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**KINGS WATER ALLIANCE PRIORITY 2  
MANAGEMENT ZONE EARLY ACTION PLAN  
ADDENDUM**

**Attachment D**

PREPARED FOR



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## LIST OF ACRONYMS

Acronym	Definition
AB	Public Water Supply Well Status, Abandoned
AR	Public Water Supply Well Status, Active Raw
AU	Public Water Supply Well Status Active Untreated
C	Public Water System Type, Community
Central Valley Water Board	Central Valley Regional Water Quality Control Board
CVDRMP	Central Valley Dairy Representative Monitoring Program
CV-SALTS	Central Valley Salinity Alternatives for Long-term Sustainability
CVSC	Central Valley Salinity Coalition
CVWB	Central Valley Water Board
CSD	Community Services District
DAC	Disadvantaged Community
DDW	Division of Drinking Water
DS	Public Water Supply Well Status Destroyed
DWR	California Department of Water Resources
DWW	Drinking Water Watch
EAP	Early Action Plan
FMZP	Final Management Zone Proposal
GAMA	Groundwater Ambient Monitoring and Assessment
GIS	Geographic Information Systems
GSA	Groundwater Sustainability Agency
ILRP	Irrigated Lands Regulatory Program
IR	Public Supply Well Status Inactive Raw
IU	Public Supply Well Status Inactive Untreated
KWA	Kings Water Alliance
LSWS	Local Small Water System
MCL	Maximum Contaminant Level
mg/L	milligrams per liter
mg/L as N	milligrams per liter as nitrogen
MHI	Median Household Income
MZ	Management Zone
MZIP	Management Zone Implementation Plan
N	Nitrogen
NC	Public Water System Type, Non-Community
NO <sub>3</sub> -N	Nitrate as Nitrogen
NTC	Notice to Comply
NTNC	Public Water System Type, Non-Transient Non-Community
OWTS	Onsite Waste Treatment System
PMZP	Preliminary Management Zone Proposal

Acronym	Definition
PN	Public Supply Well Status Pending
POU	Point of Use
PWS	Public Water System
SDAC	Severely Disadvantaged Communities
SDWIS	Safe Drinking Water Information System
SGMA	Sustainable Groundwater Management Act
SSWS	State Small Water System
State Water Board	State Water Resources Control Board

## EXECUTIVE SUMMARY

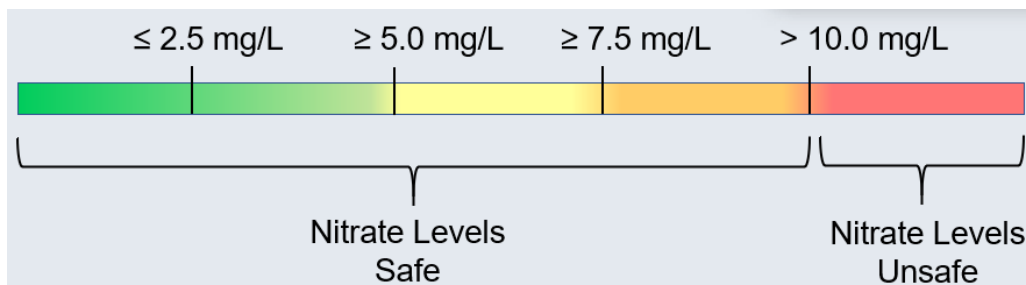
### E.S. 1. Background

The Central Valley Regional Water Quality Control Board (Central Valley Water Board) has begun implementing a new Nitrate Control Program in the Central Valley that is designed to achieve three nitrate management goals:

- *Goal 1* – Ensure a safe drinking water supply;
- *Goal 2* – Reduce nitrate loading so that ongoing discharges neither threaten to degrade high quality waters absent appropriate findings by the Central Valley Water Board nor cause or contribute to exceedances of nitrate water quality objectives; and
- *Goal 3* – Implement long-term, managed restoration of impaired water bodies.

The Kings Water Alliance (KWA) was established to achieve these three goals for its Management Zone. As required by the Nitrate Control Program, the KWA prepared this Early Action Plan (EAP), which identifies the initial actions that will be carried out to address drinking water with unsafe nitrate levels being used by residences in the Priority 1 (Kings groundwater subbasin) and Priority 2 (portions of the Tulare Lake groundwater subbasin) areas of the Management Zone (**Figure ES-1**). EAP implementation is occurring in phases. Phase 1 began implementation in the Priority 1 area in May 2021. This EAP Addendum has been prepared to facilitate implementation of Phase 2 which began in the Priority 2 area in February 2025.

The key element of this EAP, which was developed in collaboration with the community, is the Interim Replacement Water Program. This Program provides immediate alternative sources of drinking water for residences that depend on groundwater from domestic wells for drinking and cooking purposes where that groundwater contains unsafe levels of nitrate (water with more than 10 milligrams per liter nitrate as nitrogen (mg/L-N)).



**Figure ES-1. Scale Showing Nitrate Safe and Unsafe Levels**

## E.S. 2. Identification of Nitrate-Impacted Areas

As described in more detail within the Final Management Zone Proposal (FMZP), nitrate groundwater data were requested, downloaded, and compiled using various publicly available sources and complemented by data requested from the Fresno and Tulare County Environmental Health departments<sup>1</sup>. The compiled nitrate groundwater data were categorized into depth zones, following previously developed CV-SALTS best management practices. Wells constructed in the Upper Zone of the groundwater system and with nitrate data since the year 2010 were used to determine recent average ambient nitrate concentrations. The best readily available groundwater nitrate dataset compiled and analyzed included sample results for wells in the Upper, Lower, and Below Lower Zones from January 2010 to October 2025. These nitrate data were used in determining ambient nitrate conditions in the Upper Zone of the groundwater system for the Priority 2 KWA Management Zone area (i.e., Tulare Lake Subbasin).

The Upper Zone average nitrate concentrations were used to produce a map showing the spatial interpolation (kriging using a search radius of 1.5 miles) of ambient nitrate conditions within the Management Zone for conditions between 2010 and 2025. As illustrated in Figure E.S. 1, several nitrate-impacted areas occur within Priority 1 and 2 areas of the Management Zone. These areas are defined by average recent nitrate concentrations in the Upper Zone that exceed the drinking water Maximum Contaminant Level (MCL) of 10 mg/L-N. Inherent uncertainty exists for the preliminary estimate of ambient nitrate conditions. The Final Management Zone Proposal Addendum provides an update of the ambient nitrate analysis, incorporating more Upper Zone nitrate data available (through EAP implementation of well testing, or other monitoring programs associated with the Irrigated Lands Regulatory Program, Groundwater Sustainability Agencies, or other entities). This FMZP Addendum includes an updated ambient map of nitrate levels. The ambient nitrate Upper Zone map is not intended to be a substitute for well testing or interim water replacement requirements.

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<sup>1</sup> Kings County was also contacted but did not have readily-available groundwater nitrate data not already contained in the public databases utilized.

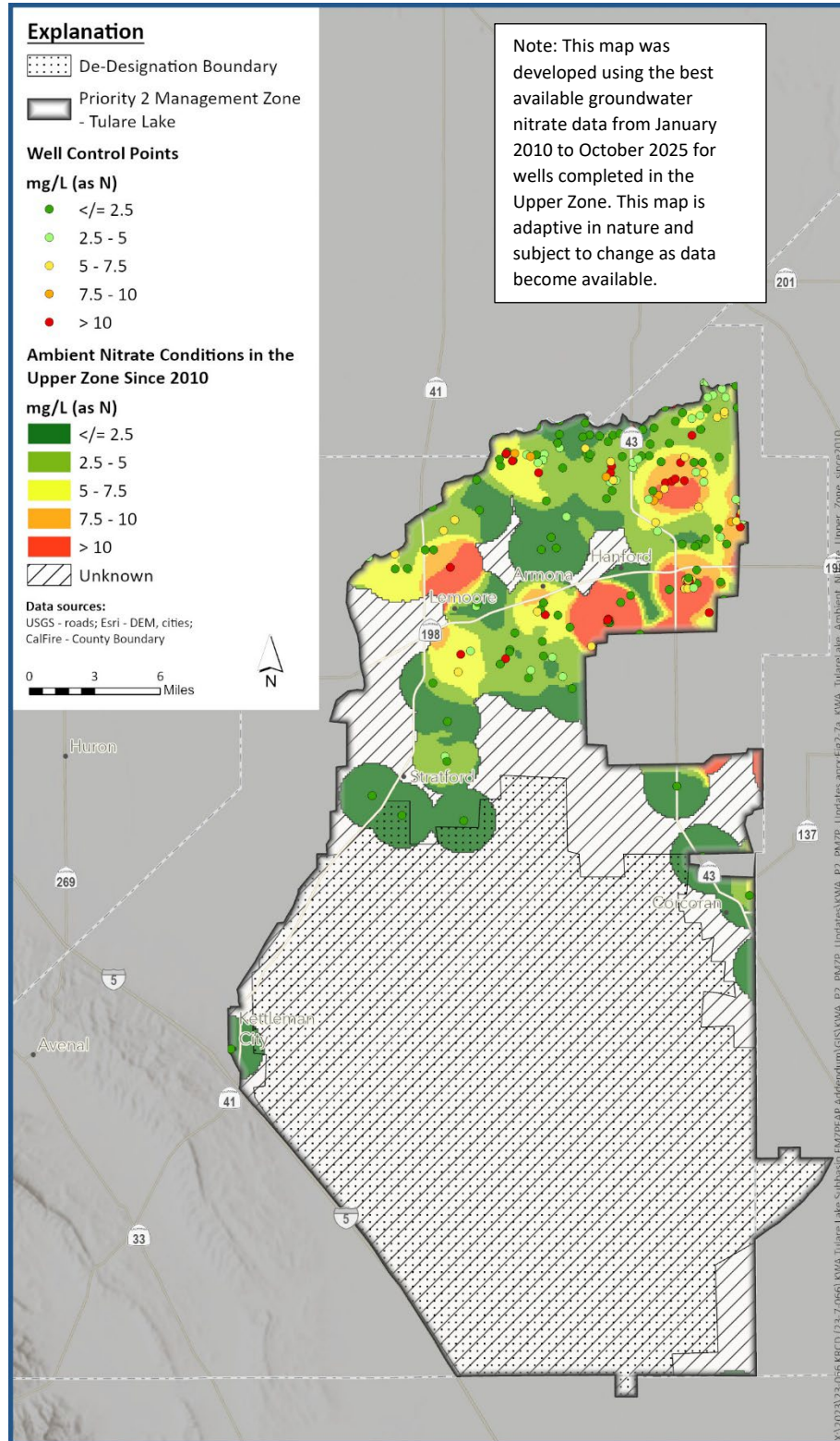


Figure ES 2. Ambient Nitrate Conditions in the Upper Zone since 2010

In addition to the map that shows areas potentially impacted by nitrate in groundwater in the Upper Zone, the groundwater nitrate data compilation also contains all available public water system supply well nitrate sample results. From the available records downloaded from the State Water Resources Control Board Division of Drinking Water<sup>2</sup>, it appears that four public supply wells located within the Priority 2 Tulare Lake Subbasin KWA Management Zone have exceeded the nitrate MCL at some time. All four of those wells were considered to have an “active” status, as listed by the Drinking Water Watch<sup>3</sup>. None of the public water systems in the Priority 2 Tulare Lake Subbasin KWA Management Zone are currently (as of December 2025) out of compliance due to elevated nitrate conditions or elevated nitrate plus one or more other contaminants.

The ambient nitrate conditions map for the Upper Zone was overlain with known public water system boundaries and approximate domestic well locations to identify potentially impacted residents. Approximately 269 domestic wells are plotted within known public water system boundaries. An estimate of 233 domestic wells located outside of known public water system boundaries are located within mapped areas with estimated Upper Zone ambient nitrate above the safe drinking water standard (of 10 mg/L-N). Using 2020 US census block data adjusted for county-specific annual growth rates to calculate 2024 census block populations, the estimated population of residents living outside known public water system boundaries and within mapped areas with potentially unsafe drinking water (estimated Upper Zone ambient nitrate above the MCL) is approximately 1,442.

### **E.S. 3. Identification of Potentially Affected Areas**

A key component of the EAP is identification of residents or other entities in the Management Zone that may be obtaining their drinking water from a well impacted by nitrate levels that exceed 10 mg/L-N. Some KWA outreach efforts will target those identified as being most likely impacted by elevated nitrate (nitrate levels > 7.5 mg/L as N). This targeted outreach will occur at the same time the KWA is implementing general community outreach activities for the entire Management Zone. The process to identify residents or other entities in potentially affected areas will begin immediately upon EAP implementation using the steps described. Where appropriate, the KWA will prioritize and target those that rely on domestic wells, and for the Public Water Systems (PWSs), will evaluate on a case-by-case basis the role of the Management Zone.

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<sup>2</sup> Public Supply Well nitrate data was acquired from the Division of Drinking Water ([https://www.waterboards.ca.gov/drinking\\_water/certlic/drinkingwater/EDTlibrary.html](https://www.waterboards.ca.gov/drinking_water/certlic/drinkingwater/EDTlibrary.html)) accessed October 2025.

<sup>3</sup> Public Water System information was acquired from the State’s Safe Drinking Water Information System (SDWIS) Drinking Water Watch online database (<https://sdwis.waterboards.ca.gov/PDWW/>) accessed December 2024.



## **E.S. 4. Community Outreach Program**

The KWA has and will continue to engage the community on the EAP including the Interim Replacement Water Program with the overall objective to create a level of engagement and awareness with community residents and stakeholders that establish trust and robust participation. The stated goals of the community outreach program are to: 1) identify and cultivate relationships with key influential individuals and organizations in the communities to amplify information from the Management Zone, 2) provide channels for input and participation that connect with residents in a way that is effective and accessible, and 3) provide easy-to-understand, timely information on the EAP development and implementation.

The community outreach program goals guided outreach during EAP development in the Priority 1 area of the Management Zone (i.e., the Kings Subbasin). KWA conducted a series of community outreach events beginning in November 2020 to obtain input on EAP development. Webinars included opportunities to ask questions and provide comments to KWA staff and its consultants. Webinar polling was conducted to solicit input on demographics, communications preferences, and drinking water solutions. Virtual office hours were open to the public to solicit input and answer questions on EAP development. Events were promoted using varying communications methods including community flyers at key locations, community organization distribution, email, and direct mail. A survey in both English and Spanish to solicit feedback on preferred drinking water solutions was conducted and distributed via email, website, and community organization outreach using digital platforms.

This EAP reflects the input received from the public. General community outreach will continue during EAP implementation through a variety of communications mediums including virtual and in-person community meetings, sharing information through the KWA's website, sharing regular updates via email to the interested persons email list, direct mail pieces, and/or information distribution through entities that are locally collaborating with the KWA's efforts to provide safe drinking water. In addition to ongoing broad community outreach, this EAP includes a program to outreach directly to residences in areas most likely to have domestic wells contaminated by nitrate. A community survey to potentially impacted residents was conducted to obtain input.

## **E.S. 5. Interim Replacement Water**

The Interim Replacement Water Program provides an immediate solution for those currently experiencing unsafe levels of nitrate in their drinking water source. However, these solutions are only temporary and will eventually be replaced by long-term, permanent solutions.

There are three key options to obtain safe water now at no cost to residents located in the Management Zone: (a) delivered or non-delivered home bottled water; (b) installation of a Point-of-Use (POU) treatment system in your home; or (c) utilizing water fill stations



strategically located within the Management Zone. Regarding the first two options, a residence may receive these alternative water options if the resident can answer yes to the following three statements:

1. My home is a residence relying on a domestic well for drinking water in the KWA;
  - a. For residents requesting service that receives drinking water from a PWS that is non-compliant with the nitrate drinking water standard, where appropriate, the KWA will prioritize and target those that rely on domestic wells; for the PWSs, KWA will evaluate on a case-by-case basis the role of the Management Zone.
2. I am willing to sign an agreement with the KWA's service provider; and
3. My well has unsafe nitrate levels ( $> 10$  mg/L-N) (see Figure ES-1) as determined by a water quality analysis conducted by a certified laboratory

If you do not know if your well water has unsafe nitrate levels, you may contact the KWA (<https://kingswateralliance.org>) to request that your well be sampled at no cost to you. Results from the nitrate test, which will be provided to you, will be used to determine the next steps. Most importantly, if your nitrate levels are unsafe the KWA will work with you immediately to obtain a safe source of drinking water. If nitrate levels are high ( $> 7.5$  mg/L-N) but safe, the KWA will offer the opportunity to have your well tested again at no cost to you in the future.

Finally, the KWA may also install additional water fill stations in the Management Zone. Three are currently operational in the Dinuba, Kerman, and Hanford areas; all fill stations use a certified source of safe drinking water and are available to the entire community at no cost. Based on the needs of the community, additional fill station locations may be developed through the implementation of this EAP. Through this program, the community will be made aware of the existing fill stations and the availability of additional stations, if developed.

## **E.S. 6. Early Action Plan Implementation**

The KWA began implementing Phase 1 of this EAP in the Priority 1 area (Kings Subbasin) on May 8, 2021. Implementation of Phase 2 in the Priority 2 area (relevant portions of the Tulare Lake Subbasin) began on February 26, 2025. A community outreach meeting was held shortly after to kick-off Phase 2 of the program and inform residents regarding how to participate in the Interim Replacement Water Program. The Management Zone will also continue in its outreach to the community regarding the need and/or approach for developing additional water fill stations.

## RESUMEN EJUCTIVO

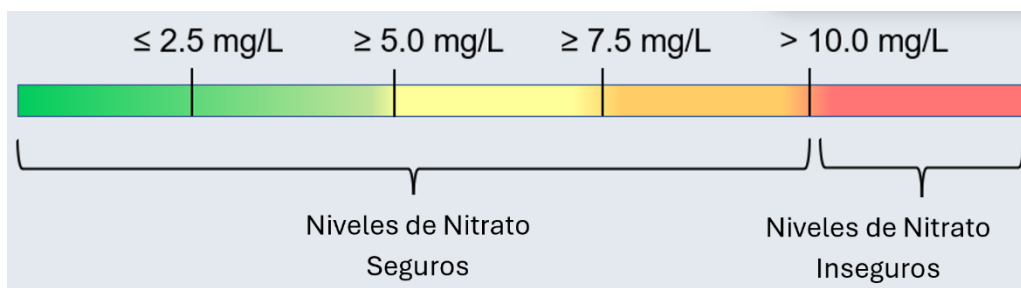
### R.E. 1 Antecedentes

La Junta Regional de Control de Calidad del Agua del Valle Central (Central Valley Water Board) ha comenzado a implementar un nuevo Programa de Control de Nitratos en el Valle Central que está diseñado para lograr tres objetivos de manejo de nitratos:

- *Meta 1 – Asegurar un suministro de agua potable segura;*
- *Meta 2 – Reducir la carga de nitratos de modo que las descargas en curso no amenacen con degradar aguas de alta calidad a menos que Central Valley Water Board haga las determinaciones adecuadas ni ni causar ni contribuir a que se superen los objetivos de calidad del agua en materia de nitratos; y*
- *Meta 3 – Implementar una restauración gestionada de largo plazo a agua que se han deteriorado.*

La Kings Water Alliance (KWA) se creó para lograr estos tres objetivos para su Zona de Manejo. Como lo requiere el Programa de Control de Nitratos, KWA ha preparó este Plan de Acción Temprana (EAP), que identifica las acciones iniciales que se llevarán a cabo para abordar el agua potable con niveles inseguros de nitratos que utilizan los residentes en las área de Prioridad 1 (subcuenca de agua subterránea de Kings) y Prioridad 2 (partes de la subcuenca de agua subterránea de Tulare Lake) de la Zona de Manejo (**Figura ES-1**). La implementación del EAP se está llevando a cabo en fases. La Fase 1 comenzó a implementarse en el área de Prioridad 1 en mayo de 2021. Este anexo del EAP se ha preparado para facilitar la implementación de la Fase 2, que comenzó en el área de Prioridad 2 en febrero de 2025.

El elemento clave de este EAP, que se desarrolló en colaboración con la comunidad, es el Programa de Reemplazo Provisional de Agua. Este programa proporciona fuentes alternativas inmediatas de agua potable para las residencias que dependen del agua subterránea de pozos domésticos para beber y cocinar, donde la agua subterránea contiene niveles peligrosos de nitrato (agua con más de 10 miligramos por litro de nitrato como nitrógeno (mg/L-N)).



**Figura RE-1. Escala Monestrado Los Niveles Seguros y Inseguros de Nitrato**

## R.E. 2 Identificación de Áreas Impactadas por Nitratos

Como se describe con más detalle en la Propuesta Final de Zona de Manejo (FMZP), los datos de nitrato del agua subterránea se solicitaron, descargaron y compilaron utilizando varias fuentes disponibles públicamente y se complementaron con datos solicitados a los departamentos de Salud Ambiental de los condados de Fresno y Tulare<sup>4</sup>. Los datos compilados de aguas subterráneas de nitrato se clasificaron en zonas de profundidad, siguiendo las mejores prácticas de gestión de CV-SALTS desarrolladas previamente. Los pozos construidos en la zona superior del sistema de aguas subterráneas y con datos de nitrato desde el año 2010 se utilizaron para determinar las concentraciones ambientales promedio recientes de nitrato. El mejor conjunto de datos de nitrato de aguas subterráneas fácilmente disponible recopilado y analizado incluyó resultados de muestras de pozos en las zonas superior, inferior y por debajo de la inferior desde enero de 2010 hasta octubre 2025 mayo de 2024. Estos datos de nitrato se utilizaron para determinar las condiciones ambientales de nitrato en la zona superior del sistema de aguas subterráneas para el área de la Zona de Manejo KWA de Prioridad 2 (es decir, la subcuenca del Lago de Tulare).

Las concentraciones promedio de nitrato de la Zona Superior se utilizaron para producir un mapa que muestra la interpolación espacial (kriging usando un radio de búsqueda de 1,5 millas) de las condiciones ambientales de nitrato dentro de la Zona de Manejo para las condiciones entre 2010 y 2025. Como se ilustra en la Figura E.S. 1, varias áreas afectadas por nitratos se encuentran dentro de las áreas de Prioridad 1 y 2 de la Zona de Manejo. Estas áreas se definen por las concentraciones promedio recientes de nitrato en la Zona Superior que exceden el Nivel Máximo de Contaminante (MCL) del agua potable de 10 miligramos por litro de nitrato como nitrógeno. Existe una incertidumbre inherente en la estimación preliminar de las condiciones ambientales de nitrato. Este documento incluye un mapa ambiental actualizado de los niveles de nitrato. El mapa de la Zona Superior de nitrato ambiental no pretende sustituir las pruebas de pozos ni los requisitos de reemplazo de agua provisional.

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<sup>4</sup> También se contactó al condado de Kings, pero no tenía datos de nitrato de aguas subterráneas fácilmente disponibles que no estuvieran ya contenidos en las bases de datos públicas utilizadas.

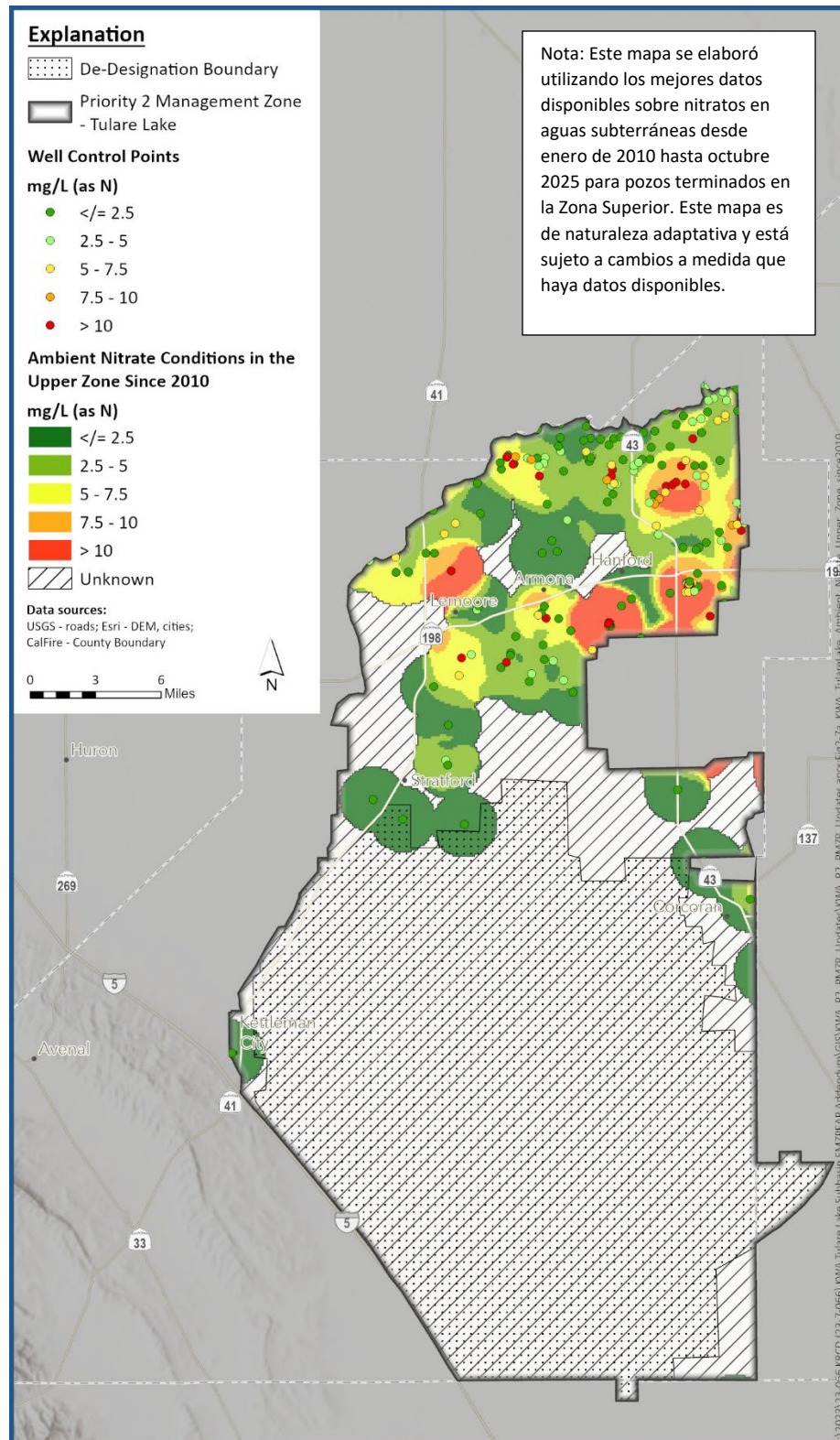


Figura RE 2. Condiciones Ambientales de Nitrato en la Zona Superior desde 2010

Además del mapa que muestra las áreas potencialmente afectadas por el nitrato en las aguas subterráneas en la Zona Superior, la compilación de datos de nitrato de las aguas subterráneas también contiene todos los resultados disponibles de muestras de nitrato de pozos de suministro del sistema público de agua. De los registros disponibles descargados de la División Estatal de Agua Potable, parece que 4 pozos de suministro público ubicados dentro de la Zona de Manejo KWA de la Subcuenca del Lago de Tulare de Prioridad 2 han excedido el MCL de nitrato en algún momento. Se consideró que esos cuatro pozos tenían un estado "activo", según lo enumerado por Drinking Water Watch. Ninguno de los sistemas públicos de agua en la Zona de Manejo KWA de la Subcuenca del Lago de Tulare de Prioridad 2 está actualmente (a diciembre de 2025) fuera de cumplimiento debido a condiciones elevadas de nitrato o nitrato elevado más uno o más otros contaminantes.

El mapa de las condiciones ambientales de nitrato para la Zona Superior se superpuso con los límites conocidos del sistema público de agua y las ubicaciones aproximadas de los pozos domésticos para identificar a los residentes potencialmente afectados. Solo 269 pozos domésticos están trazados dentro de los límites conocidos del sistema público de agua. Se estima que 233 pozos domésticos ubicados fuera de los límites conocidos del sistema público de agua se encuentran dentro de las áreas mapeadas con un nitrato ambiental estimado en la Zona Superior por encima del estándar de agua potable segura (de 10 miligramos por litro de nitrato como nitrógeno). Utilizando los datos de los bloques censales del censo estadounidense de 2020, ajustados según las tasas de crecimiento anuales específicas de cada condado, para calcular las poblaciones de los bloques censales de 2024, se estima la población de residentes que viven fuera de los límites conocidos de los sistemas públicos de suministro de agua y dentro de las áreas cartografiadas con agua potable potencialmente insegura (nitrato ambiental estimado en la Zona Superior por encima del MCL) es aproximadamente 1,442.

### **R.E. 3 Identificación de Áreas Potencialmente Afectadas**

Un componente clave del EAP es la identificación de residentes u otras entidades en la Zona de Manejo que pueden estar obteniendo agua potable de un pozo afectado por niveles de nitrato que exceden los 10 mg/L-N. Algunas de las actividades de divulgación de KWA se centrarán en aquellos identificados como los más probablemente afectados por niveles elevados de nitrato (niveles de nitrato > 7,5 mg/L como N). Esta divulgación dirigida se realizará al mismo tiempo que KWA esté implementando actividades generales de divulgación comunitaria para toda la Zona de Manejo. El proceso para identificar a los residentes u otras entidades en áreas potencialmente afectadas comenzará inmediatamente después de la implementación del EAP utilizando los pasos descritos. Cuando corresponda, KWA priorizará y se centrará en aquellos que dependen de pozos domésticos y, en el caso de los sistemas públicos de agua (PWS), evaluará caso por caso el papel de la Zona de Manejo.

## **R.E. 4 Programa de Extensión Comunitaria**

KWA ha involucrado y seguirá involucrando a la comunidad en el EAP, incluido el Programa de Reemplazo Provisional de Agua, con el objetivo general de crear un nivel de compromiso y conciencia con los residentes y las partes interesadas de la comunidad que genere confianza y una participación sólida. Los objetivos declarados del programa de extensión comunitaria son: 1) identificar y cultivar relaciones con personas y organizaciones influyentes clave en las comunidades para amplificar la información de la Zona de Manejo, 2) proporcionar canales de aportes y participación que conecten con los residentes de una manera que sea efectivo y accesible, y 3) proporcione información oportuna y fácil de entender sobre el desarrollo y la implementación del EAP.

Los objetivos del programa de extensión comunitaria guiaron la extensión durante el desarrollo del EAP en el área de Prioridad 1 de la Zona de Manejo (es decir, la Subcuenca Kings). KWA llevó a cabo una serie de eventos de extensión comunitaria a partir de noviembre de 2020 para obtener información sobre el desarrollo del EAP. Los seminarios web incluyeron oportunidades para hacer preguntas y brindar comentarios al personal de KWA y sus consultores. Se realizó una encuesta en seminarios web para solicitar información sobre demografía, preferencias de comunicación y soluciones de agua potable. Las horas de oficina virtuales estuvieron abiertas al público para solicitar información y responder preguntas sobre el desarrollo del EAP. Los eventos se promocionaron utilizando diversos métodos de comunicación, incluidos volantes comunitarios en ubicaciones clave, distribución de organizaciones comunitarias, correo electrónico y correo directo. Se realizó una encuesta en inglés y español para solicitar comentarios sobre las soluciones de agua potable preferidas y se distribuyó por correo electrónico, sitio web y divulgación de organizaciones comunitarias mediante plataformas digitales.

Este EAP refleja los aportes recibidos del público. La difusión comunitaria general continuará durante la implementación del EAP a través de una variedad de medios de comunicación, incluidas reuniones comunitarias virtuales y en persona, intercambio de información a través del sitio web de KWA, intercambio de actualizaciones periódicas por correo electrónico a la lista de correo electrónico de las personas interesadas, piezas de correo directo y/o distribución de información a través de entidades que colaboran localmente con los esfuerzos de KWA para proporcionar agua potable segura. Además de la difusión comunitaria amplia y continua, este EAP incluye un programa para llegar directamente a las residencias en áreas con mayor probabilidad de tener pozos domésticos contaminados por nitrato. Se realizó una encuesta comunitaria a los residentes potencialmente afectados para obtener comentarios.

## **R.E. 5 Agua de Reemplazo Provisional**

El Programa de Reemplazo Provisional de Agua ofrece una solución inmediata para quienes actualmente experimentan niveles peligrosos de nitrato en su fuente de agua potable. Sin



embargo, estas soluciones son solo temporales y, con el tiempo, serán reemplazadas por soluciones permanentes a largo plazo.

Hay tres opciones clave para obtener agua potable ahora sin costo para los residentes ubicados en la Zona de Manejo: (a) agua embotellada a domicilio entregada o no; (b) instalación de un sistema de tratamiento en el punto de uso (POU) en su hogar; o (c) utilizar estaciones de llenado de agua estratégicamente ubicadas dentro de la Zona de Manejo. Con respecto a las dos primeras opciones, un residente puede recibir estas opciones de agua alternativas si puede responder afirmativamente a las siguientes tres afirmaciones:

1. Mi casa es una residencia que depende de un pozo doméstico para obtener agua potable en KWA.;
  - a. Para los residentes que soliciten un servicio que reciba agua potable de un PWS que no cumpla con el estándar de agua potable de nitrato, cuando corresponda, KWA priorizará y se centrará en aquellos que dependen de pozos domésticos, y para los Sistemas Públicos de Agua (PWS), Evaluar caso por caso el papel de la Zona de Manejo.
2. Estoy dispuesto a firmar un acuerdo con el proveedor de servicios de KWA; y
3. Mi pozo tiene niveles inseguros de nitrato ( $> 10 \text{ mg/L-N}$ ) (ver Figura ES-1) según lo determinado por un análisis de calidad del agua realizado por un laboratorio certificado

Si no sabe si el agua de su pozo tiene niveles peligrosos de nitrato, puede comunicarse con KWA (<https://kingswateralliance.org>) para solicitar que se realice un análisis de su pozo sin costo alguno. Los resultados de la prueba de nitrato, que se le proporcionarán, se utilizarán para determinar los próximos pasos. Lo más importante es que, si sus niveles de nitrato son peligrosos, KWA trabajará con usted de inmediato para obtener una fuente segura de agua potable. Si los niveles de nitrato son altos ( $> 7,5 \text{ mg/L-N}$ ) pero seguros, KWA le ofrecerá la oportunidad de volver a analizar su pozo sin costo alguno en el futuro.

Por último, KWA también puede instalar estaciones de llenado de agua adicionales en la Zona de Manejo. Actualmente, hay tres de ellas en funcionamiento en las áreas de Dinuba, Kerman y Hanford; todas las estaciones de llenado utilizan una fuente certificada de agua potable segura y gratuita y están disponibles para toda la comunidad sin costo alguno. Según las necesidades de la comunidad, se pueden desarrollar ubicaciones de estaciones de llenado adicionales mediante la implementación de este EAP. A través de este programa, se informará a la comunidad sobre las estaciones de llenado existentes y la disponibilidad de estaciones adicionales, si se desarrollan.

## R.E. 6 Implementación Del Plan de Acción Temprana

KWA comenzó a implementar la Fase 1 de este EAP en el área de Prioridad 1 (subcuenca Kings) el 8 de mayo de 2021. La implementación de la Fase 2 en el área de Prioridad 2 (secciones

relevantes de la subcuenca del Lago de Tulare) comenzó el 26 de febrero de 2025. Se llevo a cabo una reunión de divulgación comunitario poco después para iniciar la Fase 2 del programa e informar a los residentes sobre cómo participar en el Programa de Reemplazo Provisional de Agua. La Zona de Manejo también continuará en su labor de divulgación a la comunidad con respecto a la necesidad y/o enfoque para desarrollar estaciones de llenado de agua adicionales.



## 1. BACKGROUND

### 1.1. Regulatory Requirements

The Central Valley Regional Water Quality Control Board (Central Valley Water Board) established a Nitrate Control Program for the Central Valley Region of California that became effective January 17, 2020. One of the key goals of this Program is to work with the local community to ensure that a safe drinking water supply is available to residents affected by high levels of nitrate in the groundwater that is the source of their drinking water.

Implementation of the Nitrate Control Program is prioritized by groundwater subbasin. The Central Valley Water Board sent out Notices to Comply with the Nitrate Control Program to permitted dischargers (e.g., growers, dairies, poultry farms, wastewater treatment and food processing facilities) in the Priority 1 subbasins (Modesto, Turlock, Chowchilla, Kings, Kaweah, and Tule Subbasins) on May 29, 2020 and in the Priority 2 subbasins (Yolo, Eastern San Joaquin, Merced, Delta-Mendota, Madera, Tulare Lake, Kern County (Westside South), and Kern County (Poso) on December 29, 2023.

The priority for groundwater subbasins to comply with the Nitrate Control Program, and thus the schedules for program implementation, vary across the Kings Water Alliance (KWA) Management Zone. Regardless, permitted dischargers within the boundary of the Kings River Water Quality Coalition opted to work collectively together to establish one Management Zone to comply with all Nitrate Control Program requirements. The KWA Management Zone includes the Kings and Tulare Lake Subbasins, the northwestern portion of the Kaweah Subbasin and very small portions of the Madera, Delta-Mendota, Westside, Kern County, Tule and Pleasant Valley Subbasins (**Figure 1-1**).

The Management Zone entities are required to develop an Early Action Plan (EAP), which is defined in the Nitrate Control Program as: “a plan that identifies specific activities, and a schedule for implementing those activities, that will be undertaken to ensure immediate access to safe drinking water for those who are dependent on groundwater from wells that exceed the primary maximum contaminant level (MCL) for nitrate” (Central Valley Water Board, 2020). The MCL is 10 milligrams/liter nitrate as nitrogen (mg/L-N). The provisions to provide access to safe drinking under this EAP are considered temporary and will be replaced by permanent solutions through an approved Management Zone Implementation Plan (MZIP).

The Nitrate Control Program regulations state that the EAP must include the following elements (Central Valley Water Board, 2020):

- A process to identify affected residents and the outreach utilized to ensure that impacted groundwater users are informed of and given the opportunity to participate in the development of proposed solutions;

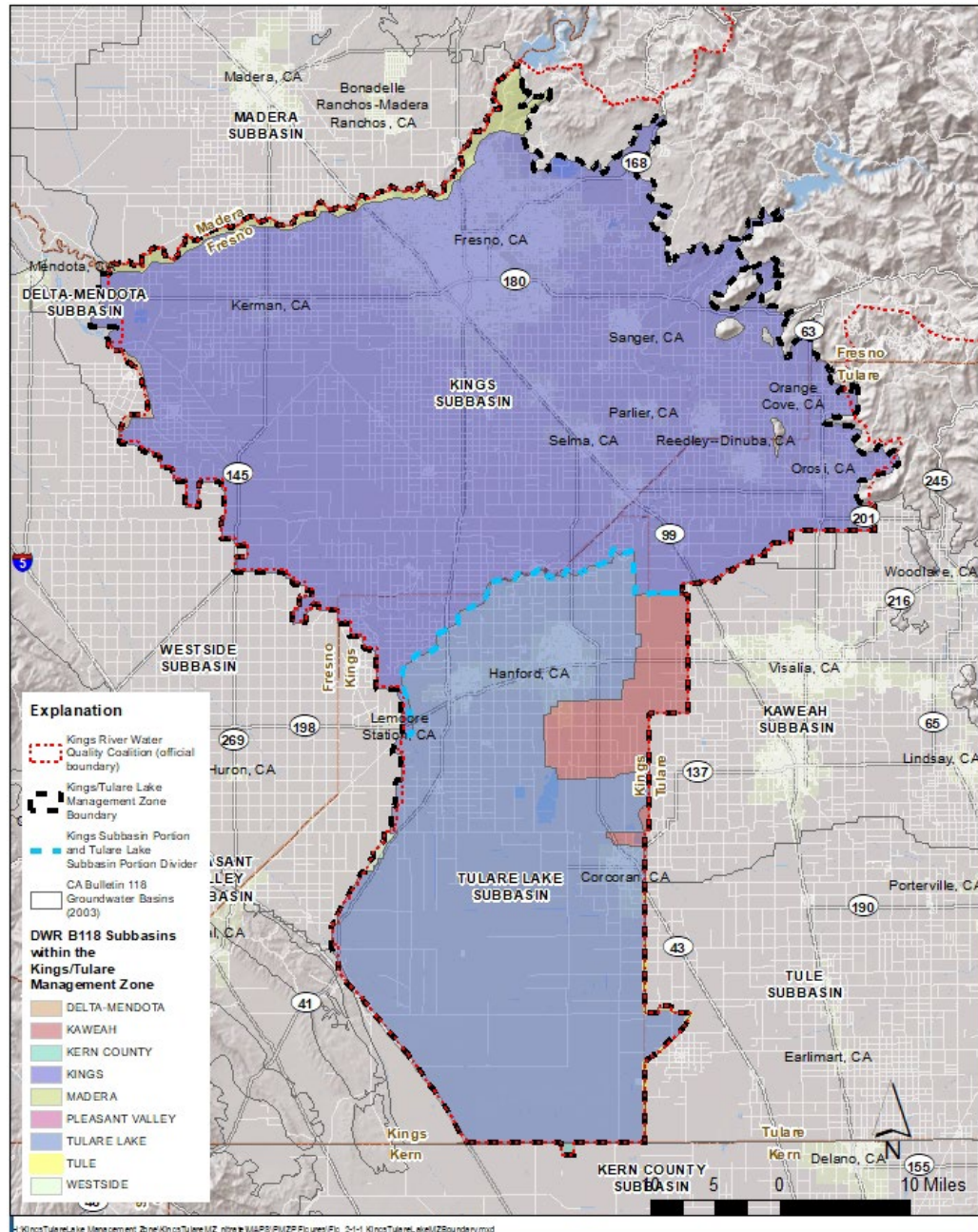
- A process for coordinating with others that are not dischargers to address drinking water issues, which must include consideration of coordinating with impacted communities, domestic well users and their representatives, the State Water Resources Control Board's (State Water Board) Division of Drinking Water (DDW), Local Planning Departments, Local County Health Officials, Groundwater Sustainability Agencies, and others as appropriate;
- Specific actions and a schedule of implementation that is as short as practicable to address the immediate drinking water needs of those initially identified within the Management Zone, or area of contribution for a Path A discharger, that are drinking groundwater that exceeds nitrate standards and that do not otherwise have interim replacement water that meets drinking water standards; and
- A funding mechanism for implementing the EAP, which may include seeking funding from Management Zone participants, and/or local, state and federal funds that are available for such purposes.

Because the KWA includes both Priority 1 and 2 areas that have different implementation schedules under the Nitrate Control Program, this Management Zone has phased implementation of the EAP:

- *Phase 1* - EAP implementation began on May 8, 2021 in the Priority 1 areas of the KWA that include all or part of the Kings, Kaweah, and Tule Subbasins and the very small adjacent Priority 2 areas in the Delta Mendota and Madera Subbasins. Phase 1's EAP has now been incorporated into KWA's Management Zone Implementation Plan (MZIP) where it will continue to guide community outreach efforts, provide free well testing to residents and, where needed, offer emergency and interim drinking water to residents while the KWA implements its long-term drinking water program (Kings Water Alliance, 2023).
- *Phase 2* - EAP implementation began on February 26, 2025 in the Priority 2 Tulare Lake Subbasin and very small adjacent Priority 2 areas in the Westside, Pleasant Valley, and Kern County Subbasins.

This EAP Addendum is being submitted to the Central Valley Water Board as an attachment to the KWA Priority 2 Management Zone's Final Management Zone Proposal (FMZP) Addendum, February 16, 2026.

Kings Water Alliance Management Zone  
Early Action Plan Addendum



**Figure 1-1. Priority 1 and 2 Groundwater Subbasins in the Kings Water Alliance Management Zone**

## 1.2. Community Outreach to Develop Early Action Plan

The KWA implemented a comprehensive effort to reach out to the community within the Management Zone, as described in the KWA's Community Engagement Communication & Outreach Plan (**Appendix A**). Community engagement activities were conducted in a manner consistent with guidance prepared by the State Water Board (State Water Board, 2020) (see **Appendix B**). The following sections summarize outreach completed for both phases of EAP implementation, Priority 1 (Phase 1) and Priority 2 (Phase 2) areas. Section 4 below describes the community outreach that continued during Phase 2 EAP implementation.

### 1.2.1. Community Outreach Activities

The KWA implemented a variety of activities to involve the community in the development of this EAP. Key Management Zone outreach activities completed during the development of this EAP are described below (see **Appendix A** for additional documentation).

#### 1.2.1.1. Community Outreach Meetings

Due to state directives during the COVID pandemic all Phase 1 community outreach meetings were held online using a ZOOM Webinar platform with Spanish translation provided. This approach is consistent with state-provided guidance (State Water Board, 2020). Table 7 of Appendix A includes a summary of the community public outreach meetings and workshops that were conducted as part of Phase 1 and 2.

Phase 2 implementation focused community outreach meetings had a combination of in-person and virtual meeting options. This approach is consistent with state-provided guidance (State Water Board, 2020). Four community outreach meetings were held during Phase 2 EAP development:

- *August 27, 2024, Zoom Webinar* – The meeting presented information on the following key topics: (a) Why do we care about nitrate? (b) What is the new Nitrate Control Program? (c) Who needs to be involved? (d) Where is drinking water affected? In addition to answering these questions, the EAP was introduced to the community as the mechanism to implement early actions or short-term solutions to address areas where drinking water is impacted by nitrate contamination. Additionally, the draft interim replacement water program planned for implementation through the EAP, including bottled water delivery, Point-of-Use (POU) treatment system installation and water fill stations was presented.
- *September 24, 2024, Hanford, CA* – The meeting presented information on the following key topics: (a) Why do we care about nitrate? (b) What is the new Nitrate Control Program? (c) Who needs to be involved? (d) Where is drinking water affected? In addition to answering these questions, the EAP was introduced to the community as the

mechanism to implement early actions or short-term solutions to address areas where drinking water is impacted by nitrate contamination. Additionally, the draft interim replacement water program planned for implementation through the EAP, including bottled water delivery, Point-of-Use (POU) treatment system installation and water fill stations, was presented.

- *December 4, 2024, Lemoore, CA* – This meeting presented: (a) general information to inform the public regarding nitrate concerns in the area; (b) updated information on nitrate water quality conditions in the KWA area and areas where domestic wells are most likely impacted by nitrate; (b) the draft interim replacement water program planned for implementation through the EAP, including bottled water delivery, Point-of-Use (POU) treatment system installation and water fill stations; and (c) how the public may comment on the draft EAP that is available for public review and continue to participate in the program during EAP implementation.
- *December 12, 2024, Hanford, CA* – This meeting presented: (a) general information to inform the public regarding nitrate concerns in the area; (b) updated information on nitrate water quality conditions in the KWA area and areas where domestic wells are most likely impacted by nitrate; (b) the draft interim replacement water program planned for implementation through the EAP, including bottled water delivery, Point-of-Use (POU) treatment system installation and water fill stations; and (c) how the public may comment on the draft EAP that is available for public review and continue to participate in the program during EAP implementation.
- *November 19 and 22, 2024*– A virtual office hour was held to solicit feedback from the community and answer questions. KWA staff were available during the hour.

**Appendix A** provides the presentations delivered at each of the Phase 1 and Phase 2 meetings and summarizes meeting participation.

#### 1.2.1.2. Public Meeting Notices

The KWA conducted extensive outreach to encourage local participation in public meetings. This outreach includes community residents, non-dischargers, permitted dischargers and any other interested parties as described in **Appendix A**.

For the Phase 1 and Phase 2 community outreach meetings, the KWA publicly noticed the meeting through the following actions (see **Appendix A** for meeting notice examples):

- Direct mailers were sent to residents throughout the KWA
- Meeting notices in English and Spanish were posted at key community locations in the KWA
- Directly inviting local community leaders
- Outreach to local community and governmental organizations



- Event notice on the KWA website and upcoming meeting email notice to the KWA email lists

Virtual Office Hours were promoted through the following actions:

- Promotion during community outreach meetings
- Events notices on the KWA website
- Email notices to the KWA email lists

### 1.2.1.3. KWA Management Zone

The KWA maintains a website (<https://kingswateralliance.org>) which includes information on the Nitrate Control Program and EAP, educational information on the KWA, links to past outreach event materials and videos, an events page to promote upcoming outreach, and an interactive map for residents to determine if they are in a Phase 1 or Phase 2 area of the KWA (<https://kingswateralliance.org/map/>).

### 1.2.1.4. Public Review Opportunities

The KWA provided stakeholders, including local community residents, the opportunity to review the Phase 1 EAP. For Phase 2 implementation, this EAP Addendum was required to include Priority 2 area updates. Similar to the Phase 1 process, the KWA provided an updated Phase 2 EAP Addendum public draft to stakeholders, including local community residents, the opportunity to review. Public notification was carried out on November 8, 2024, to inform the public the draft EAP Addendum was available for review and comment; comments to the KWA were due by November 22, 2024 in order to be included in the submittal due to the Central Valley Water Board (CVWB) by December 28, 2024. Comments and KWA responses to comments are provided in Attachment C of the FMZP document. Comments received after November 22 were still accepted but not incorporated in the final submittal.

To notify residents of the opportunity to review this document, the following notification activities were conducted:

- Direct email of the document link to list of interested parties;
- Posting of document links on the KWA website and other locations;
- Virtual office hours the week of November 18, 2024.

Similar review opportunities were available for the EAP for the FMZP. Public notifications began on January XX, 2026, to inform the public that the draft EAP for the FMZP was available for review and comment; comments to the KWA were due by January XX, 2026, in order to be included in the submittal due to the Central Valley Water Board (CVWB) by February 16, 2026.

Comments and KWC responses to comments are provided in Attachment C of the FMZP document.

### 1.3. Early Action Plan Implementation

As noted above, Phase 1 EAP implementation began in the Priority 1 areas of the KWA Management Zone on May 8, 2021. EAP implementation activities in the Priority 1 areas have now been incorporated into KWA's Priority 1 MZIP (Kings Water Alliance, 2023). EAP Phase 2 implementation began on February 26, 2025. Community outreach will continue to occur on a regular basis during EAP implementation. Phase 2 EAP tasks implemented included:

- Community outreach meeting held March 18, 2025 to kickoff implementation of the EAP.
- For potentially affected residents on domestic wells, i.e., those in areas of the KWA where nitrate concentrations most likely exceed 7.5 mg/L-N, KWA conducted outreach to advise residents of the opportunity to have their well tested for nitrate at no cost to them and interim replacement water options, including the opportunity to obtain bottled water, installation of a Point-of-Use (POU) treatment system ("POU System") in their home or obtain water from fill stations including those already in place (in Kerman, Dinuba, and Hanford). Potentially
- With community input, begin identification of potential locations for new water fill stations in the area that would be available to all residents.
- Respond to requests to participate in the Interim Replacement Water Program and need for nitrate testing of wells.

The following sections provide detailed information about the above tasks as well as other activities that will be implemented through this EAP Addendum.

## 2. IDENTIFICATION OF NITRATE-IMPACTED AREAS

### 2.1. Groundwater Nitrate Assessment

To support the development of the Priority 2 Tulare Lake FMZP Addendum, nitrate groundwater data were requested, downloaded, and compiled using various publicly available sources, including the State Water Board's Division of Drinking Water (DDW), GeoTracker Groundwater Ambient Monitoring and Assessment (GAMA) data, and the Irrigated Lands Regulatory Program monitoring data. These data were complemented by data requested from Fresno County departments<sup>5</sup>. Groundwater data were meticulously vetted and categorized into depth zones, following previously-developed CV-SALTS best management practices, and wells completed in the Upper Zone<sup>6</sup> of the groundwater aquifer were used to determine recent average ambient nitrate concentrations for data since the year 2010. The best available groundwater nitrate dataset for Upper Zone wells consisted of publicly and non-public data between January 2010 and October 2025 for wells in the Management Zone and a three-mile buffer around the Management Zone<sup>7</sup>.

The Upper Zone average nitrate concentrations for wells in the Management Zone were used to produce a geospatial analysis of ambient conditions across the Management Zone. This methodology involves a technique called “kriging”, which utilizes known control point data and interpolates (or estimates) ambient nitrate conditions in between control points, using a search radius of 1.5 miles. **Figure 2-1** shows the Tulare Lake Management Zone with the estimated ambient nitrate conditions in the Upper Zone, representing average groundwater quality conditions since 2010. The Management Zone recognizes that the map of ambient nitrate in the Upper Zone has inherent uncertainty and is adaptive in nature. Additional Upper Zone nitrate data were incorporated into the ambient nitrate analysis through EAP implementation of well testing, or other monitoring programs associated with the Irrigated Lands Regulatory Program, Groundwater Sustainability Agencies, or other entities. The map of ambient Upper Zone nitrate is not intended to be a substitute for well testing or interim water replacement requirements. For the Priority 2 Tulare Lake Subbasin Management Zone area, groundwater quality data for wells completed in the Upper Zone covered most of the northern area, with data gaps in the central and south parts of the subbasin. The largest data gap area with unknown nitrate

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<sup>5</sup> Kings County was also contacted, but did not have readily-available groundwater nitrate data that are not already published via other sources previously listed.

<sup>6</sup> Upper Zone as defined by the Central Valley Water Board is, “the portion of the groundwater basins, subbasin or Management Zone from which most domestic wells draw water.”

<sup>7</sup> “Public and non-public” data refer to data from public and non-public entities that was either requested and/or downloaded for this data-gathering effort. The complete groundwater nitrate dataset is posted by CV-SALTS and available online at: <https://www.cvsalinity.org/resources/management-zone-development/>



conditions in the Upper Zone occurs near the De-Designation Boundary in the southern portion of the Tulare Lake Subbasin<sup>8</sup>.

Using the available nitrate dataset, there are small nitrate-impacted areas that occur within the Tulare Lake Subbasin portion of the KWA Management Zone; these are defined by average recent nitrate concentrations in the Upper Zone exceeding the drinking water Maximum Contaminant Level (MCL) of 10 mg/L-N. **Figure 2-1** depicts these nitrate-impacted areas (see Section 3 of Chapters 2 and 3 of the PMZP for information regarding the development of Figure 2-1). The largest nitrate-impacted areas exist in the vicinity of Lemoore, south Hanford, and northwestern Remnol (east of Hanford).

## 2.2. Potentially Impacted Public Water Supply Wells

### 2.2.1. Public Water Supply Wells in the Management Zone

Public Water Systems (PWS) are defined as systems that provide drinking water to: (1) 15 or more service connections; or (2) regularly serve at least 25 individuals daily for at least 60 days per year (**Table 2-1**). Non-Community systems include any facility that provides drinking water, such as churches, rest stops, stores, schools, businesses, etc.

Table 2-1. Classification of Drinking Water Systems by Constituency, Connections, and Duration of Service per Year (adapted from Boyle et al. 2012)								
Duration of Service	Connections:		< 5	5 +	< 15	15 +	< 200	200 +
	Persons Served:		< 25			25 +		
N/A	Small Water System (SWS) <sup>1</sup>	Classification Defined By	Connections					
< 60 days/year	Local Small Water System		Connections & (persons, duration)					
< 60 days/year	State Small Water System			Connections & (persons, duration)				
>= 60 days/year	Community Public Water System (PWS) <sup>2</sup>					Connections or (persons, duration)		

<sup>1</sup> Classification as a Small Water System (SWS) does not preclude classification as any of the other types. SWS may be regulated by DDW or by Local Primary Agency county, but the system must have less than 200 connections.

<sup>8</sup> See the Kings Water Alliance Management Zone Preliminary Management Zone Proposal (2021) for additional information.

- <sup>2</sup>. A PWS is a system for the provision of water for human consumption that has 15 or more service connections OR regularly serves at least 25 individuals at least 60 days per year.

Community PWS, which are regulated by the State Water Board's DDW, are required to submit water samples of their raw and delivered water for a broad suite of regulated constituents on various schedules that depend on the constituent and the source water context. All PWS data on water quality, source locations, service areas, and historical data are publicly available on the State Water Board website<sup>9</sup>.

State Small Water Systems (SSWS) are defined as systems serving at least five but not more than 14 residential households. Mutual Water Companies are frequently classified as a SSWS. Typically, SSWS are regulated by county environmental health departments; regulatory oversight of these systems varies by county. Typically, counties require submission of water quality samples annually (at most) for a smaller set of constituents than monitored by a PWS.

SSWS data are public; however, most counties in the state do not have these data compiled in any easily accessible format. Many counties require a fee for data retrieval for these systems. Typically, the data available include sporadic water quality data for a few constituents, and the original permit for the system. The permit typically includes information on the construction of the water source (well) and the street where service is provided.

Local Small Water Systems (LSWS) include residential systems serving two to four households. Most counties regulate LSWS as if they were simply private wells – that is, they are unregulated except for the requirements associated with the drilling permit. Typically, no information is available to identify the difference between a single-household well and one used for a LSWS.

Elevated nitrate concentrations have been found in many PWS wells in the KWA Management Zone. The State Water Board's Drinking Water Source and Water Systems identification documentation was accessed via the internet<sup>10</sup> to provide water system information that complements water quality data from the DDW. Together, these two sources provide information on how many systems have active versus inactive wells that have nitrate (as N) exceeding the MCL. This documentation provides a status code for each well, as well as a population served and number of connections for each water system.

Wells with any measurement of raw untreated water having nitrate exceeding the MCL were extracted from the database to determine if the wells are considered to be actively providing water to the water system or have been abandoned, destroyed, or inactive. Based on DDW data (accessed December 2025), four (4) public supply wells in the Tulare Lake Subbasin portion of the KWA Management Zone have exceeded the MCL for nitrate. All four of these wells are considered "Active" (Active Raw, meaning the groundwater is sampled directly from the well).

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<sup>9</sup> <https://data.ca.gov/dataset/drinking-water-public-water-system-information>, accessed October 2025

<sup>10</sup> <https://sdwis.waterboards.ca.gov/PDWW/> accessed December 2025.

Active public supply wells that have experienced nitrate concentrations exceeding the MCL are located near the city of Corcoran (**Figure 2-2 Addendum**).

California Department of Water Resources (DWR) provides approximate well locations for all Well Completion Reports (WCR) they have on record. These records include location information for domestic wells drilled across the state. **Figure 2-2 Addendum** show the locations provided by DWR for the domestic drinking water wells in their WCR database, as well as the service area boundaries of PWSs available in the area. Publicly available PWS service area boundaries are compiled by the California Environmental Health Tracking Program (CEHTP).

Table E-1 in **Appendix E-Addendum** lists the four public supply wells from the DDW database that have experienced nitrate concentrations that have exceeded the MCL one or more times in their period of record for the Priority 2 Tulare Lake Subbasin portion of the KWA Management Zone. This table provides:

- (a) Summary of the nitrate data available for the individual well, including:
  - a. Date range of measurements;
  - b. Number of measurements;
  - c. Range of nitrate measurements; and
  - d. Date of the most recent nitrate exceedance.
- (b) Well system characteristics, including:
  - a. Well status (active, inactive, etc.);
  - b. Water system the well provides water to;
  - c. Water system type (community, non-community non-transient, etc.);
  - d. Number of connections; and
  - e. Population served by that water system.

Table E-2 in **Appendix E-Addendum** provides information about the public water supply system that has experienced at least one well where nitrate concentrations have exceeded the MCL. This table provides:

- a) Water system number (as identified by DDW);
- b) Water system name;
- c) Water system type;
- d) Number of connections (which ranges from 1 to 135,693);
- e) Number of wells in each well status category that have exceeded the nitrate MCL;
- f) Population served by the PWS; and
- g) If the PWS has an active impacted well, the population of potentially affected people served by the PWS.

### **2.2.2. Delivered Water Treatment Status of Public Water System Wells**

Although there are some active wells that have been tested for nitrate with results indicating nitrate concentrations have exceeded the MCL of 10 mg/L-N, many PWSs have treatment facilities to remove nitrate or other contaminants prior to the water being delivered to consumers. Using the best information readily available, it is possible to find DDW sources of water for PWS that are categorized as “treated”. This includes the following potential DDW-defined well status categories:

- AT – Active Treated: An active source which is sampled after any treatment.
- CT – Combined Treated: Combined sources which are treated.
- DT – Distribution System Sample Point, Treated: Sample point within the distribution system after treatment.
- IT – Inactive Treated: A source which is not in service for periods of one year or greater and which provides treated water to a system.
- ST – Standby Treated: A source which is used less than 15 calendar days per year, with periods not to exceed five consecutive days and which provides raw water which is sampled after treatment.

Even when a water system has a documented treated source according to DDW, this does not ensure that the water system treats its water for nitrate (a treated source may mean chlorination prior to being distributed, or possible treatment for other contaminants such as arsenic, manganese, or organic chemicals). PWS typically treat elevated nitrate by using blending, reverse osmosis (RO; membrane technology), ion exchange (IX), granular activated carbon (GAC), or biological or chemical nitrate removal via denitrification (less common). Out of the eleven (11) PWS located within any portion of the Management Zone, four of these systems have treatment capabilities as indicated by having a treated source in the DDW records. One of the four systems has some form of treatment that might treat nitrate (e.g., blending, reverse osmosis, granular activated carbon, ion exchange), as indicated by their source name mentioning nitrate.

Table E-3 Addendum in **Appendix E** summarizes the water system treatment information that is available from DDW. **Figure 2-3 Addendum** shows the Management Zone and the public supply wells that have exceeded the nitrate MCL; the circled water systems have treated water sources (according to well status data from DDW) that might treat for nitrate. The color of the circle indicates whether the water system has had a nitrate sample from a treated source that exceeds the MCL (greater than 10 mg/L-N).

### **2.3. Potentially Impacted Public Water Systems**

Public supply wells impacted by nitrate have been identified, and information about treatment status has been summarized. Based on further investigation of public water systems with

potential nitrate issues, it is possible to determine current compliance status. If a public water system is fully in-compliance with all Title 22 drinking water standards, these systems will not have any open violations filed with the State Water Board (accessible via Drinking Water Watch).

The Human Right to Water Data Portal (also through the State Water Board, [https://www.waterboards.ca.gov/water\\_issues/programs/hr2w/](https://www.waterboards.ca.gov/water_issues/programs/hr2w/), accessed December 2025) provides a GIS point shapefile of public water systems and their compliance status (as of November 2020). The Human Right to Water Portal map file represents information available on community and non-transient non-community public drinking water systems that are regulated by the State Water Board or Local Primacy Agency (LPA). Public drinking water systems included in this dataset have had or are in exceedance of a federal/state primary or secondary drinking water standard between January 2012 to November 2020. The State Water Board's regulatory authority does not include water systems that are defined as "state small water systems", "local state small water systems", or private domestic wells.

The Human Right to Water Data Portal was last updated in November 2020. Information about why public water systems may be out of compliance is available through individual investigation of each public water system through the Drinking Water Watch website. Using a combination of information gleaned from data summarized in Section 2.2, (public supply wells with nitrate data from the Division of Drinking Water), the Human Right to Water Data Portal, and the Drinking Water Watch website, the compilation of the compliance status of all public water systems in the Priority 2 Tulare Lake Subbasin portion of the KWA Management Zone can be seen in **Appendix E Table E-4 Addendum**. This table illustrates that there are no PWS currently out of compliance (as of November 2025) due to nitrate or nitrate plus other contaminants. There are six PWS that are currently out of compliance as of November 2025, three due to non-MCL related violations (such as not performing monitoring or reporting on an appropriate schedule). MCL exceedances cause violations in three PWS resulting in them being out of compliance. Contaminants causing compliance issues due to MCL exceedances include TTHM, HAA5, and coliform for those three PWS.

There are zero public water systems in the Priority 2 Tulare Lake Subbasin portion of the KWAMZ that are out of compliance due to nitrate conditions that exceed the safe drinking water limit. This means that there are zero residents served by public water systems currently out of compliance (as of November 2025) due to nitrate contamination alone or due to nitrate PLUS additional other contaminants.

## 2.4. Potentially Impacted Domestic Wells and Local Small Water Systems

**Figures 2-2 Addendum** illustrate the locations of potentially impacted domestic wells and areas of elevated nitrate (7.5 mg/L to 10 mg/L-N, and > 10 mg/L-N). These areas were used along with

DWR's domestic well locations based on Well Completion Reports<sup>11</sup>. The approach to identify potentially impacted domestic wells and local small water systems utilizes PWS service area GIS map coverages, which are only available for larger systems. PWS boundaries are not the same as city limits, although most large cities do have their own Public Water System, with mapped service areas. Domestic wells located within the boundaries of a PWS were identified even though they may not be used for drinking water (**Figure 2-2 Addendum**). The map of recent ambient Upper Zone nitrate was used to estimate the number of potentially impacted domestic wells in the Management Zone.

There are approximately 269 domestic wells located within the PWS residential service areas in the Priority 2 Tulare Lake Subbasin portion of the KWA Management Zone. It is unknown whether any of these wells are still being used even though they are potentially in a PWS area<sup>12</sup>. The number of domestic wells outside of PWS service areas far outweighs those of unknown use status within PWS service areas. Smaller PWSs do not have a mappable service area associated with them, simply a physical address and number of connections. The domestic wells that may be located within these smaller PWS that do not have a documented service area mapped boundary readily available to the public are conservatively counted in the domestic well count in the category of domestic wells outside known PWS boundaries.

To estimate the number of wells potentially impacted by elevated nitrate, domestic wells were placed into six groups:

- Group 1 - Groundwater in the Upper Zone with nitrate as N at or below 2.5 mg/L;
- Group 2 - Groundwater in the Upper Zone with nitrate as N above 2.5 mg/L as N and at or below 5.0 mg/L;
- Group 3 - Groundwater in the Upper Zone with nitrate as N above 5.0 mg/L and at or below 7.5 mg/L;
- Group 4 - Groundwater in the Upper Zone with nitrate as N above 7.5 mg/L and at or below the MCL of 10 mg/L;
- Group 5 - Nitrate as N exceeding the MCL of 10 mg/L-N in the Upper Zone; and
- Group 6 - Unknown category because the domestic well(s) are located where insufficient nitrate data exist in the Upper Zone to perform the spatial interpolation of ambient nitrate conditions.

The total number of wells inside and outside PWS boundaries was compared to the number of wells in each nitrate category to provide an estimate of the percent of domestic wells potentially impacted by elevated nitrate in the groundwater. **Table 2-3 Addendum** summarizes the results of this analysis. This analysis has some inherent uncertainty associated with

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<sup>11</sup> Many domestic well locations provided by DWR's Well Completion Report database may not be exact locations, but rather many wells are plotted in the center of a 1-square mile township/range-section area. Therefore, several domestic wells may plot at the same location, and their locations are accurate up to one mile.

<sup>12</sup> Outreach to individual PWS to request accounting data may help identify residents within a PWS boundary that rely on private domestic wells rather than compliant metered water.

domestic well locations and the ambient nitrate map (which is adaptable and subject to change as additional Upper Zone groundwater nitrate data become available over time).

To estimate the population potentially impacted by residents relying on groundwater that may have elevated nitrate, 2020 census block data were adjusted using county-specific annual growth rates to calculate 2024 populations then mapped and joined with the ambient Upper Zone nitrate concentrations occurring outside of PWS boundaries. The population was summed for census blocks outside PWS boundaries and within the Management Zone for those areas with nitrate concentrations in the Upper Zone (using the six categories of nitrate concentrations described above). **Table 2-3** summarizes the results of this analysis.

The total estimated number of domestic wells located outside of PWS boundaries and the potential population associated with residents relying on groundwater that may have elevated nitrate concentrations are derived from two very different methodologies. Based on the estimated population in the potentially affected areas, it is likely that the estimated number of domestic wells located in those areas is underestimated based on information from DWR's WCR database.

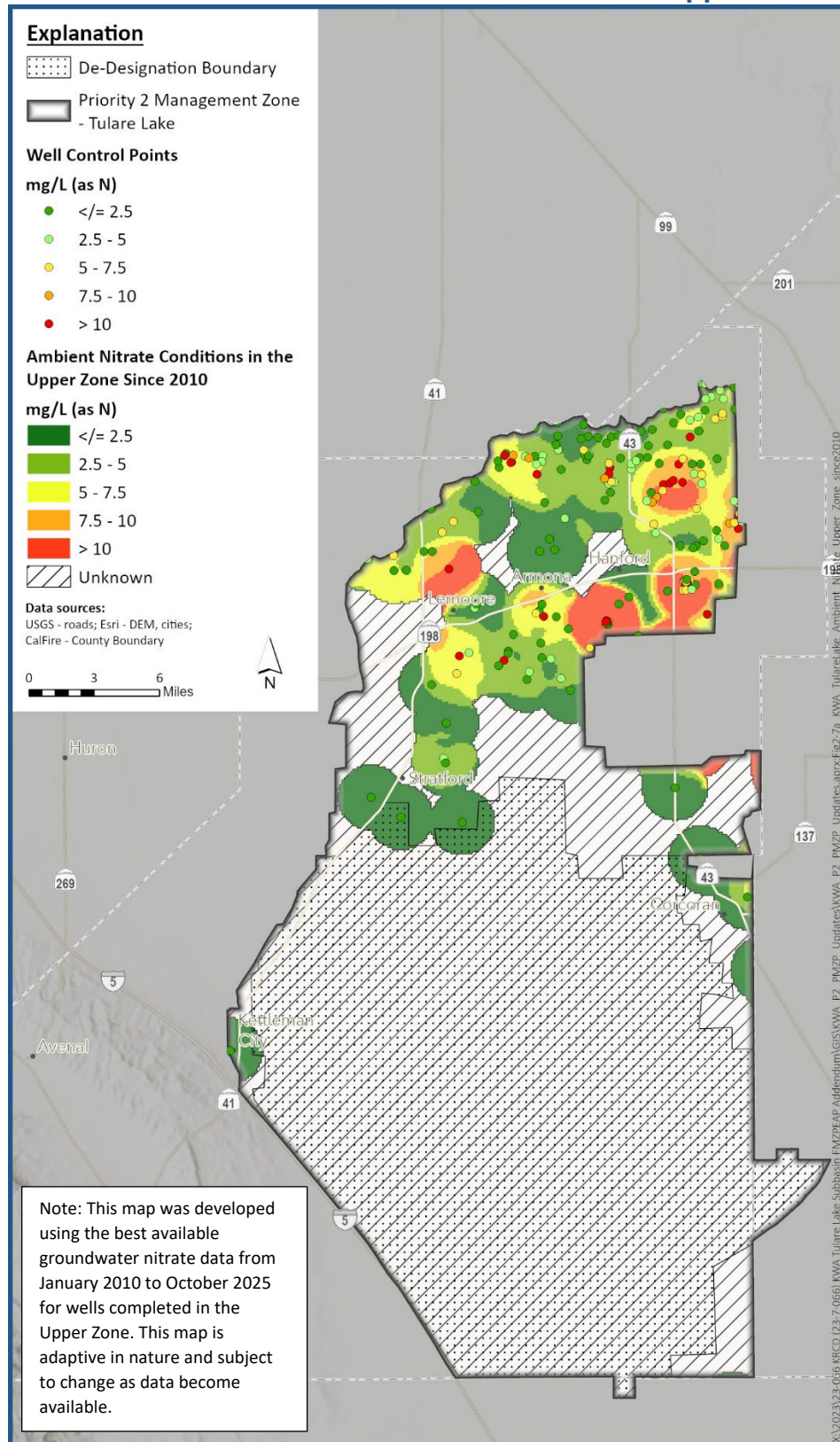
Table 2-3 Addendum. Summary of Domestic Wells and Population with Estimated Upper Zone Nitrate Area Categories (Priority 2 Tulare Lake Subbasin KWAMZ)								
Estimated Upper Zone Ambient Nitrate (2010-2025)**	DWR Domestic Wells Located Outside PWS Boundaries		DWR Dom. Wells Within PWS Boundaries	DWR Total Domestic Wells in Management Zone	Domestic Wells in De-Designation Boundary		2023 Census Block Analysis (Outside PWS service areas)	
	Domestic Wells Outside PWS Boundaries	% of Total Domestic Wells Outside PWS	Total Domestic Wells in P2 Tulare Lake Subbasin portion of KWAMZ Within PWS Boundaries	All Domestic Wells in Management Zone	DWR Domestic Wells Outside of PWS Boundary and Within De-Designation Boundary	DWR Domestic Wells Within PWS Boundary and Within De-Designation Boundary	Population Outside PWS Boundaries	Population Outside PWS Boundaries and Within De-Designation Boundary
<b>Group 1: &lt;=2.5 mg/L as N</b>	521	89.7%	60	581	16	0	9,274	16
<b>Group 2: &gt;2.5 – 5.0 mg/L as N</b>	537	84.8%	96	633	0	0	2,603	0
<b>Group 3: &gt;5.0 – 7.5 mg/L as N</b>	354	95.2%	18	372	0	0	2,187	0
<b>Group 4: &gt;7.5 – 10.0 mg/L as N</b>	145	98.6%	2	147	0	0	1,008	0
<b>Group 5: &gt;10.0 mg/L as N</b>	233	88.3%	31	264	0	0	1,442	0
<b>Group 6: Unknown*</b>	107	63.3%	62	169	353	0	3,626	750
<b>Total (Outside PWS Boundaries)</b>	<b>1,897</b>	<b>87.6%</b>	<b>269</b>	<b>2,166</b>	<b>369</b>	<b>0</b>	<b>20,140</b>	<b>766</b>

\*Domestic wells or Census Blocks are located in a “Gap Area” where insufficient Upper Zone nitrate data exist to do a spatial interpolation of ambient nitrate conditions.

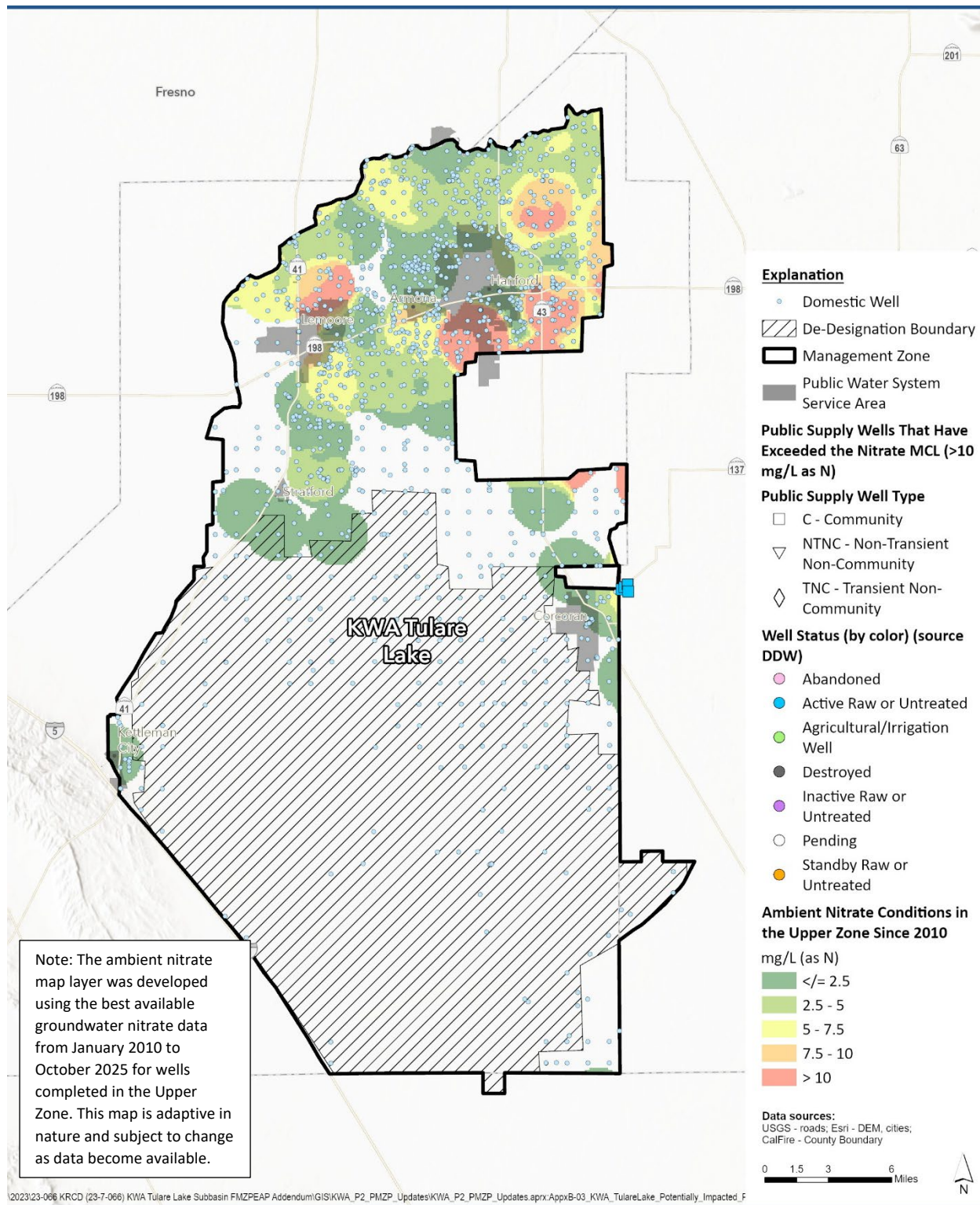
\*\*Ambient nitrate levels are based on best available groundwater nitrate data meticulously vetted at the time of analysis and are based on Upper Zone nitrate data from January 2010 to October 2025. These mapped nitrate levels are subject to change and are therefore adaptable, as new data become available.



**Figure 2-1 Addendum. Ambient Nitrate Conditions in the Upper Zone Since 2010**

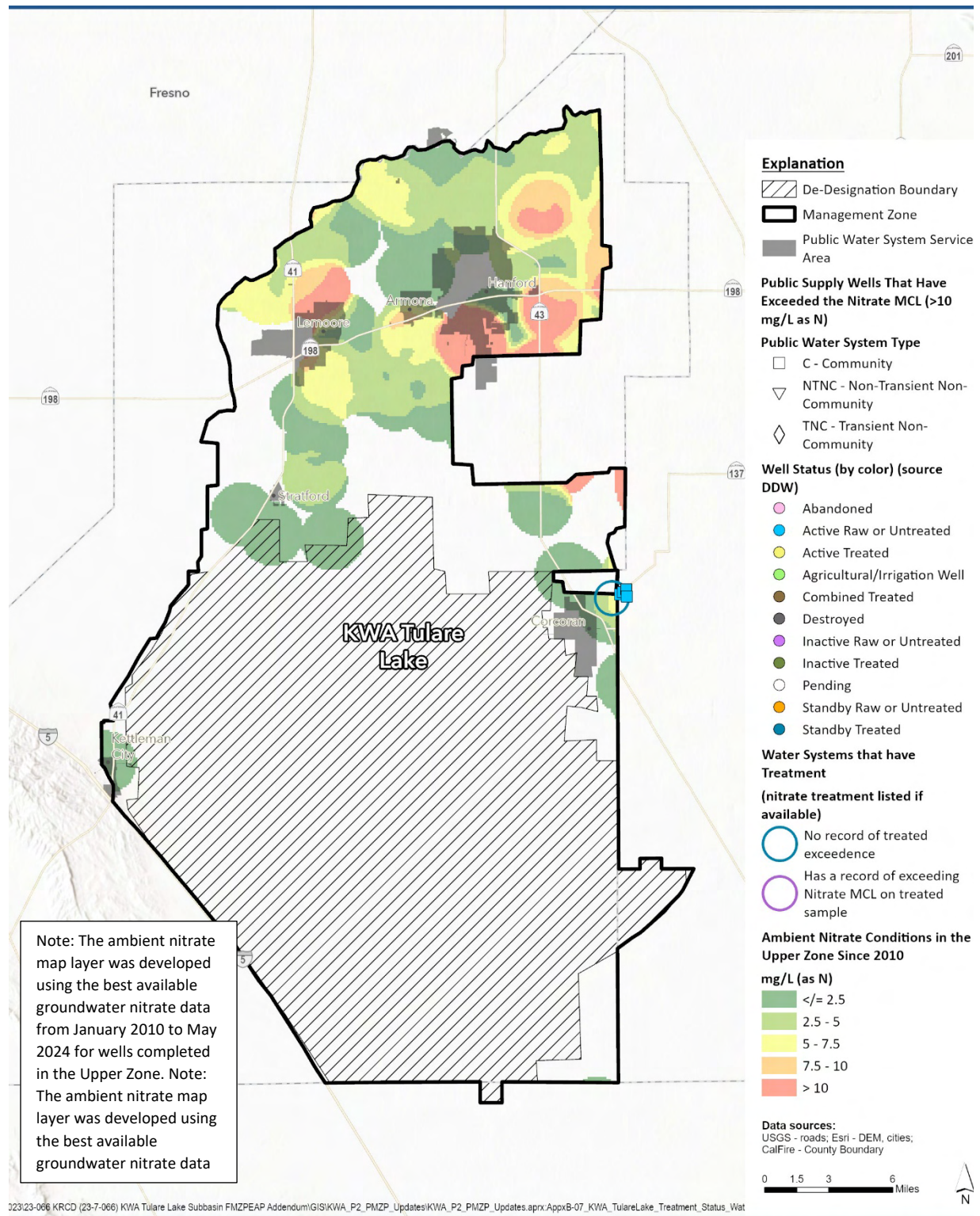


**Figure 2-2 Addendum. Potentially Impacted Public Water Supply Wells and All Domestic Wells**

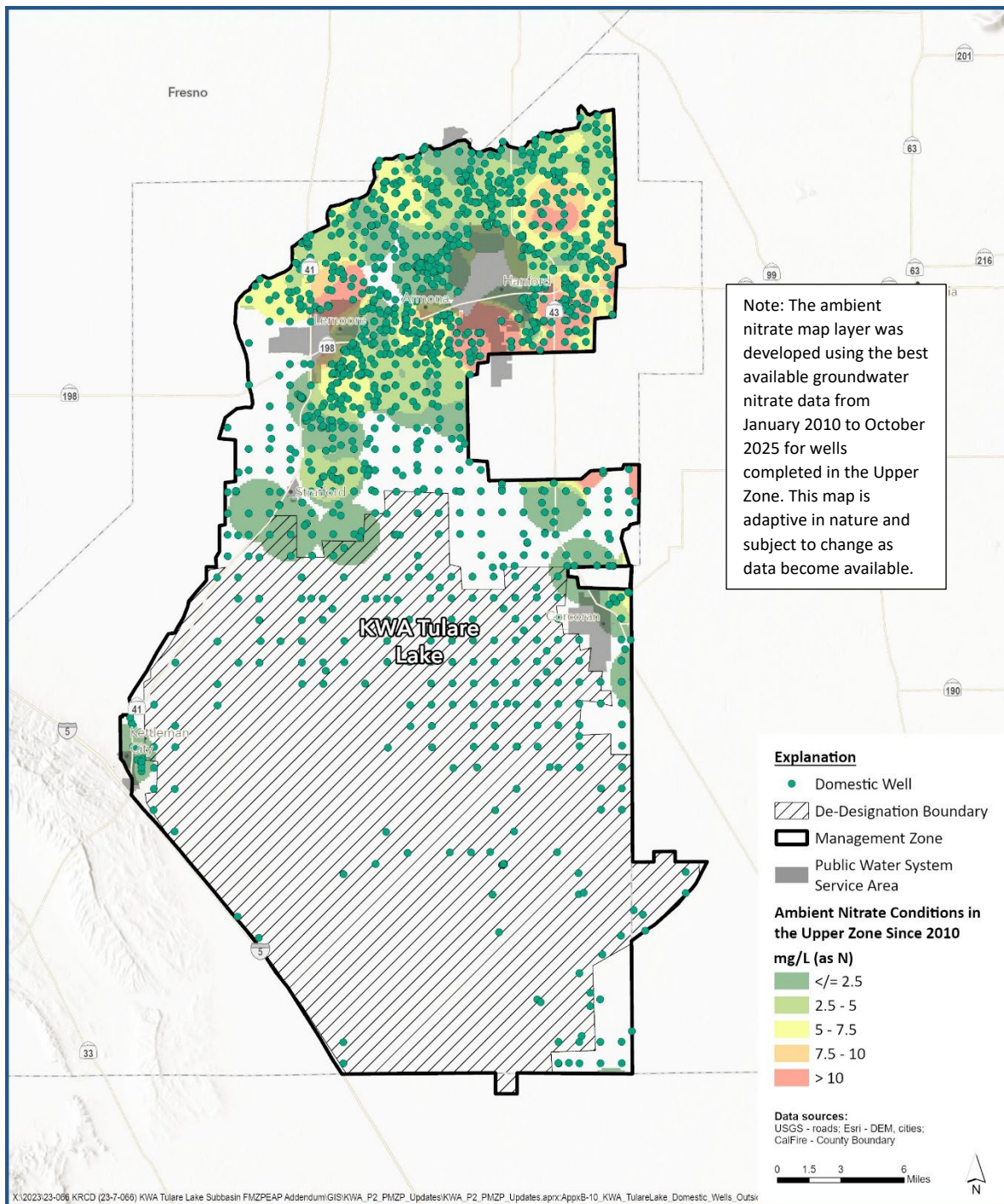




**Figure 2-3 Addendum. Treatment Status for Water Systems that have Wells with Nitrate-Impacted Samples**



**Figure 2-4 Addendum. Domestic Wells Located Outside Public Water System Areas in the KWA Turlock Lake Area Management Zone**



### 3. IDENTIFICATION OF POTENTIALLY AFFECTED AREAS

A key component of the EAP is identification of residents in the KWA Management Zone that may be obtaining their drinking water from a domestic well impacted by nitrate levels  $> 10$  mg/L-N. While the KWA conducts outreach to the entire Management Zone (Phase 1 and Phase 2 areas), the KWA will target some of its outreach efforts specifically to those identified as being most likely impacted by elevated nitrate, i.e., in areas where nitrate is most likely  $> 7.5$  mg/L-N. This targeted outreach will occur at the same time the KWA is implementing general community outreach activities to the entire Management Zone. The process to identify residents in potentially affected areas will begin immediately upon EAP implementation using the steps described in the following subsections.

#### 3.1. Process to Identify Affected Residents

**Figure 2-1 Addendum** identifies the portions of the KWA where nitrate conditions in the Upper Zone of the groundwater system are likely  $> 7.5$  mg/L-N (see orange and red-colored areas). Regardless of these findings, any resident on a domestic well within the Management Zone may contact the KWA at any time to discuss the opportunity to participate in the Interim Replacement Water Program.

The KWA will implement the following stepwise process to identify residences that may have a domestic well. The information developed to identify domestic wells in nitrate-impacted areas provides a starting point for the work described below. The outcome of this process will be information needed to target EAP outreach to those residents most likely served by a domestic drinking water source that has high nitrate levels. As nitrate data are received from this EAP's well testing program, these data will be incorporated into the KWA's database and used to support periodic re-evaluations regarding whether targeted outreach should include additional areas.

##### **Step 1: Data Development – Identify PWS Boundaries and Obtain County Parcel Data**

Public databases that provide PWS boundary information are often not accurate. Therefore, in Step 1, the Management Zone will utilize publicly available PWS boundaries for mailing to Assessor Parcel Numbers (APN) and addresses. After the initial mailing using APN data, KWA will switch to rural residential mailing routes provided by the U.S. Postal Service for additional mailing.

To identify the parcels within the Management Zone, county assessor parcel GIS data will be requested. The GIS-based parcel data will be overlaid with the PWS data obtained above and groundwater nitrate water quality characterization data. The outcome will be a base map that identifies areas where nitrate is most likely  $> 7.5$  mg/L-N and not served by a PWS.



## **Step 2: Remove Parcels Served by Nitrate Compliant PWS**

Each PWS will be evaluated to determine if it is compliant with the nitrate water quality standard (Note: An initial evaluation was completed during development of the PMZP; the findings from this effort will be updated as needed). Parcels located within nitrate compliant PWS boundaries will be removed from further evaluation. If it is unclear whether the PWS is in compliance with the nitrate requirements, the associated parcels will be retained. After Step 2, all remaining parcels should meet the following criteria:

- Located within the Management Zone;
- Not served by a nitrate compliant PWS or status of compliance of the associated PWS is unknown; and
- Located in an area where the Upper Zone of the relevant groundwater subbasin potentially has elevated nitrate levels > 7.5 mg/L-N.

## **Step 3: Establish List of Potentially Affected Residences**

GIS-based parcel information (APN or address) will be exported into an Excel spreadsheet. The resulting spreadsheet will be provided to a third-party vendor to generate a mailing list. The outcome will be a preliminary mailing list to be used for targeted resident outreach activities, as described below.

## **Step 4: Identify Targeted Residences Subject to Existing Well Testing Program**

The Irrigated Lands Regulatory Program (ILRP) required that growers in the Tulare Lake Basin begin monitoring domestic (drinking water) wells on their enrolled parcels for nitrogen in 2020. The purpose of this monitoring is to identify drinking water wells that have nitrate concentrations > 10 mg/L-N and notify well users of the potential for human health risks if the water is used for drinking or cooking.

Under Step 4, the preliminary mailing list created under Step 3 will be evaluated to determine if any residences included on the target list have already had their well tested under the existing well sampling program. For residences identified under this step: (a) if the well test result is > 10 mg/L-N, the Management Zone will include them on the targeted outreach mailing list to inform them of the EAP and interim replacement water options available to them (if replacement water is still needed); or (b) if the test result is  $\leq 7.5$  mg/L, then they will not be targeted for direct outreach under the EAP. However, their well will continue to be re-tested as required under the ILRP (see also Section 5.3).

## **3.2. Process for Non-Compliant Public Water Systems**

**Section 2.3** identified PWSs located within the KWA that are currently non-compliant with the nitrate drinking water standard. During EAP implementation, the KWA will prioritize and target those that rely on domestic wells, and for the PWSs, will evaluate on a case-by-case basis the

role of the Management Zone. This support would also apply to other PWSs found to be non-compliant with nitrate standards during EAP implementation (i.e., those not already identified in Section 2.3).

## 4. COMMUNITY OUTREACH PROGRAM

Section 1.2 above summarized the community outreach activities completed to support the development of this EAP. Community outreach will continue during EAP implementation to obtain additional community input. The outcome of these efforts may result in modifications to this EAP in the future (See Section 6.3.2 and process to amend the EAP).

### 4.1. Information Sharing

The Management Zone shares information with stakeholders, including community residents, with interests in the implementation of this EAP through several mechanisms, as described in the following subsections.

#### 4.1.1. Management Zone Website

The KWA maintains a website (<https://kingwateralliance.org>) that serves two key purposes, including providing a: (a) mechanism for residents to notify the KWA that they would like to receive notifications of upcoming outreach events and mailouts of program information; and (b) place to post the following information:

- Planned community outreach-related activities and how to participate.
- Schedule for implementation of EAP's interim replacement water program.
- Information regarding how to have your well tested for nitrate at no cost to the resident.
- Interim Replacement Water Program information, including, e.g., (1) how to receive bottled water deliveries at your home; (2) how to have a POU System installed in your home; and (3) locations of and procedures to use the existing operational water fill stations and information on the development status of any new water fill stations in the area.
- Informational materials such as fact sheets, community flyers or other materials that can be used individually or shared with others.
- Frequently Asked Questions (FAQs) regarding relevant Nitrate Control Program activities, e.g., phasing of EAP implementation and Management Zone development.



#### **4.1.2. Materials Development & Distribution**

The KWA will prepare informational materials on an as needed basis to support implementation of this EAP Addendum (e.g., FAQs or “how to” instructions for topics such as how to have your well tested, how to request bottled water delivery or installation of a POU System, or how to access and operate a water fill station). These materials will be posted on the website and, as needed, provided to stakeholders within the KWA to facilitate information sharing. Any posted documents will include both English and Spanish translations when feasible. Other language translations will be developed, if the need is identified.

#### **4.2. Community Outreach Activities**

The KWA will conduct periodic community outreach meetings to support EAP implementation (see Section 6.1 for implementation schedule). Upcoming meeting schedules will be shared with the community during outreach activities and through website postings.

##### **4.2.1. General Community Outreach Meetings**

General community outreach meetings were held during development of this EAP (information will be provided in both English and Spanish to the maximum extent practicable; other language support will be provided if determined necessary). Opportunities to participate in these meetings will continue during EAP implementation. KWA will hold a combination of hybrid and virtual community outreach meetings depending on the need/purpose of the meeting and the residents’ input. **Table 4-1** summarizes the activities that have been and will continue to be implemented by the KWA to conduct each meeting. The content of each meeting may vary, but the primary purpose of these meetings is to inform the community of the following:

- Phasing of EAP implementation across the KWA;
- Overall status of implementation of EAP activities: under Phase 2 in the Tulare Lake Subbasin and ongoing implementation of the Interim Replacement Water Program under the MZIP in the Kings Subbasin;
- Opportunity for residents with a domestic well with nitrate at a concentration greater than 10 mg/L-N to participate in or access services from the interim replacement water programs;
- Obtain input from the community on how implementation of the EAP can be improved;
- Have discussions regarding potential long-term drinking water solutions as those planning efforts increase;
- Status of next steps in the Nitrate Control Program, e.g., development of Final Management Zone Proposal and Management Zone Implementation Plan in the Priority 2 area; and

- Schedule for subsequent meetings and upcoming milestones.

The KWA will notify the public of EAP-related community outreach events (at a minimum in both English and Spanish) through the use of one or more of the following methods:

- Email to residents that have registered with the KWA to receive information.
- Postings on the KWA website and the websites of organizations that have partnered with the KWA to share information.
- Social media networks, e.g., Facebook or Nextdoor.
- Direct mail to KWA residents, using cost effective methods.
- Public announcements, e.g., through newspaper notices in local and regional media or radio advertisements in the local area.
- Requests to other entities to facilitate outreach efforts, e.g., civic organizations, school and community service districts or houses of worship.
- Others, as determined by the KWA.

Table 4-1. Process to Conduct Community Outreach Meeting	
Task	Primary Activities
1. Address meeting logistics (if meeting is virtual, 1a will not be necessary)	<ul style="list-style-type: none"> <li>a. Secure public venue for in-person meeting</li> <li>b. Prepare and send out “save the date” meeting notice at least 10 days in advance of the meeting date (English and Spanish); post same information on the website</li> <li>c. Send out follow-up meeting notice in English and Spanish within 3-4 days of the meeting date</li> <li>d. Send out meeting notice flyers to other supporting stakeholders to email their internal email list, post on bulletin boards or post on their websites</li> <li>e. Secure necessary translation services for meeting</li> </ul>
2. Prepare meeting materials	<ul style="list-style-type: none"> <li>a. Prepare, as needed, meeting agenda, handouts, PowerPoint presentation materials specific to the purpose of the meeting</li> <li>b. Bring copies of any Management Zone informational materials for distribution at the meeting (if in-person)</li> </ul>
3. Post follow-up information as needed after outreach meeting	<ul style="list-style-type: none"> <li>a. Post meeting presentation materials and handouts to Management Zone website (Note: If meeting was virtual, also post a recording of the meeting on the website)</li> </ul>
4. Follow-up directly with meeting participants after meeting, as needed	<ul style="list-style-type: none"> <li>a. Follow-up on action items from the meeting</li> <li>b. Respond to post-meeting emails/inquiries</li> </ul>

#### 4.2.2. Targeted Resident Outreach

Section 2 identifies areas within the KWA where nitrate concentrations in the Upper Zone of the underlying groundwater are most likely > 10 mg/L-N (e.g., see Figure 2-1). The KWA has been and will continue to conduct additional outreach (in addition regular, ongoing outreach to the entire Management Zone) to target residents on domestic wells in these areas. Outreach in the Priority 1 area (under Phase 1) will continue as described in the MZIP. In the Priority 2 area targeted outreach has occurred as noted in the EAP implementation schedule in Section 6.1. Section 3.1 describes the process for identifying the residents on domestic wells within Priority 2 target areas for the purpose of developing a targeted mailing list for direct residential outreach.

The KWA will send the following information to each household on the targeted residential outreach mailing list (at a minimum, information will be provided in both English and Spanish):

- Cover letter that explains the EAP and how its implementation may apply to their residence.
- Educational materials regarding nitrate in drinking water as a potential health concern.
- Provide information about options available to obtain interim replacement water and, if needed, have their domestic well tested for nitrate (these materials will make clear that where well testing is needed it will be done at no cost to the resident).
- Information about opportunities to participate in EAP implementation and development of long-term drinking water solutions.
- Contact information for a KWA representative and website address where the resident can obtain more information (KWA will have Spanish-speaking representative available, as needed). A KWA representative will be available to address questions during day and evening hours.

The KWA will conduct additional outreach to targeted residents on domestic wells that have not responded in some manner to the initial mailout of information. Additional outreach to non-respondents may include a second mailout of information (unless previous mailed information was returned as undeliverable). The KWA will also look for additional opportunities to share information at locations where people gather in the local area, e.g., local community centers, schools, houses of worship, or farm labor centers.

#### **4.3. Coordination with Non-Dischargers**

The KWA will coordinate with entities that are not dischargers subject to the requirements of the Nitrate Control Program but have a potential role in ensuring residents have access to safe drinking water. This collaboration can help the KWA:

- Identify potentially affected residents to target for outreach;
- Implement the Interim Replacement Water Program;
- Support outreach activities to all residents within the Management Zone;
- Prepare outreach materials tailored to the constituencies associated with non-dischargers;
- Inform other interested parties of EAP-related activities ongoing in the area, e.g., Kings County Boards of Supervisors, Kings County Public Health Departments, other appropriate County departments, trade groups, local community organizations, etc.
- Keep the Central Valley Water Board and DDW informed (outside of regular EAP status reports) of any issues or concerns that may be developing through program implementation;
- Apply for grants that support not just implementation of the Nitrate Control Program but other area programs to ensure the community has safe drinking water; and

- Develop long-term solutions for providing safe drinking water to residents in the Management Zone.

**Appendix A** has a list of stakeholders including community residents that the Management Zone has been coordinating with during EAP development and implementation. This list will be added to as other stakeholders are identified over time. During EAP implementation all entities on the interested parties list will continue to receive notices of EAP-related activities and will be invited to all community outreach meetings.

## 5. INTERIM REPLACEMENT WATER PROGRAM

This section describes the specific early actions the KWA will implement in the Priority 2 areas per the EAP schedule to provide interim replacement water for residents who are dependent on groundwater from domestic wells that supply water that has a nitrate concentration of > 10 mg/L-N. These actions are ongoing in the Priority 1 area (Kings Subbasin) through the MZIP (Kings Water Alliance, 2023). Early actions began in the Priority 2 areas on February 26, 2025. These actions are considered temporary, but they will remain available until permanent sources of safe drinking water become available within the KWA.

### 5.1. Interim Replacement Water Program Options

The Interim Replacement Water Program has two key components that will be implemented in parallel to meet the needs of as many residents as possible and as quickly as possible:

- Replacement water options designed to meet individual household needs including: (a) bottled water delivery; and (b) installation of a POU System in the home (where appropriate).
- Implementation of water fill stations to meet additional community needs.

The sections below describe each of these program components and how they are being implemented through the EAP. Section 6 provides the schedules for implementation of this program in the Priority 2 areas within the Management Zone. Activities within the Priority 1 areas are now guided by the MZIP developed for that area (Kings Water Alliance, 2023).

#### 5.1.1. Bottled Water Delivery Program

The KWA will offer a bottled water delivery program to meet household-specific water needs. Section 5.2 below describes how a residence can participate in this program. In general, residents participating in the program will:

- Receive regular deliveries of bottled water from the KWA's bottled water vendor at no cost to the residents.

- Establish any necessary agreements and schedules with the KWA's vendor(s) to implement service at their residence. It is anticipated the vendor providing the bottled water service will: (a) provide a hand pump to the resident at no cost during the initial delivery; (b) deliver 5-gallon water bottles on a regular schedule; and (c) pick-up the empty bottles (Note: Smaller sized bottle options, e.g., 3-gallon, may also be available).
- Receive an initial volume of 60 gallons/month of water at their home. Through coordination with the KWA, this initial volume may be increased or decreased based on the needs of each household.

As noted above, each resident is responsible for establishing any necessary agreements with the vendor and complying with the terms and conditions of any signed agreements. However, the KWA will assist residents as needed with any questions or issues that arise during the establishment of the agreement with the KWA's vendor.

### ***5.1.2. Point of Use Treatment System Program***

The KWA may offer a program to install and operate a POU System in a residence at no cost to the resident to meet household-specific water needs. In general, a residence participating in this program would have a POU System installed at an appropriate location in the residence to provide the household with water for drinking and cooking (e.g., under the kitchen sink).

Section 5.2 below describes how a residence can participate in this program.

Every request for POU System installation will require careful evaluation to be sure the appropriate treatment system can be installed in the household. In addition, a POU System cannot be considered for installation without additional water quality analyses that test for the full range of water quality contaminants known to potentially occur in groundwater in the subbasin. In some cases, for example due to a lack of necessary data or site-specific circumstances a POU System may not be a viable interim drinking water option for the residence. Reasons why installation of a POU System may not be a viable option include, but may not be limited to:

- Inadequate incoming pressure to the treatment system;
- High nitrate levels (typically > 20 mg/L-N) that limit the effectiveness of the POU System to treat the water to a safe level;
- Presence of other contaminants besides nitrate that limit the effectiveness of the POU System and/or are not treatable through a POU System;
- Presence of bacteria from the drinking water well;
- Inadequate location for the POU treatment system waste stream disposal; and
- Inability to ensure that a robust POU System service plan can be implemented at the residence.

To support the POU System Program, the KWA will coordinate with DDW and the vendor(s) as needed to assist with POU System technical issues. If the technical problems are unresolvable, the residence may alternatively participate in the bottled water delivery program.

Where a POU System is a feasible interim replacement water option, the KWA's POU System vendor(s) will work with the resident to install the treatment system. If the resident is not the owner of the residence, the process to install and maintain the POU System will require written approval of the property owner.

Once approved, the resident will establish any necessary agreements (and schedule) with the KWA's vendor(s) to install and maintain a POU System at the residence. It is anticipated that services will include: (a) installation of the treatment device; (b) initial water testing to ensure the device is removing nitrate down to safe levels as expected; and (c) periodic maintenance of the POU System (as required by the manufacturer). The cost of these services will be borne by the Management Zone as long as the EAP is effective or until an alternative option is provided to ensure the residence has drinking water safe from nitrates. If a resident chooses to continue the use of the POU treatment system, even where permanent drinking water solutions have been made available, the resident will be responsible for paying maintenance services. If the resident does not allow required maintenance and monitoring of the POU System to take place (as per the vendor agreement), then the KWA has the discretion to modify the approved interim replacement water option from a POU System to bottled water delivery.

As noted above, each resident is responsible for establishing any necessary agreements with the vendor and complying with the terms and conditions of any signed agreements. However, the KWA will assist residents as needed with any questions or issues that arise during the establishment of an agreement with the KWA's vendor.

### **5.1.3. Water Fill Station Program**

#### **5.1.3.1. Description**

A water fill station is an independent water-dispensing facility connected directly to a PWS that meets safe drinking water standards and is constructed and operated as required by state and federal regulations (i.e., as required to meet implementation of the California Safe Drinking Water Act as defined in the California Health & Safety Code and Titles 17 and 22 of the California Code of Regulations), as applicable. Three water fill stations are currently operational within the KWA (**Figure 5-1**)

(<https://kingswateralliance.org/safedinkingwater/fillstations><http://www.kingswateralliance.org/>):



- *Kerman, CA* – This station, is located in the northwest portion of the Priority 1 Kings Subbasin at the Kerman Community Center (15101 W Kearney Blvd, Kerman, CA 93630).
- *Dinuba, CA* – This station is located in the southeast portion of the Priority 1 Kings Subbasin at 517 E El Monte Way, Dinuba, CA 93618.
- *Hanford, CA* - This station is located in the northern portion of the Priority 2 Tulare Lake Subbasin at the KART Transit Center (504 W. 7th Street, Hanford, CA 93230).

In addition to the three stations above already located within the KWA Management Zone, two water fill stations are also operating within the boundary of the Kaweah Water Quality Coalition along the east/southeast side of the KWA. One of these locations is only a few miles east of the KWA boundary, at the southwest corner of Avenue 229 and Road 48 in Okieville (see **Figure 5-1**). The Kaweah Management Zone provides additional information about this water fill station on their website (<https://kaweahwater.org>).

The existing fill stations were developed in the KWA Management Zone in response to the State Water Board’s Office of Enforcement’s Replacement Water Settlement Agreement (RWSA) with three water quality coalitions (Kings River Water Quality Coalition Authority, Kaweah Basin Water Quality Coalition and Tule Basin Water Quality Coalition) (State Water Board, 2019). The RWSA required the coalitions to “install drinking water kiosks” to ensure safe drinking water for individuals who may be impacted by nitrate contamination from nearby drinking water wells. The settlement agreement required installation of three water fill stations within the Kings River Water Quality Coalition with each station expected to serve drinking water to up to 3,000 residents (State Water Board, 2019).

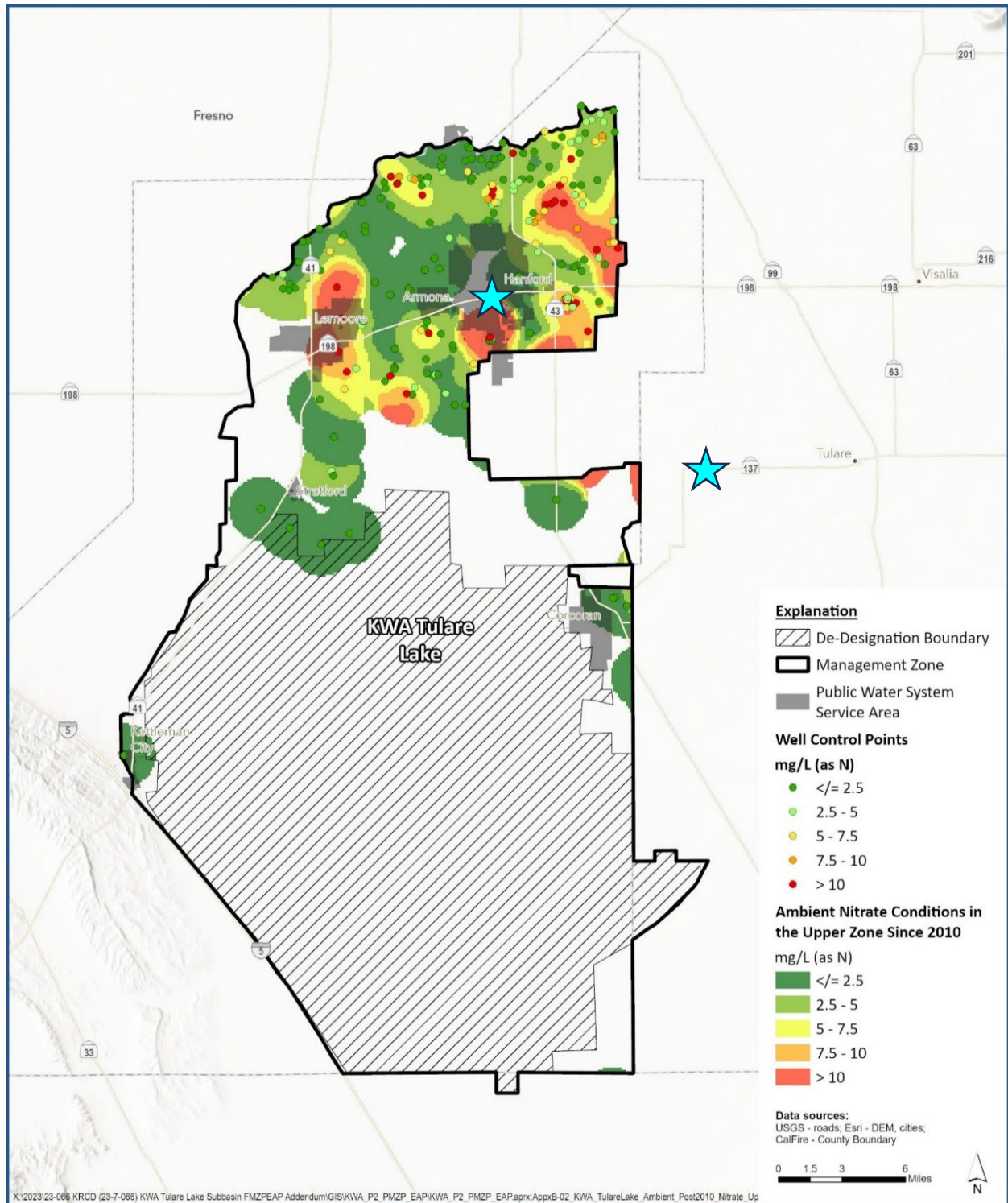
The fill stations may be used by anyone to fill water bottles up to five gallons in size as often as necessary at no cost to the user. Water stations may not be the preferred solution for some residents to obtain drinking water; however, they do serve as a front-line solution to reach as many residents as possible while other solutions are implemented. Moreover, while fill stations are being developed to address nitrate concerns, their presence in the community can provide other local benefits, including for example:

- Safe drinking water source for homeless;
- Source of water for farm labor contractors to fill up containers to provide safe water for field workers;
- Alternative water source for residents who are:
  - Reliant on wells that may dry up during significant periods of drought; and
  - Who, because of privacy concerns, do not respond to the KWA’s offers to provide bottled water delivery or POU System services.

Under the EAP, the KWA may establish additional fill stations that target areas with the following characteristics:

- Results of community outreach activities indicate the need and support for additional fill stations;
- Residents are not served by a nitrate compliant PWS;
- Nitrate concentrations in the underlying groundwater are most likely > 10 mg/L-N; and
- Area is not already served by an existing water fill station (see **Figure 5-1 Addendum**), including those in an adjacent Management Zone.

If additional fill stations are planned for development, the KWA will work with the community through its outreach process to identify the best areas to target for installation of the stations as needed, where it fits operational standards and requirements.



**Figure 5-1 Addendum. Existing Water Fill Station Locations in Proposed Kings Water Alliance and Kaweah Management Zones Relative to Nitrate Concentrations in Groundwater in the Kings Water Alliance Management Zone.**

### 5.1.3.2. Siting and Use Criteria for Identifying a Water Fill Station Location

It is anticipated that any additional fill stations developed by the KWA will be new installations. However, if the opportunity becomes available in the Management Zone, the KWA will consider partnering with entities that already have an operational fill station. Where such a partnership can be established, KWA will work with the entity to make any modifications to the facility necessary to support the fill station requirements under this program and compensate the owner for water used.

When identifying a new location to establish a water fill station, the KWA will look for locations that meet as many of the following criteria as possible:

- It is within an area that the community has indicated would benefit from a water fill station.
- KWA is able to obtain permission to install and operate a filling station on land or property owned by a third party.
- Fill station receives its water from an existing PWS that (a) complies with all regulatory requirements to provide safe drinking water; and (b) has sufficient capacity to dispense water at a reasonable rate to fill up multiple containers (up to five gallons) within a short period of time. The minimum targeted rate is 1.5-2 gallons/minute, consistent with California regulations for faucets in new residential construction.
- The location is within an area where the public already goes to meet other family needs, e.g., at a governmental facility, shopping center, school or house of worship.
- Establishment of the fill station is not expected to create any safety issues for users, e.g., location is in a well-lit and well-trafficked area.
- Vehicle access/parking is available close to the fill station (to minimize distance a water bottle must be carried) and sufficient in area to not cause any unnecessary congestion.
- To the extent practicable, the location meets the goal to have a water fill station open 24 hours/7 days per week.
- Operation of the fill station does not create noise impacts to neighboring properties, especially during nighttime hours.

Through its existing program to establish water fill stations, the Kings River Water Quality Coalition has developed significant experience identifying and developing locations for these stations. This experience has shown there are challenges to finding viable locations that meet all of the above criteria. Regardless, the KWA will work to identify sites that most closely meet these criteria.

### 5.1.3.3. Implementation Approach

**Table 5-1** summarizes the key steps/activities that the KWA will implement to install and operate a water fill station. Consistent with the implementation of existing fill stations, residents that use the fill station will need to provide their own bottles to fill at the facility. Information regarding how the user should clean and sanitize water bottles and store them is provided here: <https://kingswateralliance.org/safedrinkingwater/fillstations>.

Table 5-1. Process to Develop Water Fill Stations	
Task	Primary Activities
1. Establish locations for installation of additional fill stations	<ul style="list-style-type: none"> <li>a. Complete research to identify viable locations</li> <li>b. Conduct site visits; coordinate with land/property owners</li> <li>c. Make final selection of site location</li> </ul>
2. Establish agreements with land/property owner of selected site and water provider for the station	<ul style="list-style-type: none"> <li>a. Establish any necessary agreements to secure use of the site for installation and operation of a fill station</li> <li>b. Establish water usage agreements with water provider, as needed</li> </ul>
3. Complete site design and obtain necessary approvals and funding to install new fill station	<ul style="list-style-type: none"> <li>a. Prepare the station design (including operational signage) and construction-related documents</li> <li>b. Obtain any required approvals/permits to implement the project (as required by local or state regulations)</li> </ul>
4. Establish operational plans, as needed	<ul style="list-style-type: none"> <li>a. Prepare sampling analysis plan for testing (or rely on existing plans used for other water fill stations)</li> <li>b. Prepare operation and maintenance (O&amp;M) procedures including cleaning procedures as needed to operate the station</li> </ul>
5. Construct the new filling station	<ul style="list-style-type: none"> <li>a. Complete construction of the facility (including installation of signage) and obtain any necessary approvals to open the facility to the public</li> </ul>
6. Conduct outreach to the local community to inform the public of the availability of the fill station	<ul style="list-style-type: none"> <li>a. Conduct outreach as described in Section 4</li> <li>b. Notify the community when the fill station is open</li> <li>c. Notify the Central Valley Water Board when the fill station is open</li> </ul>
7. Manage operating site, conducting necessary maintenance and gathering usage data	<ul style="list-style-type: none"> <li>a. Gather data on usage</li> <li>b. Respond promptly to repair needs to minimize time when water not available</li> <li>c. Conduct routine maintenance</li> </ul>

## 5.2. Participation in Bottled Water or POU System Programs

**Table 5-2** summarizes the steps or activities to be carried out by the KWA to implement the bottled water and POU System programs. Residents in Priority 1 areas of the KWA Management Zone have been and may continue to request participation during MZIP implementation for either of these interim replacement water options by: (a) contacting the KWA directly by phone (559) 549-6747; (b) sending an email to [info@kingswateralliance.org](mailto:info@kingswateralliance.org); or (c) submitting an eligibility survey available on the KWA website (<https://kingswateralliance.org/eligibility/>) which can be submitted by mail or online to the KWA (**Appendix D**). Priority 2 areas within KWA Management Zone have begun requesting participation during Phase 2 EAP implementation.

The KWA will confirm that the resident submitting the request meets the following three eligibility criteria:

1. Residence requesting services is a resident on a domestic well within the KWA Management Zone and does not receive drinking water from a PWS where state- and/or county-mandated testing indicates the PWS complies with the nitrate water quality objective.
  - For residents requesting service that receive drinking water from a PWS that is non-compliant with the nitrate drinking water standard, where appropriate, the KWA will prioritize and target those that rely on domestic wells, and for the PWSs, will evaluate on a case-by-case basis the role of KWA as the Management Zone entity.
2. If the KWA contracts with a vendor(s) to provide the requested bottled water or POU system services and the vendor(s) requires the resident to sign an agreement to receive these services, the resident must be willing to sign and meet the terms and conditions of the agreement.
3. Current drinking water source at the residence has a nitrate concentration that is above the safe drinking water level of 10 mg/L-N (see Section 5.3 below for information regarding how to have your well tested).

Residents participating in the bottled water or POU system programs will receive periodic check-ins (e.g., via email or telephone) from the KWA after services are initiated. These check-ins are provided to verify the KWA's approved vendor(s) are providing services as contracted. In addition, check-ins provide the opportunity for the KWA to (a) answer questions from residents; (b) verify sufficient bottled water is being delivered to the residence; and (c) evaluate if the POU system is receiving proper maintenance.

Table 5-2 Process to Request Participation in Replacement Water Programs	
Task	Primary Activities
1. Establish agreements with vendor(s) to provide services to residents	<ol style="list-style-type: none"> <li>a. Select vendor(s) to provide the following services: (a) bottled-water delivery; (b) POU system installation and maintenance; and (c) well testing.</li> <li>b. Establish procedures to (a) connect vendor(s) with residents (including understanding regarding agreements residents will need to establish with the vendor); and (b) process payments for services rendered.</li> </ol>
2. Conduct targeted residential outreach in Management Zone (see Section 4.2.2)	<ol style="list-style-type: none"> <li>a. Send direct mailout to target areas (areas most likely to have nitrate concentrations in groundwater &gt; 10 mg/L-N) informing them of the availability of all replacement water programs active in the KWA and how to participate in any program.</li> <li>b. Use other mechanisms described in Section 4 to notify the community at large of the availability of replacement water programs and how to participate in any program.</li> </ol>



Table 5-2 Process to Request Participation in Replacement Water Programs	
Task	Primary Activities
3. Verify residents requesting bottled-water delivery or POU System installation meet eligibility Criteria 1 and 2 (see Section 5.2)	<ul style="list-style-type: none"> <li>a. Verify the resident is located within the Management Zone.</li> <li>b. Verify the resident is willing to establish any required agreements with the Management Zone's vendor(s) providing the requested services.</li> </ul>
4. Unless acceptable nitrate data are already available (see Section 5.3.1), conduct well testing to verify eligibility with Criteria 3	<ul style="list-style-type: none"> <li>a. Obtain well water sample in coordination with the resident (and property owner, as needed) to test the drinking water source to the residence; notify resident of well test results.</li> <li>b. If well test result indicates the nitrate concentration is <math>&gt; 10</math> mg/L-N, the KWA will discuss options for replacement water with the resident, including the pros and cons of each approach. The KWA will connect the resident or property owner with the appropriate vendor (bottled water delivery or POU System) to initiate replacement water services if either of these replacement water options are selected.</li> <li>c. If well test result indicates the nitrate concentration is <math>\leq 10</math> mg/L-N, the resident and property owner will be notified that (a) the bottled water delivery or POU system options are not available to them through the KWA at this time; and (b) a follow-up well test may be offered, (i.e., if the test result was <math>\geq 7.5</math> and <math>\leq 10</math> mg/L-N (see Section 5.3.2)</li> </ul>
5. Conduct follow-up with residents receiving bottled water deliveries	<ul style="list-style-type: none"> <li>a. Check-in with residents receiving services to verify: (a) monthly delivery volume is sufficient for household; modify as needed; and (b) service is being provided by vendor(s) as contracted. Check-ins will occur as follows: <ul style="list-style-type: none"> <li>i. Within one month of initiation of service;</li> <li>ii. Approximately six months after initiation of service; and</li> <li>iii. Annually</li> </ul> </li> </ul>
6. Conduct follow-up with residents with POU System	<ul style="list-style-type: none"> <li>a. Check-in with residents receiving services to: (a) verify POU system is operating; (b) answer any questions regarding POU system operation and maintenance; and (c) verify resident is having system maintained as required by the agreement established with the vendor(s). Check-ins will occur as follows: <ul style="list-style-type: none"> <li>i. Within one month of initiation of service;</li> <li>ii. Approximately six months after initiation of service; and</li> <li>iii. Annually</li> </ul> </li> </ul>
7. Conduct follow-up outreach to residents or property owners with a nitrate test result that was $\leq 10$ mg/L but $\geq 7.5$ mg/L-N	<ul style="list-style-type: none"> <li>a. Provide opportunity for residents or property owners to have well re-tested per procedures provided in Section 5.3.2.</li> </ul>

### 5.3. Residential Well Testing Program

The KWA established its residential nitrate well testing program in Priority 1 areas during Phase 1 EAP implementation. KWA will continue to implement this program in these areas through implementation of the Priority 1 MZIP (Kings Water Alliance, 2023). Phase 2 EAP implementation began on February 26, 2025, residents in the Priority 2 area of the Management Zone may request to have their well sampled for nitrate. Well testing will be provided to rural residents on domestic wells that live within the Management Zone boundary, are not currently receiving drinking water from a nitrate-compliant PWS, and receive their drinking water from a well. In addition, well testing will be provided to residents that live outside the Management Zone boundary *where* the residence is located immediately downgradient from Management Zone dischargers within their area of contribution. The KWA will only test the well that provides water to the residence. If the resident does not know the source of water to the household, e.g., whether the household receives nitrate-compliant water from a regulated PWS, KWA representatives will work with them to evaluate this question.

A well test is necessary to verify eligibility to receive bottled water delivery or installation of a POU system, as described in the previous section. Section 5.2 above describes the various ways a resident can contact the KWA regarding getting a well test conducted. The following sections describe the KWA well-testing program.

#### 5.3.1. Initial Well Test

If the nitrate concentration of the well water is unknown, the KWA will coordinate with the resident to have the water tested as soon as possible at no cost to the resident. If the resident is not the owner of the property, permission from the property owner is necessary to have the well tested (see <http://kingswateralliance.org/eligibility/> for well testing information). The resident may also provide the results from a previous well test if the water sample was collected within the last five years using standard methods for well sampling, and the nitrate concentration was analyzed using an approved Environmental Protection Agency (EPA) method by a laboratory certified under the California Environmental Laboratory Accreditation Program (ELAP).

It is anticipated that the resident will initiate contact with the landowner to obtain permission to have a well tested. However, if requested by the resident, the KWA will follow up and obtain permission from the landowner on behalf of the resident. If the KWA learns that the resident is unable to obtain permission from the landowner or the landowner is not responsive to requests

to obtain permission, the KWA will work with the Central Valley Water Board staff to address the issue.

Well sampling carried out by the KWA will be conducted using standard well sampling procedures consistent with sample methods used to implement other well testing programs in the area, e.g., as described in Central Valley Water Board's ILRP Drinking Water Well Program FAQ guidance (Central Valley Water Board, 2020). All samples will be analyzed for nitrate using EPA-approved methods at an ELAP certified laboratory.

Residents and property owners will be notified of the results from the well test following receipt of the results from the laboratory:

- If the results indicate nitrate levels are  $> 10$  mg/L-N, the resident and property owner will be contacted directly via telephone or email within 24 hours of the KWA receiving the test result. The KWA will discuss options for replacement water with the resident, including the pros and cons of each approach. If bottled water or POU system service is selected, the KWA will coordinate with the resident and property owner to initiate bottled-water or POU system service at the residence as quickly as possible. The telephone/email communication will be followed up with a mailed written summary of the well test findings to the resident and the property owner, as applicable, that includes: a copy of the laboratory report; if applicable, documentation that the well water was only tested for nitrate, recommend that the resident consider having the well tested for other potential contaminants if seeking installation of a POU system (also see Section 5.4; if known, the KWA will provide information regarding other well testing programs that may be available in the area) and any recommended next steps. If any additional water testing is required by the vendor to support installation of a POU system, the KWA will coordinate this testing with the vendor providing this service.
- If the results indicate nitrate levels are  $\leq 10$  mg/L-N, the resident and property owner will receive a written summary of the results, including a copy of the laboratory report. The written summary will indicate, as relevant that: (a) the residence will not be able to participate in the KWA's bottled water or POU system replacement water programs; (b) the well water was only tested for a selected set of contaminants and that the resident may want to consider having their well tested for other potential contaminants (also see Section 5.4) (if known, the KWA will provide information regarding other well testing programs that may be available in the area); and (c) advise the resident of opportunity to have their well tested again, if applicable (see Section 5.3.2).

### **5.3.2. Follow-up Well Test**

For any resident or property owner that has an initial nitrate well test result showing nitrate levels  $\leq 10.0$  mg/L but  $\geq 7.5$  mg/L-N, and the resident is not already having their well tested on

a regular basis as required through the Central Valley Water Board's ILRP or the KRWQC groundwater trend monitoring program, the KWA will offer follow-up well testing. Within one year of the initial well test the KWA will contact the resident or property owner to offer the opportunity to retest the well at no cost. If the resident or property owner does not want their well re-tested, no additional follow-up will occur. If the resident or property owner agrees to have the well re-tested and the result remains between 7.5 and 10 mg/L-N, then the KWA will continue to reach out on an annual basis to provide the opportunity to have the well tested at no cost until the nitrate concentration is < 7.5 mg/L-N, or > 10 mg/L and the resident is provided the option to receive bottled water or have a POU system installed.

#### **5.4. Coordination with Other Related Safe Drinking Water Programs**

The purpose of this EAP Addendum is to fulfill the safe drinking water requirements of the Nitrate Control Program as they pertain to nitrate levels in groundwater. It does not address other potential water quality concerns that may impact drinking water within the KWA area, e.g., arsenic, uranium or 1,2,3 Trichloropropane (TCP). However, other programs (e.g., Safe and Affordable Funding for Equity and Resilience [SAFER] under the Safe and Affordable Drinking Water Fund are anticipated to support efforts to test for these other constituents of concern through the grant funding in the near future.

Through its ongoing community outreach program and coordination with Self-Help Enterprises (SHE) (either directly or through contract mechanisms established by other entities such as the Central Valley Salinity Coalition), the KWA will identify opportunities to collaboratively address these other contaminants of concern where appropriate. The intent of this collaboration is to implement as cost effective a program as possible that minimizes the potential for a residence to have its well tested multiple times, each time for different constituents. To this end, the KWA will coordinate with the State Water Board, Central Valley Water Board, community-based organizations and other interested entities to identify opportunities to implement a complementary well testing program. KWA is currently applying for a SAFER grant to enhance the well testing program related to additional water quality concerns. KWA has participated in monthly collaborative efforts with SHE in the past to avoid duplicating efforts by providing assistance to residents and continuing to communicate with SHE as needed when questions about services arise.

#### **5.5. Coordination with Irrigated Lands Regulatory Program**

Well testing regulatory requirements have been established for the ILRP. Given the overlap between these regulatory programs, the KWA recognizes the importance of simplifying efforts by residents within the Management Zone for having their drinking water well tested. Accordingly, the KWA will coordinate its Residential Well Testing Program with ILRP's Drinking Water Well Monitoring Program. If a resident applying for a well test under the Interim

Replacement Water Program well testing program is located on an enrolled parcel under the ILRP, the KWA will work with the resident and the associated parcel owner within the ILRP Coalition to determine if the well has already been sampled to satisfy ILRP well testing requirements. If the well has been tested and the test result indicates that nitrate is > 10 mg/L-N threshold, the KWA will work with the resident and parcel owner to ensure the resident receives drinking water. Similarly, if the well has not been tested for nitrate, consistent with the Interim Replacement Water Program procedures, the KWA will work with all parties to get the well sampled and address any needs for drinking water. Regardless of the situation, the KWA will coordinate with all parties so that the resident can receive drinking water if warranted. Also, while the KWA is ready to assist residents with having their well tested, any action by the KWA under the NCP is not a substitute for domestic well testing requirements under the ILRP program.

## 5.6. Central Valley Dairy Representative Monitoring Program

The CVDRMP is working closely with selected dairy and confined bovine feeding operations within the Central Valley to implement a monitoring program to evaluate potential impacts of industry practices on first encountered groundwater. Domestic well testing is not part of the CVDRMP. However, the facilities permitted under the dairy/confined bovine feeding operation general orders and participants in the CVDRMP do test domestic wells and submit findings directly to the Central Valley Water Board. As a participant in the KWA, the CVDRMP will encourage dairies and confined bovine feeding operations to share domestic well test results with the KWA to facilitate MZIP implementation in a more cost effective and efficient manner.

# 6. EARLY ACTION PLAN IMPLEMENTATION

## 6.1. Schedule/Milestones

EAP activities in the KWA Management Zone have been implemented in two phases. Phase 1 EAP implementation began on May 8, 2021 in the Priority 1 areas within the Management Zone boundary: Kings Subbasin, Kaweah Subbasin and Tule Subbasin (**Figure 6-1**). The very small areas within the Priority 2 Madera and Delta-Mendota Subbasins within the Management Zone boundary are also included in Phase 1. The EAP for this phase has been incorporated into the Priority 1 MZIP where it will continue to guide efforts to outreach to the community, provide free well testing to residents and, where needed, offer emergency and interim drinking water until the KWA implements its long-term drinking water program that will assist residents and communities in obtaining permanent solutions to provide safe drinking water to residents in the KWA Management Zone (Kings Water Alliance, 2023).

Phase 2 implementation in the Priority 2 areas of the Management Zone began on February 26, 2025 (**Figure 6-1**). A summary of the activities that occurred during Phase 1 and Phase 2 EAP implementation is included in **Appendix A**.

	Year/Quarter															
	2021				2022				2023				2024			
Priority 1	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Notice to Comply (NTC) - 5/29/20	↑				↑				↑							
	PMZP submitted 3/8/21; EAP implemented 5/8/21				FMZP submitted 8/29/22				MZIP submitted (9/5/23; to replace EAP in Priority 1 areas)				MZIP Implementation			
Priority 2 Areas	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
									↑				↑			
	No Activity								Priority 2 NTC - 12/29/23				PMZP submitted 12/30/24; EAP implemented 2/26/25			

**Figure 6-1. Phasing of EAP Implementation in Relation to Notices to Comply (NTC) in Priority 1 and 2 Subbasins**

### 6.1.1. Phase 2 Schedule/Milestones

**Figure 6-2** illustrates the general schedule and key milestones currently planned for implementation during Phase 2. Note that with the exception of the installation of fill stations, the activities that occurred in Phase 1 will continue into Phase 2 as part of MZIP implementation in the Priority 1 area (e.g., General Community Outreach, Bottled Water and POU System Programs and Monitoring and Reporting). **Table 6-1** provides more detailed information regarding EAP implementation in this portion of the KWA Management Zone.

## 6.2. Early Action Plan Funding Mechanism

The KWA, governing body overseeing efforts to comply with the Nitrate Control Program, is a non-profit public benefit corporation that filed for non-profit status on November 17, 2020. **Attachment E** of the FMZP provides the Articles of Incorporation and bylaws of the KWA. The Board of Directors currently has seven seats that can be expanded up to 11 as needed; these Board members have worked collaboratively to develop an equitable cost allocation approach to fund the implementation of this EAP. The Board of Directors will regularly review and, where needed, update this cost allocation as part of its annual budgeting process. The KWA is prepared and fully committed to funding the activities associated with the EAP including implementation.

KWA will explore potential supplemental funding sources, including but not limited to, grant and loan programs administered by the State Water Board and Department of Water Resources, which are intended for drinking water and agricultural water quality improvement.

### 6.3. EAP Program Evaluation

The KWA will conduct monitoring to evaluate the effectiveness of its EAP program. This information will be used to (a) prepare EAP status reports and (b) adaptively manage the EAP over time while long-term drinking water solutions are in development.

#### 6.3.1. Monitoring Activities

For Phase 1, the KWA implemented the following record-keeping and data collection efforts; these activities have continued into Phase 2:

- *Bottled-water Delivery Program* - The KWA will maintain records that include the following information:
  - Requests for participation in this program;
  - Wells tested as a result of requests for participation and the well test results;
  - Communications with each resident regarding well test results and eligibility to participate in bottled water program; and
  - Communications with residents and status of participation in program (e.g., follow-up check-ins to verify water needs are being met and contracted services are being provided).
- *POU System Program* - The KWA will maintain records that include the following information:
  - Requests for participation in this program;
  - Wells tested as a result of requests for participation and the well test results (including results for contaminants other than nitrate);
  - Communications with each resident and property owner (as needed) regarding well test results and eligibility to participate in POU system program;
  - Status of participation of residents that had a POU system installed (e.g., verify vendor is able to provide maintenance and conduct monitoring as required for each system); and
  - Communications with residents and status of participation in program (e.g., follow-up check-ins to verify contracted services are being provided).
- *Water Fill Station* – For any stations operational, the KWA will collect usage data, including volume of water dispensed and days and times fill stations are most often used. These data will provide (a) insight on patterns of usage at each facility; and (b) if needed, a basis for compensating the owner of the facility providing water to the fill station. Fill station usage data also may be used to evaluate whether additional fill station capacity is needed in the KWA. If periods of high usage are identified at any station, additional site monitoring may be temporarily conducted to determine the



degree to which lines may be forming causing significant delays in obtaining water or congestion at the site.

The KWA will also conduct the following additional record-keeping activities to support its effort to evaluate Phase 2 EAP implementation:

- Residences that have been targeted for outreach to participate in the Interim Replacement Water Program but have not responded or have indicated no interest in participating in the program<sup>13</sup>.
- Documentation of any residents that were approved for bottled-water delivery or POU System installation but did not activate the services with the KWA's vendor(s).
- Documentation of how situations were resolved where the resident requested a POU System but due to technical issues had to rely on bottled water delivery instead.
- Contacts with residents to provide an opportunity for a re-test of their domestic well and the outcome of those efforts.
- Documentation of how a situation was resolved if the well was tested as part of the ILRP or dairy program, and how the resident's drinking water needs are resolved if the well test indicates that the well exceeds the nitrate standard of 10 mg/L-N.

### ***6.3.2. Reporting and Adaptive Management***

At the request of the Central Valley Water Board's Executive Officer and in coordination with other Priority 1 Management Zone entities, the KWA established the following metrics to track progress in the implementation of the KWA Priority 1 EAP (KWA, 2022):

- Location, forum type and general attendance figures for all outreach efforts
- Number of residences tested for nitrates
- Number of residences tested for other contaminants
- Number of households being provided bottled water
- Number of operable fill stations/kiosks and usage information for each.

These metrics will continue to be implemented as part of KWA's Phase 1 MZIP Emergency & Interim Drinking Water Program and begin for KWA's Phase 2 EAP implementation. In general, the KWA along with other Management Zone entities provide the above information monthly to the Central Valley Salinity Coalition (CVSC). The CVSC then compiles the information into a report which is submitted to the CV-SALTS Executive Committee, which includes the Central Valley Water Board. The Central Valley Water Board's Executive Officer shares this information with the Central Valley Water Board in the Executive Officer reports, which are prepared and disseminated approximately six times per year. The information is summarized into a

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<sup>13</sup> This tracking is completed using the number of mailers sent using the USPS direct mailing route and the response rate.

dashboard format and is also publicly available on the CVSC's website at:  
<https://cvsalts.mljenv.com/>.

The Management Zone entities report this information in numeric and graphic formats. Reported information includes illustration of periodic reporting for the non-outreach metrics (e.g., number of residences wells tested, people being served bottled water, and kiosk usage information). In addition to providing periodic reporting of the metrics described above, the Management Zone entities also report summary statistics of combined outreach activities. Outreach activities generally fall within the following fourteen outreach types split into two categories: people engagements and meetings and events.

- People Engagements include the following eight outreach types:
  - Mailers – This engagement includes the number of mailings and physical mail pieces Management Zones sent to homes.
  - Hand-delivered materials – This engagement includes the number of Management Zone materials dropped off at homes, such as door hangers, in mailboxes, etc., and does not include in-person contact.
  - Emails – This engagement includes the number of emails sent to deliver information on a Management Zone.
  - Flyers and packets – This engagement includes the number of printed Management Zone materials distributed through schools or other third-party distribution.
  - Newspaper articles – This engagement includes the estimated number of readers that would be exposed to Management Zone content, through paid or earned media promotions.
  - Radio and TV – This engagement includes the estimated number of listeners that may be exposed to Management Zone messages via radio mentions, TV coverage, through paid or earned media promotions.
  - Social media – This engagement includes the total number of people reached when exposed to Management Zone messages through social media.
  - Website visitors – Each Management Zone entity manages a website (KWA Priority 1 and Priority 2 Management Zones share the same website) that provides information regarding the program and allows for well testing applications to be submitted on-line. The Management Zone entities utilize on-line browser tools to track the number of website visitors and receive and respond to applications submitted via the website.
- Meetings and events include the following six types:

- Online meetings – This includes the number of attendees participating in Management Zone meetings via Zoom and other conferencing events.
- In-person public meetings – This includes the number of attendees participating in Management Zone in-person meetings.
- Briefings and reports – This includes the total audience that would attend Management Zone briefings/updates for officials, leaders, and organizations to describe and promote the Nitrate Control Program.
- Door-to-door meetings – This includes the number of people Management Zone representatives have spoken with at households.
- Open public events – This includes the number of contacts and conversations Management Zone representatives have with people at tabling public events at community-based events (e.g., County fairs, flea markets, farmers markets, food banks).
- Phone conversations – This includes the number of individuals Management Zone representatives have conversations with.

Any substantive changes to the EAP being considered will be discussed with the community through regular community meetings prior to submittal as a recommended change to the Central Valley Water Board. Recommended revisions to the KWA Priority 2 EAP Addendum will be submitted to the Executive Officer of the Central Valley Water Board (recommendations may be submitted by letter or as part of an EAP status report).

Unless the Central Valley Water Board objects to the recommended revisions to this EAP Addendum, KWA will begin implementation of the revised EAP within 60 days of submittal unless the Central Valley Water Board objects and notifies the KWA that this EAP Addendum is incomplete. If the Central Valley Water Board objects to the proposed revisions, the KWA will work with the Central Valley Water Board to address their concerns to the extent possible. If the proposed revisions are not approved, then the EAP will continue to be implemented as written.

Kings Water Alliance Management Zone  
Early Action Plan Addendum

Task	Subtasks	2025				2026			
		QTR 1	QTR 2	QTR 3	QTR 4	QTR 1	QTR 2	QTR 3	QTR 4
General Community Outreach	General Community Outreach activities (website, flyers, other communications)								
	Conduct public community and stakeholder meetings	◆	◆	◆	◆	2026 schedule determined in 2025			
Phase 2 Targeted Residential Outreach	Establish mailing list of targeted residents in Phase 2 area								
	Mailout Replacement Water Program information			◆					
	Conduct follow up outreach (as necessary)								
Phase 2 Replacement Water: Bottled Water & POU Treatment Systems	Expand vendor services to Phase 2 area								
	Process well-testing requests from Phase 2 residents								
	Residents follow-up to verify service being provided and conduct follow-up well testing								
Phase 2 Replacement Water: Fill Stations	In coordination with the community, identify planning locations of new water fill station(s) in the Phase 2 area	Schedule dependent on residents' input							
Monitoring and Reporting	Gather monitoring data from all program activities								
	Prepare EAP status reports	◆	◆	◆	◆	◆	◆	◆	◆

Kings Water Alliance Management Zone  
Early Action Plan Addendum

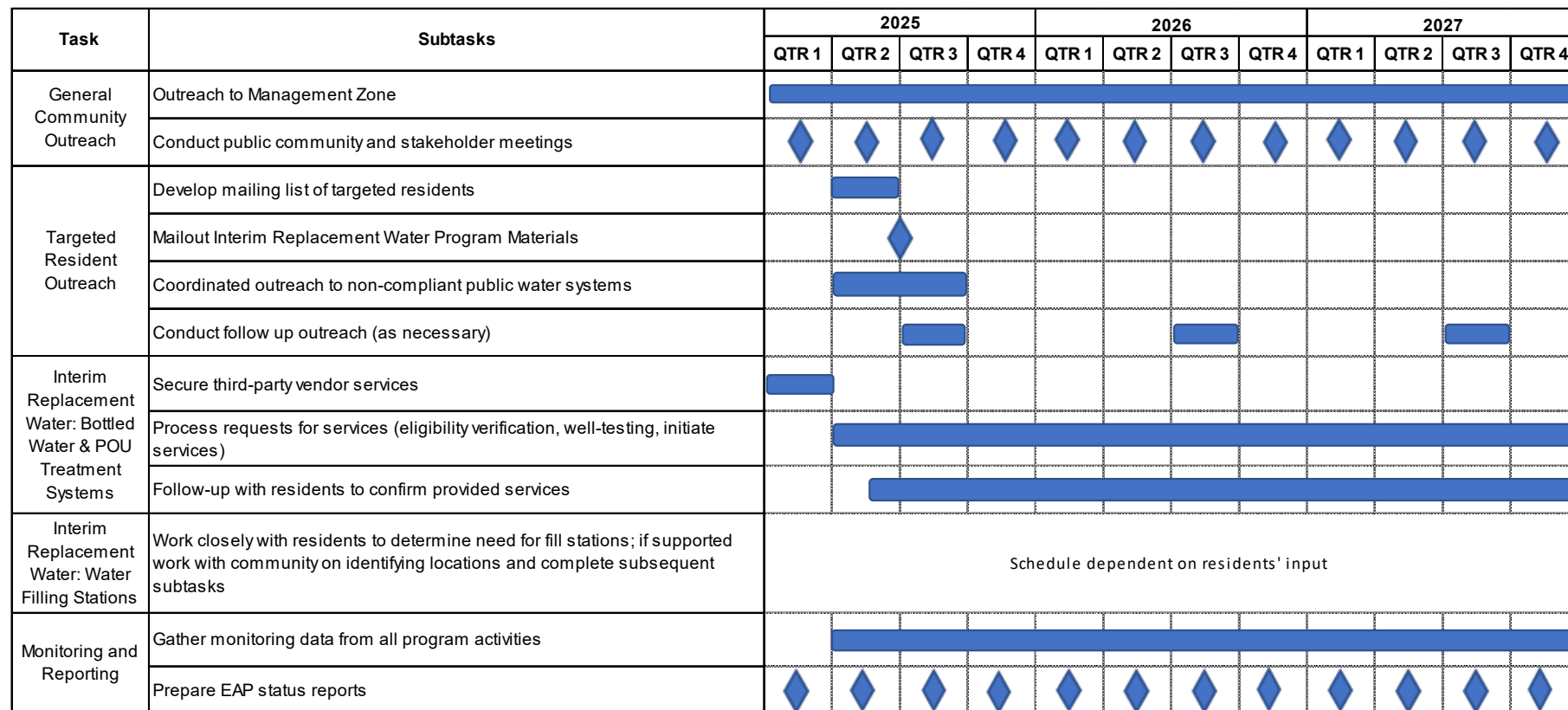


Figure 6-2 Addendum. General Phase 2 EAP Implementation Schedule

Table 6-1 Addendum. Kings Water Alliance Management Zone Phase 2 EAP Implementation Schedule (see also Figure 6-2)

Task	Subtasks	Schedule (EAP Start Date: February 26, 2025)
<b>General Community Outreach</b>	Maintain Management Zone website	Ongoing
	Maintain existing and develop additional mechanisms to provide notice to the public of EAP implementation activities	Ongoing
	As needed, prepare materials to support community outreach activities (e.g., flyers for upcoming meetings, FAQs, etc.)	Ongoing
	Send out public notice of upcoming community meetings	<ul style="list-style-type: none"> <li>• “Save the Date” public meeting notice – send within 10 days prior to scheduled meeting.</li> <li>• Final meeting notice – send within 3-4 days of meeting date (include Zoom link if meeting will be virtual).</li> </ul>
	<ul style="list-style-type: none"> <li>• Conduct public community meetings to provide: <ul style="list-style-type: none"> <li>– EAP status update;</li> <li>– Information on replacement water program options;</li> <li>– Implementation schedule;</li> <li>– Well-testing opportunity; and</li> <li>– Other topics as needed.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Initial EAP implementation kickoff meeting in the Phase 2 area – Early 2025.</li> <li>• Additional meetings – periodic community outreach meetings will be held on a regular basis as needed to best accomplish the goals of Phase 2 EAP implementation.</li> </ul> <p>Note: Meetings are currently a balance of in-person and virtual to meet multiple needs within the community.</p>

Table 6-1 Addendum. Kings Water Alliance Management Zone Phase 2 EAP Implementation Schedule (see also Figure 6-2)

Task	Subtasks		Schedule (EAP Start Date: February 26, 2025)
<b>Phase 2 Targeted Residential Outreach</b>	Establish mailing list for targeted residents in the Phase 2 area (residents with domestic well in areas most likely impacted by nitrate at concentrations > 7.5 mg/L-N – see red and orange areas in Figure 2-1)		Complete by April 30, 2025.
	Mailout Replacement Water Program information to residents on mailing list of targeted residents		Complete initial mailing by June 30, 2025. Conduct follow-up mailings, if needed.
	Conduct follow-up outreach to residents that did not respond to initial contact or had mailed information returned as undeliverable		As needed, but complete by August 15, 2025 for first mailing. Within 45 days after subsequent mailings when they occur.
<b>Phase 2 Replacement Water: Bottled Water or POU System Programs</b>	Extend third-party agreements with vendors as needed to supply bottled water or install a POU treatment system in Phase 2 area		Prior to initial mailout of outreach packet to targeted residences (see above).
	Acknowledge receipt of service request from Phase 2 residents and initiate eligibility evaluation		Within 3 business days of receipt of request to receive services.
	If well test required to verify eligibility of residents requesting services, schedule and conduct well test		Schedule well testing as quickly as possible in coordination with resident (and property owner if the resident is not the owner).
	Advise residents (or property owner as needed) of initial nitrate well test results	Result is > 10 mg/L-N	Within 24 hours of receipt of test results, contact resident or property owner via telephone or email to discuss replacement water options and initiate bottled water or POU System services as requested by the resident; follow-up with written information within 3 business days (see Section 5.3.1 regarding information to be communicated).
		Result is ≤ 10 mg/L-N	Within 3 business days of receipt of test results, send written notice to the resident or property owner of ineligibility to participate in bottled water or POU system programs (see Section 5.3.1 regarding information to be communicated)



Table 6-1 Addendum. Kings Water Alliance Management Zone Phase 2 EAP Implementation Schedule (see also Figure 6-2)

Task	Subtasks		Schedule (EAP Start Date: February 26, 2025)
	Follow-up well testing if initial well test is $\geq 7.5$ mg/L-N but $\leq 10$ mg/L-N	Initial well test is $\geq 7.5$ mg/L but $\leq 10$ mg/L-N	<p>Within one year offer resident or property owner the opportunity to retest the well at no cost. If the resident or property owner:</p> <ul style="list-style-type: none"> <li>Does not want their well re-tested, no additional follow-up is required</li> <li>Agrees to have the well re-tested and the result remains between 7.5 and 10 mg/L-N, then the KWA will continue to reach out to the resident or property owner on an annual basis to provide the opportunity to have the well tested at no cost until the nitrate concentration is <math>&lt; 7.5</math> mg/L-N.</li> </ul>
	Follow-up with residents participating in bottled water/POU program to verify: (a) services are being received as contracted; and (b) bottled water recipients have sufficient water being delivered		Conduct first check-in with each resident within 30 days after confirming eligibility to receive bottled water/POU System services; conduct second check-in within 90 days after first check-in.
<b>Phase 2 Replacement Water: Fill Stations</b>	In coordination with the community, identify planning locations of new water fill station(s) in the Phase 2 area		To be discussed with residents during EAP implementation at community meetings. KWA will work with the residents on the best opportunities and timing for fill stations.
<b>Monitoring and Reporting</b>	Collect monitoring data/maintain records as described in Section 6.3.1		Ongoing
	Provide data to support compilation of EAP program metrics in collaboration with other Management Zone entities for the Nitrate Control Program dashboard on CV-SALTS website; participate in EAP status reports to the Central Valley Water Board through CV-SALTS Executive Committee Meetings		Monthly in conjunction with CV-SALTS Executive Committee Meetings.

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## APPENDIX A COMMUNITY ENGAGEMENT COMMUNICATION & OUTREACH PLAN – UPDATED DECEMBER 2025

### Overview

The adopted Nitrate Control Program (NCP) requires meaningful outreach and the opportunity to participate in development of deliverables and proposed solutions by potentially affected parties. Deliverables for Path B, the Management Zone Approach, includes the Preliminary Management Zone Proposal (PMZP), Early Action Plan (EAP), Final Management Zone Proposal (FMZP), and the Management Zone Implementation Plan (MZIP). Solutions for drinking water needs of those affected by nitrate contamination include both immediate, short-term, and future, long-term solutions. The Kings Water Alliance (KWA) has developed a strategy outlining goals and tactics used to outreach and engage with impacted residents within the KWA service area during community engagement activities related to development and implementation of plans and solutions. The development and implementation of the required deliverables and solutions involve ongoing engagement with potentially impacted and impacted residents to allow public input and response during various stages. The core objective and goals of the strategy will guide ongoing efforts to engage the public. The strategy is intended to guide the Kings Water Alliance’s ongoing stakeholder outreach efforts for the most effective engagement throughout the required development and implementation process.

The processes and tactics in the strategy are intended to be iterative, and it is expected certain processes or tactics may adapt to better reflect the needs of impacted residents. The strategy is intended to be flexible and adaptive to reflect community needs and best practices for public involvement.

### Strategic Overview

The guiding components to the outreach and engagement strategy include:

1. Objective
2. Goals
3. Tactics

### Objective

The public outreach and engagement strategy’s objective is to create a level of engagement and awareness with community residents that establishes trust and provides robust participation in the development and implementation of short- and long-term drinking water solutions.

Critical to achieving the objective are a set of goals that employ integrated communications tactics, using various channels and communications mediums to reach impacted residents effectively while giving all an opportunity for engagement.

## Goals

*The goals set to achieve the objective are as follows:*

1. Identify and cultivate relationships with key influential individuals and organizations in the communities to amplify information from the Kings Water Alliance.
2. Provide channels for input and participation that connect with residents in a way that is effective and accessible.
3. Provide accurate, easy-to-understand, timely information on the development and implementation of short- and long-term drinking water solutions.

## Tactics

*The integrated communications tactics for community engagement for the development and implementation of drinking water solutions are as follows:*

**Table 1: Development and Implementation Outreach Tactics**

DEVELOPMENT AND IMPLEMENTATION OUTREACH & ENGAGEMENT TACTICS	
TACTIC	AUDIENCE
Identify and cultivate community influencers to disseminate information	Community residents
Conduct Community Profiles	All
Consult local NGOs on materials and outreach methods	Community residents
Develop and continue to update webpage to educate and inform with translation feature	All
Develop bi-lingual 1-page information sheet on short-term drinking water solutions	All
Develop information sheet on long-term drinking water solutions (bi-lingual)	All
Develop bi-lingual flyer to promote events	Community residents
Send direct mail piece(s) to support the efforts for short- and long-term drinking water solutions	Community residents
Promote sign-ups to KWA Interested Persons Email List as a means for staying informed	Community residents
Host webinars and virtual office hours for potentially impacted residents and interested stakeholders with live Spanish interpretation	All
Host and/or participate in community events for potentially impacted residents and interested stakeholders	All
Develop and conduct surveys in English/Spanish to gather feedback on short and long-term drinking water solutions	All

DEVELOPMENT AND IMPLEMENTATION OUTREACH & ENGAGEMENT TACTICS	
TACTIC	AUDIENCE
Set up and maintain dedicated phone line for interested persons and residents to access for information and questions	All
Identify and directly engage community organization leaders to solicit feedback, cooperative efforts, and/or partnerships	Community organizations and NGOs
Send outreach letter and continue engaging the Tachi Yokut Tribe	Tribes
Informational flyer, webinar, and community events promotion posted at fill stations and key locations within affected communities	Community residents
Employ text messaging communications feature via NGO or other means to conduct a survey to gauge opinions on short- and long-term drinking water solutions	Community residents
Employ text messaging communications feature via NGO to promote upcoming outreach	Community residents
Develop contact database for email communications, notices, and information on development and implementation of short- and long-term drinking water solutions	All
Develop, maintain, and update the Kings Water Alliance website with educational resources and engagement opportunities	All
Radio spots in residents' primary language	Community residents
Disseminate information and notices via NGOs to network of stakeholders and community residents on meetings, events, and/or short- and long- term drinking water solutions	Community residents
Disseminate information and notices via dischargers to network of staff and colleagues for meetings, events, and/or short- and long- term drinking water solutions	Employees of farming and industrial operations; community residents
Develop and maintain strategic community partnerships	Community organizations and NGOs
Disseminate information and notices via community partnerships to network of stakeholders and community residents on meetings, events, and/or short- and long- term drinking water solutions	Community residents
Disseminate information and notices via door-to-door efforts for meetings, events, and/or short- and long- term drinking water solutions	Community residents

The tactics listed above are intended to be iterative, and it is expected certain tactics may adapt to better reflect the needs of impacted residents and best practices for public involvement.

These tactics will serve as a guide for KWA outreach tactics from planning, deliverables, and, ultimately, implementation to engage potentially impacted and impacted residents.

## Stakeholder (Audience) Identification

In compliance with the Nitrate Control Program's requirements as well as outreach and engagement best practices, impacted residents (residents potentially impacted by nitrate-contaminated drinking water), community organizations, non-governmental organizations (NGOs), Native American Tribes, in addition to other interested stakeholders and members of the public, will be engaged in the development and implementation of short- and long-term drinking water solutions.

The primary existing and potentially engaged stakeholders identified to achieve the goals of this strategy include:

1. Impacted Residents
2. Community Leaders
3. Community Organizations / NGOs
4. Native American Tribes
5. Public or Quasi-Public Agencies
6. Interested Stakeholders

## Impacted Residents

In compliance with the Nitrate Control Program's requirements residents potentially impacted or impacted by nitrate-contaminated drinking water are engaged in the process and development of the short- and long-term drinking water solutions.

An initial assessment of potential nitrate impacted areas were identified utilizing readily available existing data from the Central Valley Salinity Alternatives for Long-term Sustainability (CV-SALTS) and the State Water Board's Groundwater Ambient Monitoring and Assessment Program (GAMA) for the analysis. After impacted areas were identified, United State Postal Service (USPS) rural residential zip codes and mailing routes were identified for impacted residents. KWA utilizes Every Door Direct Mail (EDDM) to select rural/highway and PO Box residential routes for potentially impacted residents. The identified residents are generally located within the following Disadvantaged Communities (DACs) and rural communities within the KWA Management Zone:

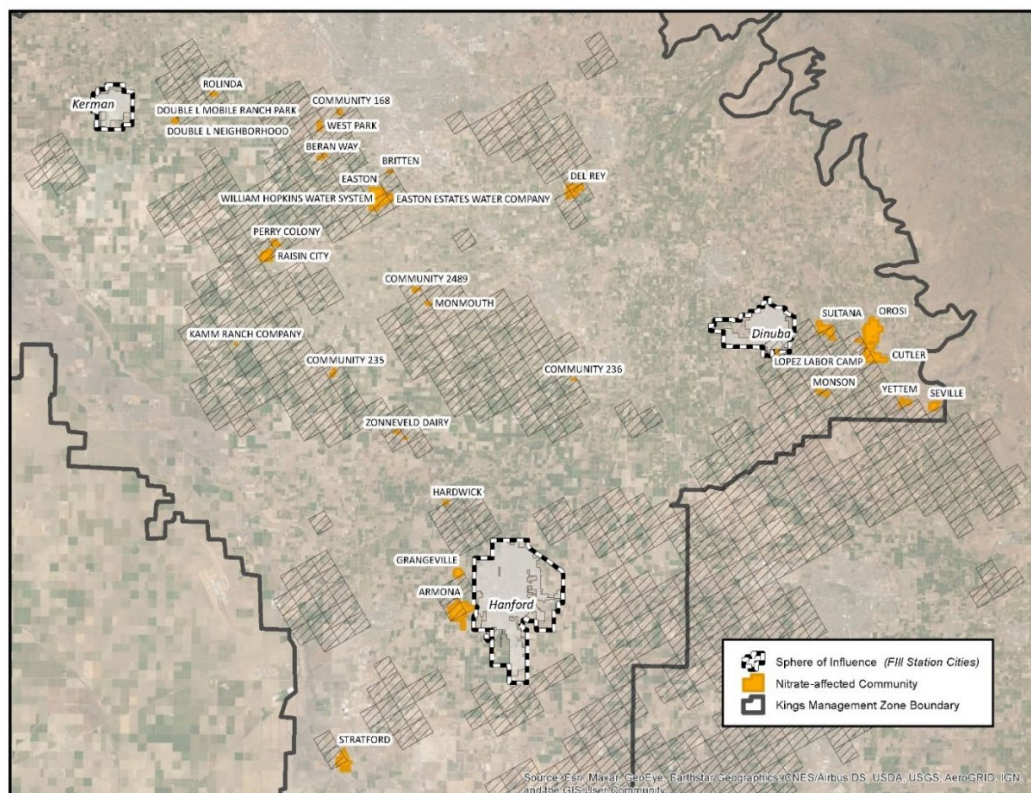
**Table 2: DACs and Rural Communities with Impacted Residents**

Communities with Impacted Residents	
Rolinda	Monmouth
Double L Mobile Ranch Park	Community 235



Communities with Impacted Residents	
Double L Neighborhood	Community 236
Community 168	Hardwick
West Park	Grangeville
Beran Way	Armona
Britten	Stratford
Easton	Sultana
William Hopkins Water System	Lopez Labor Camp
Easton Estates Water Company	Monson
Del Rey	Orosi
Perry Colony	Cutler
Raisin City	Yetttem
Kamm Ranch Company	Seville
Community 2489	

**Figure 1: Nitrate-affected Communities within the Kings Water Alliance**



Impacted or potentially impacted residents within the DACs and rural communities identified are the primary target audience of outreach and engagement efforts during development and implementation of short- and long-term drinking water solutions. Impacted residents have been engaged and will continue to be engaged via diverse channels to ensure a transparent process.

### ***Community Leaders***

Community leaders serve as two-way information gatekeepers to potentially impacted residents and, therefore, have been invited to engage in the development and implementation of deliverables and solutions. These leaders will continue to be engaged throughout the process of development and through implementation of drinking water solutions. Direct outreach to leaders from the following communities has been conducted:

**Table 3: List of Communities with Targeted Community Leader Outreach and Engagement**

Community Leader Outreach
Armona
Cutler
Easton
Stratford
Orosi Public Utilities District
Sultana Community Services District
Raisin City
Monson
Zonneveld Dairies
Rolinda
East Oroshi

The list of leaders from the communities listed is not exhaustive or conclusive and will continue to develop as further outreach is conducted.

### ***Community Organizations / NGOs***

Community Organizations and NGOs serve as two-way information gatekeepers to potentially impacted residents. These organizations and NGOs often bring knowledge and expertise about residents in DACs and rural communities and are an invaluable resource in effectively reaching and communicating to impacted residents and other interested stakeholders.

Individuals from the following Community Organizations and NGOs have been actively outreached to and engaged in the development of the short- and long-term drinking water solutions and in the development of communications tactics and outreach materials:

**Table 4: Community Organizations and NGOs actively participating in outreach and engagement**

Community Organizations and NGOs	
Fresnoland (Fresno Bee)	Self-Help Enterprises
Fresno County Farm Bureau	Community Water Center
Kings County Farm Bureau	Leadership Counsel for Justice and Accountability

Community Organizations and NGOs listed in Table 4 were effective in disseminating a drinking water survey to their network of community organizations, further extending the reach of the Kings Water Alliance. The network of organizations included in the dissemination of a survey is listed in Table 5 below.

**Table 5: Community Organizations and NGOs Reached via Actively Participating NGOs**

Community Organizations and NGOs Reached via Actively Participating
Central California Environmental Justice Network
Centro Binacional
Sierra Club Tehipite Chapter
Self-Help Enterprises
California Rural Legal Assistance
California Rural Legal Assistance Foundation
Friend of Calwa
Dolores Huerta Foundation
Fresnoland
Lideres Campesinas
Central Valley Partnership
United Farm Workers Foundation
Mi Familia Vota
Centro La Familia
Pesticide Reform
Radio Bilingue

This audience segment will continually be engaged to amplify information and engagement opportunities, and to better understand the needs of impacted residents. Efforts will continue to engage those listed (Tables 4 and 5) in addition to others willing to participate. NGOs will continue to be solicited for feedback on outreach methods during development and implementation for short- and long-term drinking water solutions, and to date have offered important feedback, including a recommendation to simplify language on outreach flyers and review of a drinking water survey to ensure simple language and user-friendly questions.

### ***Native American Tribes***

A single tribe was identified within the KWA Management Zone. The Tachi Yokut Tribe has been engaged via letter inviting members of the Tribe to participate in EAP development and implementation. Efforts will continue to engage and inform the Tribe on the development and implementation of short- and long-term drinking water solutions.

### ***Public or Quasi-Public Agencies***

Public and/or Quasi-Public agencies may include local and regional governmental entities and agencies, municipalities, public water systems, community service districts, counties, county service areas, public utility districts, or water districts (public and private) in which the KWA seeks participation, evaluation, cooperation, and/or coordination in the development and implementation of short- or long-term drinking water solutions.

### ***Interested Stakeholders***

Other interested stakeholders may include local and regional entities and agencies, community organizations, and other interested members of the public who wish to participate in the development and implementation of drinking water solutions. This may include but is not limited to agricultural producers, local land-use planning agencies, environmental interests, federal agencies, irrigation districts, and groundwater sustainability agencies (GSAs).

These interested stakeholders have been and will continue to be invited to participate in the activities of development and implementation of short- or long-term drinking water solutions.

### ***Key Messages***

The KWA has incorporated and will continue to incorporate key messages in all its communications and engagement activities to help foster clear and accurate communication. This will ensure a level of consistency across all outreach and engagement efforts, instill trust, and provide the opportunity for all KWA staff to engage and communicate a common message. Messages will continue to be developed as development and implementation of short- and long-term drinking water solutions progresses.

*The key messages for development and implementation of short- and long-term drinking water solutions are:*

- The new Nitrate Control Program is part of a long-term strategy for addressing nitrate pollution in the Central Valley's groundwater.
- The Nitrate Control Program has three goals:
  - Provide safe drinking water supplies
  - Reduce nitrate impacts to water supplies
  - Restore groundwater quality, where reasonable and feasible

- Many small communities in the Central Valley rely on groundwater for drinking water. Some communities cannot safely use groundwater for drinking water as nitrate levels present a potential for human health impacts.
- Safe drinking water solutions are being developed in local communities. We need your input to develop and implement solutions.
- Drinking water solutions should be flexible and locally driven.
- The Kings Water Alliance encourages participation and input from stakeholders.
- The Kings Water Alliance seeks to incorporate public input received in decisions.
- The Kings Water Alliance is committed to considering all stakeholder comments.

Future messaging will be developed as outreach and engagement continues for short-and long-term drinking water solutions.

### **Transparency and Accountability**

Transparency and accountability are integral to the effectiveness of outreach and engagement. Being open and involving stakeholders at key points during the development and implementation of short- and long-term drinking water solutions creates a democratic process that will produce a positive and well-received solution.

#### ***Best Practices for Transparency and Accountability***

The KWA has adhered and will continue to adhere to the following practices to help ensure accountability and transparency:

- Advanced notification of public meeting times, locations, and agendas
- Website posting of materials and resources
- Solicitation of input from identified stakeholders and a good faith effort to incorporate stakeholder interests in decisions

As the KWA works with stakeholders, various public opportunities for engagement may be considered and deployed to best meet the needs of impacted residents and other interested stakeholders.

Outreach and engagement efforts are intended to be flexible, adapting to meet the needs of impacted residents and other stakeholders engaging in the short- and long-term drinking water solutions development and implementation process. Timing and specific outreach and engagement tactics and tasks are subject to change to better meet the goals and objectives. If a change occurs, the intended result of the tactics and tasks will still be achieved, but through more efficient and/or effective methods.

## Stakeholder Committee Formation

With the support and guidance of KWA staff and Board of Directors, the Stakeholder Committee is an important venue to provide a means in which interested parties may participate in the process of implementation of short- and long-term drinking water solutions. The Stakeholder Committee contributes to the process of ensuring impacted groundwater users are informed of and given the opportunity to participate in the development of proposed solutions. The Committee is a formal venue for coordinating with others that are not dischargers to address drinking water issues, including affected communities, domestic well users and their representatives, the State Water Board's Division of Drinking Water, Local Planning Departments, Local County Health Officials, Groundwater Sustainability Agencies, and others as appropriate. Table 6 below identifies potential participants in the Stakeholder Committee.

The Stakeholder Committee meets regularly to work with the KWA staff and a Board appointed Committee Chair to identify short- and long-term solutions for providing safe drinking water to residents impacted by nitrates in the KWA Management Zone, to engage impacted residents and other interested parties, and to provide input to the Board.

**Table 6: Stakeholder Committee Representatives**

Stakeholder	Identified Participant
Impacted Residents	Rolinda resident Armona resident Stratford resident Easton resident Sultana resident Monson resident Raisin City resident Orosi resident Cutler resident
Irrigated Agriculture	Kings River Water Quality Coalition Fresno County Farm Bureau Kings County Farm Bureau Tulare County Farm Bureau
Groundwater Sustainability Agencies	North Kings GSA McMullin Area GSA Kings River East GSA North Fork Kings GSA Central Kings GSA South Kings GSA Mid-Kings GSA South Fork Kings GSA

Stakeholder	Identified Participant
	Tri-County GSA Southwest Kings GSA El Rico GSA
Community Based Organization	Self-Help Enterprises Leadership Counsel for Justice & Accountability Community Water Center
Municipal	County of Tulare County of Kings County of Fresno City of Dinuba City of Kerman
Dairy	Dairy CARES California Milk Producers Council
Industry/Other	Kings Water Alliance Board Liaison Almond Board American Pistachio Growers The Wine Group Wonderful Zonneveld Dairies

## Communication Methods

The outreach and engagement specific to the development and implementation of short- and long-term drinking water solutions rely on integrated communications methods, in which multiple communications channels and mediums are used to inform, educate, and engage stakeholders. It should be noted the strategy and tactics for solutions for short-term drinking water development and implementation outreach and engagement operated initially within the limitations of the COVID-19 pandemic and included a concentrated volume of digital communications. To offset any disadvantage digital formats may create, printed communications methods were employed to reach all potentially impacted residents. This included direct mail to the homes of potentially impacted residents and community flyers at key locations in communities. Once restrictions on in-person gatherings were lifted, in-person formats, like workshops, were held in communities. Communication methods in digital, print, in-person, as well as others will be utilized for outreach and engagement for short- and long-term drinking water solutions.

To meet the objectives of the strategy, the KWA will engage with stakeholders in both existing and new channels and venues.



### ***Tactics for Engagement***

The preparation of required deliverables requires community outreach and engagement to help develop short- and long-term drinking water solutions. The KWA provided and will continue to provide opportunities for potentially impacted residents and other interested stakeholders to participate in the development and implementation of drinking water solutions. Some of the broad tactics for outreach and engagement include briefings, one-on-one meetings, community meetings, industry/association briefings, newsletters, email updates, community webinars/workshops, and community call-ins. A list of all outreach efforts can be found in Appendix A-1.

Translation of materials and live interpretation will be offered whenever feasible to best engage with impacted residents and other interested stakeholders.

### ***Stakeholder Advisory Committee***

The Stakeholder Advisory Committee is an important venue for public participation. Meetings with representatives of stakeholder groups (Table 6) are held regularly and provide the opportunity for members of the public and representatives from NGOs and other local agencies to participate by providing input and/or voicing concerns. Meeting information is distributed via email and on an easily accessible webpage at [www.kingswateralliance.org](http://www.kingswateralliance.org).

### ***Strategic Community Partnerships***

KWA staff is exploring strategic community partnership opportunities with trusted organizations in Fresno, Kings, and Tulare counties for outreach and engagement on short- and long-term drinking water solutions. Communications and discussions with the following Community Organizations are in process or ongoing:

#### ***United Way of Fresno/Madera, Kings, and Tulare Counties***

KWA staff is exploring partnership opportunities with United Way Fresno/Madera Counties. Potential partnership includes the addition of programmatic information to their community services information directory and social media efforts. United Way Fresno/Madera Counties has offered to introduce KWA staff to their counterparts at United Way Kings County and United Way Tulare County to establish similar partnerships.

#### ***Fresno County Economic Opportunities Commission***

KWA staff is exploring partnership opportunities with Fresno County Economic Opportunities Commission (EOC) to promote the well testing and short-term drinking water solutions (bottled water delivery program), help connect KWA with private well users for engagement on long-term drinking water solutions, and work alongside Fresno County EOC staff in its regularly

scheduled food bank presence. Fresno County EOC serves 100,000 low-income residents annually.

#### *Kings County Health Equity Advisory Panel*

KWA has been invited to participate in an inaugural meeting of this new initiative funded by the California Department of Public Health and led by the Kings County Department of Public Health and the Kings Partnership, a “501c3 Coalition working across sectors...To enhance the quality of life in Kings County by creating a collaborative community that focuses on health, family, education, and financial stability.”

#### *Environmental Justice Organizations*

The KWA is exploring increased coordination with local environmental justice organizations. The potential coordination could include strategy and information dissemination for short- and long-term drinking water solutions, public engagement efforts, and/or coordination and collaboration for funding opportunities.

#### *California Water Institute at Fresno State*

The KWA continues to expand public outreach planning and execution, include strategies to identify and overcome barriers to short- and long-term drinking water solutions participation, and develop audience-specific public engagement and facilitation in discovering and analyzing long-term drinking water solutions.

#### *California State University, Fresno*

On-campus events such as Community Service Resource Fairs that provide exposure to students to promote the short- and long-term drinking water solutions program and attract volunteers to help perform public outreach work.

KWA staff are exploring partnerships with Fresno State marketing students to develop an ad campaign competition to increase creative messaging tactics.

#### *Churches*

The KWA continues to explore approaching churches within the KWA Management Zone to distribute outreach materials to their congregations. The KWA will also outreach with information on upcoming public engagement efforts on short- and long-term drinking water solutions, and request help in reaching well users/owners to solicit feedback.

#### *School Districts and Community Colleges*

The KWA will continue efforts and expand collaborations with local school districts and community college administrative offices to promote short- and long-term drinking water solutions and provide outreach materials for dissemination to students/families. Examples could include posting a link on websites, sending hard copy flyers home and displaying them in lobbies, email, and in-person events. Once that familiarity is established, KWA will explore partnership opportunities for conducting meaningful public engagement on short- and long-term drinking water solutions.

#### *Special Districts*

The KWA is exploring potential partnerships with various special districts including recreation and community services. The KWA is working to establish partnerships with these special districts to provide outreach materials and request participation in short- and long-term drinking water solutions through the special district communications. Examples may include utility bill inserts, posting flyers at publicly accessible locations, public events, website and social media posts, email, newsletters, and informing their governing bodies so that they may share with their own networks.

#### *Community service organizations*

The KWA continues to explore partnerships with community service organizations to share information and request assistance in promoting short- and long-term drinking water solutions. The KWA is looking for trusted community partners to assist with outreach and surveys on short- and long-term solutions.

#### *Health Clinics*

Due to the health effects of elevated nitrate levels in drinking water, there is a clear link between health clinics' mission and the public health benefit of short- and long-term drinking water solutions. KWA will explore potential partnerships with health clinics to increase outreach and engagement efforts and solicit ideas for partnership in public engagement drinking water solutions.

#### *Groundwater Sustainability Agencies*

The KWA will seek to further partner with Groundwater Sustainability Agencies for outreach and engagement opportunities.

#### *County and Municipal Governing Bodies and Public Works Staff*

The KWA continues to explore establishing regular communications to create familiarity with KWA to promote short- and long-term drinking water solutions efforts, share program materials

for distribution to their communication networks, and provide updates on outreach and engagement that could potentially intersect with their areas of responsibility.

### *Billing Inserts*

The KWA is investigating the possibility of including outreach materials in invoices and communications sent by organizations and districts specializing in pumps, irrigation, propane, and septic systems.

### *Banks/Credit Unions*

The KWA is also exploring partnerships with banks and credit unions that serve people in the KWA Management Zone.

## **Community Public Outreach Meetings**

Public outreach meetings and events provide an important venue to educate, inform, and solicit feedback from impacted residents and other interested stakeholders. The KWA will continue efforts for public community outreach meetings throughout the development and implementation of short- and long-term drinking water solutions. Spanish translation is made available at public outreach meetings. KWA community outreach events are listed in Table 7.

**Table 7: Community Public Meetings and Workshops**

Community Public Meetings/Workshops				
Date	Meeting Type	Location	Attendance	Topics
11/19/2020	EAP Community Drinking Water Webinar	Online (Zoom)	32 public; 9 staff	Nitrogen Control Program; EAP 101; drinking water solutions
1/28/2021	EAP Community Drinking Water Webinar #2	Online (Zoom)	28 public; 9 staff	Nitrate Control Program; Impacted Resident Identification; Drinking Water Solutions; Staying Involved
2/10/2021	Community Outreach Virtual "Office Hours"	Online, telephone (Zoom)	4 public; 4 staff	Ealy Action Plan draft
2/8/2021	AGUA Coalition Call	Online (Zoom)	35 residents, management zone staff	Management Zones in the Central Valley; feedback on

Community Public Meetings/Workshops				
Date	Meeting Type	Location	Attendance	Topics
				drinking water & outreach
2/16/2021	Community Outreach Virtual "Office Hours"	Online, telephone (Zoom)	1 public; 3 staff	Early Action Plan draft
5/25/2021	KWA Kick-Off Webinar	Online (Zoom)	18	KWA Resources Introduction
7/27/2021	Nitrates in Groundwater: The Basics (Webinar #1)	Online (Zoom)	16	Nitrate Education and KWA services
7/28/2021	Nitrates in Groundwater: The Basics Webinar (Webinar #2)	Online (Zoom)	13	Nitrate Education and KWA services
7/29/2021	How-to: Filling out the Well Test Form	Online (Zoom)	4	Well Test Application
7/30/2021	How-to: Filling out the Well Test Form	Online (Zoom)	3	Well Test Application
10/12/2021	Domestic Well Owner Workshop	Easton	41	Collaboration between Easton CSD, SHE, Fresno County, North Kings GSA
8/16/2022	Community Outreach Virtual "Office Hours"	Online (Zoom)	0	Early Action Plan and Final Management Zone Proposal
8/17/2022	Community Outreach Virtual "Office Hours"	in-person-Kerman	0	Early Action Plan and Final Management Zone Proposal
8/31/2022	Testing and Drinking Water Webinar	Online (Zoom)	8	KWA Program
10/20/2022	Testing and Drinking Water Workshop	in-person-Kerman	3	KWA Program
3/15/2023	Testing and Drinking Water Webinar	Online (Zoom)	0	KWA Program
7/31/2023	Back to School Event	Orange Cove Library	65	Nitrate and Safe Drinking Water Education
8/1/2023	Back to School Event	Parlier Library	27	Nitrate and Safe Drinking Water Education
8/2/2023	Back to School Event	Riverdale Library	30	Nitrate and Safe Drinking Water Education

Community Public Meetings/Workshops				
Date	Meeting Type	Location	Attendance	Topics
8/3/2023	Back to School Event	Easton	32	Nitrate and Safe Drinking Water Education
8/30/2023	Science VS Unsafe Water	Caruthers	4	Nitrate and Safe Drinking Water Education
10/26/2023	MZIP Community Engagement Meeting	Online (Zoom)	18	Management Zone Implementation Plan
12/14/2023	Drinking Water Community Engagement Meeting	Selma\Online (Zoom)	4 in-person 12 online	Management Zone Implementation Plan
8/27/2024	EAP Community Drinking Water Webinar (Priority 2)	Online (Zoom)	9	Nitrogen Control Program; EAP 101; drinking water solutions
9/24/2024	EAP Community Drinking Water In-Person (Priority 2)	Hanford	4	Nitrogen Control Program; EAP 101; drinking water solutions
12/4/2024	EAP Community Drinking Water In-Person (Priority 2)	Lemoore	0	Nitrogen Control Program; EAP 101; drinking water solutions
12/12/2024	EAP Community Drinking Water In-Person (Priority 2)	Hanford	2	Nitrogen Control Program; EAP 101; drinking water solutions
12/22/2024	KCHEAP Health Equity Conference	Online	47	Nitrogen Control Program; EAP 101; drinking water solutions
1/13/2025	Kings Partnership General Meeting	Hanford	20	Nitrogen Control Program; EAP 101; drinking water solutions
3/18/2025	Well Testing and Bottled Water Delivery Program	Armona	14	Nitrogen Control Program; EAP 101; drinking water solutions

Feedback and input solicited from the public during public outreach meetings will be considered by the KWA staff, technical consultants, and Board.



Public outreach meeting materials will be available to the public, posted on the relevant webpage and emailed to the interested persons list.

#### *Webinars and Virtual Office Hours*

An important venue for outreach, especially during the COVID-19 pandemic, the KWA has and will continue to host community outreach webinars to educate, inform, and solicit feedback from impacted residents and other interested stakeholders. Spanish translation of materials and live interpretation will be provided whenever feasible during development and implementation of short- and long-term drinking water solutions to better engage with impacted residents and other interested stakeholders.

Extensive outreach has been conducted to promote KWA webinars, including a direct mail piece in English/Spanish to potentially impacted residents, email notices to interested persons, and English/Spanish flyer distribution at key locations in communities covering the KWA, targeted outreach via local Environmental Justice NGO email distribution lists to local community organizations, targeted outreach to the Environmental Justice Community, Fresno Bee, and Fresno County Farm Bureau, email outreach to the Kings Water Alliance email lists, outreach to KBIF 900AM Punjabi Radio, Radio Bilingue, and Hmong Radio. The webinar registration is accessible in English and Spanish, and details listed on the drinking water webpage on the Kings Water Alliance website can be translated on command. KWA webinars included live Spanish interpretation.

#### *Live Polling*

Live polling during outreach workshops and webinars is an important tactic to better understand the audience and solicit feedback on key issues and decisions. Live polling will be employed as often as is feasible during outreach events to better understand the audience and solicit feedback on potential short- and long-term drinking water solutions, and possible limitations on proposed solutions.

#### *Office Hours*

Another opportunity to engage the public in a more informal venue, virtual office hours will be offered during outreach and engagement for short- and long-term drinking water solutions. Attendees had the option to virtually chat or call in to engage with technical consultants and KWA staff to ask questions, provide input, and/or express concerns relative to short- and long-term drinking water solutions development and implementation. Spanish interpretation will be offered to participants.

#### *Community Meetings*

The Kings Water Alliance works to integrate communications and outreach with existing venues. Attending routine meetings of community organizations involving impacted residents is a streamlined opportunity to engage and develop awareness while receiving feedback.

One example is the AGUA Coalition call attended by the Kings Water Alliance among other Central Valley management zones. Hosted by the Community Water Center, the AGUA Coalition, or “Asociación de Gente Unida por el Agua/Association of People United for Water” is a regional grassroots coalition largely made up of impacted community members and leaders who reside in the Central Valley, and are dedicated to securing safe, clean, and affordable drinking water for San Joaquin Valley communities. The Kings Water Alliance attended and provided a short presentation on its Management Zone and purpose in engaging with residents. Feedback from residents on preferred drinking water solutions, potential barriers to access, and outreach recommendations was recorded and will continue to be considered as short-term drinking water solutions implementation occurs.

Community meetings through existing venues will continue to be a part of the Kings Water Alliance outreach and engagement strategy.

#### *In-Person Meetings*

In-person meetings will be held both for formal and informal workshops, briefings, and gatherings targeted to impacted residents and other interested stakeholders to share information, educate, build relationships, provide updates, and solicit input. The KWA will make use of existing venues where community residents and other interested stakeholders typically meet as well as new venues as needed.

#### *Library Events*

KWA staff organized four Back to School Events at four Libraries in Fresno County: Orange Cove, Parlier, Riverdale, and Easton. The goal of the events was to teach families about short-term drinking water solutions including nitrates and unsafe drinking water and identify eligible well test applicants. A demonstration of how nitrate spreads in groundwater to different wells was performed at each event.

KWA plans to host more events at libraries in the service area to educate communities about nitrates and unsafe drinking water.

#### *Food Banks*

To effectively reach residents, the strategy of “meeting folks where they are” was used by accessing familiar events and venues. KWA staff and volunteers attended and distributed flyers at food bank distribution events throughout the service area. In September 2021, KWA launched a volunteer program for food bank outreach in partnership with California State University, Fresno. This provided additional volunteer staffing to increase the number of food bank events attended.

#### *Fresno County Mobile Health Unit Events*

A partnership with the Fresno County Mobile Health Unit has allowed KWA staff to attend Rural Mobile Health events with communities in Fresno County. At these events, KWA staff educated community members about resources for safe drinking water.

### Key Locations Outreach

When effective to encourage and promote attendance at outreach events, flyers are disseminated at key locations within communities to reach impacted residents. Key locations include, but are not limited to, grocery stores and markets, gas stations, churches, community centers, postal stores, and additional relevant locations. In addition, KWA has partnered with community leaders and organizations to further the reach of flyers within communities.

*To date, flyers in English and Spanish have been posted and disseminated at key locations and by community partners:*

**Table 8: Flyer Distribution at Key Locations for PMZP, FMZP, and/or MZIP Development**

Flyer Distribution at Key Locations (March 2021 – Present)				
Staff/Volunteer Organization	Date	Flyer Topic	Event	Locations
Leadership Council for Justice and Accountability (LCJA)	5/19/2021	EAP Kick-Off webinar Spanish/English	EAP Kick-Off Webinar	LCJA resident connections
Self-Help Enterprises (SHE)	5/2021	EAP Kick-Off webinar Spanish/English	EAP Kick-Off Webinar	SHE resident connections
The Wine Group	6/29/2021	Well Testing/Drinking Water Flyers		3 wineries in management zone
Stakeholder Advisory Committee members	6/2021	Well Testing/Drinking Water Flyers		
Lanare Resident	7/1/2021	Laminated well testing/drinking water flyer		Lanare Community Center
Lanare Resident	7/2021	Well Testing/Drinking Water Flyers	COVID Vaccination Drive x2	Riverdale, Laton, Lanare
LCJA	7/12/2021	July Educational Webinars Flyer		Digital
SHE	7/12/2021	July Educational Webinars Flyer		Digital
California Rural Legal Assistance (CRLA)	7/12/2021	July Educational Webinars Flyer		Digital

Flyer Distribution at Key Locations (March 2021 – Present)				
Staff/Volunteer Organization	Date	Flyer Topic	Event	Locations
Stakeholder Advisory Committee members	7/2021	July Educational Webinars Flyer		
Central CA Food Bank	8/12/2021	Well Testing/Drinking Water Flyers	7 Food Distributions	Cutler, Orange Cove, Orosi
CRLA	8/2021	Well Testing/Drinking Water Flyers		
Laton Resident	9/11/2021	Food Distribution Outreach Flyer, Laton	Laton Food Distribution	Laton
Easton resident	10/16/2021	Well Testing/Drinking Water Flyers	Friends/Neighbors	Easton
Easton resident	10/16/2021	Laminated well testing/drinking water flyer	Community posting	Easton
Cutler-Orosi resident	11/3/2021	Well Testing/Drinking Water Flyers	School district distribution	Cutler-Orosi
Employee Development Department staff	12/17/2021	Well Testing/Drinking Water Flyers	EDD management	
Community resident	1/14/2022	Well Testing/Drinking Water Flyers	Community outreach	
CRLA	1/14/2022	Well Testing/Drinking Water Flyers	Community outreach	
Employee Development Department staff	1/4/2022	Well Testing/Drinking Water Flyers	Community outreach workers	
Peachjar (digital)	3/17/2022	Well Test/drinking water flyers	online distribution	Kings River East GSA
KWA staff	4/26/2022	Well Test/drinking water flyers	Community outreach	Cutler- USPS, La Fiesta Food, First Southern Baptist Church, Apostolic Assembly Church, Open Gate Ministry
Peachjar (digital)	4/27/2022	Well Test/drinking water flyers	online distribution to schools	Kings River East GSA
KWA staff	5/17/2022	Well Test/drinking water flyers	Community Outreach	Cutler Orosi Joint Unified School District

Flyer Distribution at Key Locations (March 2021 – Present)				
Staff/Volunteer Organization	Date	Flyer Topic	Event	Locations
KWA staff	5/17/2022	Well Test/drinking water flyers	Community Outreach	Open Gate Ministries
KWA staff	6/3/2022	Well Test/drinking water flyers	Community Outreach	Orosi- SaveCo, Orosi Library, USPS
KWA staff	7/19/2022	targeted resident flyer	direct email	Maria Herrera, CA State Director, Rural Development USDA
KWA staff	3/17/2023	Well Testing/Drinking Water Flyers	Community outreach	Parlier Unified School District
KWA staff	4/25/23	Well Testing/Drinking Water Flyers	Community outreach	Consulado de Mexico en Fresno
KWA staff	4/27/23	Well Testing/Drinking Water Flyers	Community outreach	Proteus Inc.
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	West Selma
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Selma
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Reedley
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Reedley
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Reedley
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Dinuba
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Cutler
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Sanger
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Dinuba
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Dinuba
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Orange Cove
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Orange Cove

Flyer Distribution at Key Locations (March 2021 – Present)				
Staff/Volunteer Organization	Date	Flyer Topic	Event	Locations
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Orange Cove
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Reedley
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Orange Cove
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Del Rey
KWA staff	5/26/2023	Well Testing/Drinking Water Flyers	Packing House	Del Rey
KWA staff	6/14/2023	Well Testing/Drinking Water Flyers	Community outreach	Biola Community Services District
KWA staff	6/27/2023	Well Testing/Drinking Water Flyers	Community outreach	Selma Senior Center
KWA staff	8/18/2023	Well Testing/Drinking Water Flyers	Community outreach	Orange Cove
KWA staff	8/24/2023	Well Testing/Drinking Water Flyers	Community outreach	Riverdale
KWA staff	9/26/2023	Well Testing/Drinking Water Flyers	Community outreach	Laton
KWA staff	10/10/2023	Well Testing/Drinking Water Flyers	Community outreach	Orosi
KWA staff	10/24/2023	Well Testing/Drinking Water Flyers	Community outreach	Raisin City
KWA staff	10/24/2023	Well Testing/Drinking Water Flyers	Community outreach	Riverdale
KWA staff	10/26/2023	Well Testing/Drinking Water Flyers	Community outreach	Sanger
KWA staff	11/22/2023	Well Testing/Drinking Water Flyers	Community outreach	Raisin City
KWA staff	2/13/2024	Well Testing/Drinking Water Flyers	Community outreach	Orosi
KWA staff	3/8/2024	Well Testing/Drinking Water Flyers	Community outreach	Sultana
KWA staff	3/20/2024	Well Testing/Drinking Water Flyers	Community outreach	Kerman
KWA staff	5/16/2024	Well Testing/Drinking Water Flyers	Community outreach	Parlier

Flyer Distribution at Key Locations (March 2021 – Present)				
Staff/Volunteer Organization	Date	Flyer Topic	Event	Locations
KWA staff	9/8/2024	EAP Workshop Event Flyers	Community outreach	Hanford
KWA staff	9/13/2024	EAP Workshop Event Flyers	Community outreach	Hanford
KWA staff	11/20/2024	EAP Workshop Event Flyers and Well Testing/Drinking Water Flyers	Community outreach	Lemoore
KWA staff	1/8/2025	Well Testing/Drinking Water Flyers	Community outreach	Biola
KWA staff	1/13/2025	Well Testing/Drinking Water Flyers	Community outreach	Del Rey
KWA staff	1/15/2025	Well Testing/Drinking Water Flyers	Community outreach	Kerman
KWA staff	1/16/2025	Well Testing/Drinking Water Flyers	Community outreach	Lanare
KWA staff	1/28/2025	Well Testing/Drinking Water Flyers	Community outreach	Fresno
KWA staff	1/29/2025	Well Testing/Drinking Water Flyers	Community outreach	Fresno
KWA staff	2/5/2025	Well Testing/Drinking Water Flyers	Community outreach	Hanford
KWA staff	2/6/2025	Well Testing/Drinking Water Flyers	Community outreach	Stratford
KWA staff	2/13/2025	Well Testing/Drinking Water Flyers	Community outreach	Corcoran
KWA staff	2/15/2025	Well Testing/Drinking Water Flyers	Community outreach	Sanger
KWA staff	2/19/2025	Well Testing/Drinking Water Flyers	Community outreach	Malaga
KWA staff	2/24/2025	Well Testing/Drinking Water Flyers	Community outreach	Lemoore
KWA staff	3/6/2025	Well Testing/Drinking Water Flyers	Community outreach	Biola
KWA staff	3/8/2025	Well Testing/Drinking Water Flyers	Community outreach	Hanford
KWA staff	3/11/2025	Well Testing/Drinking Water Flyers	Community outreach	Five Points



Flyer Distribution at Key Locations (March 2021 – Present)				
Staff/Volunteer Organization	Date	Flyer Topic	Event	Locations
KWA staff	3/19/2025	Well Testing/Drinking Water Flyers	Community outreach	Parlier
KWA staff	3/21/2025	Well Testing/Drinking Water Flyers	Community outreach	Fresno
KWA staff	3/27/2025	Well Testing/Drinking Water Flyers	Community outreach	Hanford
KWA staff	4/5/2025	Well Testing/Drinking Water Flyers	Community outreach	Hanford
KWA staff	4/9/2025	Well Testing/Drinking Water Flyers	Community outreach	Dinuba
KWA staff	4/10/2025	Well Testing/Drinking Water Flyers	Community outreach	Fresno
KWA staff	4/16/2025	Well Testing/Drinking Water Flyers	Community outreach	Kerman
KWA staff	4/26/2025	Well Testing/Drinking Water Flyers	Community outreach	Parlier
KWA staff	5/3/2025	Well Testing/Drinking Water Flyers	Community outreach	Kerman
KWA staff	5/8/2025	Well Testing/Drinking Water Flyers	Community outreach	Hanford
KWA staff	5/12/2025	Well Testing/Drinking Water Flyers	Community outreach	Del Rey
KWA staff	5/13/2025	Well Testing/Drinking Water Flyers	Community outreach	Lanare
KWA staff	5/30/2025	Well Testing/Drinking Water Flyers	Community outreach	Dinuba
KWA staff	6/3/2025	Well Testing/Drinking Water Flyers	Community outreach	Lemoore
KWA staff	6/6/2025	Well Testing/Drinking Water Flyers	Community outreach	Sanger
KWA staff	6/9/2025	Well Testing/Drinking Water Flyers	Community outreach	Lemoore
KWA staff	6/12/2025	Well Testing/Drinking Water Flyers	Community outreach	Corcoran
KWA staff	6/18/2025	Well Testing/Drinking Water Flyers	Community outreach	Malaga
KWA staff	6/18/2025	Well Testing/Drinking Water Flyers	Community outreach	Kerman

Flyer Distribution at Key Locations (March 2021 – Present)				
Staff/Volunteer Organization	Date	Flyer Topic	Event	Locations
KWA staff	6/20/2025	Well Testing/Drinking Water Flyers	Community outreach	Dinuba
KWA staff	6/27/2025	Well Testing/Drinking Water Flyers	Community outreach	Hanford
KWA staff	6/28/2025	Well Testing/Drinking Water Flyers	Community outreach	Fresno
KWA staff	7/3/2025	Well Testing/Drinking Water Flyers	Community outreach	Biola
KWA staff	7/8/2025	Well Testing/Drinking Water Flyers	Community outreach	Lanare
KWA staff	7/24/2025	Well Testing/Drinking Water Flyers	Community outreach	Hanford
KWA staff	7/26/2025	Well Testing/Drinking Water Flyers	Community outreach	Lemoore
KWA staff	7/28/2025	Well Testing/Drinking Water Flyers	Community outreach	Laton
KWA staff	8/7/2025	Well Testing/Drinking Water Flyers	Community outreach	Dinuba
KWA staff	8/7/2025	Well Testing/Drinking Water Flyers	Community outreach	Hanford
KWA staff	8/15/2025	Well Testing/Drinking Water Flyers	Community outreach	Sanger
KWA staff	8/22/2025	Well Testing/Drinking Water Flyers	Community outreach	Lemoore
KWA staff	8/26/2025	Well Testing/Drinking Water Flyers	Community outreach	Fresno
KWA staff	8/27/2025	Well Testing/Drinking Water Flyers	Community outreach	Fresno
KWA staff	9/6/2025	Well Testing/Drinking Water Flyers	Community outreach	Sanger
KWA staff	9/15/2025	Well Testing/Drinking Water Flyers	Community outreach	Lemoore
KWA staff	9/25/2025	Well Testing/Drinking Water Flyers	Community outreach	Fresno
KWA staff	9/25/2025	Well Testing/Drinking Water Flyers	Community outreach	Hanford
KWA staff	10/4/2025	Well Testing/Drinking Water Flyers	Community outreach	Fresno

Flyer Distribution at Key Locations (March 2021 – Present)				
Staff/Volunteer Organization	Date	Flyer Topic	Event	Locations
KWA staff	10/15/2025	Well Testing/Drinking Water Flyers	Community outreach	Kerman
KWA staff	10/23/2025	Well Testing/Drinking Water Flyers	Community outreach	Selma
KWA staff	10/28/2025	Well Testing/Drinking Water Flyers	Community outreach	Lemoore
KWA staff	10/30/2025	Well Testing/Drinking Water Flyers	Community outreach	Dinuba
KWA staff	11/10/2025	Well Testing/Drinking Water Flyers	Community outreach	San Joaquin
KWA staff	11/12/2025	Well Testing/Drinking Water Flyers	Community outreach	Biola
KWA staff	11/17/2025	Well Testing/Drinking Water Flyers	Community outreach	Lemoore
KWA staff	11/19/2025	Well Testing/Drinking Water Flyers	Community outreach	Malaga
KWA staff	12/8/2025	Well Testing/Drinking Water Flyers	Community outreach	Del Rey
KWA staff	12/17/2025	Well Testing/Drinking Water Flyers	Community outreach	Kerman

Depending on the location, stacks of flyers were left for distribution or a flyer was taped to an easily accessible and visible window at the entrance of the locations. Some locations used a “campus style” flyer, with tear-offs included with webinar details and contact information for interested stakeholders to take with them. Flyer examples are included for reference in Appendix A-2.

### ***Influencer Outreach***

Communications and event promotions are noticed to community leaders, community-based organizations, and NGOs. Whenever possible, it will be requested that communications be disseminated to the networks of the leaders and individuals within the organizations to better amplify messages and notices to the public.

Partnering with these groups is an important piece of effectively reaching impacted residents, as they understand, have established relationships with, and can comfortably communicate with residents in DACs and rural communities.

Other influencers that may be considered to disseminate information and relevant announcements include industry and commodity groups, governmental agencies, municipalities, public utilities, agricultural producers, and nitrate dischargers. Distributing information to the networks of these groups can bring effective awareness and engagement.

*To date, outreach has been distributed to an expanded network of the following entities:*

- Kings River Conservation District
- Fresno County Farm Bureau
- Self-Help Enterprises
- Leadership Counsel for Justice and Accountability
- Employment Development Department
- California Rural Legal Assistance
- Community Water Center
- California Water Institute

### **Direct Mail**

When pertinent and timely, the KWA will utilize direct mail to reach all potentially impacted residents within the KWA Management Zone. Communication pieces developed will include messaging that communicates information about the KWA and updates stakeholders on activities. KWA contact information and website information will be included on all direct mail pieces. When feasible, translation of direct mail communications pieces will be available. Communications may include newsletters, postcards, flyers, or additional direct mail formats appropriate for outreach and engagement goals.

The following direct mail pieces have been sent by the KWA (Appendix A-3):

**Table 9: Direct Mail**

2025 DIRECT MAIL					
In-home date	Mailer Topic	Audience	Type	Language	Quantity
1/20/25	Free Well Test	Priority 1 Rural Routes	postcard	English/Spanish	29,871
2/27/25	Free Well Test	Priority 2 Rural Routes w/Armona March 18 event promotion	postcard	English/Spanish	7,771

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6/2/2025	Free Well Test	Priority 1 Rural Routes	postcard	English/Spanish	30,455
6/17/25	Cutler Vulnerable Population Access to Water	Cutler Residents	tri-fold flyer	English/Spanish	750
6/26/25	Free Well Test	Priority 2 Rural Routes	postcard	English/Spanish	7,630
7/30/25	Cutler Vulnerable Population Access to Water	Cutler Residents	postcard	English/Spanish	1,255
10/2025	Free Well Test	P2 Rural Routes	postcard	English/Spanish	7,992
				<b>Toal</b>	<b>85,724</b>
<b>2024 DIRECT MAIL</b>					
In-home date	Mailer Topic	Audience	Type	Language	Quantity
3/15/24	Colorful postcard	Impacted Residents 7.5-10+ mg/L-n, in targeted Alta I.D. area	postcard	English/Spanish	12,256
8/7/24	EAP Virtual Workshop	Priority Two Residents	postcard	English/Spanish	7,630
9/11/2024	EAP In-Person Workshop (Hanford)	Priority Two Residents (Hanford Area)	postcard	English/Spanish	4,031
11/25/2024	EAP Community Survey	Priority Two Residents	postcard	English/Spanish	7,630
				<b>Total</b>	<b>31,547</b>
<b>2023 DIRECT MAIL</b>					
In-home date	Mailer Topic	Audience	Type	Language	Quantity

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Early Action Plan Addendum

1/9/2023	safe drinking water/survey tear off card	Residents in targeted Raisin City, Easton, Kerman area	postcard	English/Spanish	7,700
3/3/2023	Colorful postcard/webinar	Priority One Residents	postcard	English/Spanish	24,646
5/18/2023	safe drinking water/survey tear off card	Residents in targeted Sanger, Parlier, Selma, Fowler	postcard	English/Spanish	8,850
06/2023	Colorful postcard	Residents in targeted Sanger, Parlier, Selma, Fowler	postcard	English/Spanish	11,433
08/2023	Colorful postcard	Residents in Riverdale, Caruthers, Laton and San Joaquin	postcard	English/Spanish	6,293
10/2023	Colorful postcard	Residents in Riverdale, Caruthers, Laton and San Joaquin	postcard	English/Spanish	6,293
11/2023	Selma MZIP Meeting	Priority One Residents	postcard	English/Spanish	23,742
				<b>Total</b>	<b>88,957</b>

**2022 DIRECT MAIL**

In-home date	Mailer Topic	Audience	Type	Language	Quantity
3/21/22	free well test/survey promotion	Impacted Residents 7.5-10+ mg/L-n, in targeted Alta I.D. area	postcard	English/Spanish	14,272
5/11/22	safe drinking water/survey promotion	Impacted Residents 7.5-10+ mg/L-n, in	postcard	English/Spanish	14,272

		targeted Alta I.D. area			
8/17/2022	safe drinking water/survey/webinar	Priority One Residents	postcard	English/Spanish	24261
10/2022	safe drinking water/survey/workshop	Residents in targeted Raisin City, Easton, Kerman area	postcard	English/Spanish	7,700
				<b>Total</b>	<b>60,505</b>
<b>2021 DIRECT MAIL</b>					
In-home date	Mailer Topic	Audience		Language	Quantity
11/5/2020	Drinking Water Solutions - get involved; webinar promotion	Potentially impacted residents		English/Spanish	6,014
6/26/21	Targeted Resident July 1 Mailer	Impacted Residents 7.5-10+ mg/L-n		English/Spanish	16,500
09/2021	Vulnerable Populations mailer	Impacted residents, most vulnerable		English/Spanish	1,353
09/2021	Targeted Resident postcard	Impacted Residents 7.5-10+ mg/L-n		English/Spanish	25,000
				<b>Total</b>	<b>48,867</b>

### ***Outreach Content and Materials***

The KWA will develop and disseminate outreach materials that meet the needs of impacted residents and other interested stakeholders depending on their preferred method of receiving information. The KWA is committed to developing clear, consistent, and timely informational materials to help develop public understanding of the KWA, communicate information about short- and long-term drinking water solutions development and implementation and how they relate to impacted residents and other stakeholders, inform the public on how to get involved, and motivate stakeholders to contribute to KWA deliverables and activities. Outreach content and materials will be easy to understand, using plain language to communicate important information in addition to being visually appealing.



Based on the specific outreach and engagement purpose, written materials may include fact sheets, educational handouts, FAQs, presentations, maps, and graphics. Outreach materials will be available in print and website/digital formats and will be posted to the appropriate webpage, emailed, and distributed at meetings, workshops, and events.

*Materials developed to date include:*

- Flyers
- Webinar presentation slides
- Webinar recordings
- FAQs
- [Digital Story Map](#)
- Virtual Nitrate Control Program timeline webpages
- Resident testimonial videos

## ***Digital Communication***

### *Website*

The KWA was previously using the Kings River Water Quality Coalition website ([www.kingsriverwqc.org](http://www.kingsriverwqc.org)) but now has its own website (<http://kingswateralliance.org/>) to host Kings Water Alliance information and outreach materials. A dedicated EAP drinking water solutions webpage was developed that includes information and education on the Nitrate Control Program, the Kings Water Alliance, CV-SALTS program and links, and clear steps to engage in the drinking water solutions process. The KWA will include long-term drinking water solutions content in the near future. The webpage also includes information on past and upcoming community engagement opportunities. A Google translation tool is available on the webpage with translation capabilities into three additional languages: Spanish, Hmong, and Punjabi. The webpage is available at this link: <http://kingswateralliance.org/>. The webpage will continue to be updated regularly with pertinent information, resources, and relevant documents.

### *Referral Program and Customer Satisfaction Survey*

KWA plans to develop a Referral Program with the goal of having residents who are receiving bottled water deliveries refer others to Kings Water Alliance. This will be done through a Customer Satisfaction Survey where, at the end of the survey, it will ask if the resident is interested in receiving flyers to hand out to neighbors, relatives, or friends, and a yard sign to display that they received a well test from Kings Water Alliance. The survey will also include the opportunity for the resident to provide a testimonial, written or filmed, of their experience with Kings Water Alliance.

### *Email Distribution (Interested Persons List)*

One of the fastest and easiest ways to stay up to date on KWA activities is by joining the interested persons email distribution list. An important method for keeping impacted residents and other interested stakeholders informed is via email updates using Constant Contact as a tool for distribution and email list management. The list is used to notify and encourage public involvement in meetings and events. To support transparency, emails detailing important decisions and upcoming events will continue to be sent to a growing list of interested persons.

There are two separate email lists for targeted communications:

- Nitrate dischargers (152 recipients)
- Impacted residents and other interested stakeholders (147 recipients)

*To date, the following email updates have been sent to dischargers, impacted residents, and other interested parties:*

**Table 10: Email Updates to Interested Persons for outreach and community engagement**

Email Updates to Interested Persons		
Date	Email Topic	# of Recipients
8/7/2020	Next Steps: Nitrate Control Program and Kings Management Zone	104
8/14/2020	Kings Management Zone- August Meeting	105
8/26/2020	Kings Management Zone- August Meeting	106
9/18/2020	Kings Management Zone- October Meeting	109
11/10/2020	Upcoming Webinar: EAP to address safe drinking water	115
11/19/2020	Reminder! Webinar tonight on EAP	138
1/6/2021	<a href="#">Webinar #2: Community Drinking Water Solutions &amp; Nov webinar resources</a>	152
1/11/2021	<a href="#">Your survey response is requested</a>	46
1/11/2021	<a href="#">Help us reach more impacted residents- Distribute flyer and info to your colleagues and staff</a>	129
1/15/2021	<a href="#">Reminder: Your survey response is requested// today is last day to complete the drinking water survey!</a>	50
1/18/2021	Help Us Drive Clean Drinking Water Solutions: WEBINAR #2	53
1/22/2021	<a href="#">Zoom Link: Safe Drinking Water Webinar #2</a>	158
1/28/2021	<a href="#">TODAY @ 6! Safe Drinking Water Webinar #2</a>	164
2/1/2021	<a href="#">Helpful Resources &amp; January 28 Webinar Recording</a>	62
2/9/2021	<a href="#">Have your safe drinking water questions answered</a>	63
2/10/2021	<a href="#">Join us anytime from now through 2:00 PM to have your questions answered</a>	185
2/16/2021	<a href="#">Virtual Office Hours is now LIVE</a>	185
2/22/2021	<a href="#">Last Call for Comments! Share Your Input on the Early Action Plan and PMZP</a>	185
3/9/2021	<a href="#">Final Early Action Plan and PMZP Available for Download</a>	187
5/3/2021	<a href="#">Fee Structure Workshops for Dischargers</a>	75

Email Updates to Interested Persons		
Date	Email Topic	# of Recipients
5/6/2021	Fee Structure Workshops for Dischargers Reminder	75
5/7/2021	Early Action Plan and PMZP Approved by Regional Board	192
5/12/2021	Early Action Plan Kick-Off: Next Steps to Bring Drinking Water to Residents	192
5/21/2021	EAP Kick-Off Webinar Reminder	207
5/24/2021	Thank you for registering for tomorrow's EAP Kick-Off Webinar	41
5/25/2021	Early Action Plan Kick-Off Webinar TODAY @ 5:30	218
6/3/2021	Webinar Recording and Presentation Available	93
6/9/2021	KWA Stakeholder Advisory Committee Meeting: Wednesday, June 10	161
7/6/2021	KWA Stakeholder Advisory Committee Meeting	101
7/9/2021	July Educational Webinars	103
7/14/2021	July Mini Webinar Series for Residents	119
7/19/2021	Mini Webinar Series for Well Owners	110
7/23/2021	30-Minute Webinars...	121
7/26/2021	Nitrates in Groundwater: 30-Minute Webinar	137
7/28/2021	Today @ Noon: Nitrates in Groundwater 30-Minute Webinar	26
7/28/2021	Nitrate Basics Webinar Survey	27
7/28/2021	Filling Out The Well Test Form: 30-Minute Webinar	130
7/29/2021	Well Form Webinar 7/29 Zoom link	13
7/30/2021	In 10 minutes! Learn how to fill out the Well Test Form @ Noon	128
8/2/2021	Webinar Recordings Available	151
9/27/2021	Domestic Well Owner Workshop Promo	137
10/7/2021	Domestic Well Owner Workshop Promo	138
10/11/2021	Domestic Well Owner Workshop Promo	138
10/13/2021	Domestic Well Owner Workshop Materials Available	142
5/26/2022	One Year Recap	148
5/31/2022	Press Release	34
8/9/2022	Stakeholder Advisory Committee Meeting: 8-11-22	147
8/11/2022	KWA Early Action Plan PMZP Draft Public Comment	169
8/16/2022	KWA Early Action Plan PMZP Draft Public Comment Office Hours	169
8/16/2022	Testing and Drinking Water Webinar 8-31-22	147
8/23/2022	KWA- Reminder Testing and Drinking Water Webinar 8-31-22	148
8/26/2022	KWA- In 5 Days Testing and Drinking Water Webinar 8-31-22	148
8/30/2022	KWA- Tomorrow-Testing and Drinking Water Webinar 8-31-22	151
8/31/2022	KWA- Today-Testing and Drinking Water Webinar 8-31-22	17
10/5/2022	KWA- Testing and Drinking Water Workshop p 10-20-22	154
10/10/2022	KWA press release 10-10-22 - Spanish	5
10/10/2022	KWA press release 10-10-22	55
10/17/2022	KWA- Reminder Testing and Drinking Water Workshop 10-20-22	154
3/3/2023	KWA- Testing and Drinking Water Webinar 3-15-23	157

Email Updates to Interested Persons		
Date	Email Topic	# of Recipients
3/13/2023	KWA- In 2 Days Testing and Drinking Water Webinar 3-15-23	160
4/28/2023	KWA- Irrigated Agriculture Email	149
7/26/2023	KWA Back to School Events at the Library 7-26-23	141
8/24/2023	KWA science vs. unsafe water 8-22-23	177
10/12/2023	KWA-MZIP Community Engagement Meeting	218
10/19/2023	KWA- One week away- MZIP Community Engagement Meeting	218
10/26/2023	KWA-TODAY- MZIP Community Engagement Meeting	218
11/16/2023	KWA- Drinking Water Community Engagement Meeting	225
12/1/2023	KWA- In less than 2 weeks, Drinking Water Community Engagement Meeting	221
12/14/2023	KWA- Today, Drinking Water Community Engagement Meeting	222
1/17/2024	KWA- Tomorrow SAC meeting	174
1/22/2024	KWA- SAC meeting Follow-Up	28
5/15/2024	KWA press release 5-14-2024	92
6/3/2024	KWA- Well Referral Program- bottle delivery residents	351
8/15/2024	KWA_Aug27_Webinar_Invite_1	243
9/12/2024	KWA_Sept24_In-Person_Invite_1	233
11/12/2024	KWA Early Action Plan PMZP Public Comment 11-8-24	238
11/25/2024	KWA PMZP Addendum - Public Comment	240
12/2/2024	KWA Dec In-Person Invite 1	238
3/4/2025	KWA Public Meeting P2 - Invite #1	271
3/17/2025	KWA Public Meeting P2 - Invite #2	5
4/1/2025	KWA Newsletter (April)	422
5/1/2025	KWA Newsletter (May)	423
5/30/2025	CV-SALTS 5yr Webinar Invite	806
6/12/2025	Newsletter (June)	872
7/10/2025	Newsletter (July)	803
8/7/2025	Newsletter (August)	795
9/2/2025	Water Provider Update	431
9/17/2025	Newsletter (September)	793
10/13/2025	Newsletter (October)	788
11/10/2025	Newsletter (November)	786

An example of an email notice sent to the impacted residents and interested stakeholders list is included in Appendix A-4.

### YouTube

A YouTube account for the Kings Water Alliance has been established. The account serves as an outreach tool to share multimedia content. Videos will work to educate the public while providing a catalogue of past webinars and outreach events for public reference.

**Table 11: YouTube Videos**

YouTube Videos	
Date	Title
2/1/2021	Safe Drinking Water Webinar: January 28, 2021
5/26/2021	Early Action Plan Kick-Off: Next Steps to Bring Drinking Water to Residents
7/30/2021	Nitrates in Groundwater: The Basics
8/2/2021	How-to: Filling Out the Well Test Form
9/2021	Free Safe Water
10/2021	Domestic Well Owner Workshop
10/2021	Bottled Water Program Overview
6/2022	KWA Interview Video
7/12/2022	A well Owner's Journey to Secure Safe Drinking Water
8/4/2022	Local Well Owner Describes her Experience with Kings Water Alliance
9/1/2023	Testing and Drinking Water Webinar August 31, 2022 Recording
9/6/2023	Kings Water Alliance Free Well Testing and Bottled Water Delivery GIF
10/31/2023	Is Your Well Water Safe to Drink?
10/31/2023	Is Your Well Water Safe to Drink? Loop
2/22/2023	Hello, Is your Well Water Safe to Drink?
7/2/2025	Testimonial Video with Lisa Crespín

### *Social Media*

KWA uses several social media channels as means to increase the reach to impacted residents about our safe drinking water programs, reinforce KWA's brand and engage with stakeholders. KWA is currently actively using the following platforms: Facebook, Instagram, Twitter and Nextdoor.

To further the reach to residents and stakeholders, KWA has engaged in social media advertising by boosting several Facebook and Instagram posts along with purchasing Google Ads. KWA plans to continue to actively boost and purchase online advertisements.

### ***Non-digital communication***

#### *Newspaper Advertising*

In October 2022, KWA advertised its resources in the Fresno Bee Newspaper. In April 2023, KWA advertised its resources in the Vida en el Valle Spanish Newspaper. KWA plans to purchase

more printed advertising with rural publications. Examples of the newspaper advertisements are included in Appendix A-5.

#### *Rural Advertising*

KWA plans to reach out to rural transit agencies and businesses to advertise our services in the form of a poster or banner advertisement. KWA also plans to advertise in rural community publications and in church pamphlets or newsletters.

#### *Phone line*

In October 2020, the KWA's dedicated phone line became available for impacted residents and other interested stakeholders to contact with questions or comments on EAP development and implementation. Spanish interpretation is available on the phone line when and if needed. The phone number (559) 549-6747 is included on all outreach materials and on the webpage.

#### *Physical Address*

The KWA currently shares a physical address with the Kings River Water Quality Coalition. A PO Box is provided on all communications materials and on the webpage if impacted residents and other interested stakeholders prefer to communicate via direct mail.

### **Media Coverage – Print, Digital, Radio**

The KWA has identified preferred media outlets to provide information regarding outreach and engagement. This may include press releases, newspaper articles, and media briefings. Media outreach will seek to promote public engagement and understanding. The KWA will maintain a list of regional media including radio, television, newspapers, and organizational newsletters along with state and specialized media.

*To date, individuals from the following media outlets have been actively engaged:*

**Table 12: Media outlets engaged**

News/Media
Fresno County Farm Bureau Newsletter
Fresnoland
Cutler/Orosi News

**Table 13: Media Interviews**

Media Interviews		
Date	Topics	Channel
1/21/2021	Promotion of Jan 28 Webinar	KBIF 900AM Punjabi Radio, Radio Bilingue, Hmong Radio

Media Interviews		
Date	Topics	Channel
6/25/2021	Dischargers' charged with cleaning up nitrates in groundwater	The Business Journal
9/4/2021	KWA Overview & Bottled Water Program	Radio Bilingue
1/28/22	KWA Overview & Bottled Water Program	Radio Bilingue - Community Calendar
8/19/2022	KWA Overview & Bottled Water Program	Radio Bilingue
10/19/2022	Local nonprofit focused on providing clean drinking water	ABC 30
8/28/2024	Rural Kings County families have a 50-50 chance their well is contaminated with nitrates	SJV Water
3/7/2025	Kings County residents may sign up to have drinking water wells tested for free – SJV Water	SJV Water
3/10/2025	Kings County residents may sign up to have drinking water wells tested for free - Water Education Foundation	Water Education Foundation
3/24/2025	Rural Kings County residents leery of free well testing program that aims to provide clean water – SJV Water	SJV Water
3/26/2025	Rural Kings County residents leery of free well testing program that aims to provide clean water   business   hanfordsentinel.com	Hanford Sentinel
4/1/2025	Kings Water Alliance announces first residential well nitrate test in Kings County   business   hanfordsentinel.com	Hanford Sentinel
4/4/2025	Kings Water Alliance announces first residential well nitrate test in Kings County - Valley Voice	Valley Voice

### Drinking Water Survey

To better understand the priorities of impacted residents, the KWA conducted a drinking water survey. The survey provided an opportunity for impacted residents and other interested stakeholders to identify their solutions preferences and identify challenges to varying drinking water solutions. The Kings Water Alliance collaborated with the environmental justice organization Leadership Counsel for Justice and Accountability (LCJA) to develop and distribute the survey. The survey was disseminated via a diverse set of communications channels



including the Kings Water Alliance interested persons email list, LCJA's email and text message lists, including through 16 additional community organizations and NGOs, and LCJA's community Facebook group to ensure wide distribution to the relevant stakeholder groups. The survey was offered in both English and Spanish. Data received from the results were distributed to the KWA staff, technical consultants, and Board for review and consideration.

The KWA will be utilizing additional drinking water surveys to identify preferences and challenges for short- and long-term drinking water solutions.

## **Outreach and Engagement Evaluation**

### ***Outreach and Communication Awards***

In 2022, KWA's outreach campaign won two awards: the Public Relations Society of America Program Award-Campaign of the Year and the Association of California Water Agencies Huell Howser Excellence in Communications Award. The application for both of the awards highlighted the strategic communication tactics used to connect with rural communities as well as the strategic partnerships made with the Central California Food Bank and student volunteers from California State University, Fresno.

### ***Three Month Targeted Area Outreach Campaigns***

The objective of a three-month targeted outreach campaign is to saturate a targeted area with multiple communications promoting KWA's short- and long-term drinking water solutions with the goal of boosting community involvement and program participation. Communication channels used include online ads, direct mail, social media, community events, flyer distribution at schools and major businesses, door-to-door canvassing, and media relations. The four targeted areas include:

- Area 1: Dinuba, Orosi, Cutler, Reedley, Orange Cove Area
- Area 2: Kerman, Easton, Raisin City Area
- Area 3: Sanger, Selma, Kingsburg, Fowler Area
- Area 4: Riverdale, Caruthers, Lanare, Laton, San Joaquin Area

In February 2022, the first targeted area was the southeastern portion of the Priority 1 service area, which is one of the areas identified as having high nitrate levels in the groundwater. Between October 2022 and June 2023, KWA conducted two more 3-month targeted outreach campaigns in the western and eastern portions of the Priority 1 service area. The fourth 3-month targeted outreach campaign began August 2023.

## ***Tracking Sheet***

To effectively measure outreach and engagement tactics against the goals and objectives outlined in this strategy, a tracking document has been established for use across KWA staff in Google Sheets. The tracking sheet will ensure effective outreach and engagement reporting to the KWA Board, public, and Water Board. Upon evaluation, the tracking sheet may assist KWA staff in pivoting efforts to increase clarity and efficiency of achieving the goals and objectives of this outreach strategy.

Measuring the success requires tracking the following metrics:

- Awareness and Reach Metrics:
  - Quantify the number of channels utilized to communicate
  - Quantify output of materials/touchpoints across communications channel
  - Quantify the number of individuals receiving communications across channels
- Engagement Metrics:
  - Website analytics
  - Email open rate and click through rate
  - Workshop and meeting attendance
  - Phone calls received
- Impact Metrics:
  - Track key topics and questions posed by public
  - Increase in engagement over time
  - Level of support and cooperation expressed by stakeholders

The KWA staff will assess metrics on a quarterly basis, and pivot tactics on an as needed basis to ensure effective and efficient communication.

### **Reports to the Board and Stakeholder Committee**

KWA staff will provide outreach and engagement activities reports to the Board and Stakeholder Committee as needed. This will give an opportunity for the Board, representatives of diverse stakeholder groups, and members of the public to provide comment and recommendations to KWA staff on ongoing outreach and engagement activities during short- and long-term development and implementation.

## **APPENDIX A-1 KWA OUTREACH EFFORTS (2020 – PRESENT)**

## KWA OUTREACH EVENTS 2025

Date	Event Name (Calendar)	Event Type	Location (City)
1/8/2025	Biola Community Center Food Pantry	Food Bank	Biola
1/13/2025	Del Rey Community Services District	Food Bank	Del Rey
1/15/2025	Kerman Family Services Food Distribution	Food Bank	Kerman
1/16/2025	Lanare Community Center	Food Bank	Lanare
1/28/2025	Fresno City College Volunteer Fair	Volunteer Fair	Fresno
1/29/2025	Fresno State Community Service Opportunity Fair	Volunteer Fair	Fresno
2/5/2025	KCAO Food Distribution Bridge Community Church	Food Bank	Hanford
2/6/2025	KCAO Food Distribution Reestablishing Stratford	Food Bank	Stratford
2/13/2025	KCAO Food Distribution Corcoran Community Park	Food Bank	Corcoran
2/15/2025	Annadale Baptist Church	Food Bank	Sanger
2/19/2025	Malaga Community Center	Food Bank	Malaga
2/24/2025	West Hills College Lemoore	Food Bank	Lemoore
3/6/2025	Biola Community Center Food Pantry	Food Bank	Biola
3/8/2025	Kings County Youth Summit	Resource Fair	Hanford
3/11/2025	Five Points Food Distribution	Food Bank	Five Points
3/19/2025	Parlier Unified School District Show Case	Resource Fair	Parlier
3/21/2025	World Water Day	Educational Event	Fresno
3/27/2025	Kings County Community Connect	Community Resource/Networking	Hanford
4/5/2025	Kids Day	Community Event	Hanford
4/9/2025	Dinuba Unified Health & Resource Fair	Resource Fair	Dinuba
4/10/2025	Community Health and Resource Fair	Resource Fair	Fresno
4/16/2025	Kerman Farmers Market	Farmers Market	Kerman
4/26/2025	Parlier Roundup	Community Event	Parlier
5/3/2025	Almond Day Festival	Community Event	Kerman
5/8/2025	Thursday Night Marketplace	Community Event	Hanford

5/12/2025 Del Rey Community Services District	Food Bank	Del Rey
5/13/2025 Lanare Community Center	Food Bank	Lanare
5/30/2025 Dinuba Farmers Market	Farmers Market	Dinuba
6/3/2025 Lemoore Rotary Club	Rotary Group Presentation	Lemoore
6/6/2025 Sanger Rotary Club	Rotary Group Presentation	Sanger
6/9/2025 West Hills College Lemoore	Food Bank	Lemoore
6/12/2025 Corcoran Community Park	Food Bank	Corcoran
6/18/2025 Malaga Community Center	Food Bank	Malaga
6/18/2025 Kerman Farmers Market	Farmers Market	Kerman
6/20/2025 Dinuba Farmers Market	Farmers Market	Dinuba
6/27/2025 Home Garden Opportunity Center	Food Bank	Hanford
6/28/2025 FMMS Wellness Festival	Community Event	Fresno
7/3/2025 Biola Community Center Food Pantry	Food Bank	Biola
7/8/2025 Lanare Community Center	Food Bank	Lanare
7/24/2025 Thursday Night Marketplace	Community Event	Hanford
7/26/2025 Kings County Back to School Bash	Resource Fair	Lemoore
7/28/2025 Shrine of Our Lady of Fatima	Food Bank	Laton
8/7/2025 London Center's Back to School event	Resource Fair	Dinuba
8/7/2025 Kings County Summer Kids Day	Resource Fair	Hanford
8/15/2025 Back to School Resource Fair	Resource Fair	Sanger
8/22/2025 Health & Healing Fair for Young Adults	Resource Fair	Lemoore
8/26/2025 Fresno City College Volunteer Fair	Volunteer Fair	Fresno
8/27/2025 Fresno State Community Service Opportunity Fair	Volunteer Fair	Fresno
9/6/2025 Sanger Street Fair	Community Event	Sanger
9/15/2025 West Hills College Lemoore	Food Bank	Lemoore
9/25/2025 Community Health and Resource Fair	Resource Fair	Fresno
9/25/2025 Kings County Resource Fair	Resource Fair	Hanford
10/4/2025 Community Health and Resource Fair	Resource Fair	Fresno
10/15/2025 Kerman Farmers Market	Farmers Market	Kerman

10/23/2025	Selma Community Health & Resource Fair	Resource Fair	Selma
10/28/2025	Red Ribbon/National Night Out	Community Event	Lemoore
10/30/2025	Halloween Trunk or Treat	Community Event	Dinuba
11/10/2025	The Salvation Army San Joaquin	Food Bank	San Joaquin
11/12/2025	Biola Community Center	Food Bank	Biola
11/17/2025	Lemoore College Turkey Distribution	Food Distribution	Lemoore
11/19/2025	Malaga Community Center	Food Bank	Malaga
12/8/2025	Del Rey Community Services District	Food Bank	Del Rey
12/17/2025	Kerman Family Services Food Distribution	Food Bank	Kerman
<b>KWA OUTREACH EVENTS 2024</b>			
<b>Date</b>	<b>Event Name (Calendar)</b>	<b>Event Type</b>	<b>Location (City)</b>
1/22/2024	KC Health Equity Advisory Panel	Food Bank	Parlier
1/18/2024	The Children's Movement Podcast	Online Podcast	Online
1/31/2024	Fresno State Community Service Fair	Resource Fair	Fresno
2/21/2024	Dinuba Food Bank	Food Bank	Dinuba
2/24/2024	Caruthers Food Bank	Food Bank	Caruthers
2/27/2024	Cutler Food Bank	Food Bank	Cutler
2/28/2024	Dinuba Food Bank	Food Bank	Dinuba
3/1/2024	Parlier Food Bank	Food Bank	Parlier
3/8/2024	Dinuba Food Bank	Food Bank	Dinuba
3/9/2024	Sultana-Monson School District Farmworkers Fair	Resource Fair	Sultana
3/11/2024	Orange Cove Food Bank	Food Bank	Orange Cove
3/11/2024	Dinuba Food Bank	Food Bank	Dinuba
3/13/2024	Parlier Unified School District Showcase	Resource Fair	Parlier
3/20/2024	Dinuba Food Bank	Food Bank	Dinuba
3/20/2024	Kerman Farmers Market	Farmers Market	Kerman
3/22/2024	Dinuba Food Bank	Food Bank	Dinuba

3/22/2024 Fresno State World Water Day	Resource Fair	Fresno
3/23/2024 Dinuba Spring Fling	Community event	Dinuba
3/25/2024 Laton Food Bank	Food Bank	Laton
3/25/2024 Orange Cove Food Bank	Food Bank	Orange Cove
3/26/2024 Cutler Food Bank	Food Bank	Cutler
3/29/2024 Dinuba Food Bank	Food Bank	Dinuba
4/3/2024 Fresno State Research Symposium	Community event	Fresno
4/5/2024 Parlier Food Bank	Food Bank	Parlier
4/6/2024 Orange Cove Resource Fair	Resource Fair	Orange Cove
4/11/2024 Parlier Resource Fair	Resource Fair	Parlier
4/16/2024 Raisin City Food Bank	Food Bank	Raisin City
4/17/2024 Kerman Farmers Market	Farmers Market	Kerman
4/18/2024 Fresno Resource Fair	Resource Fair	Fresno
4/19/2024 MZIP Meeting at CVWQCB Office	Meeting	Fresno
4/20/2024 Fresno Zoo party for the planet	Resource Fair	Fresno
4/22/2024 Laton Food Bank	Food Bank	Laton
4/23/2024 Cutler Food Bank	Food Bank	Cutler
4/23/2024 Dinuba High School Resource Fair	Resource Fair	Dinuba
4/24/2024 Biola Food Bank	Food Bank	Biola
4/25/2024 Reedley College Farmers Market	Farmers Market	Reedley
4/27/2024 Parlier Round Up	Community event	Parlier
4/27/2024 TCM Fresno Resident's Movement	Community event	Fresno
4/30/2024 FID Grower's Meeting	Community event	Kerman
5/1/2024 FID Grower's Meeting	Community event	Easton
5/1/2024 Dinuba Food Bank	Food Bank	Dinuba
5/2/2024 Reedley College Farmers Market	Community event	Reedley
5/4/2024 Kerman Almond Festival and Car show	Community event	Kerman
5/15/2024 Kerman Farmers Market	Community event	Kerman
8/27/2024 Fresno City College Volunteer Fair	Volunteer Fair	Fresno



8/28/2024	Fresno State Volunteer Fair	Volunteer Fair	Fresno
9/18/2024	Fresno State Umoja Cookout	Job Fair	Fresno
9/24/2024	Lanare Food Distribution	Food Bank	Lanare
9/26/2024	Kings County Resource Fair	Resource Fair	Hanford
10/16/2024	Reedley College Experience Fair	Experience Fair	Reedley
10/24/2024	Selma Community Health & Resource Fair	Resource Fair	Selma
10/31/2024	Fresno West Community Health & Resource Fair	Resource Fair	Fresno
11/2/2024	Veterans 5 K Run	Community event	Parlier
11/16/2024	Annadale Baptist Church	Food Bank	Sanger
11/18/2024	The Salvation Army San Joaquin	Food Bank	San Joaquin
11/20/2024	Lemoore College Turkey Distribution	Food Dist.	Lemoore

## KWA OUTREACH EVENTS 2023

Date	Event Name (Calendar)	Event Type	Location (City)
3/17/2023	Parlier Food Distribution	Food Bank	Parlier
3/25/2023	Sanger Food Distribution	Food Bank	Sanger
3/26/2023	Selma Flea Market	Swap Meet	Selma
3/29/2023	Open House at Quail Lake	School event	Sanger
3/30/2023	Future of Ag in California at Fresno State Summit	Summit	Fresno
4/1/2023	Reedley Fitness and Health Expo	Expo	Reedley
4/13/2023	Del Rey Food Distribution	Food Bank	Del Rey
4/13/2023	Selma Food Distribution	Food Bank	Selma
4/18/2023	Orange Cove Resource Fair with Joaquin Arabula	Resource Fair	Orange Cove
4/21/2023	Parlier Food Distribution	Food Bank	Parlier
4/22/2023	Sanger Food Distribution	Food Bank	Sanger
4/25/2023	Selma Enhancement Food bank	Food Bank	Selma
4/25/2023	Calwa Park Resource Fair with Joaquin Arabula	Resource Fair	Calwa Park
4/27/2023	Fresno Resource Fair with Joaquin Arabula	Resource Fair	Frenso
4/27/2023	Selma Food Distribution	Food Bank	Selma
4/29/2023	Parlier Round Up Information Booth	Carnival	Parlier
6/13/2023	Lanare Community Center	Food Bank	Riverdale
6/14/2023	Biola Community Services District	Food Bank	Biola

6/21/2023	Kerman Food Bank	Food Bank	Kerman
6/22/2023	Easton Mobile Health Event	Mobile Health Event	Easton
6/21/2023	Open Gate Ministries Food Bank	Food Bank	Dinuba
6/27/2023	Selma Food Bank	Food Bank	Selma
7/10/2023	Orange Cove Food Bank	Food Bank	Orange Cove
7/11/2023	Lanare Community Center	Food Bank	Lanare
7/18/2023	Del Rey Mobile Health Unit	Mobile Health Event	Del Rey
7/20/2023	Lanare Community Center	Food Bank	Lanare
7/21/2023	Parlier Food Distribution	Food Bank	Parlier
7/24/2023	Orange Cove Food Bank	Food Bank	Orange Cove
7/25/2023	Cutler	Food Bank	Cutler
7/27/2023	Reedley MICA	Food Bank	Reedley
8/8/2023	Lanare Community Center	Food Bank	Lanare
8/1/2023	Kings County Health Equity Advisory	Community Meeting	Hanford
8/12/2023	San Joaquin Back to School Event	Resource Fair	San Joaquin
8/23/2023	Biola Community Services District	Food Bank	Biola
8/28/2023	Reedley Boy and Girls Club Opening	Resource Fair	Reedley
8/30/2023	Fresno State Community Service Fair	Resource Fair	Fresno
9/6/2023	San Joaquin Food Bank	Food Bank	San Joaquin
9/8/2023	Fresno Grizzlies Baseball Game	Food Bank	Fresno
9/12/2023	Lanare Community Center	Food Bank	Lanare
9/19/2023	Laton Nazarrene Church	Food Bank	Laton
10/2/2023	Easton SHE Meeting	Community Meeting	Easton
10/4/2023	Fowler Food Bank	Food Bank	Fowler
10/5/2023	Laton Nazarrene Church	Food Bank	Laton
10/11/2023	Biola Community Services District	Food Bank	Biola
10/13/2023	Reedley Fiesta	Carnival	Reedley
10/14/2023	Reedley Fiesta	Carnival	Reedley
10/19/2023	Lanare Community Center	Food Bank	Lanare
10/19/2023	Selma Resource Fair	Resource Fair	Selma
10/24/2023	Selma Food Bank	Food Bank	Selma
10/25/2023	Kerman Ag Expo	Community	Kerman
10/26/2023	Sanger Resource Fair	Resource Fair	Sanger
11/4/2023	Parlier Veterans 5k and 1Mi run/walk	Community Event	Parlier
11/7/2023	Sanger Community of Caring Task Force Meeting	Community Meeting	Sanger
11/8/2023	Biola Community Services District	Food Bank	Biola
11/9/2023	Selma Food Bank	Food Bank	Selma
11/13/2023	Sanger EOC Food Bank	Food Bank	Sanger

11/15/2023	Malaga Food Bank	Food Bank	Malaga
11/15/2023	Kerman Food Bank	Food Bank	Kerman
11/16/2023	Lanare Community Center	Food Bank	Lanare
11/18/2023	Laton Nazarrene Church	Food Bank	Laton
11/22/2023	Raisin City Food Bank	Food Bank	Raisin City
11/22/2023	Biola Community Services District	Food Bank	Biola
11/28/2023	UCANR Workshop	Workshop	Fresno
12/1/2023	Parlier Food Bank	Food Bank	Parlier
12/1/2023	Caruthers Food Bank	Food Bank	Caruthers

**TOTAL**

## KWA OUTREACH EVENTS 2022

Event Name (Calendar)		Event Type	Location (City)
2/28/22		Food Bank	Orange Cove
	USDA Food Distribution - Orange Cove		
3/4/22	USDA Food Distribution - Parlier	Food Bank	Parlier
3/15/22	USDA Food Distribution - Raisin City	Food Bank	Raisin City
3/22/22	World Water Day	campus	Fresno State
4/5/2022	Neighborhood Market - Orange Cove	Food Bank	Orange Cove
4/16/2022	Laton Food Distribution	Food Bank	Laton
4/26/2022	Culter Food Distribution	Food Bank	Cutler
5/17/2022	Orosi Food Distribution	Food Bank	Orosi
6/3/2022	Dinuba Food Distribution	Food Bank	Dinuba
9/14/2022	Raisin City Food Distribution	Food Bank	Raisin City
9/15/2022	Kerman Harvest Festival	Community	Kerman
9/16/2022	Kerman Harvest Festival	Community	Kerman

9/17/2022	Easton Cherry Auction	Swap Meet	Easton
9/18/2022	Kerman Harvest Festival	Community	Kerman
9/21/2022	Kerman Food Distribution	Food Bank	Kerman
9/21/2022	Kerman Farmers Market	Community	Kerman
9/24/2022	West Park Food Bank	Food Bank	Easton
10/1/2022	Easton Cherry Auction	Swap Meet	Easton
10/15/2022	Easton Cherry Auction	Swap Meet	Easton
10/18/2022	Kerman Health Fair	Community	Kerman
10/19/2022	Kerman Health Fair	Food Bank	Kerman
10/19/2022	Kerman Farmers Market	Community	Kerman
10/25/2022	Easton Cherry Auction	Swap Meet	Easton
10/26/2022	Kerman Ag Expo	Community	Kerman
11/4/2022	Easton Food Bank	Food Bank	Easton
11/15/2022	Raisin City Food Bank	Food Bank	Raisin City
11/16/2022	Kerman Food Bank	Food Bank	Kerman
KWA OUTREACH EVENTS 2021			
Date	Event Name (Calendar)	Event Type	Location (City)
11/19/2020	EAP Community Drinking Water Webinar	Webinar	Online (Zoom)
1/28/2021	EAP Community Drinking Water Webinar #2	Webinar	Online (Zoom)

2/8/2021 AGUA Coalition Call	Online (Zoom)	Online (Zoom)
2/10/2021 Virtual Office Hours	Office Hours	Online (Zoom)
2/26/2021 Virtual Office Hours	Office Hours	Online (Zoom)
5/26/2021 KWA Kick-Off Webinar	Webinar	Online (Zoom)
7/27/2021 Nitrates in Groundwater: The Basics (Webinar #1)	Webinar	Online (Zoom)
7/28/2021 Nitrates in Groundwater: The Basics Webinar (Webinar #2)	Webinar	Online (Zoom)
7/29/2021 How-to: Filling out the Well Test Form	Webinar	Online (Zoom)
7/30/2021 How-to: Filling out the Well Test Form	Webinar	Online (Zoom)
9/14/2021 Neighborhood Market - Lanare Community Center	Food Bank	Lanare
9/16/2021 USDA Food Dist - Lanare Community Center	Food Bank	Lanare
9/21/2021 Food Dist - Laton Church of the Nazarene	Food Bank	Laton
10/12/2021 Domestic Well Workshop	Workshop	Easton
10/16/2021 Food Distribution - Laton	Food Bank	Laton
10/25/2021 Neighborhood Market - Orange Cove	Food Bank	Orange Cove
10/28/2021 Food Distribution-Laton	Food Bank	Laton

KWA-HOSTED MEETINGS/WORKSHOPS		
Date	Meeting Type	Location
2025		
3/18/25	Well Testing and Bottled Water Delivery Program	Hybrid (Armona)
2024		
1/18/2024	SAC meeting	Online (Teams)
4/25/2024	SAC meeting	Online (Teams)
8/27/2024	EAP Community Drinking Water Webinar (P2)	Online (Zoom)
9/24/2024	EAP Community Drinking Water In-person Meeting (P2)	In-Person (Hanford)
12/4/2024	EAP Community Drinking Water In-person Meeting (P2)	In-Person (Lemoore)
12/12/2024	EAP Community Drinking Water In-person Meeting (P2)	In-Person (Hanford)
2023		
3/15/2023	Testing and Drinking Water Webinar	Online (Zoom)
7/31/2023	Back to School Event	Orange Cove Library
8/1/2023	Back to School Event	Parlier Library
8/2/2023	Back to School Event	Riverdale Library
8/3/2023	Back to School Event	Easton
8/30/2023	Science VS. Unsafe Water	Caruthers
10/26/2023	MZIP Community Engagement Meeting	Online (Zoom)
12/14/2023	Drinking Water Community Engagement Meeting	Hybrid
2022		
8/31/2022	Testing and Drinking Water Webinar	Online (Zoom)
10/20/2022	Testing and Drinking Water Workshop	in-person- Kerman
2021		

1/28/2021	EAP Community Drinking Water Webinar #2	Online (Zoom)
2/10/2021	Virtual Office Hours	Online (Zoom)
2/26/2021	Virtual Office Hours	Online (Zoom)
5/25/2021	KWA Kick-Off Webinar	Online (Zoom)
7/27/2021	Nitrates in Groundwater: The Basics (Webinar #1)	Online (Zoom)
7/28/2021	Nitrates in Groundwater: The Basics Webinar (Webinar #2)	Online (Zoom)
7/29/2021	How-to: Filling out the Well Test Form	Online (Zoom)
7/30/2021	How-to: Filling out the Well Test Form	Online (Zoom)
10/12/2021	Domestic Well Owner Workshop	Easton
2020		
11/19/2020	EAP Community Drinking Water Webinar	Online (Zoom)



## 2025 EMAIL UPDATES

Date	Email Topic	Email List
3/4/2025	KWA Public Meeting P2 - Invite #1	Drinking Water Webinar #2 Registrants, EAP Webinar Registrants, KWA Board Members, KWA Community Influencers, KWA Stakeholder Advisory Comm. Members, KWA Technical Advisory Committee, KWA: EAP Kick-Off Webinar Registrants, KWA: Stakeholder
3/17/2025	KWA Public Meeting P2 - Invite #2	Registrees on Zoom
4/1/2025	KWA Newsletter (April)	7/28 nitrate webinar registrants, Drinking Water Webinar #2 Registrants, EAP Webinar Registrants, KWA Additional 10262023, KWA Board Members, KWA Community Influencers, KWA Stakeholder Advisory Comm. Members, KWA Technical Advisory Committee, KWA_Dec_4_RSVP_Reminder, KWA- nitrates in groundwater webinar registrants, KWA: Discharger Category 1, KWA: Discharger Category 2, KWA: Discharger Category 3, KWA: Discharger Category Other, KWA: EAP Kick-Off Webinar Registrants, KWA: Stakeholders, Well Webinar Workshop
5/1/2025	KWA Newsletter (May)	Webinar Registrants, KWA Additional 10262023, KWA Board Members, KWA
5/30/2025	CV-SALTS 5yr Webinar Invite	Ag Organizations, All Active KRWQC Delegates 07262022, business organizations, Elected Officials, Farm Bureaus, GSA Leads, ILRP - Nitrate Management Program - Management Zone Formation, ILRP (Irrigated Lands Regulatory Program), Kings Subbasin GSA Leads, KRCD Board, KWA Board Members, KWA Stakeholder Advisory Comm. Members, KWA Technical Advisory Committee, KWA: Stakeholders, Legislative Staff, Lobbyists
6/12/2025	Newsletter (June)	7/28 nitrate webinar registrants, Drinking Water Webinar #2 Registrants, EAP Webinar Registrants, KWA Additional 10262023, KWA Board Members, KWA Community Influencers, KWA Stakeholder Advisory Comm. Members, KWA Technical Advisory Committee, KWA Well Referral Program- bottle delivery residents, KWA_Dec_4_RSVP_Reminder, KWA- Irrigated Ag, KWA- nitrates in groundwater webinar registrants, KWA: Discharger Category 1, KWA: Discharger Category 2, KWA: Discharger Category 3, KWA: Discharger Category Other, KWA: EAP Kick-Off Webinar Registrants, KWA: Stakeholders, Well Webinar Workshop
7/10/2025	Newsletter (July)	Same as June (with unsubscribes cleaned up)
8/7/2025	Newsletter (August)	Same as July
9/2/2025	Water Provider Update	Current water recipients
9/17/2025	Newsletter (September)	Same as August
10/13/2025	Newsletter (October)	Same as September
11/10/2025	Newsletter (November)	Same as October

## 2024 EMAIL UPDATES

Date	Email Topic	Email List
1/17/2024	<a href="#">KWA- Tomorrow SAC meeting</a>	KWA: Stakeholders
1/22/2024	<a href="#">KWA- SAC meeting Follow-Up</a>	KWA Stakeholder Advisory Comm. Members
5/15/2024	KWA press release 5-14-2024	KWA Board Members, KWA Community Influencers, KWA Stakeholder Advisory Comm. Members, KWA Technical Advisory Committee, Media Magazine, Media Online, Media Print, Media Radio, Media Spanish, Media Television
6/3/2024	<a href="#">KWA- Well Referral Program- bottle delivery residents</a>	KWA Well Referral Program- bottle delivery residents
8/15/2024	<a href="#">KWA Aug27 Webinar Invite 1</a>	KWA Board Members, KWA Stakeholder Advisory Comm. Members, KWA: Stakeholders
9/12/2024	<a href="#">KWA Sept24 In-Person Invite 1</a>	KWA Board Members, KWA Stakeholder Advisory Comm. Members, KWA: Stakeholders
11/12/24	KWA Early Action Plan PMZP Public Comment 11-8-24	KWA Board Members, KWA Stakeholder Advisory Comm. Members, KWA: Stakeholders
11/25/24	KWA PMZP Addendum - Public Comment	KWA Board Members, KWA Stakeholder Advisory Comm. Members, KWA: Stakeholders
12/2/24	KWA Dec In-Person Invite 1	KWA Board Members, KWA Stakeholder Advisory Comm. Members, KWA: Stakeholders
2023 EMAIL UPDATES		
Date	Email Topic	Email List
3/3/2023	<a href="#">KWA- Testing and Drinking Water Webinar 3-15-23</a>	KWA Stakeholders
3/13/2023	<a href="#">KWA- In 2 Days Testing and Drinking Water Webinar 3-15-23</a>	KWA Stakeholders
4/28/2023	<a href="#">KWA- Irrigated Agriculture Email</a>	KWA- Irrigated Ag
7/26/2023	<a href="#">KWA Back to School Events at the Library 7-26-23</a>	KWA Stakeholders
8/24/2023	<a href="#">KWA science vs. unsafe water 8-22-23</a>	KWA Board Members, KWA Stakeholder Advisory Comm. Members, KWA: Stakeholders
10/12/2023	<a href="#">KWA-MZIP Community Engagement Meeting</a>	KWA Board Members, KWA Stakeholder Advisory Comm. Members, KWA: Stakeholders, KWA Additional 10262023
10/19/2023	<a href="#">KWA- One week away- MZIP Community Engagement Meeting</a>	KWA Additional 10262023, KWA Board Members, KWA Community Influencers, KWA Stakeholder Advisory Comm. Members, KWA Technical Advisory Committee, KWA: Stakeholders
10/26/2023	<a href="#">KWA-TODAY- MZIP Community Engagement Meeting</a>	KWA Additional 10262023, KWA Board Members, KWA Community Influencers, KWA Stakeholder Advisory Comm. Members, KWA Technical Advisory Committee, KWA: Stakeholders
11/16/2023	<a href="#">KWA- Drinking Water Community Engagement Meeting</a>	KWA Additional 10262023, KWA Board Members, KWA Community Influencers, KWA Stakeholder Advisory Comm. Members, KWA Technical Advisory Committee, KWA: Stakeholders
12/1/2023	<a href="#">KWA- In less than 2 weeks, Drinking Water Community Engagement Meeting</a>	KWA Additional 10262023, KWA Board Members, KWA Community Influencers, KWA Stakeholder Advisory Comm. Members, KWA: Stakeholders

12/14/2023	<a href="#">KWA- Today, Drinking Water Community Engagement Meeting</a>	KWA Additional 10262023, KWA Board Members, KWA Community Influencers, KWA Stakeholder Advisory Comm. Members, KWA: Stakeholders
<b>2022 EMAIL UPDATES</b>		
<b>Date</b>	<b>Email Topic</b>	<b>Email List</b>
5/26/2022	<a href="#">One Year Recap</a>	KWA Stakeholders
5/31/2022	<a href="#">Press Release</a>	Media Online, Media Print, Media Radio, Media Television
8/9/2022	<a href="#">Stakeholder Advisory Committee Meeting: 8-11-22</a>	KWA: Stakeholders
8/11/2022	<a href="#">KWA Early Action Plan PMZP Draft Public Comment</a>	KWA Board Members, KWA Stakeholder Advisory Comm. Members, KWA Technical Advisory Committee, KWA: Stakeholders
8/16/2022	<a href="#">KWA Early Action Plan PMZP Draft Public Comment Office Hours</a>	KWA Board Members, KWA Stakeholder Advisory Comm. Members, KWA Technical Advisory Committee, KWA: Stakeholders
8/16/2022	<a href="#">Testing and Drinking Water Webinar 8-31-22</a>	KWA: Stakeholders
8/23/2022	<a href="#">KWA- Reminder Testing and Drinking Water Webinar 8-31-22</a>	KWA: Stakeholders
8/26/2022	<a href="#">KWA- In 5 Days Testing and Drinking Water Webinar 8-31-22</a>	KWA: Stakeholders
8/30/2022	<a href="#">KWA- Tomorrow-Testing and Drinking Water Webinar 8-31-22</a>	KWA: Stakeholders
8/31/2022	<a href="#">KWA- Today-Testing and Drinking Water Webinar 8-31-22</a>	KWA Webinar 8-31-22
10/5/2022	<a href="#">KWA- Testing and Drinking Water Workshop 10-20-22</a>	KWA: Stakeholders
10/10/2022	<a href="#">KWA press release 10-10-22 - Spanish</a>	Media Spanish
10/10/2022	<a href="#">KWA press release 10-10-22</a>	Media Online, Media Print, Media Radio, Media Television
10/17/2022	<a href="#">KWA- Reminder Testing and Drinking Water Workshop 10-20-22</a>	KWA: Stakeholders
<b>2021 EMAIL UPDATES</b>		
<b>Date</b>	<b>Email Topic</b>	<b>Email List</b>
1/6/2021	<a href="#">Webinar #2: Community Drinking Water Solutions &amp; Nov webinar resources</a>	CV-SALTS: Nitrate Control Program, EAP Webinar Registrants, ILRP - Nitrate Management Program - Management Zone Formation
1/11/2021	<a href="#">Your survey response is requested</a>	CV-SALTS: Nitrate Control Program

1/11/2021	<a href="#">Help us reach more impacted residents- Distribute flyer and infor to your colleagues and staff</a>	ILRP - Nitrate Management Program - Management Zone Formation
1/15/2021	<a href="#">Reminder: Your survey response is requested// today is last day to complete the drinking water survey!</a>	CV-SALTS: Nitrate Control Program
1/18/2021	<a href="#">Help Us Drive Clean Drinking Water Solutions: WEBINAR #2</a>	CV-SALTS: Nitrate Control Program
1/22/2021	<a href="#">Zoom Link: Safe Drinking Water Webinar #2</a>	CV-SALTS: Nitrate Control Program, Drinking Water Webinar #2 Registrants, ILRP - Nitrate Management Program - Management Zone Formation
1/28/2021	<a href="#">TODAY @ 6! 💧 Safe Drinking Water Webinar #2 💧</a>	CV-SALTS: Nitrate Control Program, Drinking Water Webinar #2 Registrants, ILRP - Nitrate Management Program - Management Zone Formation
2/1/2021	<a href="#">Helpful Resources &amp; January 28 Webinar Recording</a>	CV-SALTS: Nitrate Control Program
2/9/2021	<a href="#">Have your safe drinking water questions answered</a>	CV-SALTS: Nitrate Control Program
2/10/2021	<a href="#">Join us anytime from now through 2:00 PM to have your questions answered</a>	CV-SALTS: Nitrate Control Program, ILRP - Nitrate Management Program - Management Zone Formation
2/16/2021	<a href="#">Virtual Office Hours is now LIVE</a>	CV-SALTS: Nitrate Control Program, ILRP - Nitrate Management Program - Management Zone Formation
2/22/2021	<a href="#">Last Call for Comments! Share Your Input on the Early Action Plan and PMZP</a>	CV-SALTS: Nitrate Control Program, ILRP - Nitrate Management Program - Management Zone Formation
3/9/2021	<a href="#">Final Early Action Plan and PMZP Available for Download</a>	CV-SALTS: Nitrate Control Program, ILRP - Nitrate Management Program - Management Zone Formation
5/3/2021	<a href="#">Fee Structure Workshops for Dischargers</a>	KWA Category 1, KWA Category 2, KWA category 3, KWA Category Other
5/6/2021	<a href="#">Fee Structure Workshops for Dischargers Reminder</a>	KWA Category 1, KWA Category 2, KWA category 3, KWA Category Other
5/7/2021	<a href="#">Early Action Plan and PMZP Approved by Regional Board</a>	CV-SALTS: Nitrate Control Program, ILRP - Nitrate Management Program - Management Zone Formation
5/12/2021	<a href="#">Early Action Plan Kick-Off: Next Steps to Bring Drinking Water to Residents</a>	CV-SALTS: Nitrate Control Program, ILRP - Nitrate Management Program - Management Zone Formation
5/21/2021	<a href="#">EAP Kick-Off Webinar Reminder</a>	ILRP - Nitrate Management Program - Management Zone Formation, KWA: Stakeholders

5/24/2021	<a href="#">Thank you for registering for tomorrow's EAP Kick-Off Webinar</a>	Webinar Registrants
5/25/2021	<a href="#">Early Action Plan Kick-Off Webinar TODAY @ 5:30</a>	ILRP - Nitrate Management Program - Management Zone Formation, KWA: EAP Kick-Off Webinar Registrants, KWA: Stakeholders
6/3/2021	<a href="#">Webinar Recording and Presentation Available</a>	KWA: Stakeholders
6/9/2021	<a href="#">KWA Stakeholder Advisory Committee Meeting: Wednesday, June 10</a>	KWA: Discharger Category 1, KWA: Discharger Category 2, KWA: Discharger Category 3, KWA: Discharger Category Other, KWA: Stakeholders
7/6/2021	<a href="#">KWA Stakeholder Advisory Committee Meeting</a>	KWA: Stakeholders
7/9/2021	<a href="#">July Educational Webinars</a>	KWA: Stakeholders
7/14/2021	<a href="#">July Mini Webinar Series for Residents</a>	KWA: EAP Kick-Off Webinar Registrants, KWA: Stakeholders
7/19/2021	<a href="#">Mini Webinar Series for Well Owners</a>	KWA: Stakeholders
7/23/2021	<a href="#">30-Minute Webinars...</a>	KWA: Stakeholders
7/26/2021	<a href="#">Nitrates in Groundwater: 30-Minute Webinar</a>	KWA- nitrates in groundwater webinar registrants, KWA: Stakeholders
7/28/2021	<a href="#">Today @ Noon: Nitrates in Groundwater 30-Minute Webinar</a>	7/28 nitrate webinar registrants
7/28/2021	<a href="#">Nitrate Basics Webinar Survey</a>	KWA Nitrates in Groundwater: The Basics (webinar attendees)
7/28/2021	<a href="#">Filling Out The Well Test Form: 30-Minute Webinar</a>	KWA- well test form webinar registrants, KWA: Stakeholders
7/29/2021	<a href="#">Well Form Webinar 7/29 Zoom link</a>	KWA- 7/29 well test webinar registrants
7/30/2021	<a href="#">In 10 minutes! Learn how to fill out the Well Test Form @ Noon</a>	KWA- 7/30 well test form webinar registrants, KWA: Stakeholders
8/2/2021	<a href="#">Webinar Recordings Available</a>	KWA Nitrates in Groundwater: The Basics (webinar attendees), KWA- 7/29 well test webinar registrants, KWA- 7/30 well test form webinar registrants, KWA- nitrates in groundwater webinar registrants, KWA- well test form webinar registrants, KWA: Stakeholders
9/27/2021	<a href="#">Domestic Well Owner Workshop Promo</a>	KWA: Stakeholders
10/7/2021	<a href="#">Domestic Well Owner Workshop Promo</a>	KWA: Stakeholders
10/11/2021	<a href="#">Domestic Well Owner Workshop Promo</a>	KWA: Stakeholders
10/13/2021	<a href="#">Domestic Well Owner Workshop Materials Available</a>	KWA: Stakeholders
2020 EMAIL UPDATES		

Date Email Topic	
8/7/2020	<a href="#">Next Steps: Nitrate Control Program and Kings Management Zone</a>
11/10/2020	<a href="#">Upcoming Webinar: EAP to address safe drinking water</a>
11/19/2020	<a href="#">Reminder! Webinar tonight on EAP</a>





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	14,156			
<b>2022</b>			<b>KWA WEBSITE</b>	
<b>Month</b>	<b>Total Page Views</b>		<b>Top Page (excluding home page)</b>	
January (no data)				
Feburary	582			<a href="#">Well Test</a>
March	1586			<a href="#">Well Test</a>
April	371			<a href="#">Well Test</a>
May	1224			<a href="#">Well Test</a>
June	374			<a href="#">Well Test</a>
July	440			<a href="#">Well Test</a>
August	993			<a href="#">Well Test</a>
September	3112			<a href="#">Well Test</a>
October	1678			<a href="#">Well Test</a>
November	4399			<a href="#">Well Test</a>
December	433			<a href="#">Well Test</a>
	<b>15,192</b>			
			<b>2021 KWA WEBSITE</b>	
<b>Month</b>	<b>Total Page Views</b>		<b>Top Page (excluding home page)</b>	
January (no data)				
Feburary	423			<a href="#">EAP</a>
March	324			<a href="#">EAP</a>
April	197			<a href="#">About</a>

May	933	<a href="#">Interactive Map</a>
June	1,223	<a href="#">Well Test</a>
July	1,805	<a href="#">Well Test</a> (352 views)
August	674	<a href="#">Well Test</a> (103 views)
September	1064	<a href="#">Well Test</a> (93 views)
October	492	
November	325	<a href="#">Well Test</a> (36 views)
December	<b>490</b>	
	<hr/>	
	<b>7,950</b>	

2025 FLYERS				
Date	Flyer Topic	Event	Location (City)	
1/8/2025	Well Testing/Drinking Water Flyers	Food Bank/Distribution	Biola	
1/13/2025	Well Testing/Drinking Water Flyers	Food Bank/Distribution	Del Rey	
1/15/2025	Well Testing/Drinking Water Flyers	Food Bank/Distribution	Kerman	
1/16/2025	Well Testing/Drinking Water Flyers	Food Bank/Distribution	Lanare	
1/28/2025	Well Testing/Drinking Water Flyers	Volunteer Fair (Fresno City College)	Fresno	
1/29/2025	Well Testing/Drinking Water Flyers	Fresno State Community Service Opportunity Fair	Fresno	
2/5/2025	Well Testing/Drinking Water Flyers	KCAO Food Distribution Bridge Community Church	Hanford	
2/6/2025	Well Testing/Drinking Water Flyers	KCAO Food Distribution Reestablishing Stratford	Stratford	
2/13/2025	KCAO Food Distribution Corcoran Community Park	Food Bank	Corcoran	
2/15/2025	Annadale Baptist Church	Food Bank	Sanger	
2/19/2025	Malaga Community Center	Food Bank	Malaga	
2/24/2025	West Hills College Lemoore	Food Bank	Lemoore	
3/6/2025	Biola Community Center Food Pantry	Food Bank	Biola	
3/8/2025	Kings County Youth Summit	Resource Fair	Hanford	
3/11/2025	Five Points Food Distribution	Food Bank	Five Points	
3/19/2025	Parlier Unified School District Show Case	Resource Fair	Parlier	
3/21/2025	World Water Day	Educational Event	Fresno	
3/27/2025	Kings County Community Connect	Community Resource/Networking	Hanford	
4/5/2025	Kids Day	Community Event	Hanford	
4/9/2025	Dinuba Unified Health & Resource Fair	Resource Fair	Dinuba	
4/10/2025	Community Health and Resource Fair	Resource Fair	Fresno	
4/16/2025	Kerman Farmers Market	Farmers Market	Kerman	
4/26/2025	Parlier Roundup	Community Event	Parlier	
5/3/2025	Almond Day Festival	Community Event	Kerman	
5/8/2025	Thursday Night Marketplace	Community Event	Hanford	
5/12/2025	Del Rey Community Services District	Food Bank	Del Rey	
5/13/2025	Lanare Community Center	Food Bank	Lanare	
5/30/2025	Dinuba Farmers Market	Farmers Market	Dinuba	
6/3/2025	Lemoore Rotary Club	Rotary Group Presentation	Lemoore	
6/6/2025	Sanger Rotary Club	Rotary Group Presentation	Sanger	
6/9/2025	West Hills College Lemoore	Food Bank	Lemoore	
6/12/2025	Corcoran Community Park	Food Bank	Corcoran	
6/18/2025	Malaga Community Center	Food Bank	Malaga	
6/18/2025	Kerman Farmers Market	Farmers Market	Kerman	
6/20/2025	Dinuba Farmers Market	Farmers Market	Dinuba	
6/27/2025	Home Garden Opportunity Center	Food Bank	Hanford	
6/28/2025	FMMS Wellness Festival	Community Event	Fresno	
7/3/2025	Biola Community Center Food Pantry	Food Bank	Biola	
7/8/2025	Lanare Community Center	Food Bank	Lanare	
7/24/2025	Thursday Night Marketplace	Community Event	Hanford	

7/26/2025	Kings County Back to School Bash	Resource Fair	Lemoore
7/28/2025	Shrine of Our Lady of Fatima	Food Bank	Laton
8/7/2025	London Center's Back to School event	Resource Fair	Dinuba
8/7/2025	Kings County Summer Kids Day	Resource Fair	Hanford
8/15/2025	Back to School Resource Fair	Resource Fair	Sanger
8/22/2025	Health & Healing Fair for Young Adults	Resource Fair	Lemoore
8/26/2025	Fresno City College Volunteer Fair	Volunteer Fair	Fresno
8/27/2025	Fresno State Community Service Opportunity Fair	Volunteer Fair	Fresno
9/6/2025	Sanger Street Fair	Community Event	Sanger
9/15/2025	West Hills College Lemoore	Food Bank	Lemoore
9/25/2025	Community Health and Resource Fair	Resource Fair	Fresno
9/25/2025	Kings County Resource Fair	Resource Fair	Hanford
10/4/2025	Community Health and Resource Fair	Resource Fair	Fresno
10/15/2025	Kerman Farmers Market	Farmers Market	Kerman
10/23/2025	Selma Community Health & Resource Fair	Resource Fair	Selma
10/28/2025	Red Ribbon/National Night Out	Community Event	Lemoore
10/30/2025	Halloween Trunk or Treat	Community Event	Dinuba
11/10/2025	The Salvation Army San Joaquin	Food Bank	San Joaquin
11/12/2025	Biola Community Center	Food Bank	Biola
11/17/2025	Lemoore College Turkey Distribution	Food Distribution	Lemoore
11/19/2025	Malaga Community Center	Food Bank	Malaga
12/8/2025	Del Rey Community Services District	Food Bank	Del Rey
12/17/2025	Kerman Family Services Food Distribution	Food Bank	Kerman
<b>2024 FLYERS</b>			
<b>Date</b>	<b>Flyer Topic</b>	<b>Event</b>	<b>Locations</b>
2/13/2024	Well Testing/Drinking Water Flyers	Community outreach	Orosi
3/8/24	Well Testing/Drinking Water Flyers	Community outreach	Sultana
3/20/24	Well Testing/Drinking Water Flyers	Community outreach	Kerman
5/16/2024	Well Testing/Drinking Water Flyers	Community outreach	Parlier
6/4/2024	Well Testing/Drinking Water Flyers	Community outreach	Orange Cove
6/4/2024	Well Testing/Drinking Water Flyers	Community outreach	Reedley
6/4/2024	Well Testing/Drinking Water Flyers	Community outreach	Dinuba
6/10/2024	Well Testing/Drinking Water Flyers	Community outreach	Yettam
6/10/2024	Well Testing/Drinking Water Flyers	Community outreach	Cutler
6/10/2024	Well Testing/Drinking Water Flyers	Community outreach	Orosi
6/10/2024	Well Testing/Drinking Water Flyers	Community outreach	Sultana Produces inc.
6/23/2024	Well Testing/Drinking Water Flyers	Community outreach	Roeding Park, Fresno
6/24/2024	Well Testing/Drinking Water Flyers	Community outreach	Fowler
7/2/2024	Well Testing/Drinking Water Flyers	Community outreach	Sultana Produces inc.
7/9/2024	Well Testing/Drinking Water Flyers	Community outreach	Orange Cove
7/13/2024	Well Testing/Drinking Water Flyers	Community outreach	Parlier
9/8/2024	EAP Workshop Event Flyers	Community Outreach	Hanford

9/13/2024	EAP Workshop Event Flyers	Community Outreach	Hanford
11/20/2024	EAP Lemoore Workshop Flyers and Well Testing/Drinking Water	Lemoore College Food Dist.	Lemoore
2023 FLYERS			
Date	Flyer Topic	Event	Locations
3/17/2023	Well Testing/Drinking Water Flyers	Community outreach	Parlier Unified School District
4/25/23	Well Testing/Drinking Water Flyers	Community outreach	Consulado de Mexico en Fresno
4/27/23	Well Testing/Drinking Water Flyers	Community outreach	Proteus Inc.
5/26/2023	Fowler Packing	Packing House	West Selma
5/26/2023	Lions Raisins	Packing House	Selma
5/26/2023	Trinity Packing	Packing House	Reedley
5/26/2023	Sun Pacific	Packing House	Reedley
5/26/2023	Gillette	Packing House	Reedley
5/26/2023	Wawona Packing	Packing House	Dinuba
5/26/2023	Family Education Center-Orosi/Culter Unified School District	Packing House	Cutler
5/26/2023	Fancher Creek	Packing House	Sanger
5/26/2023	Sun Fresh Citrus	Packing House	Dinuba
5/26/2023	Sun-Maid Growers	Packing House	Dinuba
5/26/2023	Tri-County Citrus Packers	Packing House	Orange Cove
5/26/2023	Orange Cove-Sanger Citrus Assoc./Sunkist	Packing House	Orange Cove
5/26/2023	Booth Ranches Produce #1 and #2	Packing House	Orange Cove
5/26/2023	GAR Bennett	Packing House	Reedley
5/26/2023	Lee Farming and Packing	Packing House	Orange Cove
5/26/2023	POM Wonderful	Packing House	Del Rey
5/26/2023	Central California Packing Company	Packing House	Del Rey
6/14/2023	Well Testing/Drinking Water Flyers	Community outreach	Biola Community Services District
6/27/2023	Well Testing/Drinking Water Flyers	Community outreach	Selma Senior Center
8/18/2023	Well Testing/Drinking Water Flyers	Community outreach	Orange Cove
8/22/2023	Library Event Flyers	Community outreach	Caruthers
8/24/2023	Well Testing/Drinking Water Flyers	Community outreach	Riverdale
9/26/2023	Well Testing/Drinking Water Flyers	Community outreach	Laton
10/10/2023	Well Testing/Drinking Water Flyers	Community outreach	Orosi
10/24/2023	Well Testing/Drinking Water Flyers	Community outreach	Raisin City
10/24/2023	Well Testing/Drinking Water Flyers	Community outreach	Riverdale
10/26/2023	Well Testing/Drinking Water Flyers	Community outreach	Sanger
10/26/2023	Well Testing/Drinking Water Flyers	Community outreach	Sanger
11/22/2023	Well Testing/Drinking Water Flyers	Community outreach	Raisin City

2022 FLYERS			
Date	Flyer Topic	Event	Locations
1/14/2022	Well Testing/Drinking Water Flyers	Community outreach	
1/14/22	Well Testing/Drinking Water Flyers	Community outreach	
1/4/2022	Well Testing/Drinking Water Flyers	Community outreach workers	
3/17/2022	Well Test/drinking water flyers	online distribution	Kings River East GSA
4/26/2022	Well Test/drinking water flyers	Community outreach	Cutler- USPS, La Fiesta Food, First Southern Baptist Church, Apostolic Assembly Church, Open Gate Ministry
4/27/2022	Well Test/drinking water flyers	online distribution to schools	Kings River East GSA
5/17/2022	Well Test/drinking water flyers	Community Outreach	Cutler Orosi Joint Unified School District
5/17/2022	Well Test/drinking water flyers	Community Outreach	Open Gate Ministries
6/3/2022	Well Test/drinking water flyers	Community Outreach	Orosi- SaveCo, Orosi Library, USPS
7/19/2022	targeted resident flyer	direct email	Maria Herrera, CA State Director, Rural Development USDA
7/20/2022	targeted resident flyer	Community Outreach	Kerman Senior Center, Urgent Care, and Community Center
9/21/2022	targeted resident flyer	community outreach	Westside Family Preservation Services Network
9/21/2022	targeted resident flyer	community outreach	Kerman Community Center
9/24/2022	targeted resident flyer	community outreach	West Park Food Bank
9/29/2022	targeted resident flyer	community outreach	Caruthers District Fair
9/29/2022	targeted resident flyer	community outreach	Caruthers District Fair
10/25/2022	targeted resident flyer	community outreach	CAPSL
2021 FLYERS			
Date	Flyer Topic	Event	Locations
11/9/2020	English/Spanish Nov 19 EAP Webinar		Easton, Hanford, Armona, Cutler, Orosi



English/Spanish Jan 28 EAP Webinar			Rolinda Double L Mobile Ranch Park Double L Neighborhood Community 168 West Park Beran Way Britten Easton William Hopkins Water System Easton Estates Water Company Caruthers Del Rey Perry Colony Raisin City Kamm Ranch Company Community 2489 Monmouth Community 235 Community 236 Hardwick Grangeville Armona Stratford Sultana Lopez Labor Camp Monson Orisi Cutler Yettem Seville	
	5/19/2021	EAP Kick-Off webinar Spanish/English	EAP Kick-Off Webinar	LCJA resident connections
	44328	EAP Kick-Off webinar Spanish/English	EAP Kick-Off Webinar	SHE resident connections
	6/29/2021	Well Testing/Drinking Water Flyers		3 wineries in management zone
	44376	Well Testing/Drinking Water Flyers		
	7/1/2021	Laminated well testing/drinking water flyer		Lanare Community Center
	44378	Well Testing/Drinking Water Flyers	COVID Vaccination Drive x2	Riverdale, Laton, Lanare
	7/12/2021	July Educational Webinars Flyer		Digital
	44389	July Educational Webinars Flyer		Digital
	7/12/2021	July Educational Webinars Flyer		Digital
	44389	July Educational Webinars Flyer		
	8/12/2021	Well Testing/Drinking Water Flyers	7 Food Distributions	Cutler, Orange Cove, Orosi
	44448	Well Testing/Drinking Water Flyers		
	9/11/2021	Food Distribution Outreach Flyer, Laton	Laton Food Distribution	Laton
	10/16/2021	Well Testing/Drinking Water Flyers	Friends/Neighbors	Easton
	10/16/2021	Laminated well testing/drinking water flyer	Community posting	Easton
	11/3/2021	Well Testing/Drinking Water Flyers	School district distribution	Cutler-Orosi
	12/17/2021	Well Testing/Drinking Water Flyers	EDD management	

2025 DIRECT MAIL					
In-home date	Mailer Topic	Audience	Type	Language	Quantity
1/20/25	Free Well Test	Priority 1 Rural Routes	postcard	English/Spanish	29,871
2/27/25	Free Well Test	Priority 2 Rural Routes w/Armona March 18 event promotion	postcard	English/Spanish	7,771
6/2/2025	Free Well Test	Priority 1 Rural Routes	postcard	English/Spanish	30,455
6/26/25	Free Well Test	Priority 2 Rural Routes	postcard	English/Spanish	7,630
7/30/25	Cutler Vulnerable Population Access to Water	Cutler Residents	postcard	English/Spanish	1,255
10/2025	Free Well Test	P2 Rural Routes	postcard	English/Spanish	7,992
Total					84,974
2024 DIRECT MAIL					
In-home date	Mailer Topic	Audience	Type	Language	Quantity
3/15/24	Colorful postcard	Impacted Residents 7.5-10+ mg/L-n, in targeted Alta I.D. a	postcard	English/Spanish	12,256
8/13/24	EAP Virtual Workshop	Priority Two Residents	postcard	English/Spanish	7,630
9/14/2024	EAP In-Person Workshop (Hanford)	Priority Two Residents (Hanford Area)	postcard	English/Spanish	4,031
12/2/2024	EAP Community Survey	Priority Two Residents	postcard	English/Spanish	7,630
Total					31,547
2023 DIRECT MAIL					
In-home date	Mailer Topic	Audience	Type	Language	Quantity
1/9/23	safe drinking water/survey tear off card	Residents in targeted Raisin City, Easton, Kerman area	postcard	English/Spanish	7,700
3/3/23	Colorful postcard/webinar	Priority One Residents	postcard	English/Spanish	24,646
5/18/2023	safe drinking water/survey tear off card	Residents in targeted Sanger, Parlier, Selma, Fowler	postcard	English/Spanish	8,850
06/2023	Colorful postcard	Residents in targeted Sanger, Parlier, Selma, Fowler	postcard	English/Spanish	11,433
08/2023	Colorful postcard	Residents in Riverdale, Caruthers, Laton and San Joaquin	postcard	English/Spanish	6,293
10/2023	Colorful postcard	Residents in Riverdale, Caruthers, Laton and San Joaquin	postcard	English/Spanish	6,293
11/2023	Selma MZIP Meeting	Priority One Residents	postcard	English/Spanish	23,742
Total					88,957
2022 DIRECT MAIL					
In-home date	Mailer Topic	Audience	Type	Language	Quantity
3/21/22	free well test/survey promotion	Impacted Residents 7.5-10+ mg/L-n, in targeted Alta I.D. a	postcard	English/Spanish	14,272
5/11/22	safe drinking water/survey promotion	Impacted Residents 7.5-10+ mg/L-n, in targeted Alta I.D. a	postcard	English/Spanish	14,272
8/17/2022	safe drinking water/survey/webinar	Priority One Residents	postcard	English/Spanish	24,261
10/2022	safe drinking water/survey/workshop	Residents in targeted Raisin City, Easton, Kerman area	postcard	English/Spanish	7,700
Total					60,505
2021 DIRECT MAIL					

In-home date	Mailer Topic	Audience	Language	Quantity
11/5/2020	Drinking Water Solutions - get involved; webinar promotion	Potentially impacted residents	English/Spanish	6,014
6/26/21	Targeted Resident July 1 Mailer	Impacted Residents 7.5-10+ mg/L-n	English/Spanish	16,500
09/2021	Vulnerable Populations mailer	Impacted residents, most vulnerable	English/Spanish	1,353
09/2021	Targeted Resident postcard	Impacted Residents 7.5-10+ mg/L-n	English/Spanish	25,000
			<b>Total</b>	<b>48,867</b>

CANVASING 2025		
Date	Flyer Topic	Location
3/12/2025	Event Flyer - March 18 in Armona (eng & sp)	Lemoore
3/13/2025	Event Flyer - March 18 in Armona (eng & sp)	Stratford
3/14/2025	Event Flyer - March 18 in Armona (eng & sp)	Tachi
3/15/2025	Event Flyer - March 18 in Armona (eng & sp)	Lemoore
3/16/2025	Event Flyer - March 18 in Armona (eng & sp)	Armona
3/17/2025	Event Flyer - March 18 in Armona (eng & sp)	Hanford
3/18/2025	Event Flyer - March 18 in Armona (eng & sp)	Lemoore
6/5/2025	Flyer - Residential Well Water Testing (eng & sp)	Fairmont
6/6/2025	Flyer - Residential Well Water Testing (eng & sp)	Yetttem
6/7/2025	Flyer - Residential Well Water Testing (eng & sp)	Cutler
6/8/2025	Flyer - Residential Well Water Testing (eng & sp)	East of Clovis
CANVASING 2024		
Date	Flyer Topic	Location
1/14/24	Door Hanger	Raisin City
2/15/24	Door Hanger	Dinuba/Raisin City
2/15/24	Door Hanger	Orosi
3/2024	Door Hanger	Raisin City, Tivy Valley, Reedley
6/4/2024	Well Testing/Drinking Water Flyers	Orange Cove
6/4/2024	Well Testing/Drinking Water Flyers	Reedley
6/4/2024	Well Testing/Drinking Water Flyers	Dinuba
6/10/2024	Well Testing/Drinking Water Flyers	Yetttem
6/10/2024	Well Testing/Drinking Water Flyers	Cutler
6/10/2024	Well Testing/Drinking Water Flyers	Orosi
6/10/2024	Well Testing/Drinking Water Flyers	Sultana Produces inc.
6/11/2024	Well Testing/Drinking Water Flyers	Fresno
6/12/2024	Well Testing/Drinking Water Flyers	Fresno
6/18/2024	Well Testing/Drinking Water Flyers	Fresno
6/21/2024	Well Testing/Drinking Water Flyers	Fresno
6/23/2024	Well Testing/Drinking Water Flyers	Roeding Park, Fresno
6/24/2024	Well Testing/Drinking Water Flyers	Fowler

	7/2/2024 Well Testing/Drinking Water Flyers	Sultana Produces inc.
	7/9/2024 Well Testing/Drinking Water Flyers	Orange Cove
	7/13/2024 Well Testing/Drinking Water Flyers	Parlier
	11/2024 In-Person Dec 4 Meeting	Hanford
	11/20/24 In-Person Dec 4 meeting	Lemoore
<b>CANVASING 2023</b>		
	<b>Date</b>	<b>Flyer Topic</b>
	1/17/2023	Door Hangers
	2/1/2023	English/Spanish flyer
	2/1/2023	Door Hangers
	3/3/2023	Door Hangers
	3/3/2023	Door Hangers
	4/14/2023	Door Hangers
	4/13/2023	Door Hangers
	4/27/2023	Door Hangers
	5/24/2023	Door Hangers
	10/27/2023	Door Hangers
	12/15/2023	Door Hangers
<b>CANVASING 2022</b>		
	<b>Date</b>	<b>Flyer Topic</b>
	2/28/2022	English/Spanish flyer and business card
	3/5/2022	English/Spanish flyer
	4/12/2022	English/Spanish flyer and business card
	4/15/2022	English/Spanish flyer
	4/16/2022	business card
	4/17/2022	English/Spanish flyer
	8/20/2022	English/Spanish flyer
	8/21/2022	Door Hangers
	9/6/2022	English/Spanish flyer
	9/7/2022	English/Spanish flyer
	9/8/2022	English/Spanish flyer
	9/8/2022	Door Hangers
	9/9/2022	English/Spanish flyer
	9/9/2022	Well Test Survey

9/14/2022	Door Hangers	Parlier
9/15/2022	English/Spanish flyer	Reedley
9/15/2022	Door Hangers	Sanger/Reedley
9/28/2022	English/Spanish flyer	Raisin City
9/28/2022	Door Hangers	Raisin City
12/9/2022	English/Spanish flyer	Orosi Area
9/29/2022	Door Hangers	Raisin City
9/30/2022	business card	Raisin City

	VIDEOS		
	Date	Title	
	2/1/2021	<a href="#">Safe Drinking Water Webinar: January 28, 2021</a>	
	5/26/2021	<a href="#">Early Action Plan Kick-Off: Next Steps to Bring Drinking Water to Residents</a>	
	7/30/2021	<a href="#">Nitrates in Groundwater: The Basics</a>	
	8/2/2021	<a href="#">How-to: Filling Out the Well Test Form</a>	
	9/2021	<a href="#">Free Safe Water</a>	
	10/2021	<a href="#">Domestic Well Owner Workshop</a>	
	10/2021	<a href="#">Bottled Water Program Overview</a>	
	6/2022	<a href="#">KWA Interview Video</a>	
	7/12/22	<a href="#">A well Owner's Journey to Secure Safe Drinking Water</a>	
	7/22/22	<a href="#">Local Well Owner Describes her Experience with Kings Water Alliance</a>	
	9/1/2023	<a href="#">Testing and Drinking Water Webinar August 31, 2022 Recording</a>	
	9/6/2023	<a href="#">Kings Water Alliance Free Well Testing and Bottled Water Delivery GIF</a>	
	10/31/2023	<a href="#">Is Your Well Water Safe to Drink?</a>	
	10/31/2023	<a href="#">Is Your Well Water Safe to Drink? Loop</a>	
	2/22/2023	<a href="#">Hello, Is your Well Water Safe to Drink?</a>	
	7/2/2025	Testimonial Video with Lisa Crespín	

2025 RADIO		
Date	Topics	Channel
June 2025	Free Well Testing	KHIT Exitos 107.1 FM
June 2025	Free Well Testing	KLBN 101.9 FM
June 2025	Free Well Testing	KOKO 94.3 FM
June 2025	Free Well Testing	KKBZ Caliente 105.1 FM
2024 RADIO		
Date	Topics	Channel
8/8/24	KWA Overview & Bottled Water Program	KBIF 900AM Hmong Radio
2022 RADIO		
Date	Topics	Channel
1/28/22	KWA Overview & Bottled Water Program	Radio Bilingue - Community Calendar
8/19/2022	KWA Overview & Bottled Water Program	Radio Bilingue
2021 RADIO		
Date	Topics	Channel
	Promotion of Jan 28 Webinar	KBIF 900AM Punjabi Radio, Radio Bilingue, Hmong
9/4/2021	KWA Overview & Bottled Water Program	Radio Bilingue



NEWS MEDIA			
Date	Topics	Outlet	Journalist/Reporter
6/25/2021	<a href="#">'Dischargers' charged with cleaning up nitrates in groundwater</a>	The Business Journal	Breanna Hardy
5/30/2022	<a href="#">Residents Impacted by Contamination Are Receiving Safe Drinking Water for Free</a>	Press Release	34 media outlets recieved press release including online, print, radio, TV
10-17-2022	<a href="https://conta.cc/3yMp5Wq">https://conta.cc/3yMp5Wq</a>	Press Release	Spanish Media
10/17/2022	<a href="https://conta.cc/3MEhE9F">https://conta.cc/3MEhE9F</a>	Press Release	Media, print, online, radio, television
10/19/2022	<a href="#">Local nonprofit focused on providing clean drinking water</a>	Video with Jose and Debra	ABC 30
8/28/2024	Rural Kings County families have a 50-50 chance their well is contaminated with nitrates	SJV Water	Montserrat Solis
3/7/2025	<a href="#">Kings County residents may sign up to have drinking water wells tested for free - SJV Water</a>	SJV Water	Montserrat Solis
3/10/2025	<a href="#">Kings County residents may sign up to have drinking water wells tested for free - Water Education Foundation</a>	Water Education Foundation	
3/24/2025	<a href="#">Rural Kings County residents leery of free well testing program that aims to provide clean water - SJV Water</a>	SJV Water	
3/26/2025	<a href="#">Rural Kings County residents leery of free well testing program that aims to provide clean water   business   hanfordsentinel.com</a>	Hanford Sentinel	
4/1/2025	<a href="#">Kings Water Alliance announces first residential well nitrate test in Kings County   business   hanfordsentinel.com</a>	Hanford Sentinel	
4/4/2025	<a href="#">Kings Water Alliance announces first residential well nitrate test in Kings County - Valley Voice</a>	Valley Voice	

Social 2025	
November	
	Total
Reach	106
Engagement	41
Click-Throughs	1
# of Posts	9
Partnerships	0
Followers	369
October	
	Total
Reach	161
Engagement	66
Click-Throughs	0
# of Posts	12
Partnerships	0
Followers	280
September	
	Total
Reach	351
Engagement	60
Click-Throughs	0
# of Posts	7
Partnerships	0
Followers	278
August	
	Total
Reach	473
Engagement	54
Click-Throughs	1
# of Posts	9
Partnerships	0
Followers	272

July	
	Total
Reach	947
Engagement	130
Click-Throughs	6
# of Posts	17
Partnerships	0
Followers	268
June	
	Total
Reach	787
Engagement	92
Click-Throughs	2
# of Posts	9
Partnerships	0
Followers	266

Facebook/Instagram 2025			
Month	Posts		Reach
January	7		343
February	12		1,326
March	9		4,983
April	11		4,570
May	9		9,017
June	6		782
Twitter 2025			
Month	Posts		Reach
January	4		n/a
February	5		n/a
March	3		n/a
April	5		n/a
May	4		n/a
June	3		n/a
Facebook/Instagram 2024			
Month	Posts		Reach
January	9		411
February	4		6641
March	4		43640
April	13		5254
May	1		117
June	3		168
July	2		82
Aug	7		315

Sep	9	24288
Oct	0	27
Nov	10	18942
Dec	6	28,584
Twitter 2024		
Month	Posts	Reach
January	4	n/a
February	1	n/a
March	1	n/a
April	3	n/a
May	0	n/a
June	1	n/a
July	1	n/a
August	2	n/a
September	2	n/a
October	0	n/a
November	4	n/a
December	1	n/a
Facebook/Instagram 2023		
Month	Posts	Reach
March	4	18496
April	5	12792
May	0	3727
June	0	0
July	14	30204
August	3	11349
September	2	39
October	4	105
November	4	129
December	7	136

43		
Twitter 2023		
Month	Posts	Reach
March	1	35
April	0	0
May	0	0
June	0	0
July	5	438
August	1	16
September	0	0
October	0	0
November	1	99
December	3	22
77587		
FACEBOOK/ INSTAGRAM 2022		
Month	Posts	Reach
March	3	137
April	15	5400
May	17	271
June	16	230
July	14	1736
August	18	511
September	12	6718
October	18	698
November	5	5530
December	12	177
January	13	432

February	2	10,366
<b>Total</b>	<b>130</b>	<b>26398</b>
<b>TWITTER 2022</b>		
<b>Month</b>	<b>Posts</b>	<b>Reach</b>
April	6	77
May	10	100
June	8	197
July	8	160
August	10	156
September	6	142
October	7	298
November	2	14
December	6	155
January	5	190
February	1	25
<b>Total</b>	<b>63</b>	1337
<b>Total for both</b>	<b>193</b>	<b>27735</b>
		1140
<b>SOCIAL MEDIA INFLUENCER OUTREACH</b>		
<b>Staff/Volunteer</b>	<b>Organization</b>	<b>Languages</b>
Mariah Thompson, Mia Murrietta (social media contact)	CRLA	English/Spanish
Stakeholder Advisory Committee members		English/Spanish

Mariana Alvarenga, Lesly Figueroa (social media contact)	LCJA	English/Spanish
Eva Dominguez, Diana Diaz (social media contact)	SHE	English/Spanish
Mariah Thompson, Mia Murrietta (social media contact)	CRLA	English/Spanish
Bryan Osorio	CWC	English/Spanish
<b>FACEBOOK 2021</b>		
<b>Month</b>	<b>Posts</b>	<b>Reach</b>
July	8	0
August	2	0
September	2	0
October	6	0
November	0	
December	4	
January	1	11
February	1	6,700
March		
April		
May		
<b>INSTAGRAM 2021</b>		
<b>Month</b>	<b>Accounts reached</b>	<b>Notes</b>
July	1	
August	5755	
September	41	
October	61	
November	9	
December	111	
January	22	



February	0
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## **APPENDIX A-2 KWA FLYERS**

# SOLUTIONS ARE COMING SAFE DRINKING WATER



## Safe drinking water solutions are being developed in local communities

A new groundwater quality initiative, the Nitrate Control Program under CV-SALTS, is part of a strategy to address nitrate pollution in the Central Valley's groundwater. **The Kings Water Alliance is developing solutions in your area to provide safe drinking water supplies for local communities impacted by nitrates.**

## Join us to learn more about the Early Action Plan for drinking water solutions

Drinking water solutions should be flexible and locally driven. Help us drive solutions! **Join us for a webinar to learn more about the Nitrate Control Program and proposed drinking water solutions. You will have an opportunity to provide input and ask questions.**



## Webinar

**November 19, 6:00-7:30 PM**

REGISTER ONLINE: [WWW.KINGSRIVERWQC.ORG/DRINKINGWATER](http://WWW.KINGSRIVERWQC.ORG/DRINKINGWATER)

## HOW YOU CAN GET INVOLVED



**Sign up to receive email updates** on webinar details and opportunities to provide input on drinking water solutions [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)



**Attend the upcoming webinar** on November 19th. Register online at [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)



**Find information** on CV-SALTS (Central Valley Salinity Alternatives for Long-Term Sustainability) and the Nitrate Control Program at [www.cvsalts.info](http://www.cvsalts.info)



# SE ACERCAN SOLUCIONES AGUA POTABLE SEGURA



## Se están desarrollando soluciones de agua potable segura en las comunidades locales

Una nueva iniciativa de calidad de las aguas subterráneas, el Programa de Control de Nitratos bajo CV-SALTS, es parte de una estrategia para abordar la contaminación por nitratos en las aguas subterráneas del Valle Central. **Kings Water Alliance está desarrollando soluciones en su área para proporcionar suministros de agua potable segura para las comunidades locales afectadas por nitratos.**

## Acompáñenos para obtener más información sobre el Plan de Acción Temprana para soluciones de agua potable

Las soluciones de agua potable deben ser flexibles y dirigidas localmente. ¡Ayúdanos a impulsar soluciones! Acompáñenos para un seminario web para obtener más información sobre el Programa de Control de Nitratos y las propuestas soluciones de agua potable. Usted tendrá la oportunidad de proporcionar información y hacer preguntas.



## Seminario Web 19 de noviembre, 6:00-7:30

REGISTRARSE: [WWW.KINGSRIVERWQC.ORG/DRINKINGWATER](http://WWW.KINGSRIVERWQC.ORG/DRINKINGWATER)

## CÓMO PUEDE INVOLUCRARSE



**Regístrese para recibir actualizaciones por correo electrónico** sobre los detalles del seminario web y las oportunidades para proporcionar información sobre las soluciones de agua potable [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)



**Asista al próximo seminario web el 19 de noviembre.** Regístrese en línea en [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)



**Encuentre información** sobre CV-SALTS (Alternativas de Salinidad para la Sostenibilidad a Largo Plazo del Valle Central, CV-SALTS por su sigla en inglés) y el Programa de Control de Nitratos en [www.cvsalts.info](http://www.cvsalts.info)



P.O. Box 8259, Fresno, CA 93747 | (559) 549-6747 | [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)

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## Join us to learn more about the Early Action Plan for drinking water solutions

Drinking water solutions should be flexible and locally driven. Help us drive solutions! **Join us for a webinar to learn more about the Nitrate Control Program and proposed drinking water solutions. You will have an opportunity to provide input and ask questions.**



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**Attend the upcoming webinar** on November 19th. Register online at [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater) or call us at (559) 549-6747



**Find information** on CV-SALTS (Central Valley Salinity Alternatives for Long-Term Sustainability) and the Nitrate Control Program at [www.cvsalts.info](http://www.cvsalts.info)

Webinar 11/19/2020  
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## Se están desarrollando soluciones de agua potable segura en las comunidades locales

Una nueva iniciativa de calidad de las aguas subterráneas, el Programa de Control de Nitratos bajo CV-SALTS, es parte de una estrategia para abordar la contaminación por nitratos en las aguas subterráneas del Valle Central. **Kings Water Alliance** está desarrollando soluciones en su área para proporcionar suministros de agua potable segura para las comunidades locales afectadas por nitratos.

## Acompáñenos para obtener más información sobre el Plan de Acción Temprana para soluciones de agua potable

Las soluciones de agua potable deben ser flexibles y dirigidas localmente. ¡Ayúdanos a impulsar soluciones! Acompáñenos para un seminario web para obtener más información sobre el Programa de Control de Nitratos y las propuestas soluciones de agua potable. Usted tendrá la oportunidad de proporcionar información y hacer preguntas.



## Seminario Web 19 de noviembre, 6:00-7:30

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## CÓMO PUEDE INVOLUCRARSE



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Asista al próximo seminario web el 19 de noviembre. Regístrese en línea en [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)



Encuentre información sobre CV-SALTS (Alternativas de Salinidad para la Sostenibilidad a Largo Plazo del Valle Central, CV-SALTS por su sigla en inglés) y el Programa de Control de Nitratos en [www.cvsalts.info](http://www.cvsalts.info)

Seminario web 11/19/2020  
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(559) 549-6747

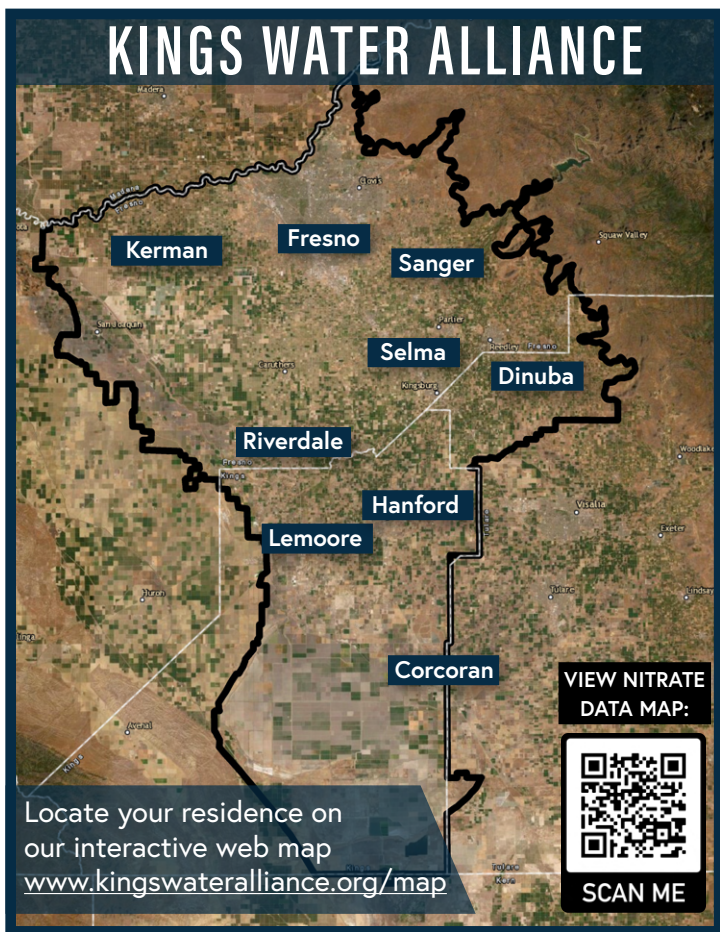
# NITRATES IN YOUR DRINKING WATER?

## YOU MAY BE ELIGIBLE FOR FREE, SAFE WATER



Drinking nitrate-contaminated groundwater poses health risks. Many small communities in the Central Valley rely on groundwater for drinking water. Because of unsafe nitrate levels in some areas, people cannot safely use the groundwater for drinking and cooking.

The Kings Water Alliance is a non-profit organization formed in 2021 to provide drinking water for residents who are impacted by unsafe levels of nitrates. **If you live in the Kings Water Alliance and drink from a well with nitrates above safe drinking levels, you may be eligible to receive free bottled water. Find out if your well is impacted. See back of flyer for details on free well testing offered by the Kings Water Alliance.**



**2 IN 5** DOMESTIC WELLS ARE IMPACTED BY UNSAFE LEVELS OF NITRATE IN THE KINGS WATER ALLIANCE\*.

Visit [www.kingswateralliance.org/map](http://www.kingswateralliance.org/map) to find out if you live in the Kings Water Alliance. If you drink from a well with nitrates above safe drinking water levels, you may be eligible for FREE drinking water solutions.

### Unsafe Nitrate in Groundwater

We estimate over 2 in 5 domestic wells in the Kings Water Alliance (left) are impacted by unsafe levels of nitrate. Above 10 milligrams per liter of nitrogen as nitrate (mg/L-N) is considered unsafe for drinking and cooking. **Contact us to have your well tested for FREE.**

### Solving the Nitrate Problem

An Early Action Plan (EAP) to address drinking water with unsafe nitrate levels has been developed. The EAP identifies nitrate-impacted areas and proposes short-term, immediate drinking water sources for residents like bottled water.

### Drinking Water Solutions

The Kings Water Alliance will provide safe drinking water at **no cost** to those impacted by unsafe nitrate levels. Two key options for impacted residents includes bottled water (delivered or non-delivered) and local fill station kiosks.



\*Based on available data, we estimate over 2 in 5 domestic wells are impacted by >10 mg/L-N.





# NITRATE-IMPACTED RESIDENTS ACCESSING SAFE DRINKING WATER

Think you might qualify for free drinking water solutions? Here's how you can check:

1

## Confirm you live within the Kings Water Alliance boundary

Visit [www.kingswateralliance.org/map](http://www.kingswateralliance.org/map) to check that your address is in the Priority 1 area on our interactive map. Or call us at (559) 549-6747 for assistance.

2

## Have your well tested for FREE to confirm unsafe nitrate levels

The Kings Water Alliance is offering **FREE** water quality testing for nitrates. Visit [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest) or call us at (559) 549-6747 to schedule a free test.

3

## Be willing to sign an agreement with a service provider

The Kings Water Alliance is committed to providing excellent safe drinking water solutions at **no cost** to eligible residents via service providers who deliver bottled water.

**Ready to take the next steps to receive free drinking water solutions?**

**Contact us at [info@kingswateralliance.org](mailto:info@kingswateralliance.org) or (559) 549-6747.**

## fill stations: existing solutions for residents



Three fill station locations are now accessible throughout the Kings Water Alliance. Bring an empty container to a fill station and take safe, accessible, free drinking water back to your home.

Visit [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations) for location maps more details.

### HANFORD

504 W. 7th Street  
Hanford, CA 93230

### KERMAN

15101 W Kearney Blvd  
Kerman, CA 93630

### DINUBA

517 W El Monte Way  
Dinuba, CA 93618



The Kings Water Alliance (KWA) is a non-profit organization formed to efficiently implement new water quality requirements. Under the Nitrate Control Program approved by the State Water Resources Control Board in October 2019, the KWA is

tasked with identifying short- and long-term drinking water solutions for residents impacted by unsafe levels of nitrates. Beyond providing drinking water solutions, the KWA is tasked with reducing nitrate impacts to water supplies, and restoring groundwater quality where reasonable and feasible.





# ¿NITRATOS EN SU AGUA POTABLE?

## PUEDE SER ELEGIBLE PARA OBTENER AGUA SEGURA Y GRATUITA

Beber agua subterránea contaminada con nitratos presenta riesgos para la salud. Muchas comunidades pequeñas en el Valle Central dependen del agua subterránea para beber. Debido a los niveles peligrosos de nitrato en algunas áreas, las personas no pueden usar el agua subterránea de manera segura para beber y cocinar.

Kings Water Alliance es una organización sin fines de lucro formada en 2021 para proporcionar agua potable a los residentes que se ven afectados por niveles peligrosos de nitratos. Si vive en Kings Water Alliance y bebe de un pozo con nitratos sobre los niveles seguros para beber, puede ser elegible para recibir agua embotellada gratis. Descubra si su pozo está afectado. Consulte el reverso del folleto para obtener detalles sobre las pruebas de pozos gratuitas que ofrece Kings Water Alliance.



**2 de 5** LOS POZOS DOMÉSTICOS ESTÁN IMPACTADOS POR NIVELES INSEGUROS DE NITRATO EN EL KINGS WATER ALLIANCE\*

Visite [www.kingswateralliance.org/map](http://www.kingswateralliance.org/map) para averiguar si vive en Kings Water Alliance. Si bebe de un pozo con nitratos por encima de los niveles de agua potable, puede ser elegible para soluciones GRATUITAS de agua potable.

\*según los datos disponibles, estimamos que más de 2 de cada 5 pozos domésticos se ven afectados por > 10 mg / L-N.



### Nitrato Inseguro en Aguas Subterráneas

Estimamos que más de 2 de cada 5 pozos domésticos en Kings Water Alliance (izquierda) se ven afectados por niveles peligrosos de nitrato. Más de 10 miligramos por litro de nitrógeno como nitrato (mg / L-N) se considera inseguro para beber y cocinar. **Contáctenos** para que le hagan una prueba GRATUITA.

### Resolviendo el Problema de Los Nitratos

Se ha desarrollado un Plan de Acción Temprana (EAP) para abordar el agua potable con niveles peligrosos de nitrato. El EAP identifica áreas impactadas por nitratos y propone fuentes de agua potable inmediatas a corto plazo para los residentes, como agua embotellada.

### Soluciones de agua potable

Kings Water Alliance proporcionará agua potable segura sin costo alguno a quienes se vean afectados por niveles peligrosos de nitrato. Dos opciones clave para los residentes afectados incluyen agua embotellada (entregada o no) y quioscos de estaciones de servicio locales.



Sitio web: [www.kingswateralliance.org](http://www.kingswateralliance.org)  
Email: [info@kingswateralliance.org](mailto:info@kingswateralliance.org)  
Teléfono: (559) 549-6747



# RESIDENTES IMPACTADOS POR NITRATO

## ACCESO A AGUA POTABLE SEGURA

¿Crees que podrías calificar para soluciones gratuitas de agua potable? A continuación, le indicamos cómo puede verificar:

### 1 Confirme que vive dentro de los límites de Kings Water

Visite [www.kingswateralliance.org/map](http://www.kingswateralliance.org/map) para verificar que su dirección esté en el área de Prioridad 1 en nuestro mapa interactivo. O llámenos al (559) 549-6747 para obtener ayuda.

### 2 Confirme que su pozo tiene niveles peligrosos de nitrato

Kings Water Alliance ofrece pruebas **GRATUITAS** de la calidad del agua para detectar nitratos. Visite [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest) o llámenos al (559) 549-6747 para programar una prueba gratuita.

### 3 Estar dispuesto a firmar un acuerdo con un proveedor de servicios

Kings Water Alliance se compromete a proporcionar excelentes soluciones de agua potable sin costo para los residentes elegibles a través de proveedores de servicios que entregan agua embotellada.

¿Está listo para dar los siguientes pasos para recibir soluciones de agua potable gratuitas? Contáctenos en [info@kingswateralliance.org](mailto:info@kingswateralliance.org) o (559) 549-6747.

## Máquinas de agua: soluciones existentes para los residentes



Ahora se puede acceder a tres ubicaciones de estaciones de servicio a lo largo de Kings Water Alliance. Lleve un recipiente vacío a una estación de llenado y lleve agua potable segura, accesible y gratuita a su hogar.

Visite [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations) para obtener más detalles sobre mapas de ubicación.

Kings Water Alliance (KWA) es una organización sin fines de lucro formada para implementar de manera eficiente los nuevos requisitos de calidad del agua. Bajo el Programa de Control de Nitratos aprobado por la Junta Estatal de Control de Recursos Hídricos en octubre de 2019, la KWA tiene la tarea de identificar soluciones de agua potable a corto y largo plazo para los residentes afectados por niveles peligrosos de nitratos. Más allá de proporcionar soluciones de agua potable, la KWA tiene la tarea de reducir los impactos de los nitratos en los suministros de agua y restaurar la calidad del agua subterránea cuando sea razonable y factible.

### HANFORD

504 W. 7th Street  
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### KERMAN

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Kerman, CA 93630

### DINUBA

517 W El Monte Way  
Dinuba, CA 93618



# PRIVATE WELL OWNERS

Unsafe nitrate levels in well water could have negative health impacts. Have your well water tested to see if you're impacted, and access FREE safe water for your home.

## LEARN MORE AT THE UPCOMING FOOD DISTRIBUTION IN LATON

Tuesday, September 21st from 10:00 AM - 12:00 PM

Laton Church of the Nazarene

6258 E Murphy Ave., Laton, CA 93242

The Kings Water Alliance will be available to answer questions and help you fill out the form to request a free well test and bottled delivery.

Can't make it? Learn more and fill out the online form to request free well testing and bottled water [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest).



@kingswateralliance



## PROPIETARIOS DE POZOS PRIVADOS

Los niveles inseguros de nitrato en el agua de pozo podrían tener impactos negativos en la salud. Haga que le analicen el agua de su pozo para ver si está afectado y acceda a agua potable GRATIS para su hogar.

## MÁS INFORMACIÓN EN LA PRÓXIMA DISTRIBUCIÓN DE ALIMENTOS EN LATON

Martes 21 de Septiembre de 10:00 AM a 12:00 PM

Laton Iglesia del Nazareno

6258 E Murphy Ave., Laton, CA 93242

Kings Water Alliance estará disponible para responder preguntas y ayudarlo a completar el formulario para solicitar una prueba de pozo gratuita y una entrega embotellada.

¿No puedes asistir? Obtenga más información y complete el formulario en línea para solicitar pruebas de pozo y agua embotellada gratuitas [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest).



P.O. Box 8259, Fresno, CA 93747 | (559) 549-6747 | [www.kingswateralliance.org](http://www.kingswateralliance.org)



# EARLY ACTION PLAN KICK-OFF WEBINAR

next steps to bring drinking water to residents

May 25, 5:30-6:30 PM

Spanish Translation Available

Find Zoom Webinar information at link below:  
[www.kingswateralliance.org/events/webinar](http://www.kingswateralliance.org/events/webinar)

## THIS WEBINAR WILL PROVIDE INFORMATION ON:

How to receive free well testing.

Where to access safe drinking water.

The submitted Early Action Plan, part of a strategy to address nitrates above safe levels in the Central Valley's groundwater.

This webinar is for Kings Water Alliance residents as well as interested stakeholders and members of the public. Drinking water solutions should be flexible and locally driven. Help us drive solutions! Learn more at:

[www.kingswateralliance.org](http://www.kingswateralliance.org)



# UPCOMING WEBINARS

Information on nitrates and safe drinking water in the Kings Water Alliance

## WEBINAR

### NITRATES IN GROUNDWATER: THE BASICS

Tuesday, July 27, 5:30 - 6:00 PM or  
Wednesday, July 28, 12:00 - 12:30 PM

## WEBINAR

### HOW-TO: FILLING OUT THE WELL TEST FORM

Thursday, July 29, 5:30 - 6:00 PM or  
Friday, July 30, 12:00 - 12:30 PM

Spanish translation available.

Register at [www.kingswateralliance.org/events](http://www.kingswateralliance.org/events).



Or watch the webinars on Facebook by going to [facebook.com/kingswateralliance](https://facebook.com/kingswateralliance) at the webinar start time to begin watching live. Like our page to be notified as soon as we go live!

Webinars are for Kings Water Alliance residents as well as interested stakeholders and members of the public. Learn more at: [www.kingswateralliance.org](http://www.kingswateralliance.org).



## PRÓXIMOS SEMINARIOS DE WEB

MÁS INFORMACIÓN SOBRE NITRATOS Y AGUA POTABLE SEGURA EN KINGS WATER ALLIANCE

## WEBINAR

### NITRATOS EN AGUAS SUBTERRÁNEAS: LO BÁSICO

27 de Julio 5:30 - 6:00 PM o  
28 de Julio 12:00 - 12:30 PM

## WEBINAR

### CÓMO: LLENAR EL FORMULARIO DE PRUEBA DE AGUA

29 de Julio 5:30 - 6:00 PM o  
30 de Julio 12:00 - 12:30 PM

Traducción en Español disponible.

Información de registro en [www.kingswateralliance.org/events](http://www.kingswateralliance.org/events).



O vea los seminarios web en Facebook en [facebook.com/kingswateralliance](https://facebook.com/kingswateralliance) a la hora de inicio del seminario web para comenzar a verlos en vivo. ¡De nos un like en nostra página para recibir una notificación tan pronto como estemos en vivo!

Seminarios web está dirigido tanto a los residentes de Kings Water Alliance como a los interesados partidos interesados y miembros del público. Obtenga más información en: [www.kingswateralliance.org](http://www.kingswateralliance.org)



P.O. Box 8259, Fresno, CA 93747 | (559) 549-6747 | [www.kingswateralliance.org](http://www.kingswateralliance.org)





# IS YOUR WELL WATER SAFE TO DRINK?

The Kings Water Alliance, a local non-profit, is providing FREE well testing for nitrates. Drinking nitrate-contaminated groundwater is a serious public health issue. If your drinking water has unsafe nitrate levels, we will provide you with safe drinking water solutions. As a free community resource, our goal is to make access to safe drinking water simple and quick.

To see if you are eligible for free drinking water, we have 3 easy steps!

## NEED ACCESS TO SAFE DRINKING WATER TODAY?

Here is a list of FREE and SAFE drinking water fill stations:

### HANFORD

504 W. 7th Street  
Hanford, CA 93230

### KERMAN

15101 W Kearney Blvd  
Kerman, CA 93630

### DINUBA

517 W El Monte Way  
Dinuba, CA 93618



Three fill station locations are accessible throughout the Kings Water Alliance. Bring an empty container to a fill station and take safe, accessible, free drinking water back to your home.

## 1. Take our 2-minute survey

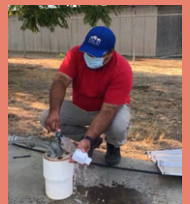
Survey available three ways:

1. Scan the QR Code
2. Paper form: call (559) 549-6747
3. Online: [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest)



## 2. We perform well test

Our experienced staff perform a simple and quick well test to see if there is an unsafe level of nitrates in your drinking water.



## 3. Receive bottled water

We deliver FREE bottled water to you. Bottled water is delivered every two weeks in 5-gallon containers.



Learn more and follow:



Website: [www.kingswateralliance.org](http://www.kingswateralliance.org)  
Email: [info@kingswateralliance.org](mailto:info@kingswateralliance.org)  
Phone: (559) 549-6747



## ¿EL AGUA DE SU POZO ES SEGURA PARA BEBER?

Kings Water Alliance, una organización local sin fines de lucro, ofrece pruebas de nitratos en pozos GRATIS. Beber agua subterránea contaminada con nitratos es un grave problema de salud pública. Si su agua potable tiene niveles de nitrato inseguros, le proporcionaremos soluciones de agua potable segura. Como recurso comunitario gratuito, nuestro objetivo es hacer que el acceso al agua potable segura sea simple y rápida.

**Para ver si es elegible para agua potable gratis, ¡tenemos 3 sencillos pasos!**

### ¿NECESITA ACCESO A AGUA POTABLE HOY?

Aquí hay una lista de máquinas de agua potable GRATIS y SEGURA:

#### HANFORD

504 W. 7th Street  
Hanford, CA 93230

#### KERMAN

15101 W Kearney  
Blvd  
Kerman, CA 93630

#### DINUBA

517 W El Monte  
Way  
Dinuba, CA 93618



Se puede acceder tres ubicaciones de estaciones de agua en Kings Water Alliance. Lleve un garrafones vacío a una estación de agua y lleve agua potable segura, accesible y gratuita a su hogar.

### 1. Realice nuestra encuesta de 2 minutos

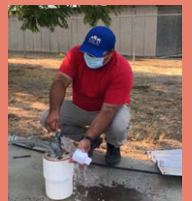
Encuesta disponible de tres maneras:



1. Escanea el código QR
2. Formulario en papel: llame al (559) 549-6747
3. En línea: [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest)

### 2. Realizamos la prueba

Nuestro personal experimentado realiza una prueba de pozo simple y rápida para ver si hay un nivel inseguro de nitratos en su agua potable.



### 3. Recibir agua embotellada

Te entregamos agua embotellada GRATIS. El agua embotellada se entrega cada dos semanas en contenedores de 5 galones.



**Obtenga más información y siga:**



**Website:** [www.kingswateralliance.org](http://www.kingswateralliance.org)  
**Email:** [info@kingswateralliance.org](mailto:info@kingswateralliance.org)  
**Phone:** (559) 549-6747

# IS YOUR WELL WATER SAFE TO DRINK?



Many residents in the Central Valley rely on wells as their primary source of water. Some residents cannot safely use this water due to unsafe contamination levels. If your drinking water has unsafe nitrate levels, Kings Water Alliance will provide you with safe drinking water solutions.

## TO SEE IF YOU ARE ELIGIBLE FOR *FREE* DRINKING WATER, WE HAVE 3 EASY STEPS!

### NEED ACCESS TO SAFE DRINKING WATER TODAY?

Here is a list of **FREE** and **SAFE** drinking water fill stations. Three fill station locations are accessible throughout the Kings Water Alliance. Bring an empty container to a fill station and take safe, accessible, free drinking water back to your home.

#### HANFORD

504 W. 7th Street  
Hanford, CA 93230

#### KERMAN

15101 W Kearney Blvd  
Kerman, CA 93630

#### DINUBA

517 W El Monte Way  
Dinuba, CA 93618



### 1. Take our 2-minute survey

Survey available three ways:

1. Scan the QR Code
2. Paper form: call (559) 549-6747
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### 2. We perform well test

Our experienced staff perform a simple and quick well test to see if there is an unsafe level of nitrates in your drinking water.



### 3. Receive bottled water

We deliver **FREE** bottled water to you. Bottled water is delivered every two weeks in 5-gallon containers.





# ¿EL AGUA DE SU POZO ES SEGURA PARA BEBER?



Muchos residentes del Valle Central dependen de los pozos como fuente principal de agua. Algunos residentes no pueden usar esta agua de manera segura debido a los niveles de contaminación inseguros. Si su agua potable tiene niveles inseguros de nitrato, Kings Water Alliance le proporcionará agua potable segura.

## PARA VER SI ES ELIGIBLE PARA AGUA POTABLE GRATIS, ¡TENEMOS 3 SENCILLOS PASOS!

### ¿NECESITA ACCESO A AGUA POTABLE HOY?

Aquí hay una lista de máquinas de agua potable GRATIS y SEGURA. Se puede acceder tres ubicaciones de estaciones de agua en Kings Water Alliance. Lleve un garrafones vacío a una estación de agua y lleve agua potable segura, accesible y gratuita a su hogar.

#### HANFORD

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### 1. Realice nuestra encuesta de 2 minutos

Encuesta disponible de tres maneras:

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### 2. Realizamos la prueba

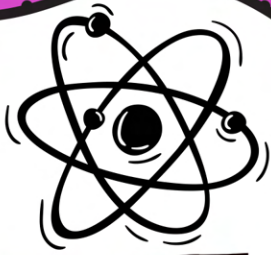
Nuestro personal experimentado realiza una prueba de pozo simple y rápida para ver si hay un nivel inseguro de nitratos en su agua potable.



### 3. Recibir agua embotellada

Te entregamos agua embotellada GRATIS. El agua embotellada se entrega cada dos semanas en contenedores de 5 galones.





# BACK TO SCHOOL

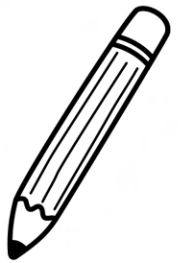
EVENT AT THE EASTON LIBRARY

THURSDAY AUGUST 3RD

3:30-4:00PM

Easton Branch Library

25 E Fantz Ave, Easton, CA 93706



Learn about safe drinking water and free resources including well testing and bottled water! Live demo of how well water becomes unsafe to drink!

Win School Supplies and  
Fresno Grizzlies Tickets



**KINGS WATER  
ALLIANCE**

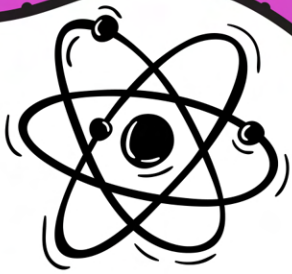
[kingswateralliance.org/events](http://kingswateralliance.org/events)

(559) 549-6747 | [info@kingswateralliance.org](mailto:info@kingswateralliance.org)



FRESNO COUNTY PUBLIC  
**LIBRARY**





# EVENTO DE REGRESO A LA ESCUELA EN LA BIBLIOTECA DE EASTON

**JUEVES 3 DE AGOSTO**  
**3:30-4:00PM**

Easton Branch Library  
25 E Fantz Ave, Easton, CA 93706



¡Aprenda sobre agua potable segura! ¡Recursos gratuitos que incluyen análisis de pozos y agua embotellada! ¡Mostremos en vivo cómo el agua se vuelve insegura para beber!

**Gane útiles escolares y boletos  
para los Fresno Grizzlies**



**KINGS WATER  
ALLIANCE**

[kingswateralliance.org/events](http://kingswateralliance.org/events)

(559) 549-6747 | [info@kingswateralliance.org](mailto:info@kingswateralliance.org)



FRESNO COUNTY PUBLIC  
**LIBRARY**



**WEDNESDAY AUGUST 2ND**

**3:30-4:00PM**

**Learn about safe drinking water and free resources including well testing and bottled water! Live demo of how well water becomes unsafe to drink!**

# ➤ Win School Supplies and Fresno Grizzlies Tickets



**kingswateralliance.org/events**

FRESNO COUNTY PUBLIC  
LIBRARY

**Back to School at Riverdale Library August 2nd 3:30-4PM**  
[kingswateralliance.org/events](http://kingswateralliance.org/events)

**Back to School at Riverdale  
Library August 2nd 3:30-4PM**  
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[kingswateralliance.org/events](http://kingswateralliance.org/events)**





Lemoore College hosts a community workshop  
presented by the Kings Water Alliance.

# “Let’s Talk About Safe Drinking Water”

## Wednesday, December 4

### 6-7pm

— Se proporciona interpretación en español —

## Lemoore College - Student Union

(555 College Ave., Bldg. 900, Dining Hall)

Your private residential  
well water may contain  
unhealthy levels  
of nitrate.



Kings Water Alliance  
will test your well  
water quality at  
no-cost to you!

EVENT RSVP  
[kingswateralliance.org/lemoore](https://kingswateralliance.org/lemoore)

All Are Welcome

Spanish Interpretation Provided

Free Food (with RSVP)



Lemoore College organiza un taller comunitario  
presentado por Kings Water Alliance

# “Hablemos sobre agua potable segura”

## Miércoles 4 de diciembre

### 6-7pm

— Se proporciona interpretación en español —

**Lemoore College - Student Union**

(555 College Ave., Bldg. 900, Dining Hall)

Su pozo residencial  
puede contener niveles  
nocivos de nitrato.



Kings Water Alliance  
analizará la calidad del agua  
de su pozo sin costo alguno.

**EVENTO RSVP**  
[kingswateralliance.org/lemoore](https://kingswateralliance.org/lemoore)

Todos son bienvenidos

Comida gratis (con confirmación de asistencia)







A community workshop presented by the Kings Water Alliance

# “Let’s Talk About Safe Drinking Water”

**Thursday, December 12**

**6-7pm**

— Se proporciona interpretación en español —

**COS Hanford - Vocational Bldg - Room 106**

(925 13th Ave., Hanford, CA 93230)

Your private residential  
well water may contain  
unhealthy levels  
of nitrate.



**EVENT RSVP**

[kingswateralliance.org/event/cos-hanford](https://kingswateralliance.org/event/cos-hanford)

Kings Water Alliance  
will test your well  
water quality at  
no-cost to you!

All Are Welcome

Spanish Interpretation Provided

Free Food (with RSVP)





Taller comunitario presentado por Kings Water Alliance

# “Hablemos sobre agua potable segura”

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**EVENTO RSVP**

[kingswateralliance.org/event/cos-hanford](https://kingswateralliance.org/event/cos-hanford)

Todos son bienvenidos

Comida gratis (con confirmación de asistencia)



## **APPENDIX A-3 KWA DIRECT MAIL**



# SEMINARIO WEB DE INICIO DEL PLAN DE ACCIÓN TEMPRANA

próximos pasos para llevar agua potable a los residentes

25 de May, 5:30-6:30 PM

Traducción al Español Disponible

Encuentre información sobre el seminario web por Zoom en el siguiente enlace:  
[www.kingswateralliance.org/events/webinar](http://www.kingswateralliance.org/events/webinar)

ESTE WEBINAR PROPORCIONARÁ INFORMACIÓN SOBRE:

Cómo recibir pruebas de pozo gratuitas.

Dónde obtener agua potable segura.

El Plan de Acción Temprana presentado, parte de una estrategia para hacerse cargo del los nitratos que estan sobre los niveles seguros en la agua subterránea del Valle Central.

Este seminario web está dirigido tanto a los residentes de Kings Water Alliance como a los interesados partidos interesados y miembros del público. Las soluciones de agua potable deben ser flexible y orientado localmente. ¡Ayúdanos a manejar soluciones! Obtenga más información en:

[www.kingswateralliance.org](http://www.kingswateralliance.org)





# SAFE DRINKING WATER SOLUTIONS ARE COMING

## SE ACERCAN SOLUCIONES PARA AGUA POTABLE SEGURA



### Safe drinking water solutions are being developed in local communities

A new groundwater quality initiative, the Nitrate Control Program under CV-SALTS, is part of a strategy to address nitrate pollution in the Central Valley's groundwater. **The Kings Water Alliance is developing solutions in your area to provide safe drinking water supplies for local communities impacted by nitrates.**

### Join us to learn more about the Early Action Plan for drinking water solutions

Drinking water solutions should be flexible and locally driven. Help us drive solutions! **Join us for a webinar to learn more about the Nitrate Control Program and proposed drinking water solutions. You will have an opportunity to provide input and ask questions.**



VISIT [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater) to register for the webinar, sign up for email updates, and learn more about the Nitrate Control Program.

## Webinar

November 19, 6:00-7:30 PM

REGISTER: [WWW.KINGSRIVERWQC.ORG/DRINKINGWATER](http://WWW.KINGSRIVERWQC.ORG/DRINKINGWATER)

## Seminario Web

19 de noviembre, 6:00-7:30

REGISTRARSE: [WWW.KINGSRIVERWQC.ORG/DRINKINGWATER](http://WWW.KINGSRIVERWQC.ORG/DRINKINGWATER)

### Se están desarrollando soluciones de agua potable segura en las comunidades locales

Una nueva iniciativa de calidad de las aguas subterráneas, el Programa de Control de Nitratos bajo CV-SALTS, es parte de una estrategia para abordar la contaminación por nitratos en las aguas subterráneas del Valle Central. **Kings Water Alliance está desarrollando soluciones en su área para proporcionar suministros de agua potable segura para las comunidades locales afectadas por nitratos.**



VISITE [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater) para registrarse al seminario web, suscribirse a actualizaciones por correo electrónico y obtener más información sobre el Programa de Control de Nitratos.

### Acompáñenos para obtener más información sobre el Plan de Acción Temprana para soluciones de agua potable

Las soluciones de agua potable deben ser flexibles y dirigidas localmente. ¡Ayúdanos a impulsar soluciones! **Acompáñenos para un seminario web para obtener más información sobre el Programa de Control de Nitratos y las propuestas soluciones de agua potable. Usted tendrá la oportunidad de proporcionar información y hacer preguntas.**



P.O. Box 8259, Fresno, CA 93747 | (559) 549-6747 | [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)



# SAFE DRINKING WATER SOLUTIONS ARE COMING

-  **Sign up to receive email updates** on webinar details and opportunities to provide input on drinking water solutions [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)
-  **Attend the upcoming webinar** on November 19th. Register online at [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)
-  **Find information** on CV-SALTS (Central Valley Salinity Alternatives for Long-Term Sustainability) and the Nitrate Control Program at [www.cvsalts.info](http://www.cvsalts.info)



P.O. Box 8259  
Fresno, CA 93747




RETURN SERVICE REQUESTED

????????

GROUNDWATER IN YOUR AREA MAY EXCEED SAFE DRINKING WATER STANDARDS. BE A PART OF THE SAFE DRINKING WATER SOLUTION: [WWW.KINGSRIVERWQC.ORG/DRINKINGWATER](http://WWW.KINGSRIVERWQC.ORG/DRINKINGWATER)

LA AGUA SUBTERRÁNEA EN SU ÁREA PUEDE EXCEDER LOS ESTÁNDARES DE AGUA POTABLE SEGURA. SEA PARTE DE LA SOLUCIÓN DE AGUA POTABLE SEGURA: [WWW.KINGSRIVERWQC.ORG/DRINKINGWATER](http://WWW.KINGSRIVERWQC.ORG/DRINKINGWATER)

# SE ACERCAN SOLUCIONES PARA AGUA POTABLE SEGURA

-  **Regístrese para recibir actualizaciones por correo electrónico** sobre los detalles del seminario web y las oportunidades para proporcionar información sobre las soluciones de agua potable [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)
-  **Asista al próximo seminario web** el 19 de noviembre. Regístrese en línea en [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)
-  **Encuentre información** sobre CV-SALTS (Alternativas de Salinidad para la Sostenibilidad a Largo Plazo del Valle Central, CV-SALTS por su sigla en inglés) y el Programa de Control de Nitratos en [www.cvsalts.info](http://www.cvsalts.info)





July 1, 2021

Dear Resident,

The Kings Water Alliance, a non-profit organization tasked with providing drinking water solutions for residents in your area, is offering FREE domestic well nitrate testing for private well owners as part of the Central Valley Salinity Alternative for Long Term Sustainability (CV-SALTS) initiative. Participation in this initiative is voluntary.

If you are interested in receiving a free well test to determine your domestic well nitrate levels, please fill out the Drinking Water Well Sampling/Bottled Water Form at [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest). If you would like a paper copy of the form, you can contact us by phone at (559) 549-6747 or email at [info@kingswateralliance.org](mailto:info@kingswateralliance.org). You are eligible for free bottled water if your well sample results show that your drinking water contains nitrates above safe drinking water standards.

Nitrates are a concern for Central Valley residents in some areas. The Central Valley has nitrate levels in the groundwater that are above public health standard limit of 10 milligrams per liter. Drinking water with high nitrates can pose health risks.

**To sign up for FREE domestic well nitrate testing, please follow the below steps:**

**Step 1:** Submit the Drinking Water Well Sampling/Bottled Water Form online in English or Spanish at [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest). If you would like a paper copy of the form, call us at (559) 549-6747 or email [info@kingswateralliance.org](mailto:info@kingswateralliance.org).

**Step 2:** Agree to have your private domestic well tested for nitrate.

**Step 3:** Receive your domestic well nitrate test results. If your well water contains nitrate above drinking water standards, you are eligible to receive FREE bottled water.

If your domestic well has nitrate levels above safe drinking water standards, we will work with you to get enrolled in our bottled water program with our provider, Sparkletts, and will walk through all information regarding the bottled water program and regular bottled water deliveries at that time. Only private wells with nitrates above the drinking water standards are eligible for Kings Water Alliance's bottled water program.

We encourage you to participate in this free program offered by the Kings Water Alliance. If you have any questions, please call us at (559) 549-6747, or email us at [info@kingswateralliance.org](mailto:info@kingswateralliance.org).

Sincerely,

Charlotte Gallock  
Executive Director  
Kings Water Alliance

You received this mailer because you live in an area that is potentially impacted by unsafe level of nitrates in groundwater. **The best way to know if your groundwater has unsafe levels of nitrate is to have your well tested for FREE by the Kings Water Alliance.** To receive a free well test, fill out our form at [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest). Call or email us if you prefer a paper a form. If your test indicates your nitrate levels are above drinking water standards, **you may be eligible for FREE bottled water.**

[www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest) | [info@kingswateralliance.org](mailto:info@kingswateralliance.org) | (559) 549-6747



1 de Julio 2021

Querido Residente,

Kings Water Alliance, es una organización sin fines de lucro encargada de proporcionar soluciones de agua potable para los residentes de su área, ofrece pruebas de nitrato de pozos domésticos GRATUITAS para propietarios de pozos privados como parte de la Alternativa de Salinidad del Valle Central para la Sostenibilidad a Largo Plazo (CV-SALTS) iniciativa. La participación en esta iniciativa es voluntaria.

Si está interesado en recibir un análisis agua gratuita para determinar los niveles de nitrato de su pozo doméstico, complete el formulario en [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest). Si desea una copia del formulario en papel, puede comunicarse con nosotros por teléfono al (559) 549-6747 o por correo electrónico a [info@kingswateralliance.org](mailto:info@kingswateralliance.org). Usted es elegible para agua embotellada gratis si los resultados de sus muestras de agua contiene nitratos por encima de los estándares de agua potable segura.

Los nitratos son una preocupación para todos los residentes del Valle Central en algunas áreas. El Valle Central tiene niveles de nitrato en la agua subterránea que están por sobre el límite estándar de salud pública de 10 miligramos por litro. Beber agua con alto contenido de nitratos puede presentar riesgos de salud.

**Para inscribirse en una prueba de nitrato de pozo doméstico GRATUITA, siga los pasos a continuación:**

**Paso 1:** Envíe el formulario de muestreo de pozo de agua potable / agua embotellada en línea en inglés o español en [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest). Si desea una copia del formulario en papel, llámenos al (559) 549-6747 o envíe un correo electrónico a [info@kingswateralliance.org](mailto:info@kingswateralliance.org).

**Paso 2:** Acepte que su hogar particular sea examinado bien para detectar nitratos.

**Step 3:** Reciba los resultados de su prueba de nitrato de pozo doméstico. Si el agua de su pozo contiene nitrato por encima de los estándares de agua potable, es elegible para recibir agua embotellada GRATIS.

Si su pozo doméstico tiene niveles de nitrato por encima de los estándares de agua potable segura, trabajaremos con usted para inscribirse en nuestro programa de agua embotellada con nuestro proveedor, Sparkletts, y revisaremos toda la información sobre el programa de agua embotellada y las entregas regulares de agua embotellada en ese hora. Solo los pozos privados con nitratos por encima de los estándares de agua potable son elegibles para el programa de agua embotellada de Kings Water Alliance. Lo alentamos a participar en este programa gratuito ofrecido por Kings Water Alliance. Si tiene alguna pregunta, llámenos al (559) 549-6747, o envíenos un correo electrónico a [info@kingswateralliance.org](mailto:info@kingswateralliance.org).

Atentamente,

Charlotte Gallock  
Executive Director  
Kings Water Alliance

Recibió este correo postal porque vive en un área potencialmente afectada por niveles peligrosos de nitratos en el agua subterránea. **La mejor manera de saber si su agua subterránea tiene un peligroso nivel de nitrato es por análisis que es GRATIS por Kings Water Alliance.** Para recibir un análisis, complete el formulario en [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest). Llámenos o envíenos un correo electrónico si prefiere un formulario de papel. Si su prueba indica que sus niveles de nitrato están por encima para agua potable, **puede ser elegible para agua embotellada GRATIS.**

[www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest) | [info@kingswateralliance.org](mailto:info@kingswateralliance.org) | (559) 549-6747



# NITRATE-IMPACTED RESIDENTS ACCESSING SAFE DRINKING WATER

You live in an area identified as potentially impacted by unsafe levels of nitrates. We are here to help you check and provide safe drinking water solutions.

1

## Confirm your well has unsafe nitrate levels

The Kings Water Alliance is offering **FREE** water quality testing for nitrates. Visit [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest) or call us at (559) 549-6747 for details.

2

## Be willing to sign an agreement with a service provider

The Kings Water Alliance is committed to providing excellent safe drinking water solutions at **no cost** to eligible residents via Sparkletts who delivers bottled water.

## 2 IN 5 DOMESTIC WELLS IN THE KINGS WATER ALLIANCE ARE IMPACTED BY UNSAFE LEVELS OF NITRATE\*.

\*based on available data, we estimate over 2 in 5 domestic wells in the Kings Water Alliance Priority 1 area are impacted by >10 mg/L-N.

## Ready to take the next steps to receive free drinking water solutions?

Have your well tested for FREE. Fill out the form at [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest) or contact us for a paper form at (559) 549-6747 or [info@kingswateralliance.org](mailto:info@kingswateralliance.org).



You can skip typing in the link. Scan the QR code to access the well test form.

## fill stations: existing solutions for residents



Three fill station locations are now accessible throughout the Kings Water Alliance. Bring an empty container to a fill station and take safe, accessible, free drinking water back to your home.

Visit [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations) for location maps and more details.

### HANFORD

504 W. 7th Street  
Hanford, CA 93230

### KERMAN

15101 W Kearney Blvd  
Kerman, CA 93630

### DINUBA

517 W El Monte Way  
Dinuba, CA 93618



**QUESTIONS? Contact us at**  
[info@kingswateralliance.org](mailto:info@kingswateralliance.org) or  
**(559) 549-6747.**

# RESIDENTES IMPACTADOS POR NITRATO ACCESO A AGUA POTABLE SEGURA

Vive en un área identificada como potencialmente afectada por niveles peligrosos de nitratos. Estamos aquí para ayudarlo a verificar y brindar soluciones seguras de agua potable.

1

## Confirme que su pozo tiene niveles peligrosos de nitrato

Kings Water Alliance ofrece pruebas GRATUITAS de agua para detectar nitratos. Visit [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest) o llámanos al (559) 549-6747 para detalles.

2

## Estar dispuesto a firmar un acuerdo con un proveedor de servicios

Kings Water Alliance se compromete a brindar excelentes soluciones de agua potable segura sin costo para los residentes elegibles a través de Sparkletts que entrega agua embotellada.

## 2 de 5 LOS POZOS DOMÉSTICOS EN THE KINGS WATER ALLIANCE SON IMPACTADOS POR NIVELES INSEGUROS DE NITRATO\*.

\* Según los datos disponibles, estimamos que más de 2 de cada 5 pozos domésticos en el área de Prioridad 1 de Kings Water Alliance se ven afectados por >10 mg/L-N

¿Está listo para dar los siguientes pasos para recibir soluciones de agua potable gratuitas?

Hágase una prueba GRATUITA. Complete el formulario en [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest) o contáctenos para un formulario en papel al (559) 549-6747 o [info@kingswateralliance.org](mailto:info@kingswateralliance.org).



Puede omitir escribir el enlace. Escanee el código QR para acceder al formulario de prueba de pozo.

## Máquinas de agua: soluciones existentes para los residentes



Ahora se puede acceder a tres ubicaciones de estaciones de servicio a lo largo de Kings Water Alliance. Lleve un recipiente vacío a una estación de llenado y lleve agua potable segura, accesible y gratuita a su hogar.

Visite [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations) para mapas de ubicación y más detalles.

### HANFORD

504 W. 7th Street  
Hanford, CA 93230

### KERMAN

15101 W Kearney Blvd  
Kerman, CA 93630

### DINUBA

517 W El Monte Way  
Dinuba, CA 93618



PREGUNTAS? Contactenos a [info@kingswateralliance.org](mailto:info@kingswateralliance.org) or (559) 549-6747.



# UPCOMING WEBINARS - MORE INFORMATION ON NITRATES AND SAFE DRINKING WATER IN YOUR AREA.

## WEBINAR

### NITRATES IN GROUNDWATER: THE BASICS

Tuesday, July 27, 5:30 - 6:00 PM or

Wednesday, July 28, 12:00 - 12:30 PM

## WEBINAR

### HOW-TO: FILLING OUT THE WELL TEST FORM

Thursday, July 29, 5:30 - 6:00 PM or

Friday, July 30, 12:00 - 12:30 PM

Spanish translation available. Register and Zoom info at [www.kingswateralliance.org/events](http://www.kingswateralliance.org/events).

**Sign up to receive email updates** on safe drinking water solutions and upcoming events for the program at [www.kingswateralliance.org](http://www.kingswateralliance.org). **Webinar recordings will be shared with our email subscribers.**

**Join as a member or attend the Stakeholder Advisory Committee!** Join other residents in your area sharing their voice on drinking water solutions. Contact us at [info@kingswateralliance.org](mailto:info@kingswateralliance.org) or (559) 549-6747.



# PRÓXIMOS SEMINARIOS WEB: MÁS INFORMACIÓN SOBRE NITRATOS Y AGUA POTABLE SEGURA EN SU ÁREA.

## WEBINAR

**NITRATOS EN AGUAS SUBTERRÁNEAS: LO BÁSICO**

**27 de Julio 5:30 - 6:00 PM o**

**28 de Julio 12:00 - 12:30 PM**

## WEBINAR

**CÓMO: LLENAR EL FORMULARIO DE PRUEBA DE AGUA**

**29 de Julio 5:30 - 6:00 PM o**

**30 de Julio 12:00 - 12:30 PM**

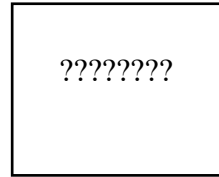
Traducción en Español disponible. Información de registro y Zoom en [www.kingswateralliance.org/events](http://www.kingswateralliance.org/events).

**Regístrese para recibir actualizaciones por correo electrónico** sobre soluciones de agua potable segura y los próximos eventos del programa en [www.kingswateralliance.org](http://www.kingswateralliance.org). Las grabaciones de los seminarios web se compartirán con nuestros suscriptores de correo electrónico.

**¡Únase como miembro o asista al Comité Asesor de Partes Interesadas!** Únase a otros residentes de su área para compartir su voz sobre las soluciones de agua potable. Contactenos a [info@kingswateralliance.org](mailto:info@kingswateralliance.org) o (559) 549-6747.



4886 E Jensen Ave  
Fresno, CA 93725



RETURN SERVICE REQUESTED

[NAME1XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX]  
[NAME1XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX]  
[ADDRESS1XXXXXXXXXXXXXXXXXXXXXXXXXXXX]  
[ADDRESS2XXXXXXXXXXXXXXXXXXXX]  
[ADDRESS3XXXXXXXXXXXX]

**Resident: You live in an area that may be impacted by unsafe levels of nitrate in the groundwater.  
Information on how to receive free domestic well testing and safe drinking water is enclosed.**

*Residente: Vive en un área identificada como potencialmente afectada por niveles peligrosos de nitratos. Estamos aquí para ayudarlo a verificar y brindar soluciones seguras de agua potable.*







## NITRATE-IMPACTED RESIDENTS ACCESS SAFE DRINKING WATER NOW

You live in an area identified as potentially impacted by unsafe levels of nitrate in groundwater. We are here to help you check and to provide safe drinking water if your household is impacted.

We are offering FREE well testing for nitrates to eligible residents. Fill out the form at [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest), or contact us at (559) 549-6747 or [info@kingswateralliance.org](mailto:info@kingswateralliance.org) for a paper form. If well test results show nitrate contamination above safe drinking levels, you may be eligible for free, safe bottled water from the Kings Water Alliance.



You can skip typing in the link.  
Scan the QR code with your  
smartphone camera to access the  
well test form.

## RESIDENTES IMPACTADOS POR NITRATO ACCESO A AGUA POTABLE SEGURA

Vive en un área identificada como potencialmente afectada por niveles peligrosos de nitratos. Estamos aquí para ayudar a verificar y proporcionar agua potable segura si su hogar esta afectado.

Ofrecemos pruebas de pozo GRATUITAS para nitratos a los residentes elegibles. Complete el formulario en [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest), o contáctenos al (559) 549-6747 o [info@kingswateralliance.org](mailto:info@kingswateralliance.org) para un forma de papel. Si los resultados de las pruebas de pozo muestran contaminación por nitratos arriba niveles seguros para beber, puede ser elegible para agua de Kings Water Alliance.



Puede omitir escribir en el enlace.  
Escanee el código QR con su  
cámara del teléfono inteligente para  
acceder al bien forma de prueba.

**2 IN 5** DOMESTIC WELLS IN YOUR AREA ARE  
IMPACTED BY UNSAFE LEVELS OF NITRATE\*.  
HAVE YOUR WELL TESTED FOR FREE.

\*Based on available data, we estimate over 2 in 5 domestic wells in the Kings Water Alliance are impacted by >10 mg/L-N.

**2 de 5** LOS POZOS DOMÉSTICOS EN SU ÁREA SON  
IMPACTADOS POR NIVELES INSEGUROS DE  
NITRATO \*. HAGA SU BIEN PROBADO GRATIS.

\*Según los datos disponibles, estimamos que más de 2 de cada 5 pozos domésticos en el área de Prioridad 1 de Kings Water Alliance se ven afectados por >10 mg/L-N







P.O. Box 8259  
Fresno, CA 93747

**You live in an area identified as potentially impacted by unsafe levels of nitrate in groundwater.** Using nitrate-contaminated groundwater for drinking and cooking poses health risks. You may be eligible to receive free bottled water. **The first step is to have your well tested for nitrates. Eligible residents can have their well tested for FREE by the Kings Water Alliance.** See back of postcard for details. Need safe water now? Visit [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations).



**Vive en un área identificada como potencialmente afectada por niveles peligrosos de nitrato en el agua subterránea.** El uso de agua subterránea contaminada con nitratos para beber y cocinar presenta riesgos para la salud. Puede ser elegible para recibir agua embotellada gratis. **El primer paso es someterse a una prueba de nitratos. Los residentes elegibles pueden someterse a pruebas GRATUITAS de su pozo por parte de Kings Water Alliance.** Consulte el reverso de la carta postal para obtener más detalles. ¿Necesitas agua potable ahora? Visite [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations).

**WWW.KINGSWATERALLIANCE.ORG/WELLTEST**

*The Kings Water Alliance (KWA) is a non-profit organization formed in 2021 to provide short- and long-term drinking water solutions for residents impacted by unsafe levels of nitrate.*

*Kings Water Alliance (KWA) es una organización sin fines de lucro formada en 2021 para brindar soluciones de agua potable a corto y largo plazo para los residentes afectados por niveles peligrosos de nitrato.*

POSTAGE

NAME

NAME

Address line 1

Address line 2

City, CA zip code

**YOUR WATER MAY BE CONTAMINATED WITH UNSAFE NITRATE LEVELS. WE HAVE FREE SOLUTIONS.**

**SU AGUA PUEDE ESTAR CONTAMINADA CON NIVELES DE NITRATO INSEGUROS. TENEMOS SOLUCIONES GRATUITAS.**

559-549-6747 | [www.kingswateralliance.org](http://www.kingswateralliance.org) | [info@kingswateralliance.org](mailto:info@kingswateralliance.org)



August 16, 2021

Dear Resident,

**Your residence has been identified as potentially impacted by unsafe levels of nitrate in the groundwater.** Some areas in the Central Valley have nitrate levels in the groundwater that are above public health standard limit of 10 milligrams per liter. Using nitrate-contaminated groundwater for drinking and cooking poses a health risk. We are here to help you take the next steps to find out if you are impacted. The first step is to have your well tested for nitrates.

Our organization, the Kings Water Alliance, is a non-profit organization tasked with providing drinking water solutions for nitrate impacted residents in your area. We are offering FREE domestic well nitrate testing for private well owners within our region that qualify. Participation in this initiative is voluntary. **You are eligible for free bottled water if your well test results show that your drinking water contains nitrates above safe drinking water standards.**

**To sign up for FREE domestic well nitrate testing, please follow the steps below\*:**

**Step 1:** Fill out the Drinking Water Well Sampling/Bottled Water Form included in this mailer and return using the postage paid envelope enclosed. Or, fill out the form online at [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest).

**Step 2:** Agree to have your private domestic well tested for nitrate.

**Step 3:** Receive your domestic well nitrate test results. If your well water contains nitrate above drinking water standards, you are eligible to receive FREE bottled water.

If your domestic well has nitrate levels above safe drinking water standards, we will work with you to get enrolled in our bottled water program with our provider, Sparkletts, and will walk through all information regarding the bottled water program and regular bottled water deliveries at that time. Only private wells with nitrates above the drinking water standards are eligible for Kings Water Alliance's bottled water program.

We encourage you to participate in this free program offered by the Kings Water Alliance. If you have any questions, please call us at (559) 549-6747, or email us at [info@kingswateralliance.org](mailto:info@kingswateralliance.org).

Sincerely,

*Charlotte Gallock*

Charlotte Gallock  
Executive Director  
Kings Water Alliance

You received this mailer because you live in an area identified as potentially impacted by unsafe levels of nitrate in groundwater. **The best way to know if your groundwater has unsafe levels of nitrate is to have your well tested for FREE by the Kings Water Alliance.** To determine if you are eligible to receive a free well test, fill out the enclosed form and mail back in the postage paid envelope provided. Or fill out the form at [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest). If your test indicates your nitrate levels are above drinking water standards, **you may be eligible for FREE bottled water.**

*\*If your parcel has a regulatory requirement to test your domestic well, for example a parcel enrolled in the Irrigated Lands Regulatory Program with the Kings River Water Quality Coalition, please provide your required test results. If your results are higher than the safe drinking water limit you are eligible to receive bottled water. Fill out the same form provided and we will contact you for next steps.*

[www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest) | [info@kingswateralliance.org](mailto:info@kingswateralliance.org) | (559) 549-6747



16 de Agosto 2021

Querido Residente,

**Su residencia ha sido identificada como potencialmente afectada por niveles peligrosos de nitrato en la agua subterránea.** Algunas áreas del Valle Central tienen niveles de nitrato en el agua subterránea que están sobre el límite estándar de salud pública de 10 miligramos por litro. El uso de agua subterránea contaminada con nitratos para beber y cocinar representa un riesgo para la salud. Estamos aquí para ayudarlo a tomar los siguientes pasos para averiguar si se ve afectado. El primer paso es someterse a una prueba de nitratos.

Nuestra organización, Kings Water Alliance, es una organización sin fines de lucro encargada de brindar soluciones de agua potable para los residentes afectados por nitratos en su área. Ofrecemos pruebas de nitrato en pozos domésticos GRATIS para propietarios de pozos privados dentro de nuestra región que califiquen. La participación en esta iniciativa es voluntaria. **Usted es elegible para agua embotellada gratis si los resultados de su prueba de pozo muestran que su agua potable contiene nitratos por encima de los estándares de agua potable segura.**

**Para inscribirse en una prueba de nitrato de pozo doméstico GRATUITA, siga los pasos a continuación\*:**

**Paso 1:** Llene el formulario de muestreo de pozo de agua potable / agua embotellada que se incluye en este correo y devuélvalo utilizando el sobre con franqueo pagado adjunto. O complete el formulario en línea en [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest).

**Paso 2:** Agree to have your private domestic well tested for nitrate.

**Paso 3:** Receive your domestic well nitrate test results. If your well water contains nitrate above drinking water standards, you are eligible to receive FREE bottled water.

Si su pozo doméstico tiene niveles de nitratos sobre los estándares de agua potable segura, trabajaremos con usted para inscribirse en nuestro programa de agua embotellada con nuestro proveedor, Sparkletts, y revisaremos toda la información sobre el programa de agua embotellada y las entregas regulares de agua embotellada en ese tiempo. Solo los pozos privados con nitratos por encima de los estándares de agua potable son elegibles para el programa de agua embotellada de Kings Water Alliance.

Lo alentamos a participar en este programa gratuito ofrecido por Kings Water Alliance. Si tiene alguna pregunta, llámenos al (559) 549-6747, o envíenos un correo electrónico a [info@kingswateralliance.org](mailto:info@kingswateralliance.org).

Sincerely,

*Charlotte Gallock*

Charlotte Gallock  
Executive Director  
Kings Water Alliance

Recibió este correo porque vive en un área identificada como potencialmente afectada por niveles peligrosos de nitrato su agua subterránea. **La mejor manera de saber si su agua subterránea tiene niveles peligrosos de nitrato es hacer un análisis GRATIS de su pozo por Kings Water Alliance.** Para determinar si es elegible para recibir una prueba de pozo gratuita, complete el formulario adjunto y envíelo por correo en el sobre con franqueo pagado proporcionado. O complete el formulario en [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest). Si su prueba indica que los niveles de nitrato están sobre los estándares del agua potable, **puede ser elegible para agua embotellada GRATIS.**

*\*Si su parcela tiene un requisito para una prueba en su pozo doméstico, por ejemplo, una parcela inscrita en el Programa Regulador de Tierras Irrigadas con Kings River Water Quality Coalition, proporcione los resultados de las pruebas requeridas. Si sus resultados están sobre el límite de agua potable segura, sería elegible para recibir agua embotellada. Complete el mismo formulario provisto y nos comunicaremos con usted para los siguientes pasos.*

[www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest) | [info@kingswateralliance.org](mailto:info@kingswateralliance.org) | (559) 549-6747



**RESIDENTIAL DRINKING WATER WELL SAMPLING/BOTTLED WATER FORM (FORMULARIO PARA MUESTREO DE POZO DE AGUA POTABLE RESIDENCIAL/AGUA EMBOTELLADA)**

**MAIL TO (CORREA A): Kings Water Alliance, P.O. Box 8259, Fresno, CA 93747**

Fill out this form to determine eligibility for a free well test, or to begin receiving bottled water if you've had a test from a certified laboratory in the last five years that shows unsafe levels of nitrate (>10 mg/L-N).

**\*\*Please answer numbers 4 and 5 so we can contact you to schedule a well test, if eligible\*\*.**

Complete este formulario para determinar la elegibilidad para una prueba de pozo gratuita o para comenzar a recibir agua embotellada si se ha sometido a una prueba de un laboratorio certificado en los últimos cinco años que muestra niveles peligrosos de nitrato (>10 mg / L-N). **\*\*Porfavor responda a los números 4 y 5 para que podamos comunicarnos con usted para hacer una prueba de pozo\*\***

1. First Name (Nombre): \_\_\_\_\_

2. Last Name (Apellido): \_\_\_\_\_

3. Preferred language (Idioma preferido):

- ☐ English (Inglés)
- ☐ Spanish (Español)
- ☐ Other, please specify (Otros, especificar): \_\_\_\_\_

4. Phone number\* (Número de teléfono): \_\_\_\_\_

5. Email address\* (Dirección de correo electrónico): \_\_\_\_\_

6. What is your preferred way of contact? (¿Cuál es su forma de contacto preferida?)

- ☐ Email (Por correo electrónico)
- ☐ Phone (Por telefono)
- ☐ No preference (Sin preferencias)
- ☐ Other, please specify (Otros, especificar): \_\_\_\_\_

7. Address (Dirección): \_\_\_\_\_

8. City (Ciudad): \_\_\_\_\_

9. State (Estado): \_\_\_\_\_

10. Zip code (Código Postal): \_\_\_\_\_

11. Address type (Tipo de Dirección):

- ☐ Residence (Residencia)
- ☐ Business (Negocio)



Questions? Contact us at [info@kingswateralliance.org](mailto:info@kingswateralliance.org) or (559) 549-6747  
¿Preguntas? Contáctenos en [info@kingswateralliance.org](mailto:info@kingswateralliance.org) o (559) 549-6747





12. Is your domestic drinking water well located on a parcel subject to a Waste Discharge Requirement General Order requiring the collection of groundwater samples from drinking water and/or domestic wells such as the Irrigated Lands Regulatory Program (Irrigated Agriculture), Existing Milking Cows (also known as the “Dairy Program”), or Confined Bovine Feeding Operations? (¿Está su pozo de agua potable doméstica ubicado en una parcela bajo de una Orden General de Requisito de Descarga de Residuos que requiere la colección de muestras de agua subterránea de agua potable y / o pozos domésticos como el Programa Regulador de Tierras Irrigadas (Agricultura Irrigada), Vacas Ordeñadoras Existentes (también conocido como el “Programa de Lechería”), o las Operaciones de Alimentación Ganado Confinada?)

- ☐ Yes (Sí)
- ☐ No (No)
- ☐ Don't know (No lo se)

13. Do you own or rent? (¿Es propietario o inquilino?)

- ☐ Own (Propietario)
- ☐ Rent (Inquilino)

14. If you rent, are you willing to obtain consent (ie. land owner signature) from the land owner for KWA to access the drinking water well and a collect water sample for testing? (¿Está dispuesto a obtener el consentimiento (es decir, la firma del propietario de la tierra) del propietario de la tierra para que KWA acceda al pozo de agua potable y recolecte una muestra de agua para analizar?)

- ☐ Yes (Sí)
- ☐ No (No)
- ☐ Don't know (No lo se)

15. How many people currently live in your household? This will help us assess your drinking water needs. (¿Cuántas personas viven en su hogar ahorita? (esto nos ayudará a evaluar sus necesidades de agua potable):

---

16. How is water supplied to this residence? (¿Cómo se suministra agua a esta residencia?)

- ☐ Private well (Pozo privado)
- ☐ Public water system (Sistema público de agua)
- ☐ Don't know (No se)
- ☐ Other, please specify (Otros, especificar):

---

17. If you chose public water system above, please write the name below (Nombre del sistema público de agua):

---

18. If there are multiple residences served by your drinking water well, how many? (If only one residence, skip this question). (Si hay varias residencias abastecidas por su pozo de agua potable, ¿cuántas? (si solo hay 1 residencia, omita esta pregunta)).

- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ More than 5 (más de 5)



Questions? Contact us at [info@kingswateralliance.org](mailto:info@kingswateralliance.org) or (559) 549-6747  
¿Preguntas? Contáctenos en [info@kingswateralliance.org](mailto:info@kingswateralliance.org) o (559) 549-6747





18b. If there are multiple residences served by your drinking water well, please list the addresses (address, city, state, and zip code) for all residences served by your drinking water well. If only one residence, skip this question. ((Enumere las direcciones de residencia (dirección, ciudad, estado y código postal) de todas las residencias atendidas por su pozo de agua potable. Si solo hay 1 residencia, omita esta pregunta)).

Address 1:

Address 2:

Address 3:

Address 4:

Address 5:

19. Has your drinking water well been sampled for Nitrates in the last 5 years? (¿Se han tomado muestras de nitratos en su pozo de agua en los últimos 5 años?)

- ☐ Yes (Sí). If yes, please include a copy of the results with this completed form. (En caso de si, incluya una copia de los resultados con este formulario completo.)
- ☐ No (No)
- ☐ Don't know (No lo se)

20. If you chose yes above, most recent drinking water well Nitrate (mg/L as N) results were (Los resultados más recientes de nitrato de pozo de agua (mg / L como N) fueron):

- ☐ 0 - 2.5
- ☐ > 2.5 - 5.0
- ☐ > 5.0 - 7.5
- ☐ > 7.5 - 10.0
- ☐ > 10.0
- ☐ Don't know (No se)

21. Geotracker is the State Water Resources Control Boards' data management system that provides online access to environmental data including water quality such as Nitrates. This tool provides user access to data and site locations (maps). Are you willing to allow your sampling results to be included on geotracker to help us provide you with free, safe drinking water solutions that meets your needs? (Geotracker es el sistema de manejo de datos de la Mesa Estatal de Control de Recursos Hídricos que proporciona acceso en línea a datos ambientales, incluida la calidad del agua, como los nitratos. Esta herramienta proporciona al usuario acceso a datos y ubicaciones de sitios (mapas). ¿Está dispuesto a permitir que los resultados de sus muestras se incluyan en el systema de geotracker para ayudarnos a brindarle soluciones de agua potable segura y gratuita que satisfagan sus necesidades?)

- ☐ Yes (Sí)
- ☐ No (No)
- ☐ Don't know (No lo se)





22. How did you hear about the Kings Water Alliance residential well sampling and bottled water program? (¿Cómo se enteró del programa de muestreo de pozos residenciales y agua embotellada de Kings Water Alliance?)

- ☐ Email from the Kings Water Alliance (Correo electrónico de Kings Water Alliance)
  - ☐ Email from an industry group/community organization (Correo electrónico de un grupo industrial /organización comunitaria)
  - ☐ Direct mail sent to my home (Correo directo enviado a mi casa)
  - ☐ Social media (Medios de comunicación social)
  - ☐ Local community organization (ie. church, non-profit) (Organización comunitaria local (es decir, iglesia, sin fines de lucro))
  - ☐ Local food bank (Banco de alimentos local)
  - ☐ Friends/family/neighbor (Amigos/familia/vecino)
  - ☐ Colleague/employer (Colega/empleador)
  - ☐ Other, specify (Otra especificar):
- 

**Sign up to receive email updates** on safe drinking water solutions and upcoming events for the program at [www.kingswateralliance.org](http://www.kingswateralliance.org).

**Regístrese para recibir actualizaciones por correo electrónico** sobre soluciones de agua potable segura y los próximos eventos del programa en [www.kingswateralliance.org](http://www.kingswateralliance.org).



Questions? Contact us at [info@kingswateralliance.org](mailto:info@kingswateralliance.org) or (559) 549-6747  
¿Preguntas? Contáctenos en [info@kingswateralliance.org](mailto:info@kingswateralliance.org) o (559) 549-6747

# fill stations: existing solutions for residents



Three fill station locations are now accessible throughout the Kings Water Alliance. Bring an empty container to a fill station and take safe, accessible, free drinking water back to your home today.

Visit [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations) for location maps and more details.

## HANFORD

504 W. 7th Street  
Hanford, CA 93230



## KERMAN

15101 W Kearney Blvd  
Kerman, CA 93630

## DINUBA

517 W El Monte Way  
Dinuba, CA 93618

## Máquinas de agua: soluciones existentes para los residentes



Ahora se puede acceder a tres ubicaciones de estaciones de servicio a lo largo de Kings Water Alliance. Lleve un recipiente vacío a una estación de llenado y lleve agua potable segura, accesible y gratuita a su hogar.

Visite [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations) para mapas de ubicación y más detalles.

### HANFORD

504 W. 7th Street  
Hanford, CA 93230

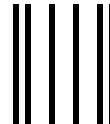


### KERMAN

15101 W Kearney Blvd  
Kerman, CA 93630

### DINUBA

517 W El Monte Way  
Dinuba, CA 93618



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO. 132000 FRESNO, CA

POSTAGE WILL BE PAID BY ADDRESSEE

KINGS WATER ALLIANCE  
PO BOX 8259  
FRESNO CA 93747-9900





P.O. Box 8259  
Fresno, CA 93747

???????

[NAME1XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX]  
[NAME1XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX]  
[ADDRESS1XXXXXXXXXXXXXXXXXXXXXXXXXXXX]  
[ADDRESS2XXXXXXXXXXXXXXXXXXXX]  
[ADDRESS3XXXXXXXXXXXX]

**Resident: You live in an area that may be impacted by unsafe levels of nitrate in the groundwater.  
Information on how to receive FREE domestic well testing and safe drinking water is enclosed.**

*Residente: Vive en un área identificada como potencialmente afectada por niveles peligrosos de nitratos.  
Se adjunta información sobre cómo recibir pruebas de pozos domésticos GRATIS y agua potable segura.*



# ACCESS SAFE DRINKING WATER NOW

The Kings Water Alliance, a local non-profit, would like to test your well water for nitrates. Drinking nitrate-contaminated groundwater poses health risks. If you live in the Kings Water Alliance service area, we will test your well for free.

Fill out the well test request form. Form available three ways:

1. online: [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest)
2. paper form: call (559) 549-6747
3. email: [info@kingswateralliance.org](mailto:info@kingswateralliance.org)



**You can skip typing in the link.  
Scan the QR code with your  
smartphone camera to access the  
well test form.**

If well test results show nitrate contamination above safe drinking levels, you may be eligible for free, safe bottled water from the Kings Water Alliance.

# ACCESO A AGUA POTABLE SEGURA

Kings Water Alliance, una organización local sin fines de lucro, quisiera analizar el agua de su pozo para detectar nitratos. Beber agua subterránea contaminada con nitratos presenta riesgos para la salud. Si vive en el área de servicio de Kings Water Alliance, analizaremos su pozo de agua gratis.

Llene el formulario de solicitud de prueba de pozo. Formularios disponibles de tres maneras:

1. En línea: [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest)
2. forma de papel: call (559) 549-6747
- 3 Correo electrónico: [info@kingswateralliance.org](mailto:info@kingswateralliance.org).

**Puede omitir escribir en el enlace.  
Escanee el código QR con su  
cámara del teléfono inteligente para  
acceder al bien forma de prueba.**



Si los resultados de las pruebas de pozo muestran contaminación por nitratos arriba niveles seguros para beber, puede ser elegible para agua de Kings Water Alliance.





P.O. Box 8259  
Fresno, CA 93747



**You live in an area identified as potentially impacted by unsafe levels of nitrate in groundwater.** Using nitrate-contaminated groundwater for drinking and cooking poses health risks. You may be eligible to receive free bottled water. **The first step is to have your well tested for nitrates.** See back of postcard for details.

Need safe water now? Visit [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations).

**Vive en un área identificada como potencialmente afectada por niveles peligrosos de nitrato en el agua subterránea.** El uso de agua subterránea contaminada con nitratos para beber y cocinar presenta riesgos para la salud. Puede ser elegible para recibir agua embotellada gratis. **El primer paso es someterse a una prueba de nitratos.** Consulte el reverso de la carta postal para obtener más detalles.

¿Necesitas agua potable ahora? Visite [www.kingswateralliance.org/](http://www.kingswateralliance.org/)

POSTAGE

NAME

NAME

Address line 1

Address line 2

City, CA zip code

**WWW.KINGSWATERALLIANCE.ORG/WELLTEST**

*The Kings Water Alliance (KWA) is a trusted local non-profit serving your community with nitrate well testing and bottled water delivery at no cost.*

*Kings Water Alliance (KWA) es una organización local sin fines de lucro de confianza que sirve a su comunidad con pruebas de agua para nitratos y entrega de agua embotellada sin costo alguno.*

559-549-6747 | [www.kingswateralliance.org](http://www.kingswateralliance.org) | [info@kingswateralliance.org](mailto:info@kingswateralliance.org)

# IS YOUR WELL WATER SAFE TO DRINK?

The Kings Water Alliance, a local non-profit, is providing FREE well testing for nitrates. Drinking nitrate-contaminated groundwater is a serious public health issue. If your drinking water has unsafe nitrate levels, we will provide you with safe drinking water solutions. As a free community resource, our goal is to make access to safe drinking water simple and quick.

**To see if you are eligible for free well testing, take our 2-minute survey!**

Survey available three ways:

1. Scan the QR Code
2. Paper form: call (559) 549-6747
3. Online: [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest)



You can skip typing in the link. Scan the QR code with your smartphone camera to access the well test survey.

If well test results show nitrate contamination above safe drinking levels, you may be eligible for free, safe bottled water from the Kings Water Alliance delivered to your home every two weeks in 5-gallon containers.

# ¿EL AGUA DE SU POZO ES SEGURA PARA BEBER?

Kings Water Alliance, una organización local sin fines de lucro, ofrece pruebas de nitratos en pozos GRATIS. Beber agua subterránea contaminada con nitratos es un grave problema de salud pública. Si su agua potable tiene niveles de nitrato inseguros, le proporcionaremos soluciones de agua potable segura. Como recurso comunitario gratuito, nuestro objetivo es hacer que el acceso al agua potable segura sea simple y rápida.

**Para ver si es elegible para una prueba de pozo gratis, ¡tome nuestra encuesta de 2 minutos!**

Encuesta disponible de tres maneras:

1. Escanea el código QR
2. Formulario en papel: llame al (559) 549-6747
3. En línea: [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest)

Puede omitir escribir en el enlace. Escanee el código QR con su cámara del teléfono inteligente para acceder al bien forma de prueba.



Si los resultados de las pruebas de pozo muestran una contaminación de nitratos sobre los niveles seguros para beber, puede ser elegible para recibir agua embotellada y gratuita de Kings Water Alliance que se entrega en su hogar cada dos semanas en contenedores de 5 galones.



P.O. Box 8259  
Fresno, CA 93747



**You live in an area identified as potentially impacted by unsafe levels of nitrate in groundwater.** Using nitrate-contaminated groundwater for drinking and cooking poses health risks. You may be eligible to receive free bottled water. **The first step is to have your well tested for nitrates.** See *back of postcard for details.*

Need safe water now? Visit [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations).

**Vive en un área identificada como potencialmente afectada por niveles peligrosos de nitrato en el agua subterránea.** El uso de agua subterránea contaminada con nitratos para beber y cocinar presenta riesgos para la salud. Puede ser elegible para recibir agua embotellada gratis. **El primer paso es someterse a una prueba de nitratos.** Consulte el reverso de la carta postal para obtener más detalles.

¿Necesitas agua potable ahora? Visite [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations).

**WWW.KINGSWATERALLIANCE.ORG/WELLTEST**

*The Kings Water Alliance (KWA) is a trusted local non-profit serving your community with nitrate well testing and bottled water delivery at no cost.*

*Kings Water Alliance (KWA) es una organización local sin fines de lucro de confianza que sirve a su comunidad con pruebas de agua para nitratos y entrega de agua embotellada sin costo alguno.*

POSTAGE

NAME

NAME

Address line 1

Address line 2

City, CA zip code

# IS YOUR WELL WATER SAFE TO DRINK?

¿EL AGUA DE SU POZO ES SEGURA PARA BEBER?

Many residents in the Central Valley rely on wells as their primary source of water. Some residents cannot safely use this water due to unsafe contamination levels. If your drinking water has unsafe nitrate levels, the Kings Water Alliance will provide you with safe drinking water solutions.

**To see if you are eligible for a free well test, take our 2-minute survey!**

Survey available three ways:

1. Scan the QR Code
2. Paper form: call (559) 549-6747
3. Online: [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest)



If your well test shows nitrate contamination above safe drinking levels, you may be eligible for FREE, bottled water from the Kings Water Alliance delivered to your home every two weeks in 5-gallon containers.

If you would like to learn more about our well sampling and bottled water program and the work of the Kings Water Alliance, join us at our next webinar.

## Testing and Drinking Water Webinar

March 15, 2023 6:00 – 6:30 pm (English)

Register: [www.kingswateralliance.org/events](http://www.kingswateralliance.org/events)



Muchos residentes del Valle Central dependen de los pozos como fuente principal de agua. Algunos residentes no pueden usar esta agua de manera segura debido a los niveles de contaminación inseguros. Como un recurso comunitario gratuito, nuestro objetivo es hacer que el acceso al agua potable sea simple y rápido.

**Para ver si es elegible para una prueba de pozo gratuita, ¡tome nuestra encuesta de 2 minutos!**

Encuesta disponible de tres maneras:

1. Escanea el código QR
2. Formulario en papel: llame al (559) 549-6747
3. En línea: [www.kingswateralliance.org/welltest](http://www.kingswateralliance.org/welltest)

Si la prueba de su pozo muestra la contaminación por nitrato sobre niveles seguros para beber, puede ser elegible para recibir agua embotellada GRATUITA de Kings Water Alliance entregada a su hogar cada dos semanas en contenedores de 5 galones.

Si desea conocer más sobre nuestro programa de muestreo de pozos y agua embotellada y el trabajo de Kings Water Alliance, únase a nuestro seminario de web próximo.

## Seminario de Web Sobre Pruebas y Agua Potable

15 de Marzo de 2023 6:30–7:00 pm (Español)

Registro: [www.kingswateralliance.org/events](http://www.kingswateralliance.org/events)



P.O. Box 8259 Fresno, CA 93747  
[www.kingswateralliance.org](http://www.kingswateralliance.org)  
(559) 549-6747

**You live in an area identified as potentially impacted by unsafe levels of nitrate in water.**

Using nitrate-contaminated water for drinking and cooking poses health risks. You may be eligible to receive free bottled water. The first step is to have your well tested for nitrates. See back of postcard for details.

Need safe water now? Visit [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations)

**Usted vive en un área identificada como potencialmente afectada por niveles inseguros de nitrato en el agua.**

El uso de agua contaminada con nitratos para beber y cocinar presenta riesgos para la salud. Puede ser elegible para recibir agua embotellada gratis. El primer paso es hacer una prueba de nitratos en su pozo. Vea el reverso de la postal para más detalles.

¿Necesita agua potable ahora? Visitar [www.kingswateralliance.org/fillstations](http://www.kingswateralliance.org/fillstations)

NAME

NAME

Address line 1

Address line 2

City, CA zip code

## WWW.KINGSWATERALLIANCE.ORG/WELLTEST

Local water industry and community representatives have joined to form a non-profit organization, the Kings Water Alliance (KWA) to serve your community with nitrate well testing and bottled water delivery at no cost.

Los representantes de la industria local del agua y la comunidad se han unido para formar una organización sin fines de lucro, Kings Water Alliance (KWA) para servir a su comunidad con pruebas de nitrato en pozos y entrega de agua embotellada sin costo alguno.



## IS YOUR WELL WATER SAFE TO DRINK?

Drinking nitrate-contaminated water is a serious public health issue. If your drinking water has unsafe nitrate levels, the Kings Water Alliance will provide you with safe drinking water solutions. As a free community resource, our goal is to make access to safe drinking water simple and quick.

To see if you are eligible for free well testing, take our 2-minute survey!

**Fill out and return the form on the right in the postage paid envelope, or scan the QR Code.**



If your well test shows nitrate contamination above safe drinking levels, you may be eligible for FREE, bottled water from the Kings Water Alliance delivered to your home every two weeks in 5-gallon containers.

559-549-6747 | [www.kingswateralliance.org](http://www.kingswateralliance.org) | [info@kingswateralliance.org](mailto:info@kingswateralliance.org)



First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Do you receive water for your home from a private well? (circle one)

YES

NO

DO NOT KNOW

*Traducción al Español en la parte posterior*



## ¿EL AGUA DE SU POZO ES SEGURA PARA BEBER?

Bebiendo agua contaminada con nitratos es un grave problema de salud pública. Si su agua potable tiene niveles inseguros de nitrato, Kings Water Alliance le proporcionará soluciones de agua potable segura. Como un recurso comunitario gratuito, nuestro objetivo es hacer que el acceso al agua potable sea simple y rápido.

Para ver si es elegible para una prueba de pozo gratuita, ¡tome nuestra encuesta de 2 minutos!

Complete y devuelva el formulario a la derecha en el sobre con franqueo pagado, o escanee el código QR



Si la prueba de su pozo muestra la contaminación por nitrato sobre niveles seguros para beber, puede ser elegible para recibir agua embotellada GRATUITA de Kings Water Alliance entregada a su hogar cada dos semanas en contenedores de 5 galones.

559-549-6747 | [www.kingswateralliance.org](http://www.kingswateralliance.org) | [info@kingswateralliance.org](mailto:info@kingswateralliance.org)



Primer nombre: \_\_\_\_\_

Apellido: \_\_\_\_\_

Número de teléfono: \_\_\_\_\_

Dirección: \_\_\_\_\_

Ciudad: \_\_\_\_\_

Estado: \_\_\_\_\_ Código Postal: \_\_\_\_\_

Correo electrónico: \_\_\_\_\_

¿Recibe agua para su hogar de un pozo privado? (circule uno)

SÍ

NO

NO LO SÉ





## **Safe Drinking Water Survey**

### **Your Voice Can Make a Difference**

Help us understand the current conditions of drinking water in your home and to explore what clean drinking water solutions could work best for your community.

Why does your participation matter? Because this is about YOUR drinking water and ensuring it is safe. Your responses will help us:

- Find out if the drinking water in your home is impacted by high levels of nitrate, a harmful contaminant to your health
- Develop and implement effective ways for you to access clean drinking water that fits your needs



**Please consider taking a few minutes to complete this survey, your participation is voluntary, and your answers will remain confidential.**

**Visit the website below or scan the QR code to take the survey!**

**[KingsWaterAlliance.org/survey](https://KingsWaterAlliance.org/survey)**



### **Do you know about Nitrate?**

Across areas of Fresno, Kings, and Tulare counties 2 in 5 private residential wells may contain unhealthy levels of a contaminant called Nitrate. Kings Water Alliance offers free nitrate testing to make sure your well water is safe, and if it is not, we will get you access to clean water in a way that works best for you.



## Encuesta Sobre Agua Potable Segura Su Voz Puede Hacer Una Diferencia

Ayúdanos a entender las condiciones actuales del agua potable en su hogar y explore qué soluciones de agua potable limpia podrían funcionar mejor para su comunidad.

¿Por qué es importante su participación? Porque se trata de SU agua potable y de asegurarse de que sea segura. Sus respuestas ayudarán a:

- Descubra si el agua potable de su hogar está afectada por altos niveles de nitrato
- Desarrollar e implementar formas efectivas para que usted pueda acceder a agua potable limpia que se ajuste a sus necesidades.



**Tómese unos minutos para completar nuestra encuesta, su participación es voluntaria y sus respuestas permanecerán confidenciales.**

**¡Visita el sitio web a continuación o escanea el código QR para completar la encuesta!**

**[KingsWaterAlliance.org/encuesta](https://KingsWaterAlliance.org/encuesta)**



### ¿Sabes sobre el nitrato?

En las áreas de los condados de Fresno, Kings y Tulare, 2 de cada 5 pozos residenciales pueden contener niveles altos de un contaminante llamado nitrato. Si su hogar depende de un pozo domestico para agua para beber y se encuentra en el área de servicio de Kings Water Alliance, sería elegible para una prueba de nitrato gratuita para asegurar que el agua de su pozo sea segura. Si no lo es, Kings Water Alliance trabajará para brindarle acceso a agua limpia de la manera que funcione mejor para usted.



# FREE WELL TESTING

[kingswateralliance.org/welltest](https://kingswateralliance.org/welltest)

These glasses are filled with water from different wells.  
Can you tell which one is contaminated?

The only way to know if your private well has  
safe drinking water is to test your well.



 (559) 549-6747

 [info@kingswateralliance.org](mailto:info@kingswateralliance.org)

\*The Kings Water Alliance is a non-profit, non-governmental organization created for the purpose of testing private residential wells for nitrates to ensure safe drinking water. If your well is contaminated you are eligible for free water delivery every other week.

FREE FOOD!

**You're Invited**

Tuesday, March 18 | 5:30pm

Kings Cultural Center

Join us in-person or virtually via Zoom

[kingswateralliance.org/kings](https://kingswateralliance.org/kings)

Join us to hear more about free well testing and bottled water delivery. Bring your friends, family, and questions.



# PRUEBAS DE POZO GRATIS

[kingswateralliance.org/welltest](https://kingswateralliance.org/welltest)

Estos vasos están llenos de agua de diferentes pozos.  
¿Puedes distinguir cuál está contaminado?

La única forma de saber si su pozo tiene agua potable es realizar una prueba.

✉ [info@kingswateralliance.org](mailto:info@kingswateralliance.org)

☎ (559) 549-6747



Kings Water Alliance es una organización no gubernamental y sin fines de lucro creada con el propósito de realizar pruebas de nitratos en pozos residenciales para garantizar agua potable segura. Si tu pozo está contaminado, tienes derecho a recibir agua gratis.

FREE FOOD!

**You're Invited**

Tuesday, March 18 | 5:30pm

Kings Cultural Center

Join us in-person or virtually via Zoom

[kingswateralliance.org/kings](https://kingswateralliance.org/kings)

Join us to hear more about free well testing and bottled water delivery. Bring your friends, family, and questions.





# FREE WELL TESTING

[kingswateralliance.org/welltest](https://kingswateralliance.org/welltest)

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 [info@kingswateralliance.org](mailto:info@kingswateralliance.org)

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# PRUEBAS DE POZO GRATIS

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 (559) 549-6747  [info@kingswateralliance.org](mailto:info@kingswateralliance.org)

## **APPENDIX A-4 KWA EMAIL NOTICE EXAMPLE**





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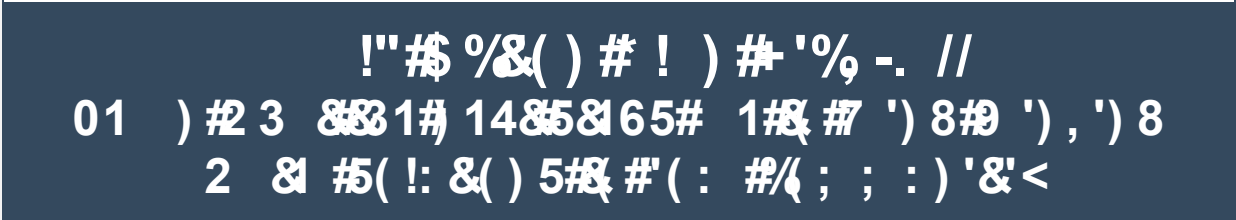
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**Debra Dunn**

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**From:** Kings Water Alliance <info@kingswateralliance.org>  
**Sent:** Monday, March 13, 2023 1:03 PM  
**To:** Debra Dunn  
**Subject:** 2 Days Away From Our Testing and Drinking Water Webinar



**In 2 Days, Join Us for an Educational  
Webinar Hosted by the Kings Water Alliance!**



## **Testing and Drinking Water Webinar**

**Wednesday, March 15, 2023**

**6:00 - 6:30 PM (English)**

**6:30-7:00 PM (Spanish)**

**Zoom Webinar**

**[Register Here](#)**

Be sure to register for the zoom login details.

**Webinar Details**

The webinar will provide information on how to receive **free** well testing and the important work the Kings Water Alliance is doing to bring **safe** drinking water to residents.

This webinar is for Kings Water Alliance residents as well as interested stakeholders and members of the public.

Drinking water solutions should be flexible and locally driven. Help us drive solutions! Click [HERE](#) to learn more about the Kings Water Alliance.



En 2 días, únase a nosotros para un webinar educativo organizado por Kings Water Alliance.



## Seminario Web Sobre Pruebas y Agua Potable

**Miércoles, 15 de Marzo de 2023**

**6:00 - 6:30 p.m. (Inglés)**

**6:30-7:00 p.m. (Español)**

**Seminario web por Zoom**

**Registrarse Aquí**

Asegúrese de registrarse para obtener los detalles de registro de sesión de Zoom.

**Detalles del seminario web**

El seminario web brindará información sobre cómo recibir pruebas de pozo **gratuitas** y el importante trabajo que está realizando Kings Water Alliance para brindar agua potable **segura** a los residentes.

Este seminario web es para los residentes de Kings Water Alliance, así como para las partes interesadas y miembros del público.

Las soluciones de agua potable deben ser flexibles e impulsadas localmente. ¡Ayúdanos a impulsar soluciones! Haga clic [AQUÍ](#) para obtener más información sobre Kings Water Alliance.

---

Kings Water Alliance  
P.O. Box 8259, Fresno, CA 93747  
559-549-6747  
[info@kingswateralliance.org](mailto:info@kingswateralliance.org)

Kings River Water Quality Coalition | P.O. Box 8259, Fresno, CA 93747

[Unsubscribe ddunn@krqd.org](mailto:ddunn@krqd.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by [info@kingswateralliance.org](mailto:info@kingswateralliance.org) powered by





**Debra Dunn**

---

**From:** Kings Water Alliance <info@kingswateralliance.org>  
**Sent:** Wednesday, July 26, 2023 4:37 PM  
**To:** Debra Dunn  
**Subject:** 4 Back-to-School Events at the Library hosted by Kings Water Alliance



## **NEXT WEEK: KWA is Hosting Four Back to School Events at Four Libraries**

Join us for at one of our four **Back to School Events** at the Orange Cove, Parlier, Riverdale, and Easton Libraries! You and your kids will learn about safe drinking water and free resources available for rural residents! There will also be a live demo of how well water becomes unsafe to drink!

All kids who attend will be entered in a RAFFLE for a chance to win a Backpack Full of School Supplies and Fresno Grizzlies Baseball Tickets!

Read below for event details or go to our [Event Page](#).

---

A colorful graphic for a 'Back to School' event. At the top, an orange wavy banner contains a black and white atom symbol on the left and a green chemistry flask with orange liquid on the right. Below the banner, the text 'BACK TO SCHOOL' is written in large, bold, black letters. Underneath, 'EVENT AT THE ORANGE COVE LIBRARY' is in smaller black letters. The date and time 'MONDAY JULY 31ST 3:30-4:00PM' are prominently displayed. Below this, the location 'Orange Cove Branch Library 815 Park Blvd Orange Cove, CA 93646' is listed. To the left of the date are two water droplets, and to the right is a yellow pencil. A paragraph of text describes the event: 'Learn about safe drinking water and free resources including well testing and bottled water! Live demo of how well water becomes unsafe to drink!'. Below this is a green banner with the text 'Win School Supplies and Fresno Grizzlies Tickets'. At the bottom left are icons of a green backpack, a baseball, and a water drop. The bottom right features the logos for 'KINGS WATER ALLIANCE' and 'FRESNO COUNTY PUBLIC LIBRARY'. At the very bottom, the website 'kingswateralliance.org/events' and contact information '(559) 549-6747 | info@kingswateralliance.org' are provided.

**BACK TO SCHOOL**  
EVENT AT THE ORANGE COVE LIBRARY

**MONDAY JULY 31ST**  
**3:30-4:00PM**  
Orange Cove Branch Library  
815 Park Blvd Orange Cove, CA 93646

Learn about safe drinking water and free resources including well testing and bottled water! Live demo of how well water becomes unsafe to drink!

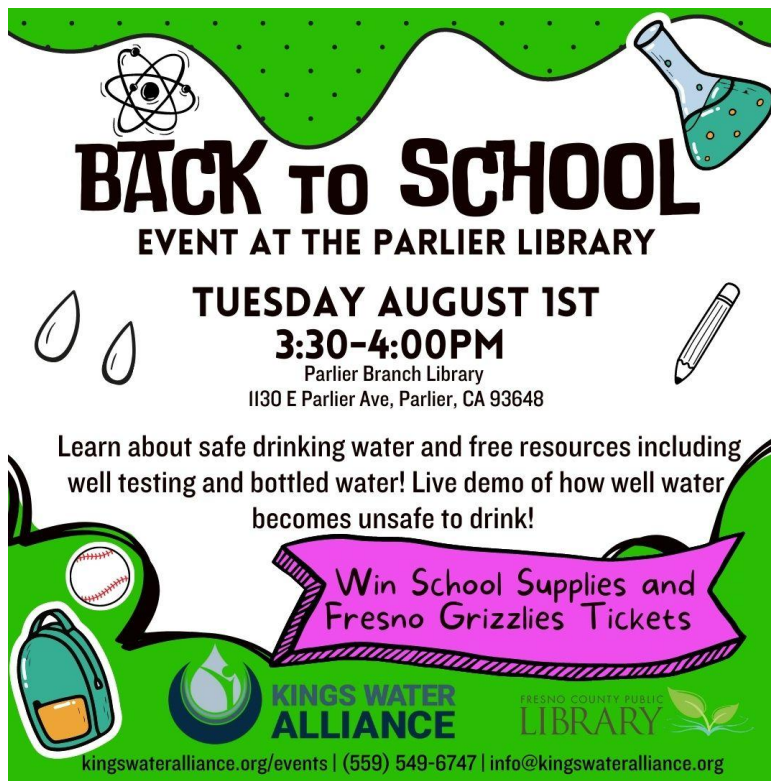
**Win School Supplies and Fresno Grizzlies Tickets**

**KINGS WATER ALLIANCE**  
**FRESNO COUNTY PUBLIC LIBRARY**

kingswateralliance.org/events | (559) 549-6747 | info@kingswateralliance.org

**Monday July 31st 3:30 - 4:00 PM**  
**Orange Cove Branch Library**  
815 Park Blvd, Orange Cove, CA 93646

**Event Details**

A colorful graphic for a 'Back to School' event. At the top, a green wavy banner contains a black and white atomic symbol on the left and a blue and green Erlenmeyer flask on the right. Below the banner, the text 'BACK TO SCHOOL' is written in large, bold, black letters. Underneath that, 'EVENT AT THE PARLIER LIBRARY' is written in smaller, bold, black letters. To the left of the date are two white water droplets, and to the right is a yellow pencil. The date 'TUESDAY AUGUST 1ST' and time '3:30-4:00PM' are centered in bold black text. Below the time, the location 'Parlier Branch Library' and address '1130 E Parlier Ave, Parlier, CA 93648' are listed. A paragraph of text describes the event: 'Learn about safe drinking water and free resources including well testing and bottled water! Live demo of how well water becomes unsafe to drink!'. Below this text is a pink banner with the text 'Win School Supplies and Fresno Grizzlies Tickets'. At the bottom left are icons of a baseball and a green backpack. At the bottom center is the 'KINGS WATER ALLIANCE' logo, which features a blue water drop with a green leaf inside. To the right of the logo is the 'FRESNO COUNTY PUBLIC LIBRARY' logo, which features a green leaf. At the very bottom, the website 'kingswateralliance.org/events' and contact information '(559) 549-6747 | info@kingswateralliance.org' are provided.

**BACK TO SCHOOL**  
**EVENT AT THE PARLIER LIBRARY**

**TUESDAY AUGUST 1ST**  
**3:30-4:00PM**  
Parlier Branch Library  
1130 E Parlier Ave, Parlier, CA 93648

Learn about safe drinking water and free resources including well testing and bottled water! Live demo of how well water becomes unsafe to drink!

**Win School Supplies and Fresno Grizzlies Tickets**

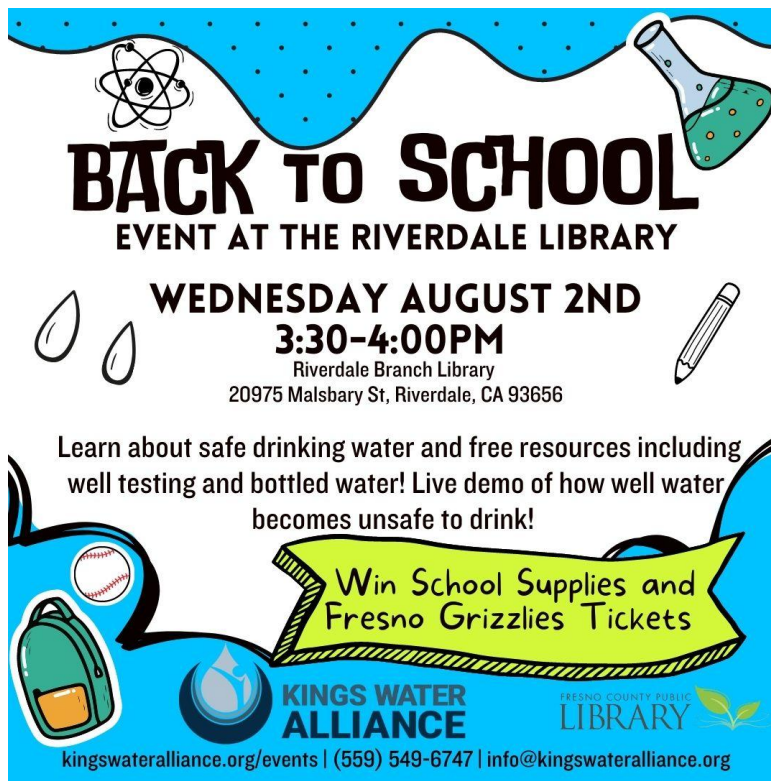
**KINGS WATER ALLIANCE**  
kingswateralliance.org/events | (559) 549-6747 | info@kingswateralliance.org

**FRESNO COUNTY PUBLIC LIBRARY**

**Tuesday August 1st 3:30 - 4:00 PM**  
**Parlier Branch Library**  
130 E Parlier Ave, Parlier, CA 93648

**Event Details**

---

A colorful graphic for a 'Back to School' event. At the top, there's a blue wavy banner with white dots. On the left is a black and white atom symbol, and on the right is a green Erlenmeyer flask with orange liquid. Below the banner, the text 'BACK TO SCHOOL' is in large, bold, black letters, followed by 'EVENT AT THE RIVERDALE LIBRARY' in smaller black letters. To the left of the date are two water droplets, and to the right is a yellow pencil. The date 'WEDNESDAY AUGUST 2ND' and time '3:30-4:00PM' are in bold black letters. Below that is the address: 'Riverdale Branch Library, 20975 Malsbary St, Riverdale, CA 93656'. A paragraph of text says: 'Learn about safe drinking water and free resources including well testing and bottled water! Live demo of how well water becomes unsafe to drink!'. Below this is a yellow banner with black text: 'Win School Supplies and Fresno Grizzlies Tickets'. At the bottom left is a green backpack with a baseball inside. In the center is a blue water drop icon. To the right of the drop is the 'KINGS WATER ALLIANCE' logo. Further right is the 'FRESNO COUNTY PUBLIC LIBRARY' logo. At the very bottom is the website and contact info: 'kingswateralliance.org/events | (559) 549-6747 | info@kingswateralliance.org'.

**Wednesday August 2nd 3:30 - 4:00 PM**  
**Riverdale Branch Library**  
20975 Malsbary St, Riverdale, CA 93656

[Event Details](#)

A colorful graphic for a 'Back to School' event. At the top, a pink wavy banner contains a black atom symbol on the left and a green Erlenmeyer flask with orange liquid on the right. Below the banner, the text 'BACK TO SCHOOL' is in large, bold, black letters, followed by 'EVENT AT THE EASTON LIBRARY' in smaller black letters. The date and time 'THURSDAY AUGUST 3RD 3:30-4:00PM' are in bold black text. Below this, the location 'Easton Branch Library 25 E Fantz Ave, Easton, CA 93706' is listed. A paragraph of text reads: 'Learn about safe drinking water and free resources including well testing and bottled water! Live demo of how well water becomes unsafe to drink!'. To the right of this text is a yellow banner with the text 'Win School Supplies and Fresno Grizzlies Tickets'. At the bottom left are icons of a green backpack, a baseball, and a water drop. At the bottom right are the logos for 'KINGS WATER ALLIANCE' and 'FRESNO COUNTY PUBLIC LIBRARY'. At the very bottom is the website 'kingswateralliance.org/events | (559) 549-6747 | info@kingswateralliance.org'.

**BACK TO SCHOOL**  
EVENT AT THE EASTON LIBRARY

**THURSDAY AUGUST 3RD**  
**3:30-4:00PM**  
Easton Branch Library  
25 E Fantz Ave, Easton, CA 93706

Learn about safe drinking water and free resources including well testing and bottled water! Live demo of how well water becomes unsafe to drink!

Win School Supplies and Fresno Grizzlies Tickets

**KINGS WATER ALLIANCE**  
**FRESNO COUNTY PUBLIC LIBRARY**

kingswateralliance.org/events | (559) 549-6747 | info@kingswateralliance.org

**Thursday August 3rd 3:30 - 4:00 PM**  
**Riverdale Branch Library**  
25 E Fantz Ave, Easton, CA 93706

[Event Details](#)

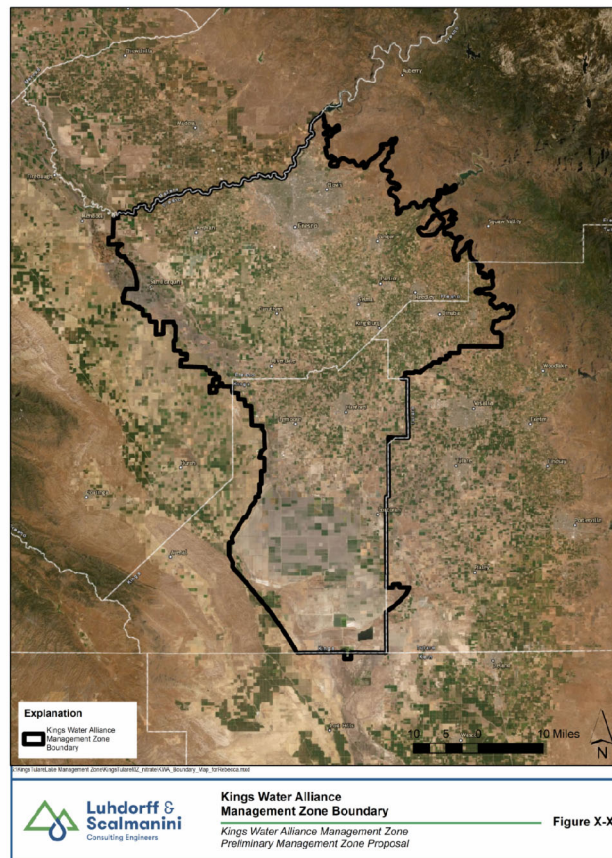
**About the Kings Water Alliance**

Many communities in the Central Valley rely on groundwater as their primary source of drinking water. Some communities cannot safely use groundwater for drinking water due to unsafe nitrate levels that may cause human health impacts.

**Local industry and community representatives have joined to form a new non-profit organization, the Kings Water Alliance, with the goal to implement safe drinking water solutions.**

The Kings Water Alliance is efficiently implementing new water quality requirements under new Salt and Nitrate Control Programs. It is the governing organization for an area known as the Kings Management Zone, an area covering the Kings and Tulare Lake groundwater subbasins.

The direct result of over a decade of collaboration between stakeholders, a new [Salt and Nitrate Control Program](#) was approved by the State Water Resources Control Board on October 16, 2019 with new mandates for dischargers in the Central Valley. Compliance is most efficiently and effectively achieved through the formation of local Management Zones like the Kings Water Alliance. A Management Zone is a coalition of dischargers in a groundwater subbasin cooperating to achieve sustainability while providing safe drinking water solutions.



**Visit our website**

Kings Water Alliance  
P.O. Box 8259, Fresno, CA 93747  
559-549-6747  
[info@kingswateralliance.org](mailto:info@kingswateralliance.org)

Kings River Water Quality Coalition | P.O. Box 8259, Fresno, CA 93747

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Sent by info@kingswateralliance.org powered by





**Debra Dunn**

---

**From:** Kings Water Alliance <jjensen@krcd.org>  
**Sent:** Thursday, August 15, 2024 1:21 PM  
**To:** Debra Dunn  
**Subject:** Webinar: Safe Drinking Water for Kings County Residents



---

## Safe Drinking Water for Kings County Residents

**Do you live in Kings County? Do you rely on a residential well and worry about your drinking water?**

In many areas, one out of two wells might have unsafe levels of nitrates. The only way to find out is to test your well water. We want your input and ideas. Join us to collaborate on solutions at an [upcoming webinar on Tuesday, August 27 at 6pm](#). By joining, you can help make sure you and your neighbors have clean water to drink.

[Register](#)

If you can't make it to the webinar, we would still like to hear from you, please call (559) 549-6747 or email us [info@kingswateralliance.org](mailto:info@kingswateralliance.org)

---

## Agua potable segura para los residentes del Condado de Kings

¿Vive usted en el Condado de Kings? ¿Depende de un pozo residencial y se preocupa por su agua potable?

En muchas áreas, uno de cada dos pozos puede tener niveles peligrosos de nitratos. La única forma de averiguarlo es analizar el agua de su pozo. Queremos conocer sus comentarios y ideas. Únase a nosotros para colaborar en la búsqueda de soluciones en un próximo [seminario web el martes 27 de agosto a las 6:00 p. m.](#) Al unirse, puede ayudar a garantizar que usted y sus vecinos tengan agua limpia para beber.

[Registrar](#)

Si no puede asistir al seminario web, nos gustaría saber de usted. Llame al (559) 549-6747 o envíenos un correo electrónico a [info@kingswateralliance.org](mailto:info@kingswateralliance.org)

"I feel that now I am protecting my family...before we did not know that we cooked with water that came from a well that we did not realize was harming the health of my family."

- Fresno County Well Owner

"Siento que ahora estoy protegiendo a mi familia...antes no sabíamos que cocinábamos con agua que venía de un pozo y no nos dábamos cuenta que estaba dañando la salud de mi familia".

-Propietaria de un pozo del condado de Fresno recibe ayuda de Kings Water Alliance



[kingswateralliance.org](http://kingswateralliance.org)

(559) 549-6747

[info@kingswateralliance.org](mailto:info@kingswateralliance.org)

Kings River Water Quality Coalition | PO Box 8259 | Fresno, CA 93747 US

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If you believe you have received the message in error, please contact the author by replying to this message. Constant Contact takes reports of abuse very seriously. If you

**Debra Dunn**

---

**From:** Kings Water Alliance <ddunn@krcd.org>  
**Sent:** Thursday, September 12, 2024 3:31 PM  
**To:** Debra Dunn  
**Subject:** You're Invited! In-Person Workshop: Safe Drinking Water for Kings County Residents



## Safe Drinking Water for Kings County Residents

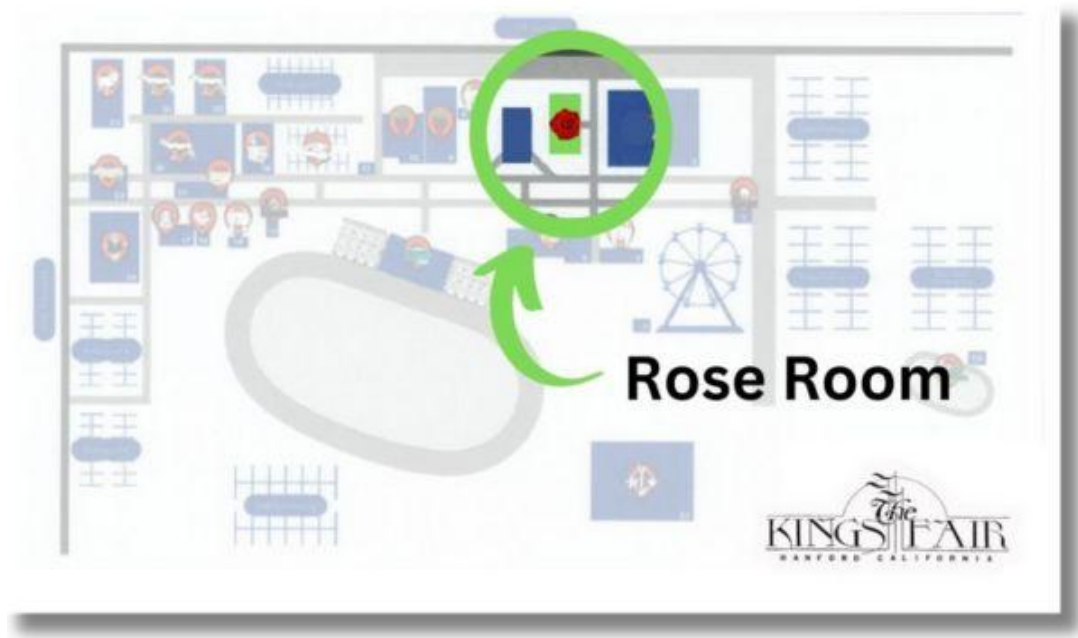
**Do you live in Kings County? Do you rely on a residential well and worry about your drinking water?**

In many areas, one out of two wells might have unsafe levels of nitrates. The only way to find out is to test your well water. We want your input and ideas. Join us to collaborate on solutions at an [upcoming meeting on Tuesday, September 24 at 6 pm](#) at the Kings County Fairgrounds in the Rose Room. By joining, you can help make sure you and your neighbors have clean water to drink.

**RSVP**

### Location

Kings County Fairgrounds (Rose Room)  
[801 S 10th Ave, Hanford, CA 93230](#)



If you can't make it to the webinar, we would still like to hear from you, please call (559) 549-6747 or email us [info@kingswateralliance.org](mailto:info@kingswateralliance.org)

## Agua potable segura para los residentes del Condado de Kings

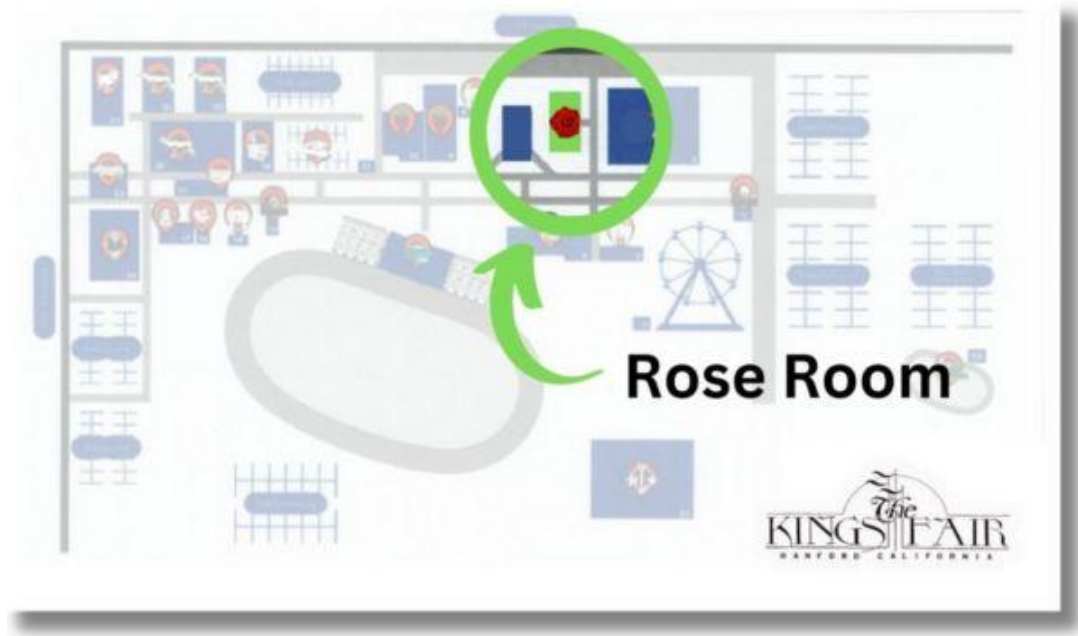
¿Vive usted en el Condado de Kings? ¿Depende de un pozo residencial y se preocupa por su agua potable?

En muchas áreas, uno de cada dos pozos puede tener niveles peligrosos de nitratos. La única forma de averiguarlo es analizar el agua de su pozo. Queremos conocer sus comentarios y ideas. Únase a nosotros para colaborar en la búsqueda de soluciones en un próximo [evento en persona el martes 24 de septiembre a las 6:00 p.m.](#) Al unirse, puede ayudar a garantizar que usted y sus vecinos tengan agua limpia para beber.

RSVP

## Ubicación

Kings County Fairgrounds (Rose Room)  
[801 S 10th Ave, Hanford, CA 93230](#)



Si no puede asistir al seminario web, nos gustaría saber de usted. Llame al (559) 549-6747 o envíenos un correo electrónico a [info@kingswateralliance.org](mailto:info@kingswateralliance.org)

"I feel that now I am protecting my family...before we did not know that we cooked with water that came from a well that we did not realize was harming the health of my family."

- Fresno County Well Owner

"Siento que ahora estoy protegiendo a mi familia...antes no sabíamos que cocinábamos con agua que venía de un pozo y no nos dábamos cuenta que estaba dañando la salud de mi familia".

-Propietaria de un pozo del condado de Fresno recibe ayuda de Kings Water Alliance



[kingswateralliance.org](http://kingswateralliance.org)

(559) 549-6747

[info@kingswateralliance.org](mailto:info@kingswateralliance.org)

Kings Water Alliance | 4886 East Jensen Avenue | Fresno, CA 93725 US

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**Debra Dunn**

---

**From:** Kings Water Alliance <info-kingswateralliance.org@shared1.ccsend.com>  
**Sent:** Tuesday, November 12, 2024 12:58 PM  
**To:** Debra Dunn  
**Subject:** Early Action Plan Available for Public Review and Comment

You don't often get email from info-kingswateralliance.org@shared1.ccsend.com. [Learn why this is important](#)



## Early Action Plan Available for Review and Public Comment

The Kings Water Alliance (KWA) has developed an Early Action Plan (EAP), a document outlining safe drinking water solutions in portions of the Tulare Lake subbasin. The key element of this EAP, which was developed in collaboration with the community, is the Interim Replacement Water Program. This Program provides immediate alternative sources of drinking water for residences that depend on groundwater from domestic wells for drinking and cooking purposes where that groundwater contains unsafe levels of nitrate.

The draft document is available [on our website for download](#).

**We are now accepting public comments on the draft EAP document.**

**Comments should be submitted no later than November 26, 2024 for consideration in the final Early Action Plan.**

### Early Action Plan

[DOWNLOAD](#)

## Ways You Can Comment

The Early Action Plan draft is available for download and public comment. You can submit your comments the following ways:



- 1) Email your comments to [info@kingswateralliance.org](mailto:info@kingswateralliance.org).
- 2) Call us at [\(559\) 549-6747](tel:5595496747).

## Upcoming Events

### VIRTUAL OFFICE HOURS

Have questions or comments about the Early Action Plan and Preliminary Management Zone Proposal. The Kings Water Alliance staff are available to talk with you at our virtual office hours. Join at either date below.

[November 19, 2024 9:00 - 10:00 am](#)

[November 22, 2024 3:00 - 4:00 pm](#)

For more details, view our events page.

[EVENTS PAGE](#)



## Plan de Acción Temprana Disponible para Revisión y Comentarios Públicos

Kings Water Alliance (KWA) ha desarrollado un Plan de Acción Temprana (EAP), un documento que describe soluciones de agua potable segura en partes de la subcuenca del Lago Tulare. El elemento clave de este EAP, que

se desarrolló en colaboración con la comunidad, es el Programa de Reemplazo Provisional de Agua. Este programa proporciona fuentes alternativas inmediatas de agua potable para las residencias que dependen del agua subterránea de pozos domésticos para beber y cocinar, cuando dicha agua subterránea contiene niveles peligrosos de nitrato.

El borrador del documento está disponible para su descarga [en nuestro sitio web](#).

**Ahora estamos aceptando comentarios públicos sobre el borrador del documento EAP.**

**Los comentarios deben enviarse antes del 26 de noviembre de 2024 para ser considerados en el Plan de Acción Temprana final.**

## Plan de Acción Temprana

DESCARGAR

## Ways You Can Comment

**El borrador del Plan de Acción Temprana está disponible para su descarga y para que el público pueda hacer comentarios. Puede enviar sus comentarios de las siguientes maneras:**



1) Envíe sus comentarios por correo electrónico:  
[info@kingswateralliance.org](mailto:info@kingswateralliance.org).

2) Llámenos al [\(559\) 549-6747](tel:559-549-6747).

## Próximos Eventos

### HORARIO DE OFICINA VIRTUAL

Tiene preguntas o comentarios sobre el Plan de Acción Temprana. El personal de Kings Water Alliance está disponible para hablar con usted en nuestro horario de oficina virtual. Únase en cualquiera de las fechas siguientes.

[19 de noviembre, 2024 9:00 - 10:00 am](#)

[22 de noviembre, 2024 3:00 - 4:00 pm](#)

Para más detalles, consulte nuestra página de eventos:

**PAGINA DE EVENTOS**

---

Kings Water Alliance  
P.O. Box 8259, Fresno, CA 93747  
559-549-6747  
[info@kingswateralliance.org](mailto:info@kingswateralliance.org)

Kings Water Alliance | P.O. Box 8259 | Fresno, CA 93747 US

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Try email marketing for free today!

**Debra Dunn**

---

**From:** Kings Water Alliance <jjensen@krcd.org>  
**Sent:** Tuesday, November 19, 2024 9:21 AM  
**To:** Debra Dunn  
**Subject:** Let's Talk About Safe Drinking Water in Kings County



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## Let's Talk About Safe Drinking Water

### Upcoming Public Meetings in Kings County

Across areas of Fresno, Kings, and Tulare counties, 2 in 5 private residential wells could have unsafe levels of nitrates in their water. The only way to find out is to test the well water.

Join us at one (or both) of our next in-person workshops to talk about safe drinking water. Help us understand the current conditions of drinking water in your home and to explore what clean drinking water solutions could work best for your community.

**Why does your participation matter?** Because this is about YOUR drinking water and making sure it is safe.

**Wednesday, December 4**

West Hills College Lemoore - Student Union

[555 College Ave., Bldg. 900](#)

6:00pm - 7:00pm

RSVP

**Thursday, December 12**

COS Hanford - Vocational Bldg. (Room 106)

**925 13th Ave., Hanford, CA 93230**

6:00pm - 7:00pm

RSVP

If you can't make it to the webinar, we would still like to hear from you, please call (559) 549-6747 or email us [info@kingwateralliance.org](mailto:info@kingwateralliance.org)

---

## **Hablemos sobre agua potable segura**

### **Reuniones públicas en el condado de Kings**

En muchas áreas del Valle Central, el 50% de los pozos residenciales podrían tener niveles inseguros de nitratos en el agua. La única manera de saberlo es analizando el agua del pozo.

Ayúdanos a entender las condiciones actuales del agua potable en su hogar y explore qué soluciones de agua potable limpia podrían funcionar mejor para su comunidad.

**¿Por qué es importante su participación?** Porque se trata de SU agua potable y de asegurarse de que sea segura.

**Miércoles, 4 de diciembre**

West Hills College Lemoore - Student Union

**555 College Ave., Bldg. 900**

6:00pm - 7:00pm

RSVP

**Jueves, 12 de diciembre**  
COS Hanford - Vocational Bldg. (Room 106)  
[925 13th Ave., Hanford, CA 93230](#)  
6:00pm - 7:00pm

RSVP

Si no puede asistir al seminario web, nos gustaría saber de usted. Llame al (559) 549-6747 o envíenos un correo electrónico a [info@kingswateralliance.org](mailto:info@kingswateralliance.org)

---

"I feel that now I am protecting my family...before we did not know that we cooked with water that came from a well that we did not realize was harming the health of my family."

- Fresno County Well Owner

"Siento que ahora estoy protegiendo a mi familia...antes no sabíamos que cocinábamos con agua que venía de un pozo y no nos dábamos cuenta que estaba dañando la salud de mi familia".

-Propietaria de un pozo del condado de Fresno recibe ayuda de Kings Water Alliance





[kingswateralliance.org](http://kingswateralliance.org)

(559) 549-6747

[info@kingswateralliance.org](mailto:info@kingswateralliance.org)

Kings Water Alliance | 4886 East Jensen Avenue | Fresno, CA 93725 US

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Try email marketing for free today!

## **APPENDIX A-5 KWA PRINT ADVERTISING EXAMPLE**

# SOLUTIONS ARE COMING SAFE DRINKING WATER



## Safe drinking water solutions are being developed in local communities

A new groundwater quality initiative, the Nitrate Control Program under CV-SALTS, is part of a strategy to address nitrate pollution in the Central Valley's groundwater. **The Kings Water Alliance is developing solutions in your area to provide safe drinking water supplies for local communities impacted by nitrates.**

## Join us to learn more about the Early Action Plan for drinking water solutions

Drinking water solutions should be flexible and locally driven. Help us drive solutions! **Join us for a webinar to learn more about the Nitrate Control Program and proposed drinking water solutions. You will have an opportunity to provide input and ask questions.**



## Webinar

**November 19, 6:00-7:30 PM**

REGISTER ONLINE: [WWW.KINGSRIVERWQC.ORG/DRINKINGWATER](http://WWW.KINGSRIVERWQC.ORG/DRINKINGWATER)

## HOW YOU CAN GET INVOLVED



**Sign up to receive email updates** on webinar details and opportunities to provide input on drinking water solutions [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)



**Attend the upcoming webinar** on November 19th. Register online at [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)



**Find information** on CV-SALTS (Central Valley Salinity Alternatives for Long-Term Sustainability) and the Nitrate Control Program at [www.cvsalts.info](http://www.cvsalts.info)



# SE ACERCAN SOLUCIONES AGUA POTABLE SEGURA



## Se están desarrollando soluciones de agua potable segura en las comunidades locales

Una nueva iniciativa de calidad de las aguas subterráneas, el Programa de Control de Nitratos bajo CV-SALTS, es parte de una estrategia para abordar la contaminación por nitratos en las aguas subterráneas del Valle Central. **Kings Water Alliance está desarrollando soluciones en su área para proporcionar suministros de agua potable segura para las comunidades locales afectadas por nitratos.**

## Acompáñenos para obtener más información sobre el Plan de Acción Temprana para soluciones de agua potable

Las soluciones de agua potable deben ser flexibles y dirigidas localmente. ¡Ayúdanos a impulsar soluciones! Acompáñenos para un seminario web para obtener más información sobre el Programa de Control de Nitratos y las propuestas soluciones de agua potable. Usted tendrá la oportunidad de proporcionar información y hacer preguntas.



## Seminario Web 19 de noviembre, 6:00-7:30

REGISTRARSE: [WWW.KINGSRIVERWQC.ORG/DRINKINGWATER](http://WWW.KINGSRIVERWQC.ORG/DRINKINGWATER)

## CÓMO PUEDE INVOLUCRARSE



**Regístrese para recibir actualizaciones por correo electrónico** sobre los detalles del seminario web y las oportunidades para proporcionar información sobre las soluciones de agua potable [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)



**Asista al próximo seminario web el 19 de noviembre.** Regístrese en línea en [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)



**Encuentre información** sobre CV-SALTS (Alternativas de Salinidad para la Sostenibilidad a Largo Plazo del Valle Central, CV-SALTS por su sigla en inglés) y el Programa de Control de Nitratos en [www.cvsalts.info](http://www.cvsalts.info)



P.O. Box 8259, Fresno, CA 93747 | (559) 549-6747 | [www.kingsriverwqc.org/drinkingwater](http://www.kingsriverwqc.org/drinkingwater)

## APPENDIX B STATE WATER BOARD COMMUNITY ENGAGEMENT CHECKLIST

State Water Board (2020) provides a table that summarizes the guidance found in its community engagement document. **Table B-1** below demonstrates how the Kings Water Alliance Management Zone’s community outreach program aligns with the guidance.

Table B-1. Alignment Between Kings Water Alliance Management Zone Community Outreach Actions and State Water Board Guidance (Table adapted from State Water Board (2020), page 17)		
Community Engagement Element	Potential Actions to Implement Element	EAP Development and Implementation
Communicate Effectively	Communicate with affected communities remotely	<p>KWA conducted virtual and hybrid community outreach meetings. Participants had the opportunity to use their digital devices or telephone to call in to the events or attend in-person.</p> <p>A dedicated phone line managed by KWA was established in October 2020 and promoted.</p> <p>A direct mail piece was sent to all potentially impacted residents in the KWA to raise awareness and promote the first webinar.</p> <p>Digital communications were employed including the development of a website, YouTube account, email updates to the KWA distribution lists.</p> <p>Flyers were left at key locations across the KWA to promote webinars and raise awareness.</p> <p>A comprehensive report of communications is included in Appendix A, Communications &amp; Outreach Plan.</p>

Table B-1. Alignment Between Kings Water Alliance Management Zone Community Outreach Actions and State Water Board Guidance (Table adapted from State Water Board (2020), page 17)		
Community Engagement Element	Potential Actions to Implement Element	EAP Development and Implementation
	Translate materials into Spanish and other language(s) identified	All flyers and direct mail were distributed in English and Spanish. Webinars included live Spanish translation; recordings were posted on YouTube and the KWA website with Spanish subtitles. All live polling conducted during the webinars included both English and Spanish translated text. Webinar registration and sign-up information was provided in both English and Spanish. The new website <a href="http://www.kingswateralliance.org">www.kingswateralliance.org</a> includes a translation feature at the bottom right of the page that can translate content into Spanish, Hmong, and Punjabi. A drinking water survey was conducted via SurveyMonkey and made available in English and Spanish.
	Provide a point of contact who speaks residents' primary language	A designated KWA staff member speaks Spanish, and attended all outreach events and is available to answer the dedicated KWA phone line should Spanish interpretation be needed.
	Ensure planned one-on-one communications have personnel fluent in the primary language	A designated KWA staff member speaks Spanish, and attended all outreach events and is available to answer the KWA phone line should Spanish interpretation be needed.
	Offer live interpretation at community meetings	A designated KWA staff member speaks Spanish, and attended all outreach events and is available to answer the dedicated KWA phone line should Spanish interpretation be needed.
	Provide written materials in plain language	All materials intentionally included simple language to ensure understanding across all audiences. Technical language was avoided whenever possible.  Flyers, the direct mail piece, and the drinking water survey were reviewed by NGOs familiar with Spanish interpretation and the

Table B-1. Alignment Between Kings Water Alliance Management Zone Community Outreach Actions and State Water Board Guidance (Table adapted from State Water Board (2020), page 17)		
Community Engagement Element	Potential Actions to Implement Element	EAP Development and Implementation
		needs of community residents. Adjustments were made as needed based on the recommendations of the NGOs.
Communicate Effectively (ctd)	Speak in plain language	<p>Outreach events provided an opportunity to learn the key components of the Early Action Plan and why it is relevant to residents. The information verbally communicated was simplified while still providing enough to explain the purpose of the EAP.</p> <p>Ample time for Questions and Answers was left at webinars to ensure understanding from the audience. Polling was also conducted as a means to gauge the audience and distill the key points of the material presented. Virtual office hours were offered as another opportunity to provide answers or clarification if the material was not understood.</p>
	Consult community groups if your materials are understandable to the community	Flyers, the direct mail piece, and the drinking water survey were reviewed by NGOs familiar with Spanish interpretation and the needs of community residents. Adjustments were made as needed based on the recommendations of the NGOs.
	Ask participants if materials are understandable	Ample time for Questions and Answers was left at webinars to ensure understanding from the audience. Polling was also conducted to gauge the audience and distill the key points of the material presented. Virtual office hours were offered as another opportunity to provide answers or clarification if the material was not understood.
	Present information without bias	Information was comprehensively provided at the webinars hosted by the KWA. All considered drinking water solutions and their associated requirements were presented to the attendees. All



Table B-1. Alignment Between Kings Water Alliance Management Zone Community Outreach Actions and State Water Board Guidance (Table adapted from State Water Board (2020), page 17)		
Community Engagement Element	Potential Actions to Implement Element	EAP Development and Implementation
		potential solutions were also included in the drinking water survey conducted with impacted residents.
	Know and communicate your constraints	Information was comprehensively provided at the webinars hosted by the KWA. All considered solutions and their associated requirements were presented to the attendees.
	Be transparent with decision-making processes	Residents and stakeholders have been routinely engaged on development of the EAP. Engagement has occurred via website updates, outreach events, and periodic email updates and reminders on deadlines and processes to EAP development and submittal.
Protect Personal Information	Mitigate concerns about information collection	Personal information was never required to be collected. Poll responses were not published tied to the respondent. Attendees were notified that their responses would be kept private. Webinar registration was encouraged but not required to attend, and the registration form for those who chose to register was kept short and simple. The drinking water survey collected some information to assess where attendees were from, including zip code, but it was clearly indicated as an optional question.
	Minimize collection of personal information	Personal information was never required to be collected. Poll responses were not published tied to the respondent. Attendees were notified that their responses would be kept private. Webinar registration was encouraged but not required to attend, and the registration form for those who chose to register was kept short and simple. The drinking water survey collected some information to assess where attendees were from, including zip code, but it was clearly indicated as an optional question.

Table B-1. Alignment Between Kings Water Alliance Management Zone Community Outreach Actions and State Water Board Guidance (Table adapted from State Water Board (2020), page 17)		
Community Engagement Element	Potential Actions to Implement Element	EAP Development and Implementation
Acknowledge Diverse Interests	Be inclusive of all groups within a community	<p>Outreach was conducted to all potentially impacted residents via a direct mail piece.</p> <p>A direct invitation to community leaders across the KWA was sent via email. A direct invitation to engage was sent to a Tachi Yokut Tribe representative.</p> <p>A stakeholder committee representing diverse interests will be established to help guide EAP implementation. For a full list of stakeholder groups, reference Table 6 in Appendix A.</p>
	Provide “balanced access” to groups you are engaging with	<p>A stakeholder committee representing diverse interests will be established to help guide EAP implementation. For a full list of stakeholder groups, reference Table 6 in Appendix A.</p>
Evaluate and Revise	Evaluate your community engagement strategy	Evaluation methodologies are included in Appendix A. It is the full intent of the KWA to continually evaluate and track outreach efforts and adjust if/when needed.
	Make modifications	The addition of virtual office hours was incorporated into outreach efforts for EAP development to offer additional dedicated opportunities to engage. Modifications to outreach also included intentional branding strategy to deliberately migrate from the Kings River Water Quality Coalition to the KWA; this included the development of a logo, color scheme, website, and email template for interested person communications.
Learning About the Community	Develop a Community Profile	Community Profile documentation is provided in Appendix C.

Table B-1. Alignment Between Kings Water Alliance Management Zone Community Outreach Actions and State Water Board Guidance (Table adapted from State Water Board (2020), page 17)		
Community Engagement Element	Potential Actions to Implement Element	EAP Development and Implementation
	Develop a Contact List	The Kings Water Alliance maintains an interested persons contact list. Anyone can sign up to receive email updates. The KWA also maintains a list of community leaders, and NGOs who are familiar with community needs.
Educating the Community	Develop educational materials	The following materials were developed: <ul style="list-style-type: none"> <li>• Flyers</li> <li>• Webinar presentation slides</li> <li>• Webinar recording</li> <li>• Digital Story Map</li> <li>• Virtual Nitrate Control Program timeline webpage</li> </ul>
	Establish contact(s)	The KWA maintains an interested persons contact list. Anyone can sign up to receive email updates. The KWA also maintains a list of community leaders, and NGOs who are familiar with community needs.
	Establish locations where information is publicly accessible	The KWA did extensive outreach at key locations in communities across the Management Zone. For a list of locations, refer to Table 8 in Appendix A.
	Distribute materials using multiple communication platforms	Appendix A identifies an integrated communications strategy as key to effective outreach. Outreach was conducted via diverse channels including digital, print, and radio. For a comprehensive identification of distribution methods, see Appendix A.
Educating the Community	Hold community meetings to educate the community	The KWA conducted and continues to conduct multiple virtual and hybrid community meetings to encourage public participation and feedback on the EAP development as well as provide opportunity to educate the community on nitrate issues.

Table B-1. Alignment Between Kings Water Alliance Management Zone Community Outreach Actions and State Water Board Guidance (Table adapted from State Water Board (2020), page 17)		
Community Engagement Element	Potential Actions to Implement Element	EAP Development and Implementation
Collaborating with the Community	Create a process for collaborative decision-making	The KWA made a concerted effort to solicit feedback and hear from impacted residents. Efforts include conducting polls during webinars the KWA hosted, as well as conducting a drinking water survey. The results were shared with the technical consultants and staff to better understand the needs of impacted residents.
Maintaining Involvement	Provide updates	The KWA maintains an email interested persons list for timely updates on EAP development. Those on the list were clearly notified of EAP development milestones including public meetings to educate and receive input, EAP draft availability for public review and comment, and reminders to submit comments and ask questions. These milestones were also posted on the KWA website and clearly identified at public outreach meetings.
	Maintain contact and process for responding to community inquiries	<p>The KWA has a dedicated phone line established to answer any questions or field comments from the public. An email has also been set up for similar purpose at <a href="mailto:info@kingswateralliance.org">info@kingswateralliance.org</a>. The email forwards to the KWA staff who coordinate to ensure the best response possible.</p> <p>A highly visible “Contact Us” button is included on the website header menu and visible from all webpages. The button leads to a contact form and uses encouraging language: “This site is designed to provide permitted dischargers, residents, and other interested stakeholders with a space to engage, giving you the opportunity to submit comments or questions, 24-hours a day, 7-days a week”. The</p>

Table B-1. Alignment Between Kings Water Alliance Management Zone Community Outreach Actions and State Water Board Guidance (Table adapted from State Water Board (2020), page 17)		
Community Engagement Element	Potential Actions to Implement Element	EAP Development and Implementation
		page also lists the phone number and email address. Form submissions forward to KWA staff members.

## APPENDIX C COMMUNITY PROFILE DATA

Data has been gathered for the disadvantaged and rural communities in the Tulare Lake Subbasin Area for the purpose of EAP development. In accordance with the State Water Board’s Guidance for Engaging Communities During Development of Early Action Plans, a community profile table has been compiled to better understand communities within the area. The table below provides Disadvantaged and Rural Community demographic data to help understand how best to engage with these impacted communities and encourage participation during EAP development. It is important to understand and account for community diversity to ensure drinking water solutions are appropriately developed with residential input and affected communities are informed on how the Nitrate Control Program will impact them. Notably, this table identifies languages other than English in the region including Spanish, Asian and Pacific islander languages, and Other Indo-European languages to bridge potential translation gaps to help ensure success of the EAP.

Community Demographics for Disadvantaged and Rural Communities in the Tulare Lake Subbasin Area<sup>1</sup>

Disadvantaged <sup>2</sup> and Rural Communities	Population	Median Household Income (MHI)	Language(s) <sup>3</sup>	Race/Ethnicity								
				American Indian and Alaska Native	Asian	Black or African American	Hispanic or Latino	Native Hawaiian and Other Pacific Islander	Not Hispanic or Latino	Some Other Race	2 or More Races	White
<b>Armona CDP</b>	4,274	\$55,197	English, Spanish, Asian and Pacific Islander languages	0.95%	1.13%	1.61%	39%	0.01%	9.38%	21%	11%	16%
<b>Corcoran City</b>	22,339	\$53,103	English, Spanish	1.02%	0.48%	7.10%	38%	0.10%	7.73%	25%	5.92%	14%
Grangeville CDP	508	\$89,044	English, Spanish	0.63%	2.82%	0.73%	18%	0.10%	29%	8.37%	7.22%	33%
Hardwick CDP	151	-	English, Spanish	0%	0%	1.69%	40%	0%	8.81%	23%	12%	14%
<b>Home Garden CDP</b>	1,653	\$42,258	English, Spanish	0.89%	1.41%	5.59%	40%	0.10%	5.85%	23%	9.54%	14%
<b>Kettleman City CDP</b>	1,242	\$46,261	Spanish	0.69%	0.08%	0.08%	49%	0%	1.05%	33%	7.60%	8.65%
Stratford CDP	1,121	-	English, Spanish, Other Indo- European languages	1.27%	0.27%	0.27%	44%	0%	5.51%	25%	10%	14%

<sup>1</sup>Table developed using the US Census ([https://data.census.gov/profile/United\\_States?g=010XX00US](https://data.census.gov/profile/United_States?g=010XX00US)) 2020 Decennial Census and 2022-2023 American Community Survey (ACS) data.

<sup>2</sup>Disadvantaged Communities (DACs) were identified by using the Department of Water Resource's DAC Mapping Tool Census Places (ASC: 2016 – 2020): (<https://gis.water.ca.gov/app/dacs/>), where DACs are determined by California's MHI and utilizing the state DAC threshold of 80-percent. The DACs identified contain bolded text.

<sup>3</sup>Languages spoken > 5-percent as listed in the 2022 ACS data. Use of this threshold is recommended in Guidance for Engaging Communities During Development of Early Action Plans (State Water Board, June 2020).

"indicates data was not available."

4"



The Table below (Tulare Lake Subbasin Area Disadvantaged and Rural Communities Point of Contacts for Nitrate Control Program) identifies key community members from each identified disadvantaged and rural community identified in the Tulare Lake Subbasin Area. It is important to identify these contacts to support community outreach efforts for increased participation and input on long-term drinking water solutions. This is a living document and will be updated during EAP implementation. Data gaps are identified, and efforts will be made to reach out to these communities to identify a point of contact.

Tulare Lake Subbasin Area Disadvantaged and Rural Communities Point of Contacts for Nitrate Control Program			
Disadvantaged <sup>1</sup> and Rural Communities	Point of Contact	Phone Number	Email Address
<b>Armona CDP</b>	TBD	TBD	TBD
<b>Corcoran City</b>	Greg Gatzka	(559) 992-2151	<a href="mailto:greg.gatzka@cityofcorcoran.com">greg.gatzka@cityofcorcoran.com</a>
Grangeville CDP	TBD	TBD	TBD
Hardwick CDP	TBD	TBD	TBD
<b>Home Garden CDP</b>	TBD	TBD	TBD
<b>Kettleman City CDP</b>	TBD	TBD	TBD
Stratford CDP	TBD	TBD	TBD

<sup>1</sup>The DACs identified contain bolded text.

TBD = To Be Determined.

## APPENDIX D DOMESTIC DRINKING WELL TESTING AGREEMENT FORM (2024)

### **KINGS WATER ALLIANCE DOMESTIC DRINKING WELL TESTING**

#### **About Kings Water Alliance**

Kings Water Alliance (KWA) is a California nonprofit corporation formed to: (i) study and address groundwater nitrate levels within its boundaries; and (ii) provide safe drinking water for residents impacted by nitrate contamination in groundwater within its Priority Area 1.

California's Central Valley has nitrate levels in groundwater that are above the public health standard limit of 10 milligrams per liter (mg/L) for Nitrate + Nitrite as Nitrogen. Drinking water with high levels of nitrate can pose health risks to children under six years old, pregnant women, and those individuals that are immunocompromised. In fact, preliminary research has identified potential links between nitrate consumption and various types of health concerns. Accordingly, nitrates found in groundwater resources are a concern for all Central Valley residents.

To address this issue, KWA offers free domestic drinking water well testing for Nitrate + Nitrite as Nitrogen (mg/L) to groundwater well owners within its Priority Area 1 as part of the Central Valley Salinity Alternative for Long Term Sustainability (CV-SALTS) initiative.

#### **Domestic Drinking Water Well Sampling Eligibility**

You are eligible for KWA's free domestic drinking water well testing for Nitrate + Nitrite as Nitrogen (mg/L) if your residential property is located within KWA's Priority Area 1 (an interactive map is available for verification at <http://kingswateralliance.org/welltest/>). If you are eligible, KWA invites you to complete the Kings Water Alliance Well Sampling Agreement attached to this document. This agreement is necessary for KWA to access your residential property and test your domestic drinking water well for Nitrate + Nitrite as Nitrogen (mg/L). If you have any questions or concerns regarding this agreement, please do not hesitate to contact KWA at 559-549-6747 or [info@kingswateralliance.org](mailto:info@kingswateralliance.org).

**KINGS WATER ALLIANCE WELL SAMPLING AGREEMENT**

This Well Sampling Agreement (Agreement) is made and entered into by the Kings Water Alliance (KWA), and [REDACTED] (Landowner, you, or your), the Landowner(s) of that certain real property located in [REDACTED] County, California, located at the following address: [REDACTED] (Property), with the following number of drinking water wells present [REDACTED].

**I. Permission to Access Drinking Water Well(s) and Collect Water Sample for Testing**

You grant KWA and its employees, agents, consultants, and contractors a cost-free non-exclusive license to enter onto your Property at a mutually agreed upon date and time to obtain water quality samples for analytical testing for Nitrate + Nitrite as Nitrogen (mg/L) from your domestic drinking water well(s).

Before entering onto your Property to exercise the rights granted under this Agreement, KWA will coordinate with you to schedule a date and time at which such access is acceptable to you. KWA will not access your Property to exercise the rights granted under this Agreement without your prior written consent. Further, if you have any pets that would otherwise interfere with or prohibit access to your Property, you will ensure that such pets are restrained on the day of access. *If such pets are not restrained on the day of access, KWA cannot guarantee that sampling will occur.* You will not unreasonably withhold access to your Property from KWA.

You and KWA agree that this Agreement will remain in effect until either of the following occur:

- (a) Termination by a Party. You and KWA agree that this Agreement may be terminated at any time, with or without cause, by either party upon 60 days written notice to the other party.
- (b) Change in Ownership. You and KWA agree that this Agreement will terminate upon any change in ownership of your Property. Following that termination, KWA acknowledges that KWA must enter into a new agreement with the new owner(s) of the Property.

**II. Permission to Access Upload Water Sampling Results to GeoTracker**

GeoTracker is the State Water Resources Control Board's (State Board) data management system that provides online access to environmental data, including water quality data, such as information regarding nitrates in groundwater. The GeoTracker public portal retrieves records to view integrated data sets from multiple State Board programs and other agencies through an easy-

to-use Google maps GIS interface. This interface allows public users to view data in relationship to streets, roads, satellite imagery, and terrain map views.

As part of the Nitrate Control Program, the State Board requires (a) water quality testing results for Nitrate + Nitrite as Nitrogen (mg/L) and (b) the coordinates (longitude and latitude) of your groundwater well(s) from which the water quality sample was taken to be uploaded to GeoTracker. Accordingly, you authorize KWA to submit any water quality sample testing results and the coordinates (longitude and latitude) of your groundwater well(s) from which a water quality sample is taken to the State Board's data management system, Geotracker.

### III. Access to Testing Results

Any water quality samples collected by KWA are solely for analytical testing of Nitrate + Nitrite as Nitrogen. As testing results become available, KWA will provide these results to you. Importantly, however, KWA does not represent that any water quality testing results provided to you by KWA are a final determination as to the quality or safety of your groundwater resources. Therefore, if you receive water quality testing results that do not indicate the presence of nitrates or nitrites below the public health standard limit of 10 milligrams per liter (mg/L), it does not mean that your well water is safe to drink. There are many other types of contamination that could make your drinking water unsafe to consume.

If the water quality testing results provided to you by KWA do not show traces of nitrates or nitrites below the public health standard limit of 10 milligrams per liter (mg/L), KWA still encourages you to have your water tested. Additional water testing resources include:

ENTITY	PHONE NUMBER	EMAIL
Self Help Enterprises Regional Household Well Assistance Program	559-802-1285	
Fresno County Environmental Health	559-600-3357	environmentalhealth@fresnocountyca.gov
County of Tulare Environmental Health Division	559-624-7400	
County of Kings Environmental Health Services	559-584-1411	

Further, a list of Certified Environmental Laboratory Accreditation Program (ELAP) laboratories for testing Nitrate + Nitrite as Nitrogen (mg/L) can be found here: [https://www.waterboards.ca.gov/centralvalley/water\\_issues/irrigated\\_lands/drinking\\_water/dw\\_elap\\_labs\\_list.pdf](https://www.waterboards.ca.gov/centralvalley/water_issues/irrigated_lands/drinking_water/dw_elap_labs_list.pdf).

#### IV. Initial and Signature

By signing this Agreement, you acknowledge the following:

<b>Initial</b>	
	I am eligible for KWA's free domestic drinking water well testing for Nitrate + Nitrite as Nitrogen (mg/L).
	My domestic drinking water well is used to provide water for drinking and cooking for my residence.
	I am the Landowner of the Property described above.
	I grant KWA and its employees, agents, consultants, and contractors a cost-free non-exclusive license to enter onto my Property, pursuant to the procedures set forth herein, to obtain water quality samples for analytical testing for Nitrate + Nitrite as Nitrogen (mg/L) from my domestic drinking water well(s) identified in Section I, above, subject to the terms of this Agreement.
	I understand and acknowledge that any water quality sample testing results provided to me by KWA only reflects data specific to Nitrate + Nitrite as Nitrogen. Further, I understand that these results are not a final determination as to the quality or safety of my groundwater resources.
	I understand that (a) water quality testing results for Nitrate + Nitrite as Nitrogen (mg/L) and (b) the coordinates (longitude and latitude) of my groundwater well(s) from which the water quality sample was taken will be uploaded to GeoTracker.

**Landowner**

By:

Name:

Date:

**KWA**

By:

Name:

Date:

**Tenant (If Applicable)**

By:

Name:

Date:

## **APPENDIX E ADDENDUM PUBLIC WATER SYSTEM AND SUPPLY WELL NITRATE TABLES FOR PRIORITY 2 TULARE LAKE SUBBASIN PORTION OF KWA MANAGEMENT ZONE**

Table E-1. Summary of Nitrate-Impacted Public Supply Wells (by Well Status) for the KWA Priority 2 Tulare Lake Management Zone

Table E-2. Summary of Public Water Systems that have had Nitrate-Impacted Wells in the KWA Priority 2 Tulare Lake Management Zone

Table E-3. Treatment of Water Systems with Nitrate-Impacted Wells in the KWA Priority 2 Tulare Lake Management Zone

Table E-4. Compliance Status for Public Water Systems in the KWA Priority 2 Tulare Lake Management Zone

Table E-1. Summary of Nitrate-Impacted Public Supply Wells (by Well Status) for the KWA  
Priority 2 Tulare Lake Management Zone

Well ID	Other Well Name	Date Range	Number (N)	Min.	Max.	Most Recent Exceedance Date	Well Status [1]	DDW Water System Name	PWS Type	No. of Connections	Population Served
1610004_001	WELL 01A - BEFORE NO3 BLND & AS TRT	10/25/1985 - 10/22/2025	278	0.38	35.00	10/22/2025	AR	CORCORAN, CITY OF	COMMUNITY	3560	21835
1610004_002	WELL 02A - BEFORE AS TRT	10/25/1985 - 10/6/2025	211	ND	28.00	8/25/2025	AR	CORCORAN, CITY OF	COMMUNITY	3560	21835
1610004_003	WELL 03A - BEFORE AS TRT	10/25/1985 - 9/15/2025	204	0.90	15.00	9/15/2025	AR	CORCORAN, CITY OF	COMMUNITY	3560	21835
1610004_015	WELL 06A - BEFORE AS TRT	12/18/1998 - 10/22/2025	33	ND	33.00	3/30/2022	AR	CORCORAN, CITY OF	COMMUNITY	3560	21835

[1] Well Status can be defined as follows: AB = Abandoned; AR = Active Raw; AU = Active Untreated; DS = Destroyed; IR = Inactive Raw; IU = Inactive Untreated; PN = Pending

Table E-2. Summary of Public Water Systems that have had Nitrate-Impacted Wells in the KWA Priority 2 Tulare Lake Management Zone

DDW No.	System Name	PWS Type	No. of Connections	Number of Wells in Public Water Supply Systems by Well Status									Population Served	Est. Potentially Affected Population with Active Wells > MCL
				Active Wells	Agricultural/Irrigation Wells	Abandoned Wells	Destroyed Wells	Inactive Wells	Pending Status Wells	Standby Wells	Total No. of Wells That Have Exceeded MCL	No. of Currently Active Wells That Have Exceeded MCL		
CA1610004	CORCORAN, CITY OF	COMMUNITY	3,560	8	0	2	7	0	1	1	4	4	21,835	21,835



Table E-3. Treatment of Water Systems with Nitrate-Impacted Wells in the KWA Priority 2 Tulare Lake Management Zone

DDW No.	System Name	PWS Type	No. of Connections	Population Served	Has a Treated Water Source Filed with DDW? (Y/N)	Treatment Pertaining to Nitrate Mentioned in Source Name (Y/N)	Has Nitrate Samples from Treated Sources Filed with DDW? (Y/N)	Has Treated Source(s) with Nitrate Exceeding MCL (>10 mg/L as N) (Y/N)	Most Recent Exceedance for a Treated Source
CA1610004	CORCORAN, CITY OF	COMMUNITY	3,560	21,835	Y	BLEND	Y	N	N

Table E-4. Compliance Status for Public Water Systems in the KWA Priority 2 Tulare Lake Management Zone

PWS ID	PWS Name	Management Zone	County	Regulating Agency	Federal Classification	State Classification	Service Area Classification	SAFER Status	MHI Status	Number of Connections (source: HR2W or SDWIS DWW)	Population Served (source: HR2W or SDWIS DWW)	Compliance Status [1]	Compliance Status Source	Violation Category (SDWIS DWW)	Violation Chemical(s) (SDWIS DWW)	Date of Violation (SDWIS DWW Determination Date)	MCL Exceedance			Non-MCL Violation	Total Population Served by Currently Out-of-Compliance System due to any Violation	Population Served by Currently Out-of-Compliance System due to Nitrate Only	Population Served by Currently Out-of-Compliance System due to Nitrate PLUS Other Contaminant
																	Nitrate	Nitrate PLUS Other Contaminant	Other Contaminant				
CA1610007	HOME GARDEN CSD	Tulare Lake	KINGS	DISTRICT 12 - VISALIA	COMMUNITY	COMMUNITY	R (Residential)	At-Risk	SDAC	467	1750	In Compliance	SDWIS 11/21/2025								0	0	0
CA1600507	HARDWICK WATER COMPANY	Tulare Lake	KINGS	LPA46 - KINGS COUNTY	COMMUNITY	COMMUNITY	R (Residential)	Not At-Risk	DAC	40	69	Out of Compliance	SDWIS 11/21/2025	RPT	Pb+Cu	3/27/2025				X	69	0	0
CA1610009	KETTLEMAN CITY CSD	Tulare Lake	KINGS	DISTRICT 12 - VISALIA	COMMUNITY	COMMUNITY	R (Residential)	Failing	SDAC	352	1136	Out of Compliance	SDWIS 11/21/2025	RPT, MCL	Pb+Cu, TTHM	3/27/2025, 1/18/2023			X	X	1136	0	0
CA1600293	15TH AVENUE	Tulare Lake	KINGS	LPA46 - KINGS COUNTY	COMMUNITY	COMMUNITY	T (Secondary Residence)	At-Risk	SDAC	3	50	In Compliance	SDWIS 11/21/2025								0	0	0

PWS ID	PWS Name	Management Zone	County	Regulating Agency	Federal Classification	State Classification	Service Area Classification	SAFER Status	MHI Status	Number of Connections (source: HR2W or SDWIS DWW)	Population Served (source: HR2W or SDWIS DWW)	Compliance Status [1]	Compliance Status Source	Violation Category (SDWIS DWW)	Violation Chemical(s) (SDWIS DWW)	Date of Violation (SDWIS DWW Determination Date)	MCL Exceedance			Non-MCL Violation	Total Population Served by Currently Out-of-Compliance System due to any Violation	Population Served by Currently Out-of-Compliance System due to Nitrate Only	Population Served by Currently Out-of-Compliance System due to Nitrate PLUS Other Contaminant
																	Nitrate	Nitrate PLUS Other Contaminant	Other Contaminant				
CA1610004	CORCORAN, CITY OF	Tulare Lake	KINGS	DISTRICT 12 - VISALIA	COMMUNITY	COMMUNITY	R (Residential)	At-Risk	SDAC	3560	21835	In Compliance	SDWIS 11/21/2025								0	0	0
CA1610006	STRATFORD PUD	Tulare Lake	KINGS	DISTRICT 12 - VISALIA	COMMUNITY	COMMUNITY	R (Residential)	Potentially At-Risk	SDAC	364	1277	Out of Compliance	SDWIS 11/21/2025	MON, MON, MON	Nitrate, TTHM, HAA5	1/30/2022, 6/17/2021, 6/17/2021				X	1277	0	0
CA1610001	ARMONA COMMUNITY SERVICES DIST	Tulare Lake	KINGS	DISTRICT 12 - VISALIA	COMMUNITY	COMMUNITY	R (Residential)	At-Risk	SDAC	1366	4143	In Compliance	SDWIS 11/21/2025								0	0	0
CA1610005	LEMOORE, CITY OF	Tulare Lake	KINGS	DISTRICT 12 - VISALIA	COMMUNITY	COMMUNITY	R (Residential)	Failing	Non-DAC	7306	27185	Out of Compliance	SDWIS 11/21/2025	RPT, MCL, MON, TT, MCL	Pb+Cu, TTHM, Nitrate, As, HAA5	9/8/2025, 8/19/2024, 2/22/2023, 5/17/2022, 10/22/2018			X	X	27185	0	0
CA1610003	HANFORD, CITY OF	Tulare Lake	KINGS	DISTRICT 12 - VISALIA	COMMUNITY	COMMUNITY	R (Residential)	Not At-Risk	DAC	18712	62127	Out of Compliance	SDWIS 11/21/2025	MON	Pb+Cu	10/1/2023				X	62127	0	0
CA1600002	SUNSET VISTA ESTATES MHP	Tulare Lake	KINGS	LPA46 - KINGS COUNTY	COMMUNITY	COMMUNITY	R (Mobile Park)	At-Risk	Non-DAC	109	400	In Compliance	SDWIS 11/21/2025								0	0	0
CA1010020	LATON COMMUNITY SERVICES DISTRICT	Tulare Lake	FRESNO	DISTRICT 23 - FRESNO	COMMUNITY	COMMUNITY	R (Residential)	Potentially At-Risk	DAC	473	1551	Out of Compliance	SDWIS 11/21/2025	RPT, MCL	Pb+Cu, Coli	3/27/2025, 9/03/2019			X	X	1551	0	0